

मासिक विवरण – अप्रैल 2024 MONTHLY REPORT – APRIL 2024



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश) Network for Fish Quality Management & Sustainable Fishing (NETFISH) [MPEDA, Ministry of Commerce & Industry, Gol] Vallarpadam P.O., Kochi – 682 504, Kerala, India Ph: 0484 2982205

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MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING APRIL 2024

MPEDA-NETFISH during April 2024 had involved in 306 nos. of various programs, reaching 1432 stakeholders along the maritime states of India, as listed below.

	During	the month	Total	in the FY
Type of Program	No: of	No of	No: of	No of
	programs	Beneficiaries	programs	Beneficiaries
NETFISH FUNDED PROGRAMS				
Stakeholder Meetings organized by SCOs	8	14	8	14
MPEDA RD/SRD SC/ST Fund Programs				
SC/ST Seafood worker's training	3	90	3	90
EXTERNAL FUNDED PROGRAMS				
Seafood Unit training program	2	56	2	56
OTHER ACTIVITIES				
Awareness classes/Meetings conducted by HDCs	253	1272	253	1272
Meeting / Training / Evaluation of HDCs	11	-	11	-
Participation in meetings/ classes/ activities organized by others	22	-	22	-
Coordination of visit of officials	2	-	2	-
Ornamental fish Health Certification	5	-	5	-
GRAND TOTAL	306	1432	306	1432

Table: Details of NETFISH activities

Highlights of the Month

- Conducted 3 nos. of SC/ST fisher welfare programs in various regions utilizing the SC/ST funds with MPEDA RD/SRDs.
- Conducted 2 nos. of Sea food unit training programs in Gujarat and an income of Rs.20,000/- is generated for NETFISH as training fee.
- > 253 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Carried out 1364 nos. of by-catch surveys under the marine mammal project. Under the Marine Observer program in the project, obtained data comprised of 1 sighting involving an unidentified dolphin and 5 fishery interactions involving Olive Ridley turtles during the month.

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during April 2024 are listed in the table below and described in the subsequent sections

Type of Program			WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
NETFISH FUNDED PROG	NETFISH FUNDED PROGRAMS													
Stakeholder Meetings			2			1	1	2					2	
organized by SCOs			2				ľ	L					_	
MPEDA RD/SRD SC/ST	Fund F	rogr	ams			-								
SC/ST Seafood worker'	S				3									
training														
EXTERNAL FUNDED PRO	OGRAM	IS												
Seafood unit training p	rogran	n												2
OTHER ACTIVITIES														
Awareness classes/Me	etings		22		6	4	20	18	17	2	6	91	36	31
conducted by HDCs			22		0	4	20	10	17	Z	0	71	50	51
Meeting/Training / Eva	luation	ו				1	2		1	2	1	2	1	1
of HDCs							2		•	2		2	•	
Participation in meetin	gs/													
classes/ activities orga	anized	by	8		3		1	1	1	2		3	1	2
others														
Coordination of visit of	Officia	ls			1								1	
Ornamental fish Health			2						2				1	
Certification			2						2				•	
Grand Total			34	0	13	6	24	21	21	6	7	96	42	36
										174			4 16 1	
Marine Mammal	WB 2	0D 64		PN	APS 5	TNN	TNS 355	KLS 172	KLN 14		_		1HN 77	GJ 207
By-catch survey	Z	64		23	כ	47	300	1/2	14	201		/	11	287

WB-West Bengal, OD-Odisha, APN-Andhra Pradesh North, APS-Andhra Pradesh South, TNN-Tamilnadu North, TNS-Tamilnadu South, KLS-Kerala South, KLN-Kerala North, KA-Karnataka, MHS-Maharashtra South & Goa, MHN- Maharashtra North, GJ- Gujarat

1. WEST BENGAL

S.N.	Date	Location	Type of Activity	No. of Participants
1	04.04.24	M/s. Blue Ocean, Dankuni,and L G Enterprise, Rohinda	SCO along with DD conducted Inspection of Fresh & Chilled fish unit and dry fish unit	-
2	07.04.24	M/s. Rupsa Aquatic Enterprise, Ramrajatala	Inspection and issue of ornamental fish health certificate	-

3	08.04.24	Directorate of Fisheries	Meeting with nodal officer regarding TED implementation	-
4	09.04.24	Digha mohana, Purba Medinipur	Participated one day awareness programme on implementation of square mesh in trawl net	200
5	15.04.24	Directorate of Fisheries & Malancha	Meeting with Director ofFisheries,DDF(Marine)regardingimplementation of TED etc.InspectionofProposedhandling centre at Malancha	
6	16.04.24	Digha	SCO along with DD conducted Inspection in Processing unit	
7	17.04.24	Digha & Mandermoni, Purba Medinipur	SCO along with DD conducted Inspection in Processing unit & dry fish unit	-
8	18.04.24	RD Kolkata	Delivered awareness class to fisheries students on MPEDA-NETFISH activities, Fish processing, etc.	-
9	24.04.24	M/s. Sea Doris Marine Export, North 24 Parganas	SCO along with DD conducted Inspection in Processing unit	-
10	26.04.24	RD Kolkata	Meeting with State Fisheries Officials, EIA Officials & MPEDA official regarding task force and testing of banned antibiotics in aquaculture etc.	-
11	29.04.24	M/s. Rupsa Aquatic Enterprise, Ramrajatala	Inspection and issue of ornamental fish health certificate	-

Type of program	Raidighi	Freserganj	Sankarpur	Namkhana	Kakdwip	Shoula	Total
Awareness by HDCs	7	6	1	4	2	2	22

