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NETFISH-MPEDA

JUNE 2014

MONTHLY REPORT

NETFISH
Network for Fish Quality Management & Sustainable Fishing
(MPEDA, Ministry of Commerce & Industry, Govt. of India)
Vallarpadam P.O., Kochi -682 504
Kerala, India.
Ph: 0484 2100012
E-mail: netfishmpeda@gmail.com
Website: www.netfishmpeda.org

Table 1- Programmes conducted by NETFISH during JUNE 2014

Sl. No:	State/Region	Regular Programmes						Special Programmes								Month's Total	Financial Year Total (till date)
		FQM- Landing Sites	Consr-Landing sites	On board	Pre-processing	Processing	Dry fish	Street-plays	Medical Camps	Clean-up Programme	Procession / Rally	School programme	Door to door programme	Mass communications	Other special programmes		
1	West Bengal	16	1		1			8	1	2		4				33	77
2	Odisha	3	3	16	2										1	25	39
3	Andhra Pradesh	5	4				3	5			2					19	35
4	TamilNadu-North															0	0
5	TamilNadu-South	6	3	1			2								2	14	38
6	Kerala-South	1	11		10	2									1	25	63
7	Kerala-North															0	11
8	Karnataka & Goa		11					2		1	1		1			16	42
9	Maharashtra	1	2				2		1		1				1	8	17
10	Gujarat	13	8												3	24	46
	Month's Total	45	43	17	13	2	7	15	2	3	4	4	1	0	8	164	368
	Financial Year Total (till date)	100	111	23	34	10	16	43	2	5	4	8	1	2	9	368	

Abbreviations used: **FQM**- Fish Quality Management; **Consr.**- Conservation & Sustainable fishing; **Ob.T**-Onboard Training; **PPC**-Pre-processing Centre; **PC**-Processing Centre; **Df**- Dry fish; **Spl.Pgm**-Special programme

Activities in JUNE 2014

NETFISH's outreach programmes during the month of JUNE 2014 were comprised of 127 regular awareness classes, 15 street play shows, 2 medical camps, 3 clean-up programmes, 4 rallys, 4 school programmes, 1 door to door programme and 8 other special programmes. The number of beneficiaries of regular programmes was 3458 and that of special programmes was around 4780. Apart from these, a few meetings were organized with Fisheries officials as well as with stake holder groups in some of the regions to discuss and solve issues related to hygiene and conservation. Table 1 gives an overall picture of the different types of extension programmes conducted during the month. The region wise details are given in the subsequent sections.

Highlights of the month:

- Celebration of World Oceans Day, 2014

  The main theme of NETFISH's World Oceans Day campaign was "Conservation of Juvenile Fishes for the Sustainability of Marine Fisheries". A variety of programmes comprising of rallys, clean-up programmes, awareness meetings, awareness competitions, medical camps, door to door programmes, street plays, film shows on conservation, leaflet distribution etc. were organized along the maritime states of India, to remark the World Oceans Day.
- School Children Programmes & Mass boat clean-up programmes in West Bengal
- Installation of Exhibition stall during group marriage function in Mangrol, Gujarat
- Participation in "Krushi Mahotsav 2014" at Porbandar, Gujarat
- Self initiated harbour clean-up by fishermen in Mangrol, Gujarat

West Bengal

Selected Region	FQM	Consr.	PPC	Spl.Pgm.	Total
Digha	9	1		14	**24**
Frazerganj	3				**3**
Kakdwip	4			1	**5**
Kolkata			1		**1**
Total	**16**	**1**	**1**	**15**	**33**

Table. 2 – No: of programmes conducted at selected areas during the month

Extension programmes in West Bengal included 18 regular programmes, 8 street plays, 4 school programmes, 2 mass boat clean-up programmes and a free medical camp. Street plays were performed in two days at coastal villages of Purba Medinipur district. School programmes were conducted at various schools in coastal blocks of

Purba Medinipur district. The Mass boat cleanup programmes were organized at Deshapran and Sankarpur Fishing Harbours.

