

# मासिक विवरण - अक्तूबर 2025

# **MONTHLY REPORT - OCTOBER 2025**



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटिफश)

Network for Fish Quality Management & Sustainable Fishing (NETFISH)



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#### MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING OCTOBER 2025

During October 2025, MPEDA-NETFISH was engaged in **411 programs**, reaching **4476 stakeholders** across the maritime states of India, as detailed below.

		the month	Total in the FY		
Type of Program	No: of	No of	No: of	No of	
	programs	Beneficiaries	pgms.	Benfs.	
NETFISH FUND PROGRAM					
Fishing Harbour program	34	659	248	5037	
Dry fish program	1	25	11	210	
Pre-processing centre program	1	34	35	977	
Stakeholders meeting	1	30	13	192	
Special program on square mesh cod end	-	-	1	85	
Special program on Swatchhta Hi Seva	-	-	5	572	
Joint program with KVK	1	75	1	75	
NETFISH SC/ST Program					
SC-Fishing Harbour program	-	-	14	420	
RD MPEDA SC/ST Program			0	0	
SC-Fishing Harbour program	-	-	10	300	
ST- Fishing Harbour program	-	-	2	60	
TED FUND PROGRAM					
Fishing Harbour program	31	823	111	3033	
TED On board Trial	-	-	9	236	
Boat to Boat campaign	10	914	40	2635	
Door to Door campaign	-	-	11	1100	
Vehicle Canvasing	-	-	4	168	
EXTERNAL FUNDED PROGRAMS					
Seafood training	-	-	2	43	
Paradeep port funded program	-	-	0	0	
PPT- Fishing Harbour program	-	-	1	11	
PPT- Fishing Vessel program	-	-	21	210	
PPT- Square meh program	-	-	4	168	
PPT- Value addition	-	_	5	125	
PPT -Workshop	-	-	1	60	
Training on life jacket	_	_	1	11	
NMPA CSR Fund	10	250	10	250	
Marine observer training	1	2	1	2	
Seafood value addition	_	_	1	25	
OTHER ACTIVITIES					
Awareness classes/Meetings conducted by HDCs	274	1664	1500	8368	
Meeting / Training / Evaluation of HDCs	8	-	33	_	
Participation in meetings/ classes/ activities					
organized by others	20	-	114	-	
Coordination of visit of officials	0	-	6	-	
Ornamental fish Health Certification	19	-	91	_	
Seafood Olympiad	0	-	4	_	
GRAND TOTAL	411	4476	2310	24373	

Table: Details of NETFISH activities

# Highlights of the Month

- Conducted 34 nos. of Harbour based awareness programs in various regions.
- Conducted 1 no. of Dry fish awareness program in West Bengal region.
- > Conducted 1 no. of Pre-processing center program in Kerala North region.
- Conducted 31 nos. of awareness programs on TED in various regions.
- Conducted 10 nos. of Boat to Boat campaign on TED in various regions.
- Conducted 10 nos. of New Mangalore Port Authority Funded TED awareness program in Karnataka region.
- ➤ NETFISH in association with ICAR-KVK & ICAR-CIFT organized a training program on "Entrepreneurship Development in the Fisheries Sector Challenges and Solutions" at KVK, Kumarakom.
- 274 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.

# State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during October 2025 are listed in the table below and described in the subsequent sections.

Time of Disagram	WB	OD	APN	ADC	TNINI	TNC	I/I C	IZI NI	IZΛ	COA	NAL I	CL
Type of Program	VVD	עט	APIN	APS	HININ	IIVO	NLO	KLIN	NA	GUA	IVII	GJ
GENERAL FUND PROGRAM		_	_	_			_	_		l		_
Fishing Harbour based program	3	3	6	1			3	9				9
Dry fish based programme	1											
Pre-processing centre program								1				
Stakeholders meetings						1						
Joint program with KVK							1					
TED FUND PROGRAM												
Harbour program	4	3		4	4	5	8	3				
On board program												
Boat-Boat program	2			2							6	
Door-Door program												
EXTERNAL FUND PROGRAM												
NMPA CSR Funded program									10			
Training to marine observer												1
OTHER ACTIVITIES												
Awareness by HDCs	56	11	9	5	24	39	15	7			83	25
Meeting/Training / Evaluation of				2	1			1	2		1	1
HDCs					'						'	'
Participation in activities organized by others			4		4		1	4	1		4	2
Coordination of visit of officials												
Ornamental fish Health												
Certification	9				3		3				4	

Grand Total 75 17 19 14 36 45 31 25 13 0 98 38

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MH-Maharashtra, GJ- Gujarat

#### 1. WEST BENGAL

S.N.	Date	Location	Type of Activity	No. of Participants
1	08.10,25	M/s. Bengal Aquatic, Howrah	Ornamental fish health certification	3
2	09.10.25	Freserganj FH, South 24 Parganas	Harbour based program	25
3	10.10.25	Kakdwip, South 24 Parganas	Harbour based program	25
4	10.10.25	M/s. Bengal Aquatic & M/s. Rupsa Aquatic Enterprise, Howrah	Ornamental fish health certification	2
5	16.10.25	Deshapran FH, Purba Medinipur	TED Awareness program	30
6	16.10.25	Deshapran FH, Purba Medinipur	Conducted By catch survey along with HDCs	-
7	17.10.25	Sankarpur FH, Purba Medinipur	Boat to boat TED awareness program	73
8	17.10.25	Sankarpur FH, Purba Medinipur	Conducted By catch survey along with HDCs	-
9	17.10.25	Tajpur - Jaldah, Purba Medinipur	Dry Fish awareness program	25
10	18.10.25	Shoula LC, Purba Medinipur	Conducted By catch survey along with HDCs	-
11	18.10.25	Deshapran FH, Purba Medinipur	TED Awareness program	32
12	18.10.25	M/s. Rupsa Aquatic Enterprise, Howrah	Ornamental fish health certification	2
13	21.10.25	M/s. Bengal Aquatic, Howrah	Ornamental fish health certification	2
14	24.10.25	Kakdwip FH, South 24 Parganas	Harbour based program	25
15	25.10.25	Deshapran FH, Purba Medinipur	Boat to boat TED awareness program	127
16	28.10.25	Sankarpur FH, Purba Medinipur	TED Awareness program	32
17	28.10.25	Sankarpur FH, Purba Medinipur	Conducted By catch survey along with HDCs	-
18	29.10.25	Deshapran FH, Purba Medinipur	TED Awareness program	30
19	30.10.25	Kolkata	Attended online meeting with KVK officers at Zonal, State & district level across all	-

#### states and MPEDA.



Harbour program at Freserganj & Kakdwip



TED Awareness and Boat to boat campaign

#### Aid materials distributed during the month

	Type of Aid material distributed	No. of Item	Fund source
1	T-shirt & Gloves	100	General Fund
2	T-shirt	120	TED Fund

#### Awareness Classes/Meetings conducted by HDCs

	•	3	,					
Type of program	Namkhana	Freserganj	Sankarpur	Deshapran	Kakdwip	Shoula	Raidighi	Total
Awareness program by HDCs	11	6	6	9	16	3	5	56

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.10.2025	Namkhana		14
2	04.10.2025			15
3	06.10.2025	1. Awareness about life iacket and life buoy	1. Awareness about life jacket and life buoy	14
4	08.10.2025		2. Chill-kill & chill-wash	11
5	09.10.2025		3. Awareness about catching small hilsa.	15
6	15.10.2025		4. Use of insulated box	14
7	16.10.2025		5. Awareness of marine mammals act	13
8	17.10.2025		6. Awareness of single used plastic.	14
9	22.10.2025			12
10	27.10.2025			9