S.N	Date	Name of Harbour/LC	Type of Activities	No: Of Participants
1	06.04.2024	Sankarpur	 Post-Harvest Loss and its reduction (Chill kill & chill washing) Awareness on MM&T conservation Awareness on sea safety (life jacket & life buoy) 	7
2	01.04.2024		1.Awareness is given about life jacket and life	10
3	06.04.2024		buoy	8
4	08.04.2024	Namkhana	2.Chill-kill & chill-wash	14
5	12.04.2024	Nativilalia	 Awareness about catching small hilsa subsidy of insulated box Awareness of marine mammals act 	13

6	06.04.2024		1. Chill killing	6
7	08.04.2024	Soula	 Ice handling properly Square mesh uses Plastic basket uses 	5
8	02.04.2024		1. Awareness is given about life jacket and life	10
9	03.04.2024		buoy	10
10	04.04.2024	Fragargani	2. Chill-kill & chill-wash.	11
11	09.04.2024	Freserganj	3. Awareness about catching small hilsa	11
12	10.04.2024	-	4. Subsidy of insulated box.	12
13	13.04.2024	-	5. Awareness of marine mammals act	10
14	01.04.2024		1. Awareness is given about life jacket and life	7
15	01.04.2024	-		8
16	02.04.2024	-	buoy	5
17	03.04.2024	Raidighi	2. Chill-killing process 3. Avoid bamboo bucket and iron shovel	7
18	03.04.2024	-	4. Awareness about catching small hilsa	7
19	03.04.2024	-	5. Awareness of marine mammals act	7
20	04.04.2024			7
21	03.04.2024		1.Post harvest loss	5
22	10.04.2024	Kakdwip	2.Chill killing & chill wash 3.awareness Sea safety (life jacket & life buoy)	6

Sl.No:	Date	Content shared	Social	No: of
			Media Used	Viewers
1	01.04.24	It's answer time! The answer to our question about the reasons for phytoplankton crash in an aquaculture farm is "E" - All the above Congratulations to everyone who participated!	Facebook Instagram Whatsapp	1500
2	02.04.24	M/s. Vaisakhi Bio-Resources Pvt Ltd, Boyapalem Village, Bhogapuram Mandal, and Vizianagaram District, Andhra Pradesh is SHAPHARI Certified now.		1500
3	05.04.24	Ocean connect India's trade 95% volume, 70% value		1500
4	08.04.24	Aquaculture farms cultivating shrimp, fish, or crab for export can enrol with MPEDA for a unique identification number.		1500
5	11.04.24	On 09-04-2024, the West Bengal United Fishermen Association hosted an awareness programme on "Sea Fish Conservation" at Digha Mohana, Digha Purba Medinipur, West Bengal.		1500
6	11.04.24	The Indian Squid: A gift from the Indian Ocean! To tantalize your taste buds.		1500
7	14.04.24	Celebrate the spirit of new beginnings with #vishu , #puthandu , #baisakhi, #bohagBihu, #pohelaboishakh & #mahabishubasankranti ankranti!		1500
8	17.04.24	Women are the real rising wave in the Indian seafood sector. Celebrating the 12.4 MILLION women on this Labour Day		1500
9	18.04.24	Celebrate the unsung heroes of the Indian seafood sector! Their skill & passion are the seeds of our success.		1500
10	19.04.24	From Ocean to farm Netting success		1500

11	19.04.24	Empowered workers are the foundation of a thriving nation. A Guide to Labour Laws.	1500
12	20.04.24	Big dreams start with little smiles! Children deserve a happy and healthy childhood.	1500
13	21.04.24	MPEDA is showcasing the Irresistible Seafood From Incredible India at Seafood Expo Global.	1500
14	22.04.24	Celebrate Earth Day by cleaning our seas! Cast Out Plastic & protect our oceans for a healthy planet.	1500
15	22.04.24	The World of Seafood Gathers in Barcelona! MPEDA presents the irresistible flavours of Incredible India at Seafood Expo Global.	1500
16	23.04.24	A Seafood journey from India to Barcelona!	1500
17	23.04.24	MPEDA is making waves at Seafood Expo Global Barcelona (SEG) 2024 with 39 of India's top seafood exporters!	1500
18	23.04.24	Day 1 of MPEDA making waves at SEG Barcelona 2024. Discover the essence of Indian seafood with MPEDA and 39 top exporters.	1500
19	24.04.24	MPEDA Participation at Seg 2024 from Barcelona Day 2 at SEG 24 is a HUGE hit!	1500
20	24.04.24	Seg Barcelona 2024 Cooking Demo With Black Tiger Shrimp	1500
21	27.04.24	We made waves in Barcelona!	1500

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Effort taken	Status/ Remarks
1	Training fees received from M/s. Essex Marine Pvt Ltd. for conducting Seafood training program	Received Rs.10000/-as training fee

> MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month 2

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> Details of information disseminated to stakeholders on social media:

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.04.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
2	03.04.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
3	04.04.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
4	06.04.24	Profit of using square mesh cod end	Whatsapp	500
5	08.04.24	Profit of using square mesh cod end	Whatsapp	500
6	09.04.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
7	11.04.24	Profit of using square mesh cod end	Whatsapp	500

8	12.04.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
9	14.04.24	Co-management In Fishery	Whatsapp	500
10	16.04.24	Profit of using square mesh cod end	Whatsapp	500
11	17.04.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
12	18.04.24	Co-management In Fishery	Whatsapp	500
13	20.04.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
14	22.04.24	Profit of using square mesh cod end	Whatsapp	500
15	24.04.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
16	26.04.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
17	28.04.24	Comparison between hygiene and un-hygiene practices	Whatsapp	500
18	29.04.24	Conservation of Marine resources; Quality shrimp seed	Whatsapp	500
19	30.04.24	Profit of using square mesh cod end	Whatsapp	500

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

Details of major activities of the month

S.N.	Date	Location	Type of Activity	No. of Participants
1	03.04.24	M/s. Nekkanti Sea foods, Peddapuram	RD MPEDA SC/ST Seafood worker's training	30
2	04.04.24	M/s. Coastal Corporation Ltd, Kakinada	RD MPEDA SC/ST Seafood worker's training	30
3	05.04.24	M/s. Veerabhadra Exports Pvt Ltd Kakinada	RD MPEDA SC/ST Seafood worker's training	30
4	17.04.24	Vizag	Coordinated the visit of officials for the Central and fishery, inter departmental officials and Seafood Exporters Associations members meeting at Vizag	-
5	23.04.24	Port Trust Office, Vizag	Attended stakeholders meeting on Up gradation issues of fishing harbour	13
6	25.04.24	NIFPHATT Vizag	Given a guest lecture on Fish Quality	22

64

			Management in Seafood export to Fisheries students from West Bengal
7	29.04.24	CIFT Vizag	Participated in 67 th Foundation day celebration of CIFT 40



Seafood Unit Training program to SC/ST workers



Awareness class on 'Fish Quality Management in Seafood export' to Fisheries students from West Bengal

Awareness Classes/Meetings conducted by HDCs

Pudimadaka

Pudimadaka

Kakinada

Visakhapatnam

loss

3

4

5

6

06.04.2024

08.04.2024

10.04.2024

12.04.2024

Awareness classes/meetings conducted by fibes								
	Type of	f program	Pudimadaka	Vizag	Kakinada	Total		
Awareness program on Fish Quality Management & Conservation			lity 2	2	2	6		
S.N.	Date	Location	Тур	Type of Activities				
1	04.04.2024	Visakhapatnam	Importance of cons and sea turtles	5				
2	04.04.2024	Kakinada	Advantages of using	4				

Eradication of single use plastics

Hygienic handling of ice

Advantages of using square mesh cod end

Fish quality management to reduce post-harvest

5

4

5

5

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	05.04.2024	Fishing Ban Information	WhatsApp	68
2	05.04.2024	About carry fish in open and without ice	WhatsApp	68
3	08.04.2024	Fishing Ban Information	WhatsApp	68
4	10.04.2024	Job Notification information	WhatsApp	91
5	10.04.2024	Clean your boat before& after fishing	WhatsApp	68
6	11.04.2024	News on fishing ban	WhatsApp	159
7	13.04.2024	Get to Know the Indian Squid	WhatsApp	159
8	14.04.2024	Fishing Ban Information	WhatsApp	68
9	14.04.2024	Eye care for you	WhatsApp	68
10	16.04.2024	Information on fishing ban	WhatsApp	91
11	16.04.2024	Hooked on Indian sea food	WhatsApp	68
12	18.04.2024	Always use SS shovel to handle fish	WhatsApp	68
13	19.04.2024	About life buoy	WhatsApp	68
14	21.04.2024	Clean your boat before & after fishing	WhatsApp	68
15	24.04.2024	Today's juveniles tomorrows wealth	WhatsApp	68
16	25.04.2024	Beware of weather conditions	WhatsApp	68
17	27.04.2024	Ted for turtles	WhatsApp	68
18	29.04.2024	Plastic bags in the ocean	WhatsApp	68
19	30.04.2024	Information on Matsyakara Bharosa	WhatsApp	91

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month	123
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3.2 ANDHRA PRADESH SOUTH

> Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.04.24	RD Vijayawada	SCO along with JD and DD MPEDA conducted meeting with Commissioner of Fisheries, AP regarding TED implementation	-
2	17.04.24	RD Vijayawada	Conducted meeting with HDCs	_

		Type of program	Machilipattinam	Vodar	evu Total	
Awa	ireness progran	n on Hygiene, Chill 🖡	2	2	4	
S.N	Date	Location	Type of	Activities		No: of Participants
1	03.04.24	Machilipatnam	Post-harvest loss			7
2	04.04.24	Machilipatnam	Chill killing	Chill killing		
3	02.04.24	Vadarevu	Post-harvest loss			7
4	23.04.24	Vadarevu	Eradication of single use plastic from sea			8



Awareness by HDCs

> Details of information disseminated to stakeholders on social media:

Sl.No:	Date	Content Shared	Social Media	No: Of
			Used	Viewers
1	01.04.2024	Ice crushing for fishing boats-YouTube	Whatsapp	601
2	02.04.2024	Indian mackerel fishes processing line –Indian mackerel factory-YouTube	Whatsapp	601
3	03.04.2024	Awareness animation -square mesh Cod end- NETFISH	Whatsapp	601
4	04.04.2024	Awareness of plastic video-YouTube	Whatsapp	601
5	08.04.2024	10 foot plastic boat blow moulding machine-YouTube	Whatsapp	601
6	09.04.2024	Animation save juvenile fish awareness video- NETFISH MPEDA	Whatsapp	601
7	10.04.2024	The plastic in our ocean-YouTube	Whatsapp	601
8	11.04.2024	Tortoise laying eggs-YouTube	Whatsapp	601
9	12.04.2024	Hydro glow fishing lights-YouTube	Whatsapp	601
10	13.04.2024	Good practice for better price-NETFISH	Whatsapp	601
11	14.04.2024	Dry Ribbon Fish Process-YouTube	Whatsapp	601
12	15.04.2024	Fish ban period news	Whatsapp	601
14	17.04.2024	Waste plastic bottle recycling process and making PVC pipes-YouTube	Whatsapp	601
15	18.04.2024	Automatic long net fishing and traditional marine nets-YouTube	Whatsapp	601
16	19.04.2024	Microbial contamination of sea food NETFISH leaflet	Whatsapp	601
17	20.04.2024	Animation: Stop small fish catch -NETFISH-MPEDA	Whatsapp	601
18	21.04.2024	Mesh size regulation for sustainable fishing	Whatsapp	601
19	22.04.2024	Fish handling at pre-processing centres -NETFISH leaflets	Whatsapp	601
20	23.04.2024	Ice and fish -NETFISH leaflet	Whatsapp	601
21	24.04.2024	On board handling of fish -NETFISH leaflet	Whatsapp	601
22	25.04.2024	Responsible fishing -NETFISH leaflet	Whatsapp	601
23	26.04.2024	Hygienic Dry fish production-NETFISH leaflets	Whatsapp	601
24	27.04.2024	Responsible fishing- NETFISH leaflet	Whatsapp	601
25	28.04.2024	Pollution in fishing harbours- NETFISH leaflets	Whatsapp	601
26	29.04.2024	Good quality fish for good health NETFISH leaflets	Whatsapp	601
27	30.04.2024	Weather forecast today live updates	Whatsapp	601