A Free Medical Camp was conducted at Akshaynagar, South 24 Parganas on the occasion of celebrating World Oceans Day. The camp was organized for the sea going fishermen and their family members to check up their general health, gynaecological and ophthalmological aspects, blood pressure, blood sugar etc. About 116 fishers have been examined by 3 Doctors and free medicines were dispensed among them as per Doctor's prescription. The medical camp helped to create awareness about health & hygiene and wellbeing of the fishermen community. The camp was organized in collaboration with The Science Association of Bengal, Kolkata and with active support of Akshaynagar Sundarban Matsyajibi Samity, Akshaynagar, Kakdwip. Apart from this, stickers with messages "Do not catch juveniles" and "Today's juvenile is tomorrows' wealth", were pasted on the fishing boats at Kakdwip Fishing Harbour.

On 3rd June'14 a meeting was arranged with DD of R.O. & RC Kolkata, NGO member, Secretary of Digambarpur Angikar and Women SHG from Purba Dwarikapur regarding mud crab project at Purba Dwarikapur, South 24 Parganas and visited the proposed land for the same. On 27th & 28th June'14 SCo had conducted physical verification of fishing boats at Tajpur- Jaldah, Purba Medinipur and Kailaghata, Freserganj, South 24 Parganas for MPEDA's registration and financial assistance for making fish holds.

Odisha

Selected Region	FQM	Consr.	Ob.T	PPC	Spl.Pgm	Total
Bahabalapur		3	5		1	**9**
Balaramgadi			4			**4**
Chilka	3			2		**5**
Paradeep			7			**7**
Total	**3**	**3**	**16**	**2**	**1**	**25**

Table.3 – No: of programmes conducted at selected areas during the month

In Odisha, 24 regular programmes and a special programme were conducted during the month. NETFISH leaflets were distributed during the programmes and video shows were arranged as and when required. Using the stipend money T-Shirts were distributed for the participants of conservation programmes. During onboard training programme T-shirts, life jackets, teepol and bleaching powder were distributed and pasted awareness posters in each trawler. In pre-processing centre training

programmes certificates and prizes were distributed among the selected staffs and workers of the concerned unit.

The World Oceans day was celebrated on 10th June 2014 by arranging awareness meet at Trawler Association Office Hall, Bahabalapur by involving State fisheries officials and trawler owners. The importance of celebrating world ocean day and the importance of ocean in human life were described to the participants. The role of trawler association to make pollution free marine environment were also explained and urged the members to use bins in trawlers to collect waste materials during fishing. NETFISH also distributed T- shirts, leaflets, awareness stickers, etc during the meeting.

On 9th June, a discussion was held with the Director of Fisheries regarding fixing awareness banners at the renovated auction hall of Paradeep fishing harbour and a request letter was given to him for the same.

Andhra Pradesh

Selected Region	FQM	Consr.	DF	Spl.Pgm	Total
Kakinada	4	2	1		**7**
Visakhapatnam				1	**1**
Pudimadaka		1	1		**2**
Vodarevu	1	1	1	1	**4**
Total	**5**	**4**	**3**	**2**	**14**

Table.4 – No: of programmes conducted at selected areas during the month

Extension activities in the state included 12 regular awareness classes and 2 special campaigns. In connection with World Oceans Day, rallys and awareness meetings were organized at Vodarevu and Visakhapatnam on 8th & 9th June respectively. At Vodarevu 100 fisher folks, general public, State Fishery officials and Boat owners associations participated in the Rally. Street plays on marine pollution and fish conservation were also conducted along with the rally and finally a meeting was arranged at Vodarevu fish landing centre. At Visakhapatnam, the road rally was followed by a mass awareness meeting with fisher folk.