11	30.10.2025			15
12	10.09.2025	Kakdwip		11
13	16.09.2025	ranavip		8
14	18.09.2025			9
15	20.09.2025			10
16	23.09.2025			10
17	03.10.2025		1. Awareness about life jacket and life buoy	8
18	03.10.2025		2. Awareness on Chill-kill & chill-wash	12
19			3. Awareness about catching small hilsa.	14
	06.10.2025		4. Significances of insulated box	
20	07.10.2025		5. Awareness of marine mammals act.	10
21	08.10.2025		6. Awareness of plastic	9
22	09.10.2025			8
23	10.10.2025			11
24	13.10.2025			10
25	14.10.2025			14
26	15.10.2025			11
27	16.10.2025			9
28	08.10.2025	Raidighi	1. Awareness about life jacket and life buoy	7
29	09.10.2025		2. Chill-kill & chill-wash	6
30	13.10.2025		3. Awareness about catching small hilsa.	8
31	15.10.2025		<ul><li>4. Subsidy of insulated box</li><li>5. Awareness of TED &amp; marine mammals act</li><li>6. Awareness of plastic</li></ul>	5
32	24.10.2025			7
33	03.10.2025	Deshapran		4
34	04.10.2025			6
35	08.10.2025		1. Post-Harvest Loss and its reduction (Chill kill & chill	4
36	09.10.2025		washing) 2. Awareness on MM&T conservation. 3. Awareness on sea safety (life jacket & life buoy). 4. Plastic pollution. 5.Square mesh	5
37	11.10.2025			6
38	13.10.2025			7
39	21.10.2025			4
40	27.10.2025			5
41	31.10.2025			7
42	08.10.2025	Soula	1. Proper ice headlining.	6
43	09.10.2025		Plastic basket uses.	5
44	11.10.2025		3. MM&T Conservation	6
45	03.10.2025	Freserganj	Save turtle and Use TED     Awareness is given about life jacket and life buoy.	10
46	03.10.2025	i i esei yai ij	2. Chill-kill & chill-wash.	10
47	13.10.2025		3. Awareness about catching small hilsa.	11
48	16.10.2025		4. Subsidy of insulated box.	10
46			5. Awareness of marine mammals act.	
	22.10.2025		o. / Arai chess of marine marinilats det.	10
50 E1	29.10.2025	Combo	1 Deat However Long and its restriction (Okill Lill CoLill	10
51	08.10.2025	Sankarpur	1. Post-Harvest Loss and its reduction (Chill kill & chill	8
52	09.102025		washing)	5
53	13.10.2025		2. Awareness on MM&T conservation. Awareness on TED.	4
54	15.10.2025		3. Awareness on sea safety (life jacket & life buoy).	6
55	21.10.2025		7	
56	24.10.2025		5	

#### > Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 7

Total No. of Whatsapp groups formed at Harbours: 7
Total No. of members in the Whatsapp groups: 912

10	Total No. of Members in the Vinal Supp groups. 712						
Sl.No:	Date	Content shared					
1	02.10.25	On this #GandhiJayanthi, MPEDA reaffirms its commitment to sustainability and service.					
2	02.10.25	MPEDA Commemorates Gandhi Jayanthi with Swachhata and Fit India Initiatives!					

3	03.10.25	The Buyer-Seller Meet at MPEDA Pavilion during WFI 2025
4	08.10.25	Brilliant, elusive, and endlessly fascinating—octopuses are the ocean's true masterminds!
5	09.10.25	Indian Squid is one of the most exported cephalopods from India
6	10.10.25	Check your pond and boost your yield with Aqua One Centres (AOCs)!
7	10.10.25	India's export fishery has been certified by the US National Marine Fisheries Service (NMFS) under the Marine Mammal Protection Act (MMPA)
8	11.10.25	Swachhata Hi Seva 2025 – Inspiring & Collective Action Toward a Clean, Green India.
9	15.10.25	Empowering the fishing community with essential knowledge for safer operations and better quality catch
10	16.10.25	Let's go hand in hand for better foods and a better future! Choose sustainable seafood. Protect our planet.
11	16.10.25	Stakeholder Meet on India-UK CETA Highlights Opportunities for Seafood Exporters
12	17.10.25	Meet the Pharaoh of the Seas – India's Majestic Cephalopod
13	18.10.25	The Department of Fisheries, Govt. of India, has notified 34 clusters for production and processing in the fisheries sector under the PMMSY.
14	20.10.25	<b>Recruitment Alert!</b> MPEDA invites applications for System Analyst & Accounts Officer on a deputation basis.
15	21.10.25	The MPEDA Stall at the "Global Fishery Forum & Seafood Expo Russia 2025 (SER)" is taking shape at lightning speed!
16	23.10.25	Consul General of India Visits MPEDA Stall at Seafood Expo Russia 2025
17	26.10.25	Did you know some fish are catadromous?
18	27.10.25	Meet Karimeen, Kerala's cherished state fish!
19	28.10.25	The MPEDA Pavilion at CFSE 2025 at Qingdao, China Takes Shape in Full Swing!
20	28.10.25	MPEDA-NETFISH Kolkata conducted two TED awareness programs on 16th & 18th October 2025 at Deshapran Fishing Harbour, Purba Medinipur
21	29.10.25	India at China Fisheries & Seafood Expo 2025!
22	30.10.25	Shri D.V. Swamy, IAS, Chairman, MPEDA, convened a national-level online meeting with KVK on 30-10-2025
23	31.10.25	The Rashtriya Ekta Diwas 2025 was observed at the MPEDA to commemorate the 150th Birth Anniversary of Sardar Vallabhbhai Patel.



Ornamental fish health certification

# 2. ODISHA

S.N.	Date	Location	Type of Activity	No. of Participants			
1	06.10.25	Paradeep	Harbour based program	30			
2	07.10.25	Paradeep	Harbour based program	30			
3	09.10.25	Paradeep	TED Awareness program	30			
4	10.10.25	Paradeep	TED Awareness program	30			
5	13.10.25	Paradeep	Harbour based program	30			

6	24.10.25	Balasore	Discussion with sea food units regarding conduct of NETFISH paid training programs	-
7	27.10.25	Paradeep	TED Awareness program	30

#### > Aid materials distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-shirt	90	General Fund
2	T-shirt	90	TED Fund



Harbour based program at Paradeep



TED awareness program at Paradeep

#### Awareness Classes/Meetings conducted by HDCs

, ,	•			
Type of program	Paradeep	Balramgadi	Dhamara	Total
Awareness program by HDCs	7	3	1	11

S.N.	Date	Location	Type of Activities	No: of Participants
1	03.10.25	Paradeep	Profit of using square mesh cod end, Awareness on Turtle excluder Device (TED)	10
2	08.10.25	Paradeep	Profit of using square mesh cod end , Sorting fish and use of ice ratio 1:1 Kg, How to save marine mammals	10
3	15.10.25	Paradeep	Awareness on Turtle excluder Device (TED), How to protect marine mammals	10
4	21.10.25	Paradeep	Awareness of turtle excluder Device (TED), How to protect marine mammals	10
5	22.10.25	Paradeep	Profit of using square mesh cod end , How to do Chill Killing	10

6	25.10.25	Paradeep	Hygienic Handling of Fish On board, Benefits of use Turtle excluder Device (TED) in trawl net	10
7	30.10.25	Paradeep	Profit of using square mesh cod end , Maintaining hygiene on board during fishing	10
8	17.10.25	Balaramgadi	Profit of using sufficient ice Awareness on Turtle excluder Device (TED)	10
9	21.10.25	Balaramgadi	Profit of using square mesh cod end	10
10	22.10.25	Balaramgadi	Maintaining hygiene on-board during fishing	10
11	28.10.25	Balaramgadi	How to use ice in fish	10



HDCs awareness program

> Details of information disseminated to stakeholders on social media:

No. of Harbours with WhatsApp Groups: 3

Total No. of WhatsApp groups formed at Harbours: 3

Total No. of members in the WhatsApp groups: 300

Sl.No:	Date	Content shared
1	02-10-25	Conservation of marine mammal
2	04-10-25	Hygienic Handling of fish in harbour - part 1
3	07-10-25	Avoid Plastic use
4	10-10-25	Good practice for better price
5	14-10-25	Hygienic Handling of fish On board
6	15-10-25	Good practice for better price
7	17-10-25	How to do chill killing of shrimps
8	19-10-25	Conservation of marine mammal
9	22-10-25	Good practice for better price
10	24-10-25	Advantage of using square mesh cod end
11	27-10-25	Cyclone alert in bay of Bengal
12	28-10-25	Avoid plastic uses in sea Escape to depth
13	30-10-25	Profit of using square mesh cod end
14	31-10-25	Responsible fishing and conservation of fishery resources