MARINE MAMMAL PROJECT

1. By catch Survey

2) each cu rey				
No. of By catch survey conducted in the month	5			
Marine Observer Programme				
No. of interaction reported in the month		4		
Major animals sighted		Olive ridley		

4.TAMIL NADU

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4.1. TAMIL NADU NORTH

> Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	22.04.24	Cuddalore	HDC Monitoring and Evaluation	-
2	23.04.24	Puducherry	HDC Monitoring and Evaluation	-
3	18.04.24	Chennai	Director MPEDA reviewed NETFISH Activities	-
4	24.04.24	State fisheries office	Discussion with DD-TAFCOFED regarding implementation of IFB Scheme for SC/ST fishers	-
5	26.04.24	Pondicherry Fisheries Department	Discussion with DD fisheries regarding TED trials	-



Review of NETFISH Activities by Director, MPEDA

Type of program	Chennai	Karaikal	Cuddalore	Mudasaloodai	Pazhaiyar	Pondicherry	Poombuhar	Nagapattinam	Kodiakkarai	Total
Awareness program on Hygiene, Chill killing & Conservation	4	2	1	2	2	2	2	2	3	20

S.N.	Date	Location	Type of Activities	No: of Participants
1	02.04.2024	Chennai	ICE and FISH	4
2	12.04.2024	Chennai	Individual Fishing	4
3	15.04.2024	Chennai	Individual Fishing	3
4	22.04.2024	Chennai	Square Mesh Cod end	4
5	06.04.2024	Pondicherry	Sustainable Fishing	4
6	10.04.2024	Pondicherry	Hygienic fish handling	3
7	25.04.2024	Cuddalore	Hygienic Handling of fish at Harbour	3
8	20.04.2024	Mudasaloodai	Square mesh cod end and Sustainable fishing	4
9	23.04.2024	Mudasaloodai	square Mess cod end	4
10	03.04.2024	Pazhayar	Marine turtle	2
11	10.04.2024	Pazhayar	Marine turtle	2
12	04.04.2024	Poombuhar	Marine turtle	3
13	12.04.2024	Poombuhar	Marine turtle	4
14	10.04.2024	Karaikkal	Fish quality and Hygienic handling of fish	1
15	12.04.2024	Karaikkal	Fish quality and Hygienic handling of fish	3
16	26.04.2024	Nagapattinam	Hygiene Handling of Fish & Importance of Marine mammal	3
17	26.04.2024	Nagapattinam	Hygiene Handling of Fish & Importance of Marine mammal	3
18	20.04.2024	Kodiakkarai	Mesh size regulation	4
19	21.04.2024	Kodiakkarai	IUU Fishing	4
20	23.04.2024	Kodiakkarai	Marine Mammals	4

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01.04.2024	Weather warning	WhatsApp	30
2	11.04.2024	Fishing Ban period order	WhatsApp	26
3	14.04.2024	Fishing Ban period order	WhatsApp	134
4	15.04.2024	Fishing Ban period order	WhatsApp	73

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month 47					
ne Observer Programme					
No. of Sighting reported in the month		1			
	5	ne Observer Programme			

Major animals sighted Unidentified dolphin

4.2. TAMIL NADU SOUTH

S.N.	Date	Location	Type of Activities	No. of Participants
1	03.04.24	Thengapattinam	Marine Mammal By catch survey with HDC Meeting with Boat owners regarding TED Trials	-

2	04.04.24	Chinnamuttom	Marine Mammal By catch survey with HDC Meeting with Boat owners regarding TED Trials	-
3	23.04.24	Tuticorin	Meeting with MMO, Tuticorin regarding Marine Mammal Data Collection	-

> Awareness Classes/Meetings conducted by HDCs

Type of program	Thengapattinam	Colachel	Chinnamuttom	Mallipattinam	Mandapam	Rameswaram	Tuticorin	Total
Awareness program on Hygiene & Conservation	2	3	6	2	3	1	1	18

S.N.	Date	Place	Type of Activity	No: of Participants
1	20/04/2024	Thengaipattinam	Hygienic handling of fishes on board FV	3
2	23/04/2024	Thengaipattinam	Hygienic handling of fishes on Harbour	4
3	08/04/2024	Colachel	Hygienic handling of fishes on board FV	4
4	15/04/2024	Colachel	Hygienic handling of fishes on Harbour	5
5	23/04/2024	Colachel	Hygienic handling of fishes on Harbour	4
6	03/04/2024	Chinnamuttom	Hygienic handling of fishes on board FV	5
7	07/04/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	4
8	15/04/2024	Chinnamuttom	Hygienic handling of fishes on board FV	4
9	20/04/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	5
10	25/04/2024	Chinnamuttom	Hygienic handling of fishes on board FV	4
11	27/04/2024	Chinnamuttom	Hygienic handling of fishes on Harbour	4
12	08/04/2024	Tuticorin	Hygienic handling of fishes on board FV	5
13	08/04/2024	Mallipattinam	Hygienic handling of fishes on Harbour	4
14	13/04/2024	Mallipattinam	Hygienic handling of fishes on Harbour	5
15	04/03/2024	Mandapam	Hygienic handling of fishes on Harbour	5
16	06/04/2024	Mandapam	Hygienic handling of fishes on Harbour	4
17	08/04/2023	Mandapam	Hygienic handling of fishes on board FV	4
18	02/04/2024	Rameswaram	Hygienic handling of fishes on board FV	4