On 11th June, a discussion was held with the Regional manager, Airtel regarding broadcasting NETFISH information and messages to fishers through their Green Sim network project jointly with IFFCO Kissan Sanchar Limited. On 14th July a discussion was arranged with the President of Nizampatnam Fishing Harbour Fish Traders Union regarding cleaning of auction hall and he has agreed to allocate a separate person for cleaning the auction hall by paying salary from their union. On 16th June, the SCo coordinated with the team of MPEDA officers and Tube ice and chill room suppliers for

their visit to Machilipatnam and Nizampatnam fishing harbours. On 27th July a meeting was convened with the Ice suppliers of Kakinada fishing harbour to discuss on handling of ice and urged them to demark their area and keeping the crushers only in that particular space.

Tamil Nadu

Selected Region	FQM	Consr.	DF	Spl.Pgm	Total
Chinnamuttom	2	2	2		**6**
Mandapam				1	**1**
Mallipattinam	4	2			**6**
Chennai				1	**1**
Total	**6**	**4**	**2**	**2**	**14**

Table.5 – No: of programmes conducted at selected areas during the month

NETFISH, Tuticorin had arranged 12 regular extension programmes along southern regions of Tamil Nadu during the month. In addition to this, special campaigns to mark World Oceans Day were conducted at Thangachimadam, Rameswaram and at Chennai on 6th & 8th of July respectively. At Thagachimadam, awareness competitions were conducted for fishers and a meeting was arranged with representatives of fishermen leaders from different fishing villages. At Chennai a public awareness programme was carried out on the theme "*Together we have the power to protect the Oceans*" in which students, Professors, Scientists, Fishing Community and Public were participated. The main focus of the program was to create awareness among fishing community on the ill effects of juvenile fishing and to sensitize the general public on "Marine pollution" thereby to save the oceans and life systems in the planet earth.

On 27th the SCo along with CE, NETFISH visited Stella Maris Institute and discussed about the possibility of involving fisherwomen in the preparation of hygienic Dry fish products.

Kerala

Selected Harbour	FQM	Consr.	PPC	PC	Spl.Pgm.	Total
Aroor			2			**2**
Sakthikulangara			2			**2**
Arattupuzha		2				**2**
Thoppumpady	1	3		2	1	**7**
Ambalappuzha		2	4			**6**
Kayamkulam		2				**2**
Kavanadu		2				**2**
Kuthiyathodu			2			**2**
Total	**1**	**11**	**10**	**2**	**1**	**25**

Table.6 – No: of programmes at selected areas during the month

Along the coastal regions of Southern Kerala, 24 regular programmes and a special programme were organized during the month. In connection with World Oceans Day, a debate on "Conservation of Juvenile Fishes" was conducted on 10th June 2014 for the Boat Owners Association members, fishing vessel crew members, fisher folks, fishermen society members etc. from Thoppumpady & Munambam areas. Officials from MPEDA, State Fisheries & Matsyafed also attended the programme.

A discussion was held with the Administrator of Cochin Fisheries Harbour about the second phase of harbour up-gradation work. The problem regarding repairing of conveyor crusher at Thoppumpady harbour was solved through a discussion with the stakeholders at the harbour.

Karnataka & Goa

Selected Harbour	Consr	Spl.Pgm	Total
Cutbond	1		**1**
Malim	1		**1**
Honnavar	1		**1**
Karwar	2	5	**7**
Malpe	1		**1**
Mangalore	3		**3**
Tadri	1		**1**
Bhatkal	1		**1**
Total	**11**	**5**	**16**

Table. 7 – No: of programmes at selected areas during the month

Extension activities in Karnataka & Goa during June 2014 included 11 conservation programmes and World Oceans Day Celebrations. Programmes in connection with World Oceans Day were organized in Uttara Kannada district for 3 days which consisted of Beach clean-up, street plays, door to door programme and a rally.

The SCo attended a meeting conducted by AD MPEDA on implementing MPEDA schemes for fishers. In the meeting AD suggested that small area like Bhatkal can be chosen initially for popularizing MPEDA schemes. Hence, Bhatkal is included among the areas to organize the extension programmes.