# 3. ANDHRA PRADESH

#### 3.1 ANDHRA PRADESH NORTH

S.N.	Date	Location	Type of Activity	No. of
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				Participants
1	07.10.2025	Sagar Nagar	Coordinated and Participated in the Beach clean-up program organized by SRD Vizag	-
2	09.10.2025	CMFRI Vizag	Attended the State Level Small Scale Fishers Consultation Workshop on emerging opportunities and PMSSY schemes	50
3	15.10.2025	Vizag FH	Harbour based program	10
4	15.10.2025	Vizag FH	Harbour based program	10
5	16.10.2025	SRD Vizag	Coordinated with AD MPEDA for UK CETA meetings scheduled on 17.10.2025	-
6	17.10.2025	Hotel Grandbay Vizag	Coordinated with AD MPEDA for UK CETA Stakeholder meeting	-
7	23.10.2025	Bhairavaplem FH	Meeting with the boat owners to discuss about TED programs	-
8	24.10.2025	Bhairavaplem FH	Met the fishery officials and discussed on TED on board trial Programs	-
9	25.10.2025	Bhairavaplem FH	Harbour based program	10
10	25.10.2025	Bhairavaplem FH	Harbour based program	10
11	29.10.2025	SRD Vizag	Coordinate with AD MPEDA for the arrangements of MPEDA Chintan Shivir meeting with Seafood Exporters at Vizag	-
12	30.10.2025	SRD Vizag	Attend the VC meeting by MPEDA with the KVK Zonal, State and District level across all the states and MPEDA	-
13	30.10.2025	Hotel Devee Grandbay Vizag	Coordinate with AD MPEDA SRD Vizag and attend the Director MPEDA Chintan Shivir meeting with Seafood Exporters	-
14	31.10.2025	Vizag FH	Harbour based program	10
15	31.10.2025	Vizag FH	Harbour based program	10

# > Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Hand gloves	17 Pair	General Fund
2	Gumboot	12 Pair	General Fund
3	Basket	34	General Fund
4	PVC Shovel	12	General Fund



#### Harbour based program at Vizag

#### > Awareness Classes/Meetings conducted by HDCs

Type of program	Kakinada	Puimadaka	Visakhapatnam	Total
Awareness program by HDCs	3	3	3	9

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.10.2025	Visakhapatnam	Conservation of marine mammals and sea turtles	4
2	10.10.2025	Pudimadaka	Conservation of marine mammals and sea turtles	5
3	14.10.2025	Pudimadaka	Eradication of Single use plastic.	6
4	21.10.2025	Kakinada	Conservation of marine mammals and sea turtles	4
5	22.10.2025	Visakhapatnam	Conservation of marine mammals and sea turtles	4
6	24.10.2025	Kakinada	Eradication of Single use plastic.	4
7	25.10.2025	Pudimadaka	Conservation of marine mammals and sea turtles	5
8	27.10.2025	Visakhapatnam	Eradication of Single use plastic.	6
9	28.10.2025	Kakinada	Conservation of marine mammals and sea turtles	5

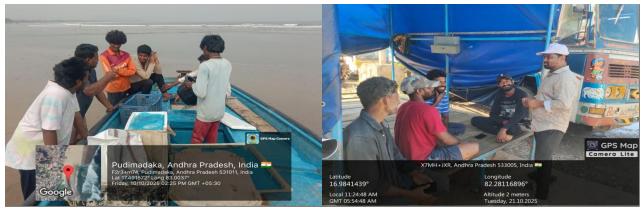
#### > Details of information disseminated to stakeholders on social media:

No. of Harbours with WhatsApp Groups: 3

Total No. of WhatsApp groups formed at Harbours: 6

Total No. of members in the WhatsApp groups: 264

Sl.No:	Date	mbers in the whatsApp groups: 264  Content shared
1	02.10.2025	MPEDA upholds Swatchhta hi Seva for a cleaner, greener Tomorrow.
2	02.10.2025	May the spirit of the Durga Puja bring harmony, prosperity and new beginnings
3	02.10.2025	Let's remain committed to sustainability, cleanliness and service to the nation.
4	04.10.2025	Plastic eradication
5	06.10.2025	
6	07.10.2025	FISH PROTEIN IMAGES raw values per 100 grams
7	08.10.2025	6 health benefits of eating seafood
8		Celebrating the oceans genius, happy octopus day
0	09.10.2025	7 ways to reduce ocean plastic pollution
9	13.10.2025	Meet the Indian Squid - Indian Squid is one of India's top seafood exports-loved for its tender texture and mild, delicious flavour.
10	17.10.2025	Pharaoh Cuttlefish, incredible abilities - Pharaoh cuttlefish, sepia paranoids and incredible abilities.
11	20.10.2025	Lighting the way to a sustainable seafood futureHAPPY DIWALI
12	21.10.2025	Use of square mesh cod end in Veraval (Video)
13	24.10.2025	Montha Cyclone Alert
14	25.10.2025	Montha Cyclone Alert
15	25.10.2025	Montha Cyclone Alert
16	25.10.2025	Montha Cyclone Alert
17	25.10.2025	Taking precautions in cyclone time
18	26.10.2025	Montha Cyclone Alert
19	27.10.2025	Precautions to be taken during a storm.
20	28.10.2025	Montha Cyclone Alert
21	28.10.2025	Montha Cyclone Alert
22	29.10.2025	Cyclone Montha Alert



Awareness program by HDCs

#### 3.2 ANDHRA PRADESH SOUTH

S.N.	Date	Location	Type of Activity	No. of Participants
1	10.10.25	Machilipatnam	Boat to Boat campaign on TED	50
2	14.10.25	Machilipatnam	TED awareness program	30
3	15.10.25	Nizampatnam	Boat to Boat campaign on TED	64
4	16.10.25	Nizampatnam	TED awareness program	30
5	21.10.25	RD Vijayawada	Conducted HDC Meeting	4
6	27.10.25	Machilipatnam	Harbour based Program	18
7	28.10.25	RD Vijayawada	Conducted HDC meeting regarding MMP survey	4
8	30.10.25	Machilipatnam	TED awareness program	35
9	31.10.25	Nizampatnam	TED awareness program	30





Boat to boat TED awareness campaign at Nizampattinam



Harbour program at Machilipattinam

## > Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-Shirt	125	TED Fund
2	Hand gloves	114	TED Fund

#### > Awareness Classes/Meetings conducted by HDCs

Type of program	Machilipatnam	Total
Awareness program by HDCs	5	5

S.N.	Date	Location	Type of Activities	No: of Participants
1	10.10.25	Machilipatnam	Boat cleaning, handling fish and Ice	3
2	14.10.25	Machilipatnam	Juvenile fish and square mesh cod ends	4
3	16.10.25	Machilipatnam	Boat cleaning, handling fish and Ice	3
4	17.10.25	Machilipatnam	Boat cleaning, handling fish and Ice	5
5	30.10.25	Machilipatnam	Handling of fish and sufficient ice carrying	4

#### > Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 3

Total No. of Whatsapp groups formed at Harbours: 5

Total No. of members in the Whatsapp groups: 550

Sl.no:	Date	content shared
1	01.10.2025	Sea turtle get rescued after swallowing fishing net -YouTube video
2	02.10.2025	Stop the cruel dolphin hunt image
3	03.10.2025	West coast fishing -long line YouTube video
4	04.10.2025	Amazing eel formingYouTube video
5	05.10.2025	sardine benefits and side effects video
6	06.10.2025	Weather it's good to go or not -MPEDA poster
7	07.10.2025	whales news
8	08.10.2025	Gambusia fish news
9	09.10.2025	weather updates
10	10.10.2025	Shark news -daily hunt
11	11.10.2025	Weather news
12	12.10.2025	Good practice for better price animation video-NETFISH-MPEDA
14	13.10.2025	America's favourite sea food -Indian sea food-YouTube
15	14.10.2025	Plastic Collection News

16	15.10.2025	Responsible fishing for sustainable future-MPEDA YouTube
17	16.10.2025	Square mesh cod end animation- MPEDA-NETFISH
18	17.10.2025	Turtle escape device- YouTube
19	18.10.2025	Amazing seer fish catching in deep sea -YouTube
20	19.10.2025	Why it is important to protect our Oceans? MPEDA
21	20.10.2025	An escape to the depths- animation- MPEDA-NETFISH
22	21.10.2025	AP Weather reports
23	22.10.2025	AP Weather reports
24	23.10.2025	AP Weather reports
25	24.10.2025	AP Weather reports
26	25.10.2025	How deep is the Ocean? YouTube
27	26.10.2025	Tuna fishing news
28	27.10.2025	Weather news-FFMA app
28	28.10.2025	Weather news-FFMA
29	29.10.2025	Weather news-FFMA
30	30.10.2025	Why are marine mammals so big-YouTube
31	31.10.2025	FFMA message

# 4. TAMIL NADU

## 4.1. TAMIL NADU NORTH

S.N.	Date	Location	Type of Activities	No. of Participants
1	02.10.2025	Neelankarai	Participated in Clean-up program organized by RD MPEDA at Neelankarai	7
2	10.10.2025	Trichy	Participated in ACTIV conference	-
3	14.10.2025	Office	Online meeting with HDCs about MMA survey	-
4	16.10.2025	Radisson blu hotel	Assisting with JD for India-UK CETA Stakeholder Awareness Meeting	-
5	16.10.2025	Kolathur	Ornamental fish health certification	-
6	17.10.2025	Puducherry fisheries Dept.	Discussion with Puducherry Fisheries officials and fishers association about TED trial and awareness program	-
7	22.10.2025	Poombuhar fishing harbour	Discussion with panchayat leaders about TED awareness program and TED trial	-
8	23.10.2025	Kolathur	Ornamental fish health certification	-
9	27.10.2025	Puducherry & Karaikal	Discussing about the fisheries cluster as instructed by chairman	-
10	28.10.2025	Pazhayaru	TED awareness program	20
11	28.10.2025	Pazhayaru	TED awareness program	20
12	29.10.2025	Pazhayaru	TED awareness program	25
13	29.10.2025	Pazhayaru	TED awareness program	20
14	30.10.2025	Kolathur	Ornamental fish health certification	-
15	31.10.2025	Chennai	Coordinated with JD for the Stakeholder Meeting on Seafood Value addition	-



TED Awareness program at Pazhayaru

## > Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-shirt	85	TED Fund

# > Awareness Classes/Meetings conducted by HDCs

Type of program	Chennai	Cuddalore	Kodikkarai	Mudasaloodai	Pazhaiyar	Pondicherry	Poombuhar	Nagapattinam	Total
Awareness program on Hygiene, Chill killing & Conservation	5	4	2	2	3	2	4	2	24

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.10.2025	Chennai	TED awareness	4
2	07.10.2025	Chennai	Square Mesh Cod End	5
3	07.10.2025	Pazhaiyar	Sustainable Fishing	4
4	09.10.2025	Chennai	Square mesh cod end	4
5	10.10.2025	Pondicherry	TED awareness	5
6	10.10.2025	Pazhaiyar	TED awareness	3
7	11.10.2025	Poombuhar	TED awareness	4
8	13.10.2025	Poombuhar	Marine turtle awareness	3
9	13.10.2025	Mudasalodai	Hygienic Handling of fish	5
10	14.10.2035	Cuddalore	TED awareness	2
11	15.10.2025	Chennai	Square mesh cod end	4
12	16.10.2025	Pazhaiyar	Sustainable Fishing	4
13	16.10.2025	Cuddalore	TED awareness	2
14	17.10.2025	Cuddalore	Sustainable Fishing	3
15	18.10.2025	Cuddalore	Hygienic Handing of ice	5
16	18.10.2015	Pondicherry	Sustainable Fishing	4
17	22.10.2025	Chennai	Square mesh cod end	4
18	22.10.2025	Poombuhar	TED awareness	4
19	22.10.2025	Mudasalodai	Dry Fish Development	4

20	23.10.2025	Poombuhar	Hygienic Handling of fish	3
21	24.10.2025	Nagapattinam	Hygienic Handing of Fish	4
22	25.10.2025	Nagapattinam	Hygienic Handing Fish	7
23	23.10.2025	Kodikkarai	IUU fishing, Proper ice handling	7
24	25.10.2025	Kodikkarai	Sustainable fishing	6

#### > Details of information disseminated to stakeholders on social media

No. of Harbours with Whatsapp Groups: 10

Total No. of Whatsapp groups formed at Harbours: 24

Sl.No:	Date	Content shared
1	06/10/2025	Weather warning news
2	08/10/2025	Celebrating The Ocean genius - World Octopus Day
3	10/10/2025	Proud moment for India's seafood sector
4	17/10/2025	Weather warning news
5	24/10/2025	Weather warning news

#### 4.2 TAMIL NADU SOUTH

S.N.	Date	Location	Type of Activities	No. of Participants
1	17.10.25	O/o JDF, Tuticorin	Meeting with JDF, Tuticorin regarding conduct of training programs in Tuticorin	
2	22.10.25	O/o ADF, Tuticorin (FH) & ADF,Marine, Tuticorin	Meeting with ADF, Tuticorin and ADF, Marine regarding conduct of TED trainings in Tuticorin FH and Vembar FLC & Conduct of Stakeholders meeting at Tharuvaikulam FLC to Deep Sea Multiday Fishing Boat Owners	
3	23.10.25	Vembar FLC	Meeting with stakeholders at Vembar FLC regarding TED Awareness trainings and OB Trials	
4	24.10.25	Tharuvaikulam FLC	Meeting with boat union members and officials regarding conduct of a stakeholders meeting on Tuna quality improvement	
5	27.10.25	Thengapattinam FH/Colachel FH/JPR Muttom FH	Meeting with DDF, K.K and Harbour visits along with CE,NETFISH & DD, MPEDA, SRD, Tuticorin	
6	27.10.25	JPR Muttom	TED awareness program	30
7	28.10.25	Tuticorin FH/Vembar FLC	SCO along with CE,NETFISH & DD, MPEDA, SRD, Tuticorin conducted Meeting with JDF, Tuticorin	
8	28.10.25	Tuticorin	TED awareness program	30
9	28.10.25	Tuticorin	TED awareness program	30
10	29.10.25	Tharuvaikulam FLC	Stakeholder's meeting to Multi.day deep sea Fishermen on Promotion of Hook & Line Fishing and quality maintenance of Deep Sea Fishes including Tuna	30

11	30.10.25	Ramnad	Discussion with DDF, Ramnad regarding conduct of trainings in Ramnad District	
12	30.10.25	Ramnad	Attend the VC meeting organized by MPEDA with all KVKs	
13	30.10.25	Ramnad	TED Awareness program	30
14	31.10.25	KVK, Ramnad	Discussion with Dr. Vijayakumar, Asst. Prof, TNAU, KVK regarding conduct of Joint training programs	
15	31.10.25	Alagappa University, Thondi Campus,	Discussions with Dr. S. Paramasivam, Professor & Campus Director, Alagappa University, Thondi Campus, Dept of Oceanography & Coastal Area Studies regarding conduct of Joint programs	
16	31.10.25	Thondi, Ramnad	TED Awareness program	30





Stakeholder's meeting at Tharuvaikulam

#### > Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-Shirt	150	General Fund

> Awareness Classes/Meetings conducted by HDCs

Type of program	Thengaipattinam	Colachel	Chinnamuttom	Tuticorin	Mallipattinam	Mandapam	Rameswaram	Total
Awareness program by HDCs	8	5	10	4	5	4	3	39

S.N.	Date	Place	Type of Activity	No: of Participants
1	03.10.2025	Thengapattanam FH	Harbour based program	4
2	04.10.2025	Thengapattanam FH	Hygienic Handling	5
3	06.10.2025	Thengapattanam FH	Hygienic Handling	4
4	07.10.2025	Thengapattanam FH	Fish Handling	4
5	09.10.2025	Thengapattanam FH	Ice Handling	4
6	13.10.2025	Thengapattanam FH	Hygienic Handling	5
7	17.10.2025	Thengapattanam FH	Fish Handling	5
8	18.10.2025	Thengapattanam FH	Ice Handling	4
9	02.10.2025	Colachel FH	Hygienic fish handling	6
10	06.10.2025	Colachel FH	Chill processing of fishes	4
11	09.10.2025	Colachel FH	Harbour based program	5
12	17.10.2025	Colachel FH	Hygienic fish handling	5
13	21.10.2025	Colachel FH	Chill processing of fishes	5
14	01.10.2025	Chinnamuttom	Hygienic handling process	5
15	06.10.2025	Chinnamuttom	Sustainable Fishing	4
16	07.10.2025	Chinnamuttom	Hygienic handling process	5
17	08.10.2025	Chinnamuttom	Sustainable Fishing	4
18	10.10.2025	Chinnamuttom	Hygienic handling process	5
19	14.10.2025	Chinnamuttom	Ice handling process	4
20	16.10.2025	Chinnamuttom	Ice handling process	5
21	17.10.2025	Chinnamuttom	Ice handling process	4
22	18.10.2025	Chinnamuttom	Ice handling process	5
23	29.10.2025	Chinnamuttom	Harbour Based Program	4
24	06.10.2025	Tuticorin FH	TED Implementation & Turtle Conservation	4
25	09.10.2025	Tuticorin FH	TED Implementation & Turtle Conservation	5
26	11.10.2025	Tuticorin FH	Harbour Based Program	5
27	11.10.2025	Tuticorin FH	Harbour Based Program	4
28	06.10.2025	Mallipattinam FH	Hygienic Dry fish handling	4
29	09.10.2025	Mallipattinam FH	Ice handling process	5
30	18.10.2025	Mallipattinam FH	TED Implementation & Turtle Conservation	5
31	22.10.2025	Mallipattinam FH	Harbour Based Program	5
32	23.10.2025	Mallipattinam FH	TED Implementation & Turtle Conservation	5
33	03.10.2025	Mandapam FH	Hygienic Harbour Maintenance	4
34	06.10.2025	Mandapam FH	TED Implementation & Turtle Conservation	5
35	08.10.2025	Mandapam FH	Personal Hygiene	5
36	12.10.2025	Mandapam FH	Personal Hygiene	5
37	07.10.2025	Rameswaram FLC	TED Implementation & Turtle Conservation	5
38	09.10.2025	Rameswaram FLC	TED Implementation & Turtle Conservation	4
39	16.10.2025	Rameswaram FLC	Hygienic Harbour Maintenance	5

#### > Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 9

Total No. of Whatsapp groups formed at Harbours: 9

Total No. of members in the Whatsapp groups: 502

Sl.No:	Date	Content shared
1	03/10/2025	Harbour awareness programme -NETFISH MPEDA
2	08/10/2025	World Octopus Day-Tamil-MPEDA Poster
3	09/10/2025	Meet the Indian squid-MPEDA POSTER
4	09/10/2025	Celebrating the genius of the Ocean-MPEDA POSTER
5	16/10/2025	World Food Day-Tamil-MPEDA Poster
6	16/10/2025	Weather warning alert-ADF Notification-Thengapattinam
7	16/10/2025	Weather warning alert-ADF Notification-Rameswaram
8	16/10/2025	Weather warning alert-ADF Notification-Colachel
9	16/10/2025	Weather warning alert-ADF Notification-Mallippattinam
10	17/10/2025	Weather warnings-ADF Notification-Tuticorin
11	20/10/2025	Happy Diwali-Tamil-MPEDA Poster
12	20/10/2025	Application Invited for the post of system Analyst and Account officer -MPEDA POSTER
13	21/10/2025	Recruitment- MPEDA notification
14	21/10/2025	Weather warning alert-ADF Notification
15	24/10/2025	Weather warning alert-ADF Notification
16	26/10/2025	Catadromous-MPEDA Poster
17	26/10/2025	Weather warning alert-ADF Notification
18	28/10/2025	Weather Warning alert-ADF Notification
19	31/10/2025	Boat driving licence-ADF Notification

# 5. KERALA

#### **5.1 KERALA SOUTH**

S.N.	Date	Location	Type of Activities	No. of Participants
1	13.10.25	Thoppumpady	TED Awareness program	30
2	13.10.25	Thoppumpady	TED Awareness program	22
3	15.10.25	Azheekkal, Kayamkulam	TED Awareness program	26
4	15.10.25	Azheekkal, Kayamkulam	TED Awareness program	26
5	16.10.25	Sakthikulangara	TED Awareness program	22
6	16.10.25	Sakthikulangara	TED Awareness program	21
7	17.10.25	Thottappally	TED Awareness program	21
8	17.10.25	Thottappally	TED Awareness program	32
9	18.10.25 & 19.10.25	Vizhinjam	Attended Kerala - EU Conclave - Blue Tide 2025	-
10	21.10.25	Thottappally	Harbour Based Program	21
11	21.10.25	Thottappally	Harbour based Program	32
12	27.10.25	M/s. Fabcern Pvt Ltd, Palakkad	Ornamental fish health certification	-

13	28.10.25	Thoppumpady	Harbour Based Program	30
14	30.10.25	M/s. Fabcern Pvt Ltd, Palakkad	Ornamental fish health certification	-
15	31.10.25	M/s. Fabcern Pvt Ltd, Palakkad	Ornamental fish health certification	-
16	31.10.25	KVK, Kumarakom	Training program on "Entrepreneurship Development in the Fisheries Sector – Challenges and Solutions"	75

MPEDA-NETFISH Kerala South region in association with ICAR-Krishi Vigyan Kendra (KVK), Kottayam and ICAR-CIFT had conducted a training program on "Entrepreneurship Development in the Fisheries Sector - Challenges and Solutions" on 31st October 2025 at ICAR-KVK Kottayam. The program aimed to support aspiring and existing entrepreneurs in the fisheries sector by providing expert guidance, experience sharing, and discussions on practical challenges and possible solutions. The program was chaired by Smt. Sangeetha N. R., State Coordinator, MPEDA-NETFISH, and was inaugurated and addressed by Dr. S. Ashalatha, Principal Scientist, ICAR-CIFT. Technical sessions covered enterprise establishment, legal and financial requirements, government support schemes, marketing strategies, and entrepreneurship opportunities in fisheries. Key speakers included Shri. Abhilash Varma P. I., Assistant District Industries Officer, Kottayam, spoke on enterprise establishment and regulatory requirements. Dr. S. Ashalatha, highlighted the entrepreneurship opportunities in fisheries sector. Shri. N. Manilal, Retd. Deputy Director, Dept. of Industries & Commerce, Govt. of Kerala, took a class on financial planning and business accounting. Shri. Sharvin Shaji Paul, MPEDA-NETFISH Entrepreneur & Fisheries Consultant, spoke on marketing, branding, and subsidy schemes and Dr. Hafeef Roshan K. T., Assistant Professor, ICAR-KVK Kottayam, explained the role of KVK in enterprise development and support mechanisms. The program witnessed active participation from fisheries entrepreneurs and stakeholders who appreciated the practical insights, interactive discussions, and technical support provided. Participants acknowledged the event as highly relevant and timely in promoting and strengthening fisheries-based entrepreneurship in the region.



#### Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-Shirt	83	General Fund
2	Plastic net box	10	General Fund
3	Gloves	10	General Fund

4	T-Shirt	200	TED Fund
5	Plastic net box	80	TED Fund

## > Awareness Classes/Meetings conducted by HDCs

Type of program	Thoppumpady	Kayamkulam	Thottappally	Sakthikulangara	Adimalathura	Muthalapozhy	Total
Awareness program by HDCs	2	2	3	3	2	3	15

S.N.	Date	Place	Type of Activity	No: of Participants
1	18/10/2025	Thoppumpady	Precooling and fishing vessel hygiene	6
2	22/10/2025	Thoppumpady	Hygiene methods in fish handling	7
3	13/10/2025	Thottapally	Pre-cooling and fishing vessels hygiene	4
4	16/10/2025	Thottapally	Awareness programme on Hygiene,	5
5	22/10/2025	Thottapally	Fishing vessels hygiene	5
6	10/10/2025	Kayamkulam	Pre-cooling and fishing vessels hygiene	5
7	15/10/2025	Kayamkulam	Hygiene, Chill killing & Conservation	5
8	13/10/2025	Sakthikulangara	Precooling and fish vessel hygiene	6
9	15/10/2025	Sakthikulangara	Precooling methods in fish handling	5
10	17/10/2025	Shakthikulangara	precooling and chill killing procedures	5
11	22/10/2025	Muthalapozhy	Vessel cleaning procedures	5
12	23/10/2025	Muthalapozhy	Safety precautions to be followed in fishing vessel	6
13	25/10/2025	Muthalapozhy	Juvenile fishing	8
14	8/10/2025	Adimalaithurai	Vessel cleaning procedures	8
15	11/10/2025	Adimalaithurai	Juvenile fishing	6

#### > Details of information disseminated to stakeholders on social media during the month:

No. of Harbours with Whatsapp Groups: 6 Total No. of Whatsapp groups formed at Harbours: 6 Total No. of members in the Whatsapp groups: 1230

Sl.No:	Date	Content shared
1	01/10/2025	Plastics around
2	02/10/2025	To check weather is good or bad
3	04/10/2025	Get some Immunity
4	05/10/2025	Quality catch
5	06/10/2025	Tomato grouper
6	07/10/2025	Immune health functioning
7	08/10/2025	Ocean is part of Nature
8	09/10/2025	Objectives of MPEDA
9	10/10/2025	Fatty is good
10	12/10/2025	Healthy ocean start with us
11	13/10/2025	TED For Turtles
12	14/10/2025	Importance of Life jacket
13	15/10/2025	No more ghost fishing

14	18/10/2025	Why should we eat more fishes
15	20/10/2025	Malabar flavour trevally
16	21/10/2025	Quality catch and fish Handling methods
17	22/10/2025	World fishermen day
18	23/10/2025	High hydrostatic pressure processing
19	24/10/2025	Indian Mackerel is healthy food
20	26/10/2025	Wear lifejacket in order to save lives
21	27/10/2025	TED for Turtles
22	28/10/2025	Avoid juvenile fishing
23	29/10/2025	Tips to protect ocean

> Efforts for Generating External Fund, if any

Sl.No:	Effort taken	Result/ Status					
1	Discussed with Unicarmic, an NGO regarding the	They agreed to supply two trolleys at					
	availability of getting CSR fund	Azheekkal Kayamkulam FH					

## **5.2 KERALA NORTH**

S.N.	Date	Location	Type of Activities	No. of Participants
1	7.10.25	Office	Attended online meeting on development of Indian standards in fisheries sector organized by CMFRI & BIS	50
2	8.10.25	Grace Marine PPC, Edavanakkad	Pre-processing centre program	34
3	9.10.25	Munamnam	Attended Meeting with NIT , Kozhikode regarding harbour up gradation	6
4	10.10.25	Vypin FH	Conducted Meeting with boat owner and workers representatives	4
5	14.10.25	online	Conducted training to HDCs	5
6	16.10.25	Kalamukku FH	Harbour Based program	16
7	16.10.25	Kalamukku FH	Harbour Based program	17
8	17.10.25	Kalamukku FH	Harbour Based program	16
9	17.10.25	Kalamukku FH	Harbour Based program	16
10	22.10.25	Kalamukku FH	Harbour Based program	19
11	22.10.25	Kalamukku FH	Harbour Based program	16
12	23.10.25	Munakkakadavu	TED awareness program	16
13	23.10.25	Munakkakadavu	Harbour Based program	15
14	27.10.25	Kozhikode collectorate	Attended Puthiyappa Harbour Management Society meeting	15
15	28.10.25	Puthiappa FH	Harbour Based program	15
16	28.10.25	Puthiappa FH	TED awareness program	16
17	29.10.25	Puthiappa FH	Harbour Based program	16
18	29.10.25	Puthiappa FH	TED awareness program	17
19	30.10.25	online	Attend the VC meeting organized by MPEDA with all KVKs	-
20	31.10.25	CMFRI Kochi	Attended workshop on National fisheries survey 2025 organized by CMFRI	-

#### Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Uniform	100	General Fund
2	Trolley	46	General Fund
3	Trolley	49	TED Fund



Harbour program at Kalamukku & Munakkakadavu



TED awareness program at Munakkakadavu & Puthiyappa

#### Awareness Classes/Meetings conducted by HDCs

Type of program	Munambam	Total
Awareness program by HDCs	7	7

S.N.	Date	Place	Type of Activity	No: of Participants
1	1.10.25	Munambam	Awareness on TED	8
2	1.10.25	Munambam	Awareness on TED	7
3	2.10.25	Munambam	Awareness on TED	4
4	2.10.25	Munambam	Awareness on TED	3
5	29.10.25	Munambam	Awareness on TED	5
6	29.10.25	Munambam	Awareness on TED	5
7	31.10.25	Munambam	Awareness on TED	5





**HDC** Awareness program

> Details of information disseminated to stakeholders on social media during the month:

No. of Harbours with Whatsapp Groups: 9 Total No. of Whatsapp groups formed at Harbours: 10 Total No. of members in the Whatsapp groups: 1380

Sl.No:	Date	Content shared
1	01/10/2025	News on catching of Juvenile sardine
2	02/10/2025	MPEDA poster on Gandhi Jayanthi
3	03/10/2025	PM-KSSY poster
4	04/20/2025	MPEDA poster on Octopus
5	06/10/2025	News on catching of Juvenile sardine
6	07/10/2025	Bangladesh take support of Navy to monitor juvenile fishing
7	08/10/2025	Poster on square mesh cod end
8	08/10/2025	Poster on octopus
9	09/10/2025	News on Indian navy appreciating fishermen for security information
10	10/10/2025	Poster on fish as a nutrient
11	11/10/2025	MMPA Poster
12	12/10/2025	Poster on national marine fisheries Census 2025
13	13/10/2025	Poster on protein rich shrimp
14	14/10/2025	CMFRI fisheries advisory on juvenile sardine fishing
15	15/10/2025	Details of government programs and schemes in fisheries sector
16	16/10/2025	News about fish export to USA
17	16/10/2025	World Food day poster
18	17/10/2025	MPEDA poster on fish rich in nutrients
19	18/10/2025	MPEDA poster on pharaoh cuttlefish
20	20/10/2025	MPEDA Diwali poster
21	21/10/2025	Poster on cold storage
22	23/10/2025	News against illegal fishing
23	24/10/2025	News about puffer fish poison
24	25/10/2025	MPEDA poster on responsible fishing
25	27/10/2025	News on crabs migration from Australia
26	28/10/2025	MPEDA poster about catadromous fishes
27	29/10/2025	MPEDA poster on pearl spot fish
28	30/10/2025	MPEDA poster on life jacket
29	31/10/2025	Poster on countries contributing to marine plastic pollution

#### Efforts for Generating External Fund, if any

Sl.No:	Effort taken	Result/ Status
1	Submitted proposal to MFHMS for getting	MFHMS GB has sanctioned 2 lakh rupees to NETFISH

funding

# 6. KARNATAKA

#### > Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	13.10.25	Office	Online meeting with HDCs	9
2	14.10.25	Dakshina Kannada, bengre, Mangalore	NMPA CSR Fund- TED awareness program	25
3	14.10.25	Dakshina Kannada, bengre, Mangalore	NMPA CSR Fund- TED awareness program	25
4	15.10.25	Dakshina Kannada, Thota bengre, Mangalore	NMPA CSR Fund- TED awareness program	25
5	16.10.25	Dakshina Kannada, Baikampady, Mangalore	NMPA CSR Fund- TED awareness program	25
6	16.10.25	Dakshina Kannada, Baikampady, Mangalore	NMPA CSR Fund- TED awareness program	25
7	17.10.25	Dakshina Kannada, Baikampady, Mangalore	NMPA CSR Fund- TED awareness program	25
8	23.10.25	Mangalore	Attended meeting on fish meal companies & Trawl boat union	-
9	24.10.25	Dakshina Kannada, Baikampady, Mangalore	NMPA CSR Fund- TED awareness program	25
10	24.10.25	Dakshina Kannada, Baikampady, Mangalore	NMPA CSR Fund- TED awareness program	25
11	25.10.25	Dakshina Kannada, Doddakopla, , Mangalore	NMPA CSR Fund- TED awareness program	25
12	29.10.25	Dakshina Kannada, Baikampady, Mangalore	NMPA CSR Fund- TED awareness program	25
13	30.10.25	Mangalore	Attended online meeting with KVK officers at Zonal, State & district level across all states and MPEDA.	-
14	31.10.25	Mangalore	Conducted Google meet with HDCs	7

## > Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-Shirt	250	NMPA CSR Fund



NMPA Funded TED awareness program at Mangalore

> Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 10

Total No. of Whatsapp groups formed at Harbours: 17

Total No. of members in the Whatsapp groups: 702

Sl. No.	Date	Content shared
1	01.10.2025	Video on salmon fish catching processing and marketing
2	02.10.2025	The secrets of raising billions of tilapia by Chinese farmer.
3	04.10.2025	How to get PMMSY scheme benefits.
4	05.10.2025	Paper article on pearl culture.
5	06.10.2025	Fishermen survey starts from 3 Nov 2025
6	07.10.2025	Need to monitor bumper fish catch- says Goan expert
7	08.10.2025	To counter trade ban, fisheries sector eyes new markets with eco-friendly label
8	09.10.2025	Shrimp squeeze; inside India's struggle to keep seafood industry afloat amid trumps.
9	10.10.2025	5th marine fisheries census 2025
10	13.10.2025	Yellow fin tuna fishing with rod in deep sea
11	15.10.2025	Video on King crab processing plant
12	16.10.2025	NITI Ayog report moots policy changes for fisheries sector
13	17.10.2025	Pearls are made fascinating pearls oysters farming and jewellery processing plant
14	19.10.2025	Video on interesting large octopus fishing
15	25.10.2025	Digital payments Dos and Don'ts
16	26.10.2025	Weather alert notification
17	27.10.2025	Fishermen rescued by coastal police at Mangalore
18	20.09.25	Each one reach one Join hands to support fishers, fish workers, fish vendors, processors, Fisheries SHGs, and Cooperative members by facilitating their registration on NFDB
19	20.09.25	Farm-to-Farm Awareness on Antibiotic-Free Shrimp Farming
20	22.09.25	Zero tariffs new export horizon
21	25.09.25	Chandrababu Naidu pushes for seafood in every Plate
22	25.09.25	Sea turtle and plastic pollution

# 7.Goa

No Extension activities conducted during the month

#### 8. MAHARASHTRA

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.10.25	M/s. Aquatic World, Mahim	Ornamental fish health certification	1
2	10.10.25	Mumbai	Online meeting with HDCs	10
3	13.10.25	M/s. Aquatic World, Mahim	Ornamental fish health certification	2
4	16.10.25	Dhabol, Rtanagiri	Boat to boat campaign on TED	100
5	17.10.25	Harnai, Ratnagiri	Boat to boat campaign on TED	100
6	22.10.25	M/s. Aquatic World, Mahim	Ornamental fish health certification	1
7	27.10.25	Mumbai	Attended "Inaugural function of Deep sea fishing vessels at Mazgaon Shipyard	-
8	27.10.25	Mumbai	Attended Meeting on FSI/CIFNET activities and outreach program in Lakshadweep and Andaman & Nikobar islands" at Sahyadri Guest House, Malabar hill, Mumbai	-
9	28.10.25	Dist. Collector office, Alibaugh	Attended the Meeting on Raigad Cooperative cluster	
10	29.10.25	New ferry wharf, Mumbai	Boat to boat campaign on TED	100
11	30.10.25	Sassoon dock, Mumbai	Boat to boat campaign on TED	100
12	30.10.25	Mumbai	Attended online meeting with KVK officers at Zonal, State & district level across all states and MPEDA.	-
13	31.10.25	Bodni, Raigad	Boat to boat campaign on TED	100
14	31.10.25	Alibaugh, Raigad	Boat to boat campaign on TED	100
15	31.10.25	Raigad	Meeting with ACF, Dept. of Fisheries, Raigad district in connection with Fisheries Cooperative Cluster	
	The Hall to see a see a			1



Boat to boat campaign on TED at Sassoon dock & Alibaugh

Awareness Classes/Meetings conducted by HDCs

Type of program	Alibaugh	Arnala	Dhabol	Dahanu	Devgad	Harnai	Malvan	Mirkarwada	New Ferry Wharf	Sakharinate	Sasson dock	Satpati	Uttan	Vasai	Versova	Total
Awareness program by HDCs	6	4	5	18	7	3	4	8	5	4	1	3	5	6	4	83

S.N.	Date	Location	Торіс	No: of Participants
1	01.10.2025	Dahanu	Conservation of Silver Pomfret	5
2	03.10.2025	Dahanu	Conservation of Silver Pomfret	5
3	03.10.2025	Uttan	Conservation of Silver Pomfret	4
4	06.10.2025	Uttan	Conservation of Silver Pomfret & Plastic pollution	6
5	07.10.2025	Mirkarwada	Use TED Save Turtles	5
6	07.10.2025	Harnai	Use TED Save Turtles	5
7	08.10.2025	Devgad	Quick chilling for better quality better price	6
8	08.10.2025	Devgad	Quick chilling for better quality better price	7
9	08.10.2025	Dabhol	Quick chilling for better quality better price	5
10	08.10.2025	Mirkarwada	To curb plastic pollution.	4
11	08.10.2025	Malvan	Quick chilling for better quality better price	4
12	08.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	5
13	08.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	5
14	08.10.2025	Arnala	Conservation of Silver Pomfret & Quick chilling	5
15	08.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	5
16	08.10.2025	Dahanu	Conservation of Silver Pomfret & Quick chilling	4
17	09.10.2025	Devgad	Quick chilling for better quality better price	5
18	09.10.2025	Malvan	To curb plastic pollution in sea.	4
19	09.10.2025	Satpati	Conservation of Silver Pomfret & Quick chilling	8
20	09.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	6
21	09.10.2025	Dahanu	Conservation of Silver Pomfret & Quick chilling	6
22	09.10.2025	Vasai	Conservation of Silver Pomfret	6
23	10.10.2025	Dahanu	Conservation of Silver Pomfret & Quick chilling	6
24	11.10.2025	Dabhol	To curb plastic pollution in sea.	4
25	11.10.2025	New Ferry Wharf	Use square mesh to reduce juvenile fishing.	6
26	11.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	6
27	13.10.2025	Sakharinate	Use TED Save Turtles	5
28	13.10.2025	Malvan	Use TED Save Turtles	5
29	13.10.2025	New Ferry Wharf	Use TED Save Turtles. Quick chilling	5
30	13.10.2025	Sassoon dock	Use TED Save Turtles, MLS & Quick chilling.	4
31	13.10.2025	Arnala	Conservation of Silver Pomfret & Plastic pollution	4
32	13.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	5
33	14.10.2025	Mirkarwada	Use TED Save Turtles	6
34	14.10.2025	Devgad	Quick chilling for better quality better price	5
35	14.10.2025	New Ferry Wharf	Use TED Save Turtles	6
36	14.10.2025	Vasai	Conservation of Silver Pomfret	9
37	14.10.2025	Uttan	Conservation of Silver Porfiret	6
38	15.10.2025	Versova	Quick chilling for better quality better price	8
39	15.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	 5
40	15.10.2025	Dahanu	Conservation of Silver Pomfret & Plastic pollution	3 8

41	16.10.2025	Devgad	Use TED Save Turtles	8
42	16.10.2025	Mirkarwada	Use TED Save Turtles	4
43	16.10.2025	Sakharinate	Use TED Save Turtles	4
44	16.10.2025	Dahanu	Conservation of Silver Pomfret & Quick chilling	4
45	17.10.2025	Devgad	Quick chilling for better quality better price	4
46	17.10.2025	New Ferry Wharf	Use TED Save Turtles	5
47	17.10.2025	Arnala	Conservation of Silver Pomfret & Quick chilling	4
48	18.10.2025	Dabhol	Quick chilling for better quality better price	5
49	18.10.2025	Satpati	Conservation of Silver Pomfret & Quick chilling	8
50	18.10.2025	Arnala	Conservation of Silver Pomfret & Quick chilling	4
51	18.10.2025	Dahanu	Conservation of Silver Pornret & Quick chilling	6
52	18.10.2025	Dahanu	Conservation of Silver Pornret & Quick chilling	5
53	20.10.2025	Harnai	Use TED Save Turtles	4
54	21.10.2025			4
		Devgad	Quick chilling for better quality better price	
55	21.10.2025	New Ferry Wharf Uttan	Use TED Save Turtles. MLS. Quick chilling.	6
56	21.10.2025	Dabhol	Conservation of Silver Pomfret	6 5
57	22.10.2025		Quick chilling for better quality better price	
58	23.10.2025	Mirkarwada	Use TED Save Turtles	7
59	23.10.2025	Vasai	Conservation of Silver Pomfret	7
60	24.10.2025	Mirkarwada	Use TED Save Turtles	4
61	24.10.2025	Versova	Use TED Save Turtles	7
62	24.10.2025	Alibaug	Quick chilling for better quality better price	4
63	24.10.2025	Alibaug	Quick chilling for better quality better price	5
64	24.10.2025	Vasai	Conservation of Silver Pomfret	5
65	24.10.2025	Vasai	Conservation of Silver Pomfret	4
66	25.10.2025	Dabhol	Use TED Save Turtles	5
67	25.10.2025	Sakharinate	Use TED Save Turtles	4
68	27.10.2025	Sakharinate	Use TED Save Turtles	4
69	27.10.2025	Uttan	Conservation of Silver Pomfret	7
70	28.10.2025	Harnai	Use TED Save Turtles	5
71	28.10.2025	Mirkarwada	Use TED Save Turtles	5
72	28.10.2025	Vasai	Conservation of Silver Pomfret	6
73	29.10.2025	Satpati	Conservation of Silver Pomfret	4
74	30.10.2025	Mirkarwada	Use TED Save Turtles	9
75	30.10.2025	Versova	Quick chilling for better quality better price	8
76	30.10.2025	Alibaug	Quick chilling for better quality better price	7
77	30.10.2025	Alibaug	Quick chilling for better quality better price	6
78	30.10.2025	Alibaug	Use TED Save Turtles	4
79	30.10.2025	Alibaug	Use TED Save Turtles	4
80	31.10.2025	Malvan	Use TED Save Turtles	4
81	31.10.2025	Versova	Use TED Save Turtles	4
82	31.10.2025	Dahanu	Conservation of Silver Pomfret & Quick chilling	4
83	31.10.2025	Dahanu	Conservation of Silver Pomfret, Quick chilling & Plastic Pollution	8

#### > Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 15

Total No. of Whatsapp groups formed at Harbours: 15

Total No. of members in the Whatsapp groups: 1150

Sl. No:	Date	Content shared	
Jt. 110.	Date	Content Shared	

		MPEDA poster- Celebrating the Ocean Genius Octopus.
1	08.10.2025	Newspaper article - To save Hilsa Fishery in Bay of Bengal Bangladesh deputed 17 Naval Combatant/Warships".
2	10.10.2025	Plastic collection from sea by fishermen in Vasai
_	10.10.2025	Terrror of Black fish in Sea off Maharashtra
3	12.10.2025	MPEDA poster - Proud moment for India's Seafood Sector: India's Export Fishery has been certified under the US Marine Mammal protection act by the US.
4	18.10.2025	Tarun Bharat Daily article - Minimum Legal Size of Fishes in Maharashtra

# 9. GUJARAT

# > Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.10.25	Veraval	Harbour Based program	28
2	07.10.25	Mangrol	Harbour Based program	17
3	07.10.25	Mangrol	Harbour Based program	28
4	08.10.25	Veraval	Harbour Based program	15
5	09.10.25	Veraval	Harbour Based program	21
6	10.10.25	Veraval	Harbour Based program	17
7	14.10.25	Porbandar	Harbour Based program	21
8	14.10.25	Porbandar	Harbour Based program	20
9	15.10.25	Veraval	Review meeting of HDCs	8
10	16.10.25	Veraval	Harbour Based program	20
11	16.10.25	Veraval	Conducted by catch survey along with HDC	-
12	16.10.25	Veraval	Conducted training to Marine observer	2
13	28.10.25	Mangrol	Discussion with Officials of Dept. of Fisheries, Leaders of fishermen association and cooperative society regarding cluster study under PMMSY	10
14	29.10.25	DIU-UT	Discussion with Officials of Dept. of Fisheries, Leaders of fishermen association and cooperative society regarding cluster study under PMMSY	8

# > Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Box	1	General Fund
2	Crate	9	General Fund
3	Gumboot	37 pair	General Fund
4	Gloves	109 pair	General Fund
5	Shovel	7	General Fund
6	Detergent Powder	136 pkt	General Fund
7	Brush	107 pkt	General Fund



Fishing Harbour based program at Mangrol & Porbandar

## Awareness Classes/Meetings conducted by HDCs

Type of program	Chorwad	Mangrol	Porbandar	Veraval	Vanakbara	Total
Awareness by HDCs	4	3	8	6	4	25

S.N	Date	Harbour/LC	Topic / Type of program	No: of Participants
1	04/10/2025	Porbandar	Awareness meeting with fishermen on	5
2	04/10/2025	Porbandar	Hygienic handling of fish, Conservation and	6
3	05/10/2025	Porbandar	TED implementation.	6
4	05/10/2025	Porbandar		5
5	05/10/2025	Mangrol		6
6	05/10/2025	Porbandar		6
7	06/10/2025	Vanakbara		7
8	09/10/2025	Chorwad		5
9	12/10/2025	Vanakbara		7
10	13/10/2025	Mangrol		5
11	14/10/2025	Veraval		5
12	14/10/2025	Veraval		5
13	14/10/2025	Chorwad		6
14	14/10/2025	Vanakbara		9
15	15/10/2025	Vanakbara		4
16	15/10/2025	Mangrol		6
17	16/10/2025	Chorwad		9
18	18/10/2025	Chorwad		7
19	21/10/2025	Porbandar		4
20	21/10/2025	Porbandar		4
21	25/10/2025	Veraval		4
22	25/10/2025	Veraval		3
23	26/10/2025	Veraval		5
24	26/10/2025	Veraval		4
25	29/10/2025	Porbandar		7



Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 08 Total No. of Whatsapp groups formed at Harbours: 13 Total No. of members in the Whatsapp groups: 1500

Sl.No:	Date	Content shared
1	01/10/25	1.Information about plastic waste
2	02/10/25	1.Information of Pomfret
3	03/10/25	1.Information about Dolphin
4	04/10/25	1.Photos of AWM conducted by HDC Porbandar
5	05/10/25	1.Photos of AWM conducted by HDCs Porbandar & Mangrol 2.Information about dolphin
6	06/10/25	1.Photos of AWM conducted by HDC Vanakbara     2.Information about from where Micro Plastic comes in to the Sea
7	08/10/25	I.Information about Octopus     Z.You Tube video on Stop Juvenile fishing
8	09/10/25	<ol> <li>Information on Fish catch in Bay drops 21% in three year, Hilsa Plummets 78%.</li> <li>Video on Sea Turtle released in Live condition by FV</li> <li>Information on Squid &amp; Plastic waste</li> <li>Photos of AWM conducted by HDC Chorwad</li> </ol>
9	10/10/25	1.Information about sea water pollution
10	12/10/25	1.Photos of AWM conducted by HDC Vanakbara
11	13/10/25	1. You tube video on TED 2. Photos of AWM conducted by HDC Mangrol
12	14/10/25	<ul><li>1.Information on Plastic pollution into Ocean</li><li>2. Photos of AWM conducted by HDC Veraval, Chorwad &amp; Vanakbara</li></ul>
13	15/10/25	Information about plastic waste managements , Manta Ray Fish     Photos of AWM conducted by HDC Vanakbara, Mangrol & Chorwad
14	17/10/25	1.Information about Pharaoh Cuttle fish & Ghol Fish     2.Photos of Plastic waste bring back by various FV of Mangrol
15	18/10/25	Photos of AWM conducted by HDC Chorwad     Photos of Plastic waste bring back by various FV of Mangrol
16	19/10/25	1. Video of square mesh cod end using by Veraval Fishermen
17	20/10/25	1. Video of sea turtle released in live conduction by Porbandar fishermen 2. Video and Photos of Outcome of HBP conducted at Veraval, Porbandar & Mangrol FH
18	21/10/25	Photos of AWM conducted by HDC Porbandar
19	23/10/25	1.You tube video on plastic waste collection by big Trawler vessel inside the sea 2.You tube video on PM-MKSSY
20	25/10/25	1.Photos of AWM conducted by HDC Veraval
21	26/10/25	Photos of AWM conducted by HDC Veraval     Veraval FH     Conducted at Veraval FH
22	27/10/25	1.Information on Pearl spot fish
23	28/10/25	1.Information on stop killing 30 Kids to catch 1 adult fish

24	29/10/25	<ul><li>1.Information on benefit of use of square mesh cod end, collagen</li><li>2. Photos of AWM conducted by HDC Porbandar</li></ul>
25	30/10/25	1.Information on plastic waste
26	31/10/25	1. Video of sea turtle released in live conduction by Porbandar Fishermen

## **IMPACTS**

Fishers of Veraval & Porbandar using square mesh cod end to stop juvenile fishing



Fishers Of Veraval & Mangrol do quick chilling to reduce post-harvest loss

Fishers of Veraval, Mangrol & Porbandar maintaining cleanliness of Fishing Vessel & crates before and after each trip



Fishers of Mangrol bringing back Plastic wastes and disposed of properly



#### Vessel log sheet collected by HDCs during the month of October 25:

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	57
2	Kotada	5
3	Veraval	21
4	Mangrol	27
5	Porbandar	18
	TOTAL	128