> Details of information disseminated to stakeholders on social media:

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	10.04.24	MPEDA Poster-Eid wishes	WhatsApp	490
2	15.04.24	Tamil Nadu Ban Period News	WhatsApp	480
3	17.04.24	Instructions to fishermen	WhatsApp	249

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month

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5. KERALA

5.1. KERALA SOUTH

> Details of major activities of the month

S.N.	Date	Location	Type of Activities	No. of Participants
1	05.04.24	M/s. Fabcern Pet Care Enterprises, Palakkad	Inspection and issue of ornamental fish health certificate	1
2	09.04.24	NETFISH HO	Attended an online meeting regarding TED Implementation jointly organized by MPEDA & Department of Fisheries Kerala	-
3	12.04.24	NETFISH HO	Online meeting with HDCs	-
4	16.04.24	M/s. Travencore Aqua Pets, Aaluva	Inspection and issue of ornamental fish health certificate	1

Classes/Meetings conducted by HDCs

Type of program	Thoppumpady	Thottappally	Kayamkulam	Sakthikulangara	Muthalapozhy	Adimalathura	Total
Awareness program on Hygiene & Conservation	2	5	2	3	3	2	17

S.N.	Date	Place	Type of Activity	No: of Participants
1	24/04/24	Thoppumpady	Hygiene handling	5
2	29/04/24	Thoppumpady	Pre-cooling and fishing vessels hygiene	4
3	29/04/24	Thottappally	Pre-cooling and fishing vessels hygiene	4
4	29/04/24	Thottappally	Awareness program on Hygiene	4
5	29/04/24	Thottappally	Fishing vessels hygiene	5
6	29/04/24	Thottappally	Pre-cooling and fishing vessels hygiene	4
7	29/04/24	Thottappally	Awareness program on Hygiene, Chill killing	5
1	27/04/24	monappany	& Conservation	J
8	29/04/24	Kayamkulam	Fishing vessels hygiene	6
9	29/04/24	Kayamkulam	Chill killing and Conservation	4
10	10/04/24	Sakthikulangara	Chill killing and conservation	5
11	11/04/24	Sakthikulangara	Chill killing and conservation	5
12	18/04/24	Sakthikulangara	Pre-cooling and fishing vessels hygiene	4
13	26/04/24	Muthalapozhi	Awareness program on Hygiene	6
14	29/04/24	Muthalapozhi	Awareness about juvenile fishing	7
15	30/04/24	Muthalapozhi	Fishing vessels hygiene	6
16	25/04/24	Adimalathurai	Hygiene methods	5
17	27/04/24	Adimalathurai	Fishing vessels hygiene	7

> Details of information disseminated to stakeholders on social media :

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/04/2024	Climate news	Whatsapp	720

2	05/04/2024	Tip to protect ocean	Whatsapp	715
3	06/04/2024	TV news	Whatsapp	700
4	12/04/2024	Whether warning	Whatsapp	704
5	13/04/2024	Whether warning	Whatsapp	688
6	14/04/2024	climate news	Whatsapp	684
7	19/04/2024	Re use of plastics	Whatsapp	701
8	20/04/2024	Fish handing	Whatsapp	686
9	23/04/2024	Climate news	Whatsapp	676
10	24/04/2024	Life jacket	Whatsapp	650
11	25/04/2024	Listening migraine	Whatsapp	660
12	26/04/2024	Tips of protected oceans	Whatsapp	585
13	27/04/2024	Juvenile fishing video	Whatsapp	560
14	29/04/2024	Let us save our life by wearing life jacket	Whatsapp	535
15	30/04/2024	Ghost fishing	Whatsapp	588

MARINE MAMMAL PROJECT

1. By catch Survey

	No. of By catch survey conducted in the month	172
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5.2 KERALA NORTH

> Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	09.04.24	NETFISH HO	Attended an online meeting regarding TED Implementation jointly organized by MPEDA & Department of Fisheries Kerala	-
2	12.04.24	NETFISH HO	Online meeting with HDCs	-
3	20.04.24	KUFOS, Panangad	Attended as Panel Member in One day stake holders meet organized by KUFOS & India Marine Ingredients Association(IMIA)	80
4	30.04.24	NETFISH HO	Training to HDCs	-



SCO Participated in One day stake holders meet organized by KUFOS & India Marine Ingredients Association

Classes/Meetings conducted by HDCs

Type of program	Adimalathura	Total
Awareness program on Pre-cooling	2	2

S.N.	Date	Place	Type of Activity	No: of Participants
1	24.04.24	Munambam	Pre-cooling	5
2	29.04.24	Munambam	Pre-cooling	15

> Details of information disseminated to stakeholders on social media during the month

Sl.No:	Date	Content shared	Social Media	No: of
			Used	Viewers
1	01.04.24	Warning message for fishermen	Whatsapp	1372
2	02.04.24	Only ten species are left	Whatsapp	1370
3	03.04.24	Overfishing- Fishes are struggling to survive even in deep sea	Whatsapp	1369
4	04.04.24	CIFNET Admission notification	Whatsapp	1366
5	05.04.24	Fishermen insurance renewed by Munambam boat association	Whatsapp	1362
6	06.04.24	Indian marine mammals	Whatsapp	1361
7	08.04.24	Ready to cook – Nobashi shrimp video	Whatsapp	1353
8	09.04.24	Meeting on square mesh cod end by West Bengal fishers	Whatsapp	1350
9	10.04.24	Eid wishes by MPEDA	Whatsapp	1343
10	11.04.24	Turtle egg conservation at Sankhu Mugham, Kerala	Whatsapp	1343
11	12.04.24	How Plastic pollution affects ocean	Whatsapp	1337
12	13.04.24	Over fishing inputs and less fish	Whatsapp	1336
13	14.04.24	Happy Vishu wishes by MPEDA	Whatsapp	1329
14	15.04.24	Breaded Nobashi shrimp - Video	Whatsapp	1333
15	16.04.24	Eat fishes daily for better health	Whatsapp	1329
16	17.04.24	Pearlites fish consumption increased	Whatsapp	1321
17	18.04.24	Video regarding plastic pollution at ocean	Whatsapp	1313
18	19.04.24	Coral bleaching	Whatsapp	1304
19	22.04.24	Zebra fish is not a "small fish"	Whatsapp	1303
20	23.04.24	Report on Coral bleaching	Whatsapp	1301
21	24.04.24	How Plastic pollution affects the earth	Whatsapp	1292
22	25.04.24	Omega 3 fatty acid is rich in fish	Whatsapp	1288
23	29.04.24	A Fish sold at Tanjavur for 1.87 lakhs	Whatsapp	1284
24	30.04.24	Pilot whales shoring at Australian coast	Whatsapp	1285

MARINE MAMMAL PROJECT

1. Bv	catch	Survey	
1. 0 y	cutch	Juivey	

No. of By catch survey conducted in the month	14
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6. KARNATAKA

> Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	30.04.24	Mangalore	Online meeting with HDCs	-

Type of program	Amdalli	Honnavar	Mangalore	Karwar	Belikeri	Gangolli	Total
Awareness program by HDCs	1	1	1	1	1	1	6

S.N	Date	Location	Type of Activities	No: of Participants
1	16/4/2024	Honnavar	FQM and Sustainable fishing	10
2	22/4/2024	Gangolli	FQM and Sustainable fishing	9
3	29/4/2024	Karwar	FQM and Sustainable fishing	12
4	30/4/2024	Belikeri	FQM and Sustainable fishing	10
5	30/4/2024	Mangalore	FQM and Sustainable fishing	11
6	30/4/2024	Amdalli	FQM and Sustainable fishing	11



Awareness by HDCs

Sl. No.	Date	Content shared	Social Media Used	No. of Viewers
1	03-04-2024	Nobashi-stretched shrimp	Whatsapp	625
2	14-04-2024	Giant mud crab size showcase	Whatsapp	625
3	15-04-2024	Huge fish makes fisherman rich	Whatsapp	625
4	16-04-2024	Cat fish egg curry	Whatsapp	625
5	17-04-2024	Ocean floor a reservoir for plastic pollution	Whatsapp	625
6	19-04-2024	Video on importance of voting	Whatsapp	625
7	21-04-2024	Job notification	Whatsapp	625
8	23-04-2024	Video on life's of whales at sea	Whatsapp	625
9	24-04-2024	Seafood nutrition guide	Whatsapp	625
10	27-04-2024	ICAR-CMFRI achieves captive breeding of high value marine fish golden trevally	Whatsapp	625
11	29-04-2024	Manatees are very friendly and reach out to humans	Whatsapp	625
12	30-04-2024	Top shrimp producing countries 2006-2023	Whatsapp	625
13	30-04-2024	500 pound creatures have no enemies in their natural habitat	Whatsapp	625

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month

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7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

S.N	Date	Location	Туј	Type of Activities		
1	03.04.24	Office of the Commissioner	Attended	meeting	with	-

		of Fisheries	, Maha	ırashtr		Commis egardi				Fishe	ries	
2	04.04.24	Goa			F	/irtual Fisherie mplem	es G	oa i	ith Di regard		of TED	-
3	08.04.24	Ratnagiri			C	Online meeting with HDCs						-
4	23.04.24	RD Mumbai			F	Review meeting of HDCs						-
5	29.04.24	Mumbai				Attended introductory session on the Seafood Task Force					on	-
\triangleright	Awareness Classes/Meetings conducted by HDCs											
										_	0	

Type of program	Chapora	Cutbona	Dhabol	Devgad	Harnai	Malim	Malvan	Mirkarwada	Sakharinate	Vasco	Total	
Awareness program by HDCs	9	5	11	10	8	9	9	12	8	10	91	

S.N	Date	Location	Type of Activities	No: of
				Participants
1	04.04.2024	Mirkarwada	Importance of Square mesh cod ends	4
2	04.04.2024	Cutbona	Personal Hygiene	5
3	04.04.2024	Dabhol	Hygienic handling of fish at fishing vessel/harbour	4
4	04.04.2024	Chapora	Personal Hygiene	5
5	04.04.2024	Vasco	Hygienic handling of fish at fishing vessel/harbour	5
6	05.04.2024	Sakharinate	Personal Hygiene	4
7	05.04.2024	Malim	Hygienic handling of fish at fishing vessel/harbour	4
8	05.04.2024	Malvan	Personal Hygiene	4
9	05.04.2024	Devgad	Hygienic handling of fish at fishing vessel/harbour	5
10	06.04.2024	Mirkarwada	Hygienic handling of fish at fishing vessel/harbour	4
11	08.04.2024	Dabhol	Hygienic handling of fish at fishing vessel/harbour	4
12	10.04.2024	Vasco	Hygienic handling of fish at fishing vessel/harbour	5
13	10.04.2024	Mirkarwada	Pre-cooling of fish for better quality for better price	4
14	10.04.2024	cutbona	Hygienic handling of fish at fishing vessel/harbour	6
15	10.04.2024	Harnai	Conservation of Lobsters	2
16	10.04.2024	Devgad	Pre-cooling of fish for better quality for better price	4
17	10.04.2024	Chapora	Pre-cooling of fish for better quality for better price	5
18	10.04.2024	Malvan	Hygienic handling of fish at fishing vessel/harbour	4
19	11.04.2024	Devgad	Importance of Square mesh cod ends	4
20	11.04.2024	Sakharinate	Importance of Square mesh cod ends	3
21	12.04.2024	Vasco	Hygienic handling of fish at fishing vessel/harbour	5
22	12.04.2024	Dabhol	Pre-cooling of fish for better quality for better price	3
23	12.04.2024	Malim	Hygienic handling of fish at fishing vessel/harbour	5
24	12.04.2024	Harnai	Conservation of Lobsters	3
25	12.04.2024	Malim	Pre-cooling of fish for better quality for better price	5
26	12.04.2024	Malvan	Hygienic handling of fish at fishing vessel/harbour	6
27	12.04.2024	Sakharinate	Importance of Square mesh cod ends	3
28	12.04.2024	Chapora	Importance of Square mesh cod ends	5
29	13.04.2024	Devgad	Hygienic handling of fish at fishing vessel/harbour	5

30	13.04.2024	Mirkarwada	Conservation of Turtle: Importance of TED	4
30	13.04.2024	Dabhol	Hygienic handling of fish at fishing vessel/harbour	4
32	15.04.2024	Sakharinate	Hygienic handling of fish at fishing vessel/harbour	5
33	15.04.2024	Dabhol	Pre-cooling of fish for better quality for better price	4
33	15.04.2024	Vasco	Hygienic handling of fish at fishing vessel/harbour	4
34	16.04.2024	Mirkarwada	Eradication of plastic from sea	4
36	16.04.2024	Harnai	Hygienic handling of fish at fishing vessel/harbour	3
30	16.04.2024		Hygienic handling of fish at fishing vessel/harbour	5
37	16.04.2024	Chapora	Pre-cooling of fish for better quality for better price	
		Devgad		-
39	17.04.2024	Malvan	Importance of Square mesh cod ends	4
40	18.04.2024	Sakharinate	Hygienic handling of fish at fishing vessel/harbour	4
41	19.04.2024	Cutbona	Hygienic handling of fish at fishing vessel/harbour	8
42	19.04.2024	Cutbona	Hygienic handling of fish at fishing vessel/harbour	5
43	19.04.2024	Malim	Hygienic handling of fish at fishing vessel/harbour	4
44	19.04.2024	Malim	Pre-cooling of fish for better quality for better price	5
45	19.04.2024	Vasco	Personal Hygiene	6
46	19.04.2024	Harnai	Importance of Square mesh cod ends	3
47	19.04.2024	Malvan	Hygienic handling of fish at fishing vessel/harbour	4
48	20.04.2024	Chapora	Importance of Square mesh cod ends	5
49	20.04.2024	Mirkarwada	Importance of Square mesh cod ends	7
50	20.04.2024	Cutbona	Hygienic handling of fish at fishing vessel/harbour	4
51	22.04.2024	Dabhol	Pre-cooling of fish for better quality for better price	3
52	22.04.2024	Mirkarwada	Pre-cooling of fish for better quality for better price	3
53	22.04.2024	Sakharinate	Hygienic handling of fish at fishing vessel/harbour	3
54	22.04.2024	Chapora	Pre-cooling of fish for better quality for better price	5
55	23.04.2024	Mirkarwada	Eradication of plastic from sea	3
56	23.04.2024	Vasco	Hygienic handling of fish at fishing vessel/harbour	5
57	23.04.2024	Dabhol	Pre-cooling of fish for better quality for better price	4
58	23.04.2024	Chapora	Importance of Square mesh cod ends	5
59	24.04.2024	Vasco	Conservation of Juvenile fishes	6
60	24.04.2024	Malvan	Pre-cooling of fish for better quality for better price	3
61	24.04.2024	Devgad	Hygienic handling of fish at fishing vessel/harbour	3
62	25.04.2024	Harnai	Importance of Square mesh cod ends	3
63	25.04.2024	Vasco	Pre-cooling of fish for better quality for better price	4
64	25.04.2024	Sakharinate	Hygienic handling of fish at fishing vessel/harbour	4
65	25.04.2024	Malim	Pre-cooling of fish for better quality for better price	3
66	25.04.2024	Malim	Hygienic handling of fish at fishing vessel/harbour	5
67	25.04.2024	Devgad	Importance of Square mesh cod ends	3
68	25.04.2024	Mirkarwada	Importance of Square mesh cod ends	5
69	25.04.2024	Malvan	Pre-cooling of fish for better quality for better price	4
70	27.04.2024	Mirkarwada	Pre-cooling of fish for better quality for better price	7
71	27.04.2024	Devgad	Pre-cooling of fish for better quality for better price	5
72	27.04.2024	Malvan	Pre-cooling of fish for better quality for better price	4
73	27.04.2024	Dabhol	Pre-cooling of fish for better quality for better price	3
74	27.04.2024	Malim	Hygienic handling of fish at fishing vessel/harbour	3
75	27.04.2024	Malim	Pre-cooling of fish for better quality for better price	3
76	27.04.2024	Dabhol	Hygienic handling of fish at fishing vessel/harbour	5
77	28.04.2024	Sakharinate	Hygienic handling of fish at fishing vessel/harbour	3