Maharashtra

Selected Harbour	FQM	Consr.		Spl.pgm	Total
Thane	1	2	2	2	**7**
Raigad				1	**1**
Total	**1**	**2**	**2**	**3**	**8**

Table. 8 – No: of programmes at selected areas during the month

In Maharashtra 5 regular programmes and 3 special programmes were conducted during the month. The World Ocean Day was celebrated by conducting a

rally & a medical camp on 19th June, 2014 in Dhakti Dahanu, Thane. Total 41 boat owners/ fishers from Dhakti Dahanu fishing village, holding messages on marine conservation, actively participated in the rally. Whereas, 117 fishers including 64 fisherwomen and 53 fishermen from Dhakti Dahanu fishing village had taken benefit of the free medical health check-up camp. T-shirts printed with messages "Stop Juvenile Fishing. Today's Juveniles are Tomorrow's wealth" were distributed to the participants. An awareness programme on "Entrepreneur Development Literacy" to produce Value added fish products & to produce Hygienic Dry fish products by setting Solar drying unit was conducted on 30th June, 2014 in Murud, District- Raigad. Total 200 fisherwomen participated in this awareness program. Officials from NABARD, Bank of India & Jan Sikshan Sanstha, Raigad gave their valuable guidance to the participants.

The SCo had visited the mangrove crab project sites on 4th & 5th June along with DD, MPEDA and Technical Officers and also conducted meetings with SHGs involved in the project.

Gujarat

Selected Harbour	FQM	Consr.	Spl.Pgm	Total
Porbandar	3	3	1	**7**
Mangrol	3	2	1	**6**
Valsad			1	**1**
Vanakbara	1	1		**2**
Veraval	6	2		**8**
Total	**13**	**8**	**3**	**24**

Table.7 – No: of programmes at selected areas during the month

During the month 21 regular programmes and three special programmes were conducted in Gujarat. On 4th June 2014, an Exhibition stall was installed during group marriage function held at Mangrol Fishing Harbour. All the NETFISH Training leaflets, posters, MPEDA newsletter, Prime, Tuna Conversion booklet as well as hands on kit, MPEDA subsidy scheme booklet, NETFISH Documentary /Animation film and models of square mesh nets were kept for display. Fishermen, women and children visited the stall and collected required information. On 5th June 2014, NETFISH participated in the "Krushi Mahotsav, 2014" organized by The Department of fisheries, Gujarat at Porbandar. NETFISH animation & Documentary film were shown to the gatherings and posters and banners endorsing sustainable fishing, conservation and hygienic handling of fish were displayed during the programme. A presentation on "Basic requirements of fishing harbour and its development in Gujarat" was also delivered by the SCo. On 8th June, a debate competition at Porbandar & an awareness meeting at Umersadi were

organized as a celebration of Wold Oceans Day. The debate competition was on the topic "Catching juveniles of Fishes are blessing or Curse for Fishermen Community" and prizes were distributed among the participants. At Umasadi presentations on UNEP theme for climate change, global warming and its effect on coastal community, conservation of fishery resources etc. were arranged for the fishermen. The need of conservation in the present era of climate change and sea level rise was also explained to the fishermen community.

SCo had attended 5days training programmes on Aquaculture Development organized by Dept. of Fisheries, Veraval, delivered a lecture on Present Export trend, growth of Aquaculture, basic need for aqua farm & MPEDA subsidy etc, and shown Aquaculture documentary during Aquaculture training session. On 26th June a meeting was held with Officials of Dept. of Fisheries and discussed on complete fishing ban.

At Mangrol harbour the fishermen themselves were found initiated a clean-up programme themselves and removed garbage and other unwanted materials from the harbour. For the clean-up activity around 150 active fishermen, one JCB, 2 tractors and 4 three wheelers were engaged. The president of Fishermen community appreciated NETFISH, stating that this is a result of continuous efforts put in by NETFISH through its extension programmes. This has to be viewed as one of the best outcomes achieved by NETFISH.

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