



मासिक विवरण – नवंबर 2025

MONTHLY REPORT – NOVEMBER 2025



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)
[MPEDA, Ministry of Commerce & Industry, GoI]

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MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING NOVEMBER 2025

During November 2025, MPEDA-NETFISH was engaged in **385 programs**, reaching **3858 stakeholders** across the maritime states of India, as detailed below.

Type of Program	During the month		Total in the FY	
	No: of programs	No of Beneficiaries	No: of pgms.	No of Benfs.
NETFISH FUND PROGRAM				
Fishing Harbour program	27	539	275	5576
Dry fish program	16	312	27	522
Pre-processing centre program	-	-	35	977
Stakeholders meeting	2	55	15	247
Special program on square mesh cod end	-	-	1	85
Swacchhata programs	6	302	11	874
Joint program with KVK	-	-	1	75
NETFISH SC/ST Program				
SC-Fishing Harbour program	1	30	15	450
RD MPEDA SC/ST Program				
SC-Fishing Harbour program	-	-	10	300
ST- Fishing Harbour program	-	-	2	60
TED FUND PROGRAM				
Fishing Harbour program	26	748	137	3781
TED On board Trial	2	76	11	312
Boat to Boat campaign	9	249	49	2884
Door to Door campaign	-	-	11	1100
Vehicle Canvassing	-	-	4	168
EXTERNAL FUNDED PROGRAMS				
Seafood training	2	64	4	107
Paradeep port funded program	-	-	-	-
PPT- Fishing Harbour program	-	-	1	11
PPT- Fishing Vessel program	-	-	21	210
PPT- Square meh program	-	-	4	168
PPT- Value addition	-	-	5	125
PPT -Workshop	-	-	1	60
Training on life jacket	-	-	1	11
NMPA CSR Fund	5	125	15	375
Marine observer training	-	-	1	2
Seafood value addition	-	-	1	25
MFHMS Fund program	3	55	3	55
OTHER ACTIVITIES				
Awareness classes/Meetings conducted by HDCs	213	1303	1713	9671
Meeting / Training / Evaluation of HDCs	5	-	38	-
Participation in meetings/ classes/ activities organized by others	28	-	142	-
Coordination of visit of officials	-	-	6	-
Ornamental fish Health Certification	12	-	103	-
Seafood Value Addition Trainings by MPEDA	28	-	32	-
GRAND TOTAL	385	3858	2695	28231

Table: Details of NETFISH activities

Highlights of the Month

- Conducted 27 nos. of Harbour based awareness programs in various regions.
- Conducted 16 nos. of Dry fish awareness programs in West Bengal region.
- Conducted 1 no. of Capacity building training program for SC Fishers in Kerala South region.
- Conducted 2 nos. of Sea food unit training programs in Odisha and an income of Rs.20,000/- is generated for NETFISH as training fee.
- Conducted 26 nos. of awareness programs, 9 nos. of Boat to Boat campaigns and 2 nos. of onboard fishing trials in various regions for the adoption of TEDs by the fishers.
- Conducted 5 nos. of New Mangalore Port Authority Funded TED awareness program in Karnataka region.
- Conducted 3 nos. of MFHMS Funded awareness program in Kerala North region.
- Conducted 6 numbers of One day workshop on “Hygiene and cleanliness” to the Management staff and processing workers in connection with Swatchta Pakhwada 2025.
- 213 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- NETFISH SCOs have coordinated and act as trainers for conducting 28 Value Addition Training Programs by MPEDA field offices

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during November 2025 are listed in the table below and described in the subsequent sections.

Type of Program	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	GOA	MH	GJ
GENERAL FUND PROGRAM												
Fishing Harbour based program				2	3	6	7	1			8	
Dry fish based programme	4				2	6						4
Pre-processing centre program												
Stakeholders meetings					1						1	
Swacchhata program	1	1	1			1			1		1	
SC/ST FUND PROGRAM												
SC-FH Program							1					
TED FUND PROGRAM												
Harbour program	6		2	2		8	5				3	
On-board program		1		1								
Boat-Boat program	1	2	1						3	2		
Door-Door program												
EXTERNAL FUND PROGRAM												
Seafood training program		2										
NMPA CSR Funded program									5			

MFHMS Funded program									3			
OTHER ACTIVITIES												
Awareness by HDCs	55	8	9	2	25	28	0	14	0	0	50	22
Meeting/ Training / Evaluation of HDCs				1				2	1	1		
Participation in activities organized by others		7		1	2		7	2	1	3	4	1
Coordination of visit of officials												
Ornamental fish Health Certification		7			1						4	
Seafood VATP	10		7					4				7
Grand Total	76	24	19	11	38	41	23	31	11	6	68	37

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MH-Maharashtra, GJ- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N	Date	Location	Type of Activity	No. of Participants
1	03.11.25	M/s. Rupsa Aquatic Enterprise, Howrah	Ornamental fish health certification	2
2	04.11.25	M/s. Bengal Aquatic Enterprise, Howrah	Ornamental fish health certification	2
3	07.11.25	M/s. Bengal Aquatic Enterprise, Howrah	Ornamental fish health certification	1
4	10.11.25	M/s. NDM Exports, Mogra, Hoogly	Hands on training on Value Added Products	50
5	11.11.25	M/s. S S Seafood Pvt. Ltd, Ruiya, Khardah	Hands on training on Value Added Products	50
6	12.11.25	M/s. Rupsa Fish Pvt. Ltd, Ruiya, Khardah	Hands on training on Value Added Products	50
7	13.11.25	M/s. S A Exports, Kamduni	Hands on training on Value Added Products	41
8	17.11.25	Baliyara, South 24 Parganas	Dry fish training program	25
9	18.11.25	Beguakhali, South 24 Parganas	Dry fish training program	25
10	18.11.25	Harinbari, South 24 Parganas	Dry fish training program	25
11	19.11.25	Gangasagar, South 24 Parganas	Dry fish training program	25
12	20.11.25	M/s. Rupsa Aquatic Enterprise, Howrah	Ornamental fish health certification	2
13	21.11.25	M/s. Z A Seafoods Pvt. Ltd., Kolkata	Hands on training on Value Added Products	50
14	24.11.25	M/s. Falcon Marine Exports Pvt. Ltd., Bhubaneswar	Hands on training on Value Added Products	50
15	25.11.25	M/s. Sabri Food Products Pvt. Ltd., Khordah	Hands on training on Value Added Products	50
16	26.11.25	M/s. Hiland Agro Pvt. Ltd., Balasore	Hands on training on Value Added Products	50

17	27.11.25	B One Business House Pvt. Ltd	Hands on training on Value Added Products	50
18	28.11.25	Alshore Marine Export Pvt. Ltd	Hands on training on Value Added Products	50



Dry fish program at South 24 Parganas



SCO acts as trainer for Hands on training on Value Added Products for seafood processing workers at 10 seafood units in West Bengal & Odisha

➤ Aid materials distributed during the month

No	Type of Aid material distributed	No. of Item	Fund source
1	T-shirt & Gloves	100	General Fund

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Namkhana	Freserganj	Sankarpur	Deshapran	Kakdwip	Shoula	Raidighi	Total
Awareness by HDCs	11	9	8	7	11	5	4	55

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.11.25		1. Awareness about life jacket and life buoy	13
2	03.11.25		2. Chill-kill & chill-wash	12
3	06.11.25		3. Awareness about catching small hilsa	14
4	10.11.25	Namkhana	4. Use of insulated box	12

5	12.11.25		5. Awareness on marine mammals act	13
6	14.11.25		6. Awareness on single used plastic	14
7	20.11.25			15
8	24.11.25			13
9	26.11.25			12
10	27.11.25			11
11	29.11.25			14
12	03.10.25			10
13	04.11.25			7
14	05.11.25			12
15	06.11.25	Kakdwip	1. Awareness about life jacket and life buoy	9
16	07.11.25		2. Awareness on Chill-kill & chill-wash	13
17	08.11.25		3. Awareness about catching small hilsa	15
18	10.11.25		4. Significances of insulated box	9
19	11.11.25		5. Awareness on marine mammals act	7
20	12.11.25		6. Awareness on eradication of plastic	12
21	13.11.25			10
22	14.11.25			13
23	04.11.25	Raidighi	1. Awareness about life jacket and life buoy	8
24	07.11.25		2. Chill-kill & chill-wash	5
25	11.11.25		3. Awareness about catching small hilsa	7
26	18.11.25		4. Subsidy of insulated box	6
27	03.11.25	Freserganj	5. Awareness of marine mammals act.	
28	06.11.25		6. Awareness on eradication of plastic	
29	07.11.25			
30	10.11.25			
31	14.11.25			
32	19.11.25			
33	21.11.25		1. Awareness is given about life jacket and life buoy	10
34	24.11.25		2. Chill-kill & chill-wash	11
35	26.11.25		3. Awareness about catching small hilsa.	10
36	07.11.25		4. Subsidy of insulated box	10
37	08.11.25		5. Awareness of TED & marine mammals act.	10
38	12.11.25		6. Awareness on eradication of plastic	10
39	14.11.25	Deshapran		
40	22.11.25			
41	23.11.25			
42	28.11.25			
43	08.11.25		1. Post-Harvest Loss and its reduction (Chill kill & chill washing)	5
44	11.11.25		2. Awareness on MM&T conservation.	5
45	13.11.25		3. Awareness on sea safety (life jacket & life buoy)	6
46	15.11.25		4. Plastic pollution	4
47	18.11.25		5. Awareness on Square mesh cod end	4
48	19.11.25	Sankarpur		
49	21.11.25			
50	24.11.25			
51	04.11.25		1. Awareness about life jacket and life buoy.	4
52	18.11.25		2. Chill-kill & chill-wash.	7
53	19.11.25	Soula	3. Awareness about catching small hilsa.	6
			4. Subsidy of insulated box	5
			5. Awareness on marine mammals act.	7
			1. Post-Harvest Loss and its reduction (Chill kill & chill washing)	5
			2. Awareness on MM&T conservation.	6
				6

54	20.11.25		3. Awareness on TED. 4. Awareness on sea safety (life jacket & life buoy) 5. Awareness on Square mesh	5
55	21.11.25			6

➤ **Details of information disseminated to stakeholders on social media:**

No. of Harbours with Whatsapp Groups: 7

Total No. of Whatsapp groups formed at Harbours: 7

Total No. of members in the Whatsapp groups: 912

Sl.No:	Date	Content shared
1	01.11.25	MPEDA Observes Swachhata Pakhwada 2025: Let's Keep Our Oceans Clean!
2	01.11.25	Strengthening India-Australia Seafood Partnership
3	01.11.25	Weather report
4	02.11.25	MPEDA observes <i>Swachhata Pakhwada</i> 2025 from 1–15 November 2025
5	03.11.25	MPEDA organises stakeholders consultative meeting in association with Department of Fisheries at Kochi.
6	04.11.25	India's Finest Seafood Takes the Spotlight at BISFE 2025
7	04.11.25	<i>Shri D. V. Swamy IAS, Chairman MPEDA Addresses MECOS 4 International Symposium at Kochi</i>
8	06.11.25	<i>Clean surroundings create safe, positive spaces – at work and at home</i>
9	06.11.25	MPEDA shines bright on the 3rd day of MECOS 4@CMFRI.
10	06.11.25	The Government of India has notified the " <i>Sustainable Harnessing of Fisheries in the Exclusive Economic Zone Rules</i> , 2025.
11	08.11.25	Clean habits make clean communities. Segregation isn't just a rule — it's a responsibility.
12	11.11.25	MPEDA brings you a power-packed parallel session at World Aquaculture India 2025
13	11.11.25	Notice regarding Ban period issued by Bangladesh Govt.
14	13.11.25	India's success stories in seafood value addition unveiled during World Aquaculture 2025
15	14.11.25	MPEDA RD Kolkata conducted a series of Value Addition Training Programs across West Bengal from 10–13 November 2025, strengthening the skills of seafood processing workers and students.
16	15.11.25	Director, MPEDA, participated in the 48th session of the Codex Alimentarius Commission held during 10-14 November 2025 at FAO Headquarters in Rome
17	15.11.25	MPEDA-EPFO Joint Awareness Program on PM-VBRY Held in Kolkata
18	18.11.25	Call for Expression of Interest (EOI) Pilot Project: "<i>Quality Enhancement of Tuna & Allied Fishes</i>"
19	20.11.25	Weather report
20	21.11.25	On World Fisheries Day 2025, we celebrate the theme "<i>Blue Transformation: Strengthening Small-Scale & Sustainable Fisheries</i>"
21	26.11.25	Weather report
22	28.11.25	MPEDA Regional Division, Bhubaneswar, in association with NETFISH, conducted five Skill Development Training Programs on Seafood Value Addition.
23	29.11.25	Building a Better Seafood Future, Right from the Grassroot
24	30.11.25	India's seafood sector is steadily shifting from raw exports to high-value, convenience-driven products.

2. ODISHA

➤ **Details of major activities of the month**

S.N	Date	Location	Type of Activity	No. of Participants
1	06.11.25	Maa Nachinda Food Ltd,Dhamara	Swacchaata Pakhwada workshop on Hygiene and cleanliness	50
2	11.11.25	M/s. Alasore Marine Export, Balasore	Seafood processing centre training	29
3	12.11.25	M/s. Hari marine Export,	Seafood processing centre training	35

Balasore			
4	17.11.25	RD,MPEDA	Attended HACCP and Chintan Shivir meeting with Chairman, Director, JD Marketing
5	21.11.25	RD,MPEDA Bhubaneswar	Participated in World fisheries day celebration at Bhubaneswar
6	22.11.25	Paradeep	TED Awareness program
7	23.11.25	Balaramgadi	TED Awareness program
8	24.11.25	M/s. Falcon Marine Exports, Bhubaneswar	Participated in Value addition training
9	24.11.25	Bahabalapur	TED Awareness program
10	25.11.25	M/s. Sabri Food Products, Khordah	Participated in Value addition training
11	25.11.25	Dhamara	TED Awareness program
12	26.11.25	M/s. Hiland Agro Pvt. Ltd., Balasore	Participated in Value addition training
13	26.11.25	Paradeep	TED Awareness program
14	27.11.25	B One Business House Pvt. Ltd	Participated in Value addition training
15	28.11.25	Alshore Marine Export Pvt. Ltd	Participated in Value addition training
16	29.11.25	Paradeep	TED Awareness program



Seafood unit program at Balasore



NETFISH Participated in World Fisheries Day celebration organized by Department of Fisheries, Govt. of Odisha in Bhubaneswar, by arranging an awareness vehicle with TED and square mesh promotion materials which was flagged off by Shri Gokulananda Mallik, Honorable Minister of Fisheries and Animal Resources Development & MSME, Govt of Odisha

The decorated vehicle was further utilized to conduct mobile campaigns to create awareness on TEDs and square mesh cod ends across major fishing harbours of Odisha, including Paradeep, Balaramgadi, Bahabalpur, and Dhamara. Through demonstrations, interactive meetings, and distribution of awareness materials, fishers, trawl operators, and harbour workers were educated on the importance, legal requirements, and correct installation of these devices. The campaign highlighted the benefits of TEDs in reducing turtle mortality, minimizing by-catch, and improving catch quality, and received strong support from fisheries officials and stakeholders, leading to positive fisher response and improved readiness for smooth implementation of TEDs under PMMSY.



TED awareness program at Paradeep

On 6th November 2025, a workshop was organized at *M/s Maa Nachinda Seafood Pvt. Ltd.*, Dhamara, with 50 participants. The sessions led by SCO NETFISH focused on hygienic processing, export-quality standards, and responsible waste management. The activities conducted included an awareness session focusing on the concept of Swacchhata Pakhwada and its relevance specifically within seafood processing. This was followed by a demonstration of essential personal hygiene practices and detailed cleaning procedures for both equipment and work areas. Furthermore, the participants were exposed to a display of posters and slogans promoting hygiene and sanitation, and the session concluded with all the participants taking the 'Swachhata pledge' fostering "Clean Seafood, Safe Food."

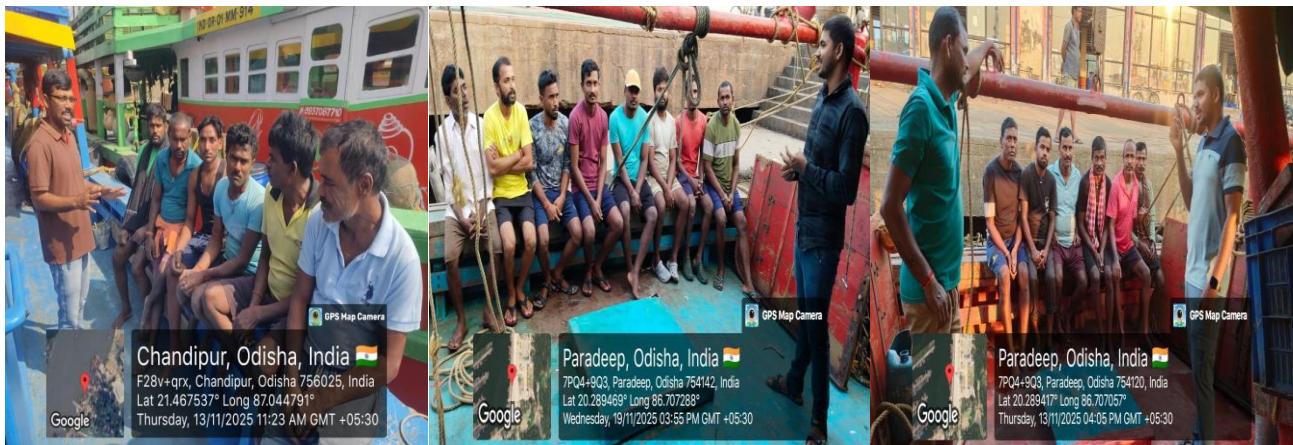


Swacchhata Pakhwada workshop on Hygiene and cleanliness at Dhamara

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Paradeep	Balaramgadi	Total
Awareness program by HDCs	6	2	8

S.N.	Date	Location	Type of Activities	No: of Participants
1	13-11-25	Balaramgadi	Profit of using square mesh cod end, Awareness on TED	10
2	20-11-25	Balaramgadi	Profit of using square mesh cod end, Sorting fish and use of ice ratio 1:1 Kg, How to save marine mammals	10
3	04-11-25	Paradeep	Profit of using square mesh cod end, Awareness on TED	10
4	07-11-25	Paradeep	Awareness on TED, How to protect marine mammals	10
5	13-11-25	Paradeep	Profit of using square mesh cod end, Maintaining hygiene on boarding during fishing	10
6	15-11-25	Paradeep	Hygienic Handling of Fish On board, Benefits of use TED in trawl net	10
7	19-11-25	Paradeep	Awareness on TED, How to protect marine mammals	10
8	28-11-25	Paradeep	Profit of using square mesh cod end, How to do Chill Killing	10



Awareness programs by HDCs

- Details of information disseminated to stakeholders on social media:

No. of Harbours with WhatsApp Groups: 3

Total No. of WhatsApp groups formed at Harbours: 3

Total No. of members in the WhatsApp groups: 300

Sl.No:	Date	Content shared
1	04-11-25	Avoid Plastic use
2	07-11-25	Advantage of using TED
3	11-11-25	Advantage of using square mesh
4	13-11-25	Conservation of turtle
5	15-11-25	Advantage of using square mesh
6	18-11-25	Advantage of using TED
7	20-11-25	Photo of value addition programme
8	22-11-25	Benefits of consuming sea fish
9	25-11-25	Square mesh cod end
10	27-11-25	Advantage of square mesh cod end
11	29-11-25	Benefits of using sufficient amount of ice

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

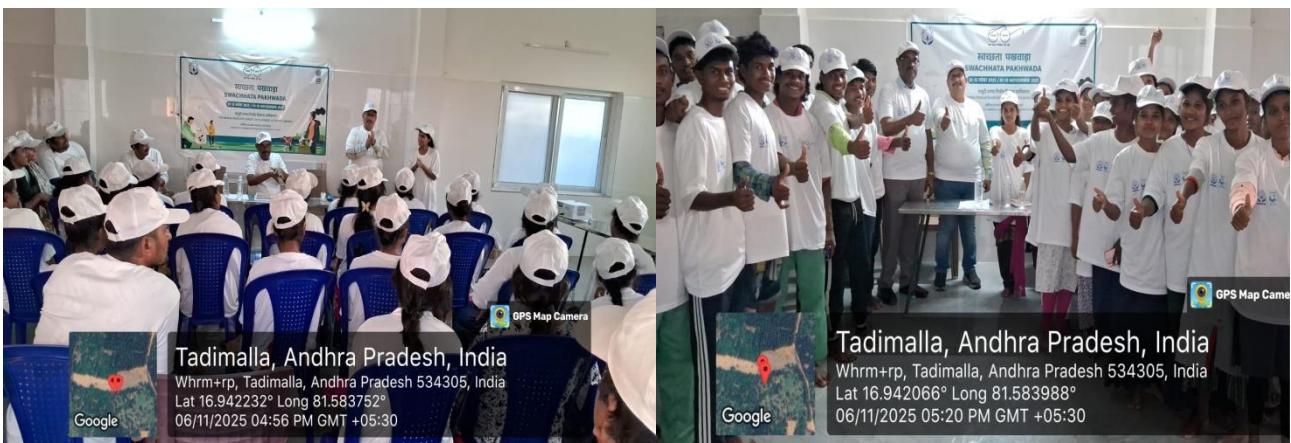
- Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	06.11.2025	M/s. Ameya Frozen Seafoods, Nidadavolu	Swacchhata Pakhwada workshop on Hygiene and cleanliness	55
2	12.11.2025	Bhairavapalem	Boat to Boat campaign on TED	19
3	16.11.2025	Bhairavapalem	TED on board trail program	26
4	17.11.2025	M/s. Growel Processors, Bhimavaram	Hands on training on Value Added Products	50
5	18.11.2025	M/s. Sandhya Marines	Hands on training on Value Added	50

		Poolapalle, Bhimavaram	Products	
6	19.11.2025	M/s. Aswani Fisheries Dirusumarru, Bhimavaram	Hands on training on Value Added Products	50
7	20.11.2025	M/s. Devi Seafoods Limited, Tanuku, WG District	Hands on training on Value Added Products	50
8	21.11.2025	M/s. Royle Marine Impex, Bapalta	Hands on training on Value Added Products	50
9	26.11.2025	M/s. Nekkanti Seafoods Visakhapatnam	Hands on training on Value Added Products	45
10	27.11.2025	M/s. Nagahanuman Fish packers, Visakhapatnam	Hands on training on Value Added Products	50



NETFISH conducted a TED onboard trial at Bhairavapalem, with 26 participants from the fisheries department, boat owners, and crew. Using two trawl vessels, one with TED and one without, the trial showed that the TED-fitted net achieved better shrimp catch, minimal escapement (2–3% of small juvenile fish), and less debris compared to the non-TED net. Coordinated by officials from MPEDA-NETFISH and the State Fisheries Department, the event received positive feedback from fishermen, who acknowledged the TED's efficiency. NETFISH provided caps, gloves, food, and refreshments for all participants.



Swacchhata Packhwada workshop on Hygiene and cleanliness

NETFISH and MPEDA SRD Kakinada conducted a workshop on 6th November 2025 at M/s Ameya Seafood Frozen Foods Pvt. Ltd., Tadimalla, West Godavari. Led by SCO, NETFISH, the programme consisted of awareness on importance of swacchhata, hygiene and cleanliness, demonstration on hand washing and

a Swacchhata Pledge marking their commitment to routine cleanliness. Fifty-five processing workers are other staff of the company participated in the training and they received T-shirts, caps, and refreshments.



Boat to boat campaign on TED



SCO acts as trainer for Hands on training on Value Added Products for seafood processing workers at 7 seafood units in Andhra Pradesh

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Kakinada	Pudimadaka	Visakhapatnam	Total
Awareness program by HDCs	3	3	3	9

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.11.2025	Pudimadaka	Reduction of Post-harvest loss	6
2	05.11.2025	Visakhapatnam	Hygienic handling of Ice	5
3	10.11.2025	Visakhapatnam	Conservation of marine mammals and sea turtles	4
4	11.11.2025	Kakinada	Conservation of marine mammals and sea turtles	4
5	12.11.2025	Pudimadaka	Eradication of Single use plastic.	6
6	18.11.2025	Kakinada	Eradication of Single use plastic.	3
7	21.11.2025	Visakhapatnam	importance of Square mesh Cod end	3
8	24.11.2025	Pudimadaka	Conservation of marine mammals and sea turtles	6
9	27.11.2025	Kakinada	Conservation of marine mammals and sea turtles	4

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with WhatsApp Groups: 3

Total No. of WhatsApp groups formed at Harbours: 6

Total No. of members in the WhatsApp groups: 264

SL.No:	Date	Content shared
1	01.11.2025	Little ones, this is a plastic - a dangerous thing human have left in our home
2	01.11.2025	Every plastic you throw, finds its way back to you. One earth one choice. Say no to single-use plastic
3	01.11.2025	From India's coast to the world's toast
4	04.11.2025	Poster on Plastic eradication
5	06.11.2025	Poster on Incredible abilities
6	8.11.2025	Poster on Oceans bounty
7	14.11.2025	Every young life deserves to grow, on land and in the sea. Juvenile fishing endangers sustainability and biodiversity. Happy children's day.
8	14.11.2025	Pharaoh Cuttle fish
9	16.11.2025	Fuel your fitness with fish daily
10	19.11.2025	News on cyclone alert.
11	20.11.2025	Importance of oil sardine
12	21.11.2025	World fisheries day 2025 theme - blue transformation: strengthening small-scale & sustainable fisheries MPEDA Driving India's blue transformation.
13	21.11.2025	Single use plastic say no to plastic
14	21.11.2025	World fisheries day 2025.
15	21.11.2025	Poster on World fishers day
16	29.11.2025	MLA Sundarapu Vijay Kumar distributed OBM engines to fishermen in pudimadaka as part of the PMMSY Scheme.
17	22.11.2025	The death throes on the beach
18	25.11.2025	Weather warnings
19	26.11.2025	Poster on Uses of fishing
20	27.11.2025	Poster on Oceans genius
21	28.11.2025	Message on Whale songs
22	29.10.2025	Cyclone Montha Alert



Awareness program by HDCs

3.2 ANDHRA PRADESH SOUTH

➤ Details of major activities of the month

S.N	Date	Location	Type of Activity	No. of Participants
1	03.11.25	RD Vijayawada	Conducted HDC Meeting	-
2	06.11.25	Nizampatnam	Swacchhata Pakhwada workshop on Hygiene and cleanliness	50
3	13.11.25	Machilipatnam	Boat to Boat campaign on TED	45
4	14.11.25	Machilipatnam	Harbour based program	16
5	19.11.25	Machilipatnam	Boat to Boat campaign on TED	50

6	21.11.25	M/s. Royal Marine Impex, Bapatla	Participated in Hands on training on VAP	50
7	26.11.25	Machilipatnam	TED awareness program	30
8	27.11.25	Nizampatnam	TED awareness program	30
9	28.11.25	Machilipatnam	Harbour based program	16



Boat to boat TED awareness campaign at Machilipattinam



Harbour program at Machilipattinam

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Hand gloves	32	General Fund
2	T-Shirt	60	TED Fund
3	Hand gloves	95	TED Fund



TED awareness program at Machilipattinam & Nizampattinam



A workshop was held on 6th November 2025 at M/s Abad Overseas Exports Pvt. Ltd., Nizampatnam, in association with RD Vijayawada. SCO, delivered detailed sessions emphasizing the importance of personal hygiene, workplace sanitation, and waste management in maintaining seafood quality and ensuring food safety. Presentations and videos reinforced best practices. The workshop concluded with 45 participants taking a "Swacchhata Pledge", reaffirming their commitment to uphold cleanliness, hygiene, and environmental responsibility at their workplaces and in daily life.

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Machilipatnam	Total
Awareness program by HDCs	2	2

S.N	Date	Location	Type of Activities	No: of Participants
1	10.11.25	Machilipatnam	Boat cleaning, handling fish and Ice	3
2	14.11.25	Machilipatnam	Juvenile fish and square mesh cod ends	4

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 3

Total No. of Whatsapp groups formed at Harbours: 5

Total No. of members in the Whatsapp groups: 550

Sl.no:	Date	content shared
1	01.11.2025	Say yes to square mesh cod end, protect juvenile fish and reduce by catch
2	02.11.2025	Stop small fish catch
3	03.11.2025	Save the turtle
4	04.11.2025	Amazing Eel forming --YouTube video
5	05.11.2025	Sardine benefits and side effects
6	06.11.2025	Weather it's good to go or not
7	07.11.2025	Whales news
8	08.11.2025	Gambusia fish news
9	09.11.2025	Weather updates
10	10.11.2025	Save the turtle
11	11.11.2025	Ocean starts with lifebuoy
12	12.11.2025	Impact of marine plastic pollution
14	13.11.2025	Save juvenile fish- Telugu version
15	14.11.2025	Fishermen warning graphics
16	15.11.2025	Responsible fishing for sustainable future

17	16.11.2025	Square mesh cod end
18	17.11.2025	Turtle escape device-
19	18.11.2025	Amazing seer fish catching in deep sea -YouTube
20	19.11.2025	Why it is important to protect our Oceans?
21	20.11.2025	An escape to the depths
22	21.11.2025	Weather reports
23	22.11.2025	Sea turtle get rescued after swallowing fishing net
25	24.11.2025	West coast fishing -long line YouTube video
26	25.11.2025	Amazing eel forming
27	26.11.2025	Sardine benefits and side effects
28	27.11.2025	Weather it's good to go or not
28	28.11.2025	Good practice for better price
29	29.11.2025	NETFISH animation hygiene fish handling in processing factories
30	30.11.2025	More shrimp means better health

4. TAMIL NADU

4.1. TAMIL NADU NORTH

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No. of Participants
1	03.11.2025	Andaman & Nicobar	Meeting with officials of A&N Fisheries department regarding Tuna fisheries cluster	-
2	04.11.2025	Andaman & Nicobar	Visiting Janglighat harbour and Burmanellah landing point & stakeholder meeting	8
3	05.11.2025	Kolathur	Ornamental fish health certification	-
4	06.11.2025	Mudasaloodai	Harbour based program	24
5	07.11.2025	Poombuhar	Boat to Boat campaign on TED	30
6	11.11.2025	Pazhayaru	TED on-board trial program	50
7	13.11.2025	Nagapattinam	Dry fish training	20
8	14.11.2025	Nagapattinam	Dry fish training	20
9	15.11.2025	Pazhayaru	TED awareness program	30
10	17.11.2025	Thiruvottiyur	Harbour visit at Thiruvottiyur	-
11	18.11.2025	EPFO, Madyakailash, Chennai	Assisting JD for the State level awareness Programme On PM Vikasit Bharat Rozgar Yojana (PM-VBRY)	-
12	21.11.2025	Abad exports	Participated in Hands on training on VAP	-
13	25.11.2025	Mudasaloodai	Harbour based program	25
14	26.11.2025	Mudasaloodai	Harbour based program	25
15	27.11.2025	Pazhayar	TED awareness program	20
16	28.11.2025	Chennai	Visit to CIIT empanelled agencies at Chennai for TED Fabrication	-



Harbour program at Mudasalodai



Dry fish program at Nagapattinam



TED on board trial program at Pazhayar

- Conducted an on-board demonstration and comparative trial of the TED at Pazhayar Harbour on 11th November 2025. Two trawlers—one fitted with TED and one without—were operated under identical fishing conditions, and the catch quantity, quality, and species composition were systematically compared. The trial showed no significant difference in catch quantity or quality, confirming that TED use does not affect fishing efficiency. The programme effectively enhanced fisher awareness on marine turtle conservation and promoted acceptance of TEDs as a sustainable fishing practice.

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
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1	T-shirt	85	TED Fund
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➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Chennai	Cuddalore	Kodikkarai	Mudasaloodai	Pazhayar	Pondicherry	Poombuhar	Nagapattinam	Total
Awareness program on Hygiene, Chill killing & Conservation	6	3	2	1	5	2	3	3	25

S.N	Date	Location	Type of Activities	No. of Participants
1	07.11.2025	Chennai	TED awareness	4
2	07.11.2025	Pondicherry	TED Awareness	6
3	12.11.2028	Poombuhar	Marine turtle awareness	4
4	14.11.2025	Chennai	Square Mesh Cod End	4
5	13.11.2025	Pazhayar	TED awareness	3
6	14.11.2025	Pazhayar	TED awareness	4
7	15.11.2025	Chennai	Square Mesh Cod End	4
8	15.11.2025	Pazhayar	Sustainable Fishing	3
9	15.11.2025	Poombuhar	TED awareness	3
10	18.11.2025	Cuddalore	Sustainable Fishing	2
11	18.11.2025	Pondicherry	Trash fish Awareness	4
12	18.11.2025	Pazhaiyar	Sustainable Fishing	3
13	19.11.2025	Chennai	Square Mesh Cod End	5
14	20.11.2025	Poombuhar	Sustainable fishing	4
15	20.11.2025	Pazhaiyar	TED awareness	4
16	21.11.2025	Nagapattinam	Improve Dry fish quality	4
17	22.11.2025	Chennai	Square Mesh Cod End	4
18	22.11.2025	Cuddalore	Turtle Excluder Device	3
19	24.11.2025	Nagapattinam	Improve Dry fish quality	3
20	24.11.2025	Mudasalodai	TED awareness	4
21	25.11.2025	Chennai	Square Mesh Cod End	5
22	25.11.2025	Nagapattinam	Hygienic Handing of Fish & improve Dry fish quality	3
23	26.11.2025	Cuddalore	Hygienic Handing of Fish	2
24	19.11.2025	Kodikkarai	Challenges faced by fishermen, Mesh size regulations	6
25	22.11.2025	Kodikkarai	By catch, Impact of Climate change on fishing	6

➤ Details of information disseminated to stakeholders on social media

No. of Harbours with Whatsapp Groups: 10

Total No. of Whatsapp groups formed at Harbours: 24

Sl.No:	Date	Content shared
1	13/11/2025	Sri Lanka arrests 35 Tamil Nadu fishermen news
2	15/11/2025	Weather Warning news
3	17/11/2025	NFDP app
4	17/11/2025	Earthquake of magnitude 6.5 strikes off Sumatra island in Indian Ocean"
5	21/11/2025	Blue Transformation: Strengthening Small-Scale & Sustainable Fisheries Post -

		World Fisheries Day
6	26/11/2025	Senyar cyclone Alert News For fisherman
7	24/11/2025	Weather warning
8	22/11/2025	Weather warning

4.2 TAMIL NADU SOUTH

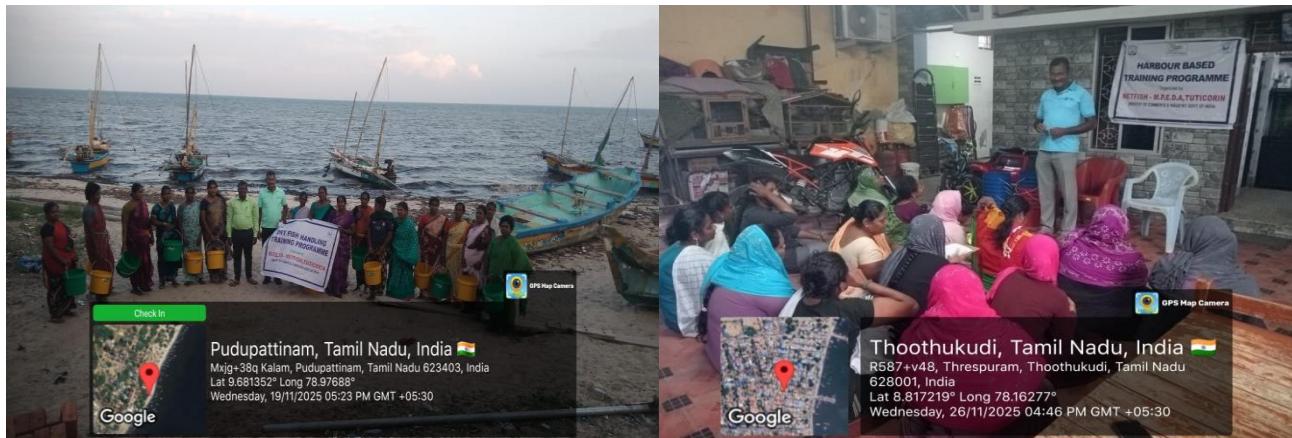
➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No. of Participants
1	03.11.25	SRD Tuticorin	Meeting with ADF, Marine Tuticorin regarding exposure visit and conduct of Joint Extension Trainings	-
2	06.11.25	M/s JCC Marine Exports, Tuticorin	Swacchhata Pakhwada workshop on Hygiene and cleanliness	30
3	17.11.25	Karangadu	Dry fish training program	17
4	17.11.25	Morepannai	Dry fish training program	17
5	18.11.25	Thondi FLC	Harbour based program	16
6	18.11.25	Thondi FLC	Harbour based program	16
7	19.11.25	KK.Pattinam	Dry fish training program	17
8	19.11.25	Mullimunai	Dry fish training program	17
9	20.11.25	Thondi FLC	Harbour based program	16
10	20.11.25	Thondi FLC	Harbour based program	16
11	21.11.25	Thondi FLC	Harbour based program	16
12	21.11.25	Thondi FLC	Harbour based program	16
13	26.11.25	Therespuram Madavarayan Colony	Dry fish training program	15
14	26.11.25	Therespuram Lourdamal Puram	Dry fish training program	15



Swacchhata Pakhwada workshop on Hygiene and cleanliness

- Conducted a one-day workshop on 6th November 2025 at *M/s JCC Marine Exports*, Mela Arasadi, Tuticorin. The programme was attended by 40 participants including workers, supervisors & Managerial officials. SCO NETFISH handled the technical session and detailed the steps to be followed in hygienic handling including personal hygiene aspects. Hands on training on hygienic cephalopod processing and clean handling were provided to the participants. The participants were enlightened on the importance of cold chain, use of good quality and sufficient ice and scientific aspects of seafood processing. Rubber aprons and certificates were provided for the participants.



Dry fish training program at K.K.Pattinam & Tuticorin



Harbour program at Thondi

➤ **Aid material distributed during the month**

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Plastic Tub	98	General Fund
2	Plastic basket	96	General Fund
3	Plastic shovel	12	General Fund
4	Gum boot	3 Pair	General Fund
5	Apron	30	General Fund

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Thengapattinam	Colachel	Chinnamuttom	Tuticorin	Mallipattinam	Mandapam	Rameswaram	Total
Awareness program by HDCs	4	3	10	4	2	3	2	28

S.N	Date	Place	Type of Activity	No: of Participants
1	06.11.2025	Thengapattanam FH	Harbour based program	4
2	07.11.2025	Thengapattanam FH	Hygienic Handling	4
3	10.11.2025	Thengapattanam FH	Hygienic Handling	4
4	12.11.2025	Thengapattanam FH	Fish Handling	4
5	07.11.2025	Colachel FH	Hygienic fish handling	5
6	08.11.2025	Colachel FH	Chill processing of fishes	5
7	15.11.2025	Colachel FH	Harbour based program	5
8	01.11.2025	Chinnamuttom	hygienic handling process	5
9	03.11.2025	Chinnamuttom	Sustainable Fishing	4
10	07.11.2025	Chinnamuttom	Hygienic handling process	5
11	08.11.2025	Chinnamuttom	Sustainable Fishing	4
12	10.11.2025	Chinnamuttom	Hygienic handling process	5
13	12.11.2025	Chinnamuttom	Ice handling process	4
14	15.11.2025	Chinnamuttom	Ice handling process	5
15	19.11.2025	Chinnamuttom	Ice handling process	4
16	20.11.2025	Chinnamuttom	Ice handling process	5
17	22.11.2025	Chinnamuttom	Harbour Based Program	4
18	13.11.2025	Tuticorin FH	TED Implementation & Turtle Conservation	4
19	13.11.2025	Tuticorin FH	Hygienic Harbour Maintenance	5
20	20.11.2025	Tuticorin FH	TED Implementation & Turtle Conservation	5
21	20.11.2025	Tuticorin FH	Hygienic Harbour Maintenance	4
22	25.11.2025	Mallipattinam FH	Hygienic Dry fish handling	4
23	26.11.2025	Mallipattinam FH	TED Implementation & Turtle Conservation	4
24	03.11.2025	Mandapam FH	Hygienic Harbour Maintenance	5
25	06.11.2025	Mandapam FH	TED Implementation & Turtle Conservation	5
26	11.11.2025	Mandapam FH	TED Implementation & Turtle Conservation	5
27	06.11.2025	Rameswaram FLC	Hygienic Handling	4
28	13.11.2025	Rameswaram FLC	TED Implementation & Turtle Conservation	4

- Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 9

Total No. of Whatsapp groups formed at Harbours: 9

Total No. of members in the Whatsapp groups: 502

Sl.No:	Date	Content shared
1	03/11/2025	Fisherman's Grievance Meeting-AD Office notification
2	03/11/2025	Swachhta Pakhwada-MPEDA Poster
3	03/11/2025	Cleanliness -NETFISH MPEDA

4	06/11/2025	Cleanliness -Tamil-MPEDA Poster
5	08/11/2025	Clean habits make clean communities-Tamil-MPEDA Poster
6	10/11/2025	Cleanliness-Tamil-MPEDA Poster
7	14/11/2025	Children's day wishes MPEDA poster
8	14/11/2025	Wind alert-AD Office notification
9	18/11/2025	District collector announcement newspaper cutting
10	21/11/2025	World fisheries day wishes
11	21/11/2025	World fisheries day wishes- MPEDA poster
12	23/11/2025	Wind alert-AD Office notification
13	25/11/2025	Weather warning-ADF Notification
14	27/11/2025	Weather warning-ADF Notification
15	28/11/2025	Fishermen warning- ADF notification
16	30/11/2025	Weather warning-ADF Notification

5. KERALA

5.1 KERALA SOUTH

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No. of Participants
1	04.11.25 & 06.11.25	CMFRI, Kochi	Attended MECOS Exhibition stall Duty	-
2	12-11-25	Thoppumpady	TED Awareness program	20
3	12-11-25	Thoppumpady	TED Awareness program	20
4	13-11-25	Thoppumpady	TED Awareness program	22
5	13-11-25	Thoppumpady	TED Awareness program	20
6	17-11-25	Thoppumpady	TED Awareness program	21
7	17-11-25	Thoppumpady	TED Awareness program	23
8	18-11-25	Thoppumpady	TED Awareness program	22
9	18-11-25	Thoppumpady	TED Awareness program	25
10	19-11-25	Azheekkal ,Kayamkulam	Harbour Based program	20
11	19-11-25	Azheekkal ,Kayamkulam	Harbour Based program	27
12	20-11-25	Sakthikulangara	Harbour Based program	20
13	20-11-25	Sakthikulangara	Harbour Based program	20
14	21-11-25	AI Marine Pallipuram,Cherthala	Attending Value added Training Programme organized by MPEDA	-
15	24-11-25	Thottappally	Harbour Based program	20
16	24-11-25	Thottappally	Harbour Based program	20
17	24-11-25	Valanjavazhi, Alappuzha	Worked as trainer for Awareness class organized by Department of fisheries	25
18	25-11-25	Thrikkunnappuzha	Worked as trainer for Awareness class organized by Department of fisheries	31
19	25-11-25	Paravoor	Worked as trainer for Awareness class organized by Department of fisheries	35

20	26-11-25	Thoppumpady	Harbour Based Programme	20
21	27-11-25	Thykkal, Arthungal	Worked as trainer for Awareness class organized by Department of fisheries	30
22	27-11-25	Thykkal, Arthungal	Capacity Building training program for SC fishers	30
23	28-11-25	Azheekkal, Cherthala	Worked as trainer for Awareness class organized by Department of fisheries	61

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-Shirt	20	General Fund
2	Gloves	67	General Fund
3	T-Shirt	173	TED Fund
4	Plastic net box	70	TED Fund
5	Gloves	60	TED Fund



Harbour based program at Azheekkal, Kayamkulam



TED Awareness programme at Thoppumpady



Capacity building training for SC fishers at Arthungal

➤ Details of information disseminated to stakeholders on social media during the month:

No. of Harbours with Whatsapp Groups: 6

Total No. of Whatsapp groups formed at Harbours: 6

Total No. of members in the Whatsapp groups: 1230

Sl.No:	Date	Content shared
1	01.11.2025	Quality catch
2	02.11.2025	To check weather is good or bad
3	04.11.2025	Get some Immunity
4	05.11.2025	Plastic around
5	06.11.2025	Tomato grouper
6	07.11.2025	Immune health functioning
7	08.11.2025	Ocean is part of Nature
8	09.11.2025	Objectives of MPEDA
9	10.11.2025	Fatty is good
10	11.11.2025	Healthy ocean start with us
11	13.11.2025	TED For Turtles
12	14.11.2025	Importance of Life jacket
13	15.11.2025	Malabar's Trevally
14	17.11.2025	Why should we eat more fishes
15	20.11.2025	Ghost fishing
16	21.11.2025	Quality catch and fish Handling methods
17	22.11.2025	TED For turtles
18	23.11.2025	High hydrostatic pressure processing
19	24.11.2025	Indian Mackerel is healthy food
20	25.11.2025	Wear lifejacket to save lives
21	26.11.2025	TED for Turtles
22	27.11.2025	Avoid juvenile fishing
23	28.11.2025	Tips to protect ocean
24	29.11.2025	Ocean is part of Nature
25	30.11.2025	Healthy ocean starts from us

5.2 KERALA NORTH

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No. of Participants
1	3.11.25	Hotel Crown Plaza, Kochi	Attended Chintan Shivir on Seafood value addition by MPEDA	50
2	5.11.25	CMFRI Kochi	Attended MOECOS 4 Institute-Industry meet	70
3	6.11.25	Munakkakadavu	TED Awareness program	18
4	6.11.25	Munakkakadavu	Harbour Based program	18
5	7.11.25	online	Training to HDCs on by catch survey	6
6	12.11.25	M/S. Joecons Marine Exports, Goa	Hands on training on Value Added Products	45
7	13.11.25	M/s. Sea Haath Exports, Goa	Hands on training on Value Added Products	35
8	19.11.25	online	Training to HDCs	6
9	20.11.25	Munambam	Meeting with Stakeholders	3
10	21.11.25	M/s. Al Marine Products India	Hands on training on Value Added	50

		Pvt Ltd, Cherthala	Products	
11	24.11.25	Munambam	MFHMS sponsored program	26
12	24.11.25	Munambam	TED Awareness program	12
13	24.11.25	Munambam	TED Awareness program	13
14	26.11.25	Munambam	MFHMS sponsored program	16
15	26.11.25	Munambam	MFHMS sponsored program	13
16	26.11.25	Munambam	TED Awareness program	13
17	27.11.25	M/s. ABM Marine Products, Kochi	Hands on training on Value Added Products	50
18	28.11.25	Munambam	TED Awareness program	16



Harbour program at Munakkakadavu



TED awareness program at Munambam



MFHMS Funded awareness program



SCC acts as trainer for Hands on training on Value Added Products for seafood processing workers at 4 seafood units in Goa & Kerala

➤ Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Uniform	55	MFHMS Fund
2	Plastic box & Basket	54	TED Fund

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Azheekkal	Chettuva	Koyiland	Ponnani	Puthiyappa	Total
Awareness program by HDCs	3	3	2	4	2	14

S.N.	Date	Place	Type of Activity	No: of Participants
1	1.11.25	Azhikkal	Marine mammals, turtles and TED	4
2	2.11.25	Ponnani	Marine mammals, turtles and TED	5
3	2.11.25	Ponnani	Marine mammals, turtles and TED	5
4	2.11.25	Ponnani	Marine mammals, turtles and TED	5
5	2.11.25	Ponnani	Marine mammals, turtles and TED	6
6	3.11.25	Koyiland	Marine mammals, turtles and TED	4
7	3.11.25	Koyiland	Marine mammals, turtles and TED	4
8	3.11.25	Chettuva	Marine mammals, turtles and TED	5
9	3.11.25	Chettuva	Marine mammals, turtles and TED	5
10	3.11.25	Chettuva	Marine mammals, turtles and TED	4
11	3.11.25	Puthiyappa	Marine mammals, turtles and TED	3
12	3.11.25	Azhikkal	Marine mammals, turtles and TED	3
13	3.11.25	Azhikkal	Marine mammals, turtles and TED	3
14	4.11.25	Puthiyappa	Marine mammals, turtles and TED	3



Awareness program by HDC

➤ Details of information disseminated to stakeholders on social media during the month:

No. of Harbours with Whatsapp Groups: 9

Total No. of Whatsapp groups formed at Harbours: 10

Total No. of members in the Whatsapp groups: 1380

Sl.No:	Date	Content shared
1	01.11.25	News regarding National Fisheries census by CMFRI
2	01.11.25	Keralappiravi Poster
3	03.11.25	Poster regarding Swachta Pakhwada
4	04.11.25	News regarding National Fisheries census by CMFRI
5	05.11.25	MECOS 4 - The International Symposium

6	06.11.25	MPEDA poster-seafood export: From India's coast to the world's coast
7	07.11.25	MECOS 4 - The International Symposium
8	08.11.25	Poster regarding India's EEZ
9	10.11.25	News regarding National Fisheries Policy
10	11.11.25	Swachhta Pakhwada - Clean thoughts inspires clean action
11	12.11.25	Gambusia fish statue at Sochi, Russia
12	13.11.25	Swachhta Pakhwada- Change begins at the bin
13	14.11.25	Post regarding Juvenile Fishing
14	15.11.25	Importance of coral reefs
15	17.11.25	Swachhta Pakhwada: Clean corners, clean minds
16	19.11.25	Indian seafood plants awaits Russian Approval
17	20.11.25	Dos and donts in fishing vessels
18	21.11.25	MPEDA poster on world fisheries day
19	22.11.25	News report regarding illegal FAD fishing
20	24.11.25	Poster of Marine Mammals
21	25.11.25	News report regarding poisonous Puffer fish
22	26.11.25	Video on beauty of sea
23	28.11.25	Photos of value added seafood products
24	29.11.25	India expands to new markets to overcome as US tariff

6. KARNATAKA

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No: of Participants
1	03.11.25	Mangalore	HDCs meeting	-
2	04.11.25	M/s. Niaz Seafoods (KFDC plant)Dakshina Kannada	Swachhta Packhwada workshop on Hygiene and cleanliness	42
3	06.11.25	Dakshina Kannada ; Sasihihthlu	NMPA CSR Fund- TED awareness program	25
4	07.11.25	Dakshina Kannada ; Kasba Bengre, Mangalore	NMPA CSR Fund- TED awareness program	25
5	11.11.25	Uttara Kannada, Tadri	Boat to Boat campaign on TED	24
6	17.11.25	Dakshina Kannada; Mulki	NMPA CSR Fund- TED awareness program	25
7	17.11.25	Dakshina Kannada; Mulki	NMPA CSR Fund- TED awareness program	25
8	18.11.25	Dakshina Kannada; MPEDA, Mangalore	NMPA CSR Fund- TED awareness program	25
9	20.11.25	Daksina Kannada; CMFRI conference hall, Mangalore	State Level Awareness Programme on Pradhan Mantri Viksit Bharat Rozgar Yojana (PM-VBRY) in association Employees Provident Fund Organisation (EPFO)	36
10	24.11.25	Udupi; Gangolli	Boat to Boat campaign on TED	21
11	28.11.25	Uttara Kannada, Honnavar	Boat to Boat campaign on TED	22

A workshop was held on 4th November 2025 at *M/s Niyaz Seafoods, Hoigebazar*, jointly organised by MPEDA-NETFISH and MPEDA RD Mangalore. The programme led by NETFISH SCO, highlighted on the objectives of Swachhata Pakhwada. Sessions focused on personal hygiene, sanitation, and clean handling, with 42 participants including workers, supervisors, and managerial officials attending the programme.



Swacahhata Pakhwada workshop on Hygiene and cleanliness

➤ **Aid material distributed during the month**

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	T-Shirt	125	NMPA CSR Fund



Boat to Boat campaign on TED at Tadri & Honnavar



NMPA CSR Fund- TED awareness program at Dakshin Kannada

➤ **Details of information disseminated to stakeholders on social media:**

No. of Harbours with Whatsapp Groups: 10

Total No. of Whatsapp groups formed at Harbours: 17
 Total No. of members in the Whatsapp groups: 702

Sl. No.	Date	Content shared
1	01.11.25	Fisheries census Advertisement.
2	02.11.25	Minister suggestion on fisheries census.
3	04.11.25	Newspaper article on Huge amount of Indian oil sardine caught by Karwar fishermen Perseiner.
4	06.11.25	Video on rare moment of Indian mackerel and Indian oil sardine strikes Udupi shore.
5	07.11.25	MPEDA showcases India's seafood excellence at MECOS 4
6	08.11.25	Video on Farmed king fish.
7	10.11.25	MPEDA RD Mangalore in association with NETFISH Karnataka organised a Swachhata Pakwad 2025
8	13.11.25	How community custody empowered Ecuador crab catchers and revived its mangroves.
9	16.11.25	Baby turtles dance for science and reveal how they navigate the open sea.
10	18.11.25	NFDP new mobile app Launched.
11	19.11.25	Karnataka state government advertisement on world fisheries day 2025
12	21.11.25	Wishing all happy World fisheries day.
13	23.11.25	Declining sea turtle numbers fuel rise in box jelly fish, says experts.
14	25.11.25	New species of deep sea octopus squid found.
15	26.11.25	Karnataka fishing vessel caught operating in Goan waters.
16	27.11.25	10 Maharashtra trawler caught fishing illegally off calangute.
17	28.11.25	Goan fisheries minister seizes 16 illegal fishing boats.
18	20.09.25	Each one reach one Join hands to support fishers, fish workers, fish vendors, processors, Fisheries SHGs, and Cooperative members by facilitating their registration on NFDB
19	20.09.25	Farm-to-Farm Awareness on Antibiotic-Free Shrimp Farming
20	22.09.25	Zero tariffs new export horizon
21	25.09.25	Chandrababu Naidu pushes for seafood in every Plate
22	25.09.25	Sea turtle and plastic pollution

7. Goa

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No: of Participants
1	12.11.25	M/s. Joecons Marine Exports, South Goa	Participated in Hands on training on VAP	45
2	13.11.25	M/s. Seahath Canning Company, South Goa	Participated in Hands on training on VAP	35
3	21.11.25	M/s.Quality Exports, Goa	Participated in Hands on training on VAP	40
4	26.11.25	Vasco Jetty, South Goa	Boat to Boat campaign on TED	20
5	27.11.25	Chapora, North Goa	Boat to Boat campaign on TED	18
6	27.11.25	DoF, Goa & Chapora, North Goa	Google meet for HDCs in connection with CIFNET trainings, Visited DOF Goa for discussing about TED programs	-



Boat to Boat campaign on TED

8. MAHARASHTRA

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No: of Participants
1	04.11.2025	Aquatic World Mumbai	Ornamental fish health certification	-
2	08.11.2025	Andheri, Mumbai	Stakeholders' Consultative Meeting on Seafood Value Addition.	47
3	11.11.2025	Aquatic World Mumbai	Ornamental fish health certification	-
4	12.11.2025	M/s. VKM Foods, Taloja	Participated in Hands on training on VAP	50
5	13.11.2025	M/s. VKM Foods, Taloja	Participated in Hands on training on VAP	50
6	14.11.2025	M/s. VKM Foods, Taloja	Swachhta Packhwada workshop on Hygiene and cleanliness	75
7	14.11.2025	M/s. VKM Foods, Taloja	Participated in Hands on training on VAP	50
8	17.11.2025	Aquatic World Mumbai	Ornamental fish health certification	1
9	19.11.2025	Dhakti Dahanu, Palghar	Harbour based program	23
10	19.11.2025	Dhakti Dahanu, Palghar	Harbour based program	25
11	20.11.2025	Dhakti Dahanu, Palghar	Harbour based program	18
12	20.11.2025	Dhakti Dahanu, Palghar	Harbour based program	16
13	21.11.2025	Seasaga Enterprises, Taloja, Navi Mumbai	World Fisheries Day: Hygienic handling at Seafood Processing Factories. Awareness programme on Seafood Value Addition"	47
14	24.11.2025	Aquatic World Mumbai	Ornamental fish health certification	2
15	27.11.2025	Vasai, Palghar	Harbour based program	23
16	27.11.2025	Vasai, Palghar	Harbour based program	23
17	29.11.2025	Vasai, Palghar	Harbour based program	24

18 29.11.2025 Vasai, Palghar

Harbour based program

20

As part of Swachhata Pakhwada 2025, MPEDA-NETFISH Maharashtra region had organized a one-day workshop on 14th November 2025 at M/s VKM Foods Pvt. Ltd., Navi Mumbai, for seafood establishment workers, supervisors, and managers, with participation from 75 industry personnel. The workshop highlighted the importance of hygiene, sanitation, safe seafood handling, and responsible waste management, with technical sessions and motivational addresses by MPEDA, NETFISH officials, and company dignitaries. The program reinforced cleanliness as a daily discipline and a collective social duty, contributing to improved practices and a cleaner, healthier work environment.



Swachhata Pakhwada workshop on Hygiene and cleanliness



Harbour based Dakti Dahanu & Vasai

➤ **Aid material distributed during the month**

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Rubber Hand gloves	200	General Fund
2	Brush	48	General Fund
3	Hand wash bottle (1 lit.)	24	General Fund
4	Deck cleaner bottle (1 lit.)	24	General Fund
5	Liquid soap Dispenser	24	General Fund
6	Waste bin	24	General Fund

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of program	Alibaug	Arnala	Dhabol	Dahanu	Devgad	Malvan	Mirkarwada	New Ferry Wharf	Sakharinate	Sassoon dock	Satpati	Uttan	Vasai	Versova	Total
Awareness program by HDCs	3	7	4	1	5	5	4	5	2	4	2	3	3	2	50

S.N	Date	Location	Topic	No: of Participants
1	03.11.25	New Ferry Wharf	Use TED Save Turtles	6
2	03.11.25	Vasai	Conservation of Silver Pomfret	5
3	03.11.25	Uttan	Conservation of Silver Pomfret	6
4	04.11.25	New Ferry Wharf	Use TED Save Turtles	7
5	04.11.25	Satpati	Conservation of Silver Pomfret & Quick chilling	10
6	06.11.25	Dabhol	Use TED Save Turtles	4
7	06.11.25	Dahanu	Conservation of Silver Pomfret & Quick chilling	6
8	07.11.25	Devgad	Quick chilling for better quality better price	11
9	10.11.25	Uttan	Conservation of Silver Pomfret	5
10	11.11.25	Sakharinate	Use TED Save Turtles	4
11	11.11.25	Vasai	Conservation of Silver Pomfret	5
12	11.11.25	Vasai	Conservation of Silver Pomfret	5
13	12.11.25	Sakharinate	Use TED Save Turtles	4
14	12.11.25	Devgad	Quick chilling for better quality better price	7
15	12.11.25	Dabhol	Use TED Save Turtles	5
16	12.11.25	Mirkarwada	Use TED Save Turtles	5
17	13.11.25	New Ferry Wharf	Use TED Save Turtles	5
18	13.11.25	Uttan	Conservation of Silver Pomfret	4
19	14.11.25	Malvan	Quick chilling for better quality better price	5
20	18.11.25	Dabhol	Quick chilling for better quality better price	4
21	18.11.25	Sassoon dock	Use TED Save Turtles. MLS. Quick chilling	5
22	19.11.25	Malvan	Quick chilling for better quality better price	4
23	19.11.25	Versova	Quick chilling for better quality better price	6
24	20.11.25	Mirkarwada	Use TED Save Turtles	5
25	20.11.25	New Ferry Wharf	Use TED Save Turtles	6
26	21.11.25	Malvan	Use TED Save Turtles	4
27	24.11.25	Arnala	Conservation of Silver Pomfret	7
28	24.11.25	Arnala	Conservation of Silver Pomfret	7
29	24.11.25	Arnala	Conservation of Silver Pomfret	11
30	24.11.25	Arnala	Conservation of Silver Pomfret	6
31	25.11.25	Malvan	Quick chilling for better quality better price	5
32	25.11.25	Dabhol	Use TED Save Turtles	4
33	25.11.25	Sassoon dock	Use TED Save Turtles. MLS. Quick chilling	4
34	25.11.25	New Ferry Wharf	Use TED Save Turtles. Quick chilling	5
35	25.11.25	Arnala	Conservation of Silver Pomfret	8
36	25.11.25	Arnala	Conservation of Silver Pomfret	11
37	25.11.25	Arnala	Conservation of Silver Pomfret	9
38	25.11.25	Satpati	Hygienic handling of fish	5
39	26.11.25	Mirkarwada	Use TED Save Turtles	6
40	26.11.25	Devgad	Use TED Save Turtles	4
41	27.11.25	Mirkarwada	To promote plastic free sea/ocean concept.	4
42	27.11.25	Devgad	Quick chilling for better quality better price	8
43	28.11.25	Devgad	Use TED Save Turtles	5

44	28.11.25	Sassoon dock	Use TED Save Turtles. MLS. Quick chilling	4
45	28.11.25	Sassoon dock	Use TED Save Turtles. MLS. Quick chilling	4
46	29.11.25	Malvan	Use TED Save Turtles	4
47	29.11.25	Versova	Use TED Save Turtles	5
48	29.11.25	Alibaug	Use TED Save Turtles	5
49	29.11.25	Alibaug	Quick chilling for better quality better price	5
50	29.11.25	Alibaug	Use TED Save Turtles	8

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 15

Total No. of Whatsapp groups formed at Harbours: 15

Total No. of members in the Whatsapp groups: 1150

Sl. No:	Date	Content shared
1	18.11.2025	CMFRI New Poster Marine Mammals of India
2	19.11.2025	FHB programmes dated 19.11.2025 photos and details
3	20.11.2025	FHB programmes dated 20.11.2025 photos and details
4	21.11.2025	Awareness programme on Seafood Value addition on World Fisheries Day published in Social media of MPEDA
5	27.11.2025	FHB programmes dated 27.11.2025 photos and details
6	29.11.2025	FHB programmes dated 29.11.2025 photos and details



Awareness by HDCs

IMPACTS

➤ Fishing vessels of Dahanu landing centre bringing back Plastic wastes from sea and disposed of properly. Crew members/ fishermen at fishing vessels regularly use liquid hand wash to clean their hands.

9. GUJARAT

➤ Details of major activities of the month

S.N	Date	Location	Type of Activities	No. of Participants
1	03.11.25	Umargam	Dry fish training	15
2	03.11.25	Umargam	Dry fish training	17
3	04.11.25	Umargam	Dry fish training	20
4	04.11.25	Umargam	Dry fish training	22
5	06.11.25	Veraval FH	TED awareness program	25

6	07.11.25	Hotel Daksh, Veraval	Coordinated with RD, Veraval for conducting Stakeholders Consultation on Sea Food Value addition	60
7	12.11.25	VKM Food, Taloja, Mumbai	Hands on training on Value Added Products	50
8	13.11.25	VKM Food, Taloja, Mumbai	Hands on training on Value Added Products	50
9	14.11.25	VKM Food, Taloja, Mumbai	Hands on training on Value Added Products	50
10	18.11.25	Navrang Sea Foods, Porabandar	Hands on training on Value Added Products	50
11	20.11.25	JJ Sea Food, Mangrol	Hands on training on Value Added Products	50
12	21.11.25	Maruti Frozen Foods, Mangrol	Hands on training on Value Added Products	50
13	25.11.25	Veraval	TED awareness program	25
14	26.11.25	Veraval	Office work, report work, TED AWP	23
15	27.11.25	JM Sea Foods Veraval	Hands on training on Value Added Products	50



Dry fish training at Umargam



TED awareness program at Veraval

- Aid material distributed during the month

Sl No.	Type of Aid material distributed	No. of Item	Fund source
1	Plastic Basket	40	General Fund
2	Tub	30	General Fund
3	Sheet	4	General Fund



SCO acts as trainer for Hands on training on Value Added Products for seafood processing workers at 7 seafood units in Maharashtra & Gujarat

➤ Awareness Classes/Meetings conducted by HDCs

Type of program	Chorwad	Mangrol	Porbandar	Veraval	Vanakbara	Total
Awareness by HDCs	4	4	4	6	4	22

S.N	Date	Harbour/LC	Topic / Type of program	No. of Participants
1	01/11/2025	Mangrol	Awareness meeting with fishermen on Hygienic handling of fish, Conservation and TED implementation.	6
2	06/11/2025	Chorwad		5
3	10/11/2025	Vanakbara		7
4	10/11/2025	Mangrol		7
5	11/11/2025	Chorwad		4
6	12/11/2025	Veraval		5
7	12/11/2025	Veraval		5
8	14/11/2025	Porbandar		4
9	15/11/2025	Porbandar		5
10	16/11/2025	Veraval		5
11	16/11/2025	Veraval		4
12	16/11/2025	Vanakbara		7
13	17/11/2025	Chorwad		4
14	20/11/2025	Porbandar		5
15	22/11/2025	Mangrol		6
16	22/11/2025	Vanakbara		7
17	23/11/2025	Chorwad		4
18	25/11/2025	Veraval		5
19	25/11/2025	Veraval		5
20	25/11/2025	Mangrol		7
21	27/11/2025	Porbandar		7
22	27/11/2025	Vanakbara		9

➤ Details of information disseminated to stakeholders on social media:

No. of Harbours with Whatsapp Groups: 08

Total No. of Whatsapp groups formed at Harbours: 13

Total No. of members in the Whatsapp groups: 1500

Sl.No:	Date	Content shared
1	01/11/25	1.Photos of AWM conducted by HDC Mangrol
2	02/11/25	1.Information on Plastic & chemical pollution into sea water and its effect on Marine ecosystem
3	03/11/25	1.Information on Fish as valuable protein source
4	04/11/25	1.Information on stop juvenile fishing
5	06/11/25	1.Photos of AWM conducted by HDC Chorwad 2.Information on GIFT Tilapia Fish
6	09/11/25	1.Information on types of Sustainable fishing in India
7	10/11/25	1.Photos of AWM conducted by HDC Vanakbara & Mangrol
8	11/11/25	1. Photos of AWM conducted by HDC Chorwad 2.Information on Indian Squid
9	12/11/25	1. Photos of AWM conducted by HDCs Veraval 1.Information on stop single use plastic globally
10	13/11/25	2.Video on Sea Turtle released by FV in live conduction 3.Photos of Various FV of Mangrol bring back plastic waste to land
11	14/11/25	1. Photos of AWM conducted by HDC Porbandar 2.Photos of various FV of Mangrol bring back plastic waste to land
12	15/11/25	1. Photos of AWM conducted by HDC Porbandar 1.Information on follow waste management and be healthy & wealthy
13	16/11/25	2. Photos of AWM conducted by HDCs Veraval, Vanakbara 3.Photos of various FV of Mangrol bring back plastic waste to land
14	17/11/25	1. Photos of AWM conducted by HDC Chorwad 2.Photos of various FV of Mangrol bring back plastic waste to land
15	18/11/25	1.Photos of outcome of HBP conducted at Veraval FH 2.Information on Shellfish
16	20/11/25	1.Photos of AWM conducted by HDC Porbandar 2.Information on Prawn varieties around the world
17	21/11/25	1.Information on world fisheries Day
18	22/11/25	1. Photos of AWM conducted by HDC Mangrol , Vankbara
19	23/11/25	1.Information on Shellfish
20	24/11/25	1. Photos of AWM conducted by HDC Chorwad 2.Photos of various FV of Mangrol Bring back plastic waste to land
21	25/11/25	1.Video of out of HBP conducted at Veraval FH 2. Photos of AWM conducted by HDCs Veraval, Mangrol
22	27/11/25	1.Photos of AWM conducted by HDC Porbandar, Vanakbara 2.Video of outcome of HBP conducted at Veraval FH 3.Photos of various FV of Mangrol & Varaval bring back plastic waste to land
23	28/11/25	1.Photos of various FV of Mangrol bring back plastic waste to land
24	29/11/25	1.Information on top five fish market of India
25	30/11/25	1.Photos of various FV of Mangrol bring back plastic waste to land

Vessel log sheet collected by HDCs during the month of November 25:

Sl.no	Harbour	Number of log sheet collected during the month
1	Vanakbara	15
2	Kotada	0
3	Veraval	26

4	Mangrol	25
5	Porbandar	20
	TOTAL	86

IMPACTS

➤ Fishers Of Veraval & Mangrol do quick chilling to reduce post-harvest loss



➤ Fishers of Veraval, Mangrol & Porbandar maintaining cleanliness of Fishing Vessel & crates and harbour before and after each trip



➤ Fishers of Mangrol bringing back Plastic wastes and disposed of properly



➤ Fishermen of Veraval having 6 fishing vessels purchased 6 insulated fish boxes for adoption of

quick chilling practices