28.04.2024	Mirkarwada	Eradication of plastic from sea	5
28.04.2024	Harnai	Conservation of Juvenile fishes	3
28.04.2024	Chapora	Hygienic handling of fish at fishing vessel/harbour	5
29.04.2024	Devgad	Hygienic handling of fish at fishing vessel/harbour	4
29.04.2024	Vasco	Hygienic handling of fish at fishing vessel/harbour	5
29.04.2024	Mirkarwada	Conservation of Turtle: Importance of TED	3
29.04.2024	Dabhol	Importance of Square mesh cod ends	4
29.04.2024	Harnai	Importance of Square mesh cod ends	3
29.04.2024	Malvan	Importance of Square mesh cod ends	4
30.04.2024	Chapora	Importance of Square mesh cod ends	5
30.04.2024	Vasco	Eradication of plastic from sea	4
30.04.2024	Harnai	Hygienic handling of fish at fishing vessel/harbour	4
30.04.2024	Dabhol	Importance of Square mesh cod ends	3
30.04.2024	Devgad	Pre-cooling of fish for better quality for better price	4
	28.04.2024 28.04.2024 29.04.2024 29.04.2024 29.04.2024 29.04.2024 29.04.2024 30.04.2024 30.04.2024 30.04.2024 30.04.2024	28.04.2024 Harnai 28.04.2024 Chapora 29.04.2024 Devgad 29.04.2024 Vasco 29.04.2024 Mirkarwada 29.04.2024 Dabhol 29.04.2024 Harnai 29.04.2024 Harnai 29.04.2024 Harnai 29.04.2024 Karwada 30.04.2024 Harnai 30.04.2024 Vasco 30.04.2024 Harnai 30.04.2024 Harnai 30.04.2024 Dabhol	28.04.2024HarnaiConservation of Juvenile fishes28.04.2024ChaporaHygienic handling of fish at fishing vessel/harbour29.04.2024DevgadHygienic handling of fish at fishing vessel/harbour29.04.2024VascoHygienic handling of fish at fishing vessel/harbour29.04.2024MirkarwadaConservation of Turtle: Importance of TED29.04.2024DabholImportance of Square mesh cod ends29.04.2024HarnaiImportance of Square mesh cod ends29.04.2024MalvanImportance of Square mesh cod ends29.04.2024KalvanImportance of Square mesh cod ends30.04.2024VascoEradication of plastic from sea30.04.2024HarnaiHygienic handling of fish at fishing vessel/harbour30.04.2024DabholImportance of Square mesh cod ends30.04.2024JanaiImportance of Square mesh cod ends30.04.2024JabholEradication of plastic from sea30.04.2024DabholImportance of Square mesh cod ends



Awareness by HDCs

> Details of information disseminated to stakeholders on social media:

Sl.	Date	Content shared	Social Media	No: of
No:			Used	Viewers
1	05.04.2024	Releasing of live juvenile lobsters back into the sea	WhatsApp	685
2	06.04.2024	Olive Ridley turtle lay eggs on the busy Candolim beach	WhatsApp	685
3	08.04.2024	Short Note on difference between Hygiene & Sanitation	WhatsApp	685
4	09.04.2024	Video on oldest indigenous fishing methods in Maharashtra	WhatsApp	685
5	24.04.2024	Information bulletin, brochures of Diploma in Fisheries Engineering, Ratnagiri	WhatsApp	685
6	27.04.2024	"Scientists replace fishmeal in aquaculture with microbial proteins derived from Soybean processing wastewater	WhatsApp	685
7	28.04.2024	Information of Seafood Task Force [STF]	WhatsApp	685
8	30.04.2024	Leaflets in Marathi and Hindi language	WhatsApp	685
\succ	MARINE MA	MMAL PROJECT		

1. By catch Survey

No. of By catch survey conducted in the month 17

7.2 MAHARASHTRA NORTH

S.N.	Date	Location	Type of Activities	No: of
				Participants
1	03.04.24	Maharashtra	Meeting with Commissioner of Fisheries,	7

			Govt. of Maharashtra	
2	03.04.24	Maharashtra	Meeting with Deputy Director, Livelihoods and Marine Biologist, Mangrove Foundation of Maharashtra	3
3	08.04.24	Aquatic World, Mumbai	Inspection and issue of ornamental fish health certificate	1
4	15.04.24	Mumbai	Meeting with Assistant Commissioner, Labour, Govt. of Maharashtra to know about Labour Act in connection with query from MPEDA HO	-
5	22.04.24	Mumbai	Online meeting with HDCs	-
6	28.04.24	Mumbai	Coordinated the visit of Director MPEDA	-
7	29.04.24	Mumbai	Attended Global level Seafood Taskforce Meeting at Hotel Leela, Mumbai	-



SCO attended Global level Seafood Taskforce Meeting at Hotel Leela, Mumbai

Type of program	Sasson dock	Versova	Alibaug	New ferry wharf	Uttan	Vasai	Dahanu	Arnala	Satpati	Total
Awareness by HDCs	4	4	4	4	4	4	4	4	4	36

S.N	Date	Harbour/LC	Topic / Type of program	No: of
				Participants
1	06-04-2024	Versova	Hygienic handling of fish and juvenile fishing	1
2	16-04-2024	Versova	Hygienic handling of fish and juvenile fishing	3
3	16-04-2024	Versova	Hygienic handling of fish and juvenile fishing	2
4	18-04-2024	Versova	Hygienic handling of fish and juvenile fishing	2
5	09-04-2024	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	9
6	10-04-2024	Arnala	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	9
7	19-04-2024	Arnala	Hygienic handling on board, importance of personal	7

			hygiene and sanitation, responsible fishing, icing and quick chilling	
8	19-04-2024	Arnala	Improved drying of fish	8
			Square mesh, Sustainable fishing, marine mammal	
9	05-04-2024	Sassoon dock	conservation, pre-cooling method	4
10	10-04-2024	Sassoon dock	Juvenile catch, Sustainable fishing, Minimum legal- size	2
11	13-04-2024	Sassoon dock	Juvenile catch, Sustainable fishing, Minimum legal- size awareness, Marine mammal conservation	2
12	20-04-2024	Sassoon dock	Juvenile catch, Sustainable fishing, Minimum legal- size awareness, marine mammal conservation	3
13	10-04-2024	Alibaug	Use gloves and gum boots for hygienic handling	5
14	12-04-2024	Alibaug	Clean vessel deck properly and personal hygiene	4
15	16-04-2024	Alibaug	Juvenile fishing, marine mammals and sea turtles	6
16	18-04-2024	Alibaug	About Pre-cooling	5
17	06-04-2024	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	4
18	12-04-2024	Uttan	Quick chilling and juvenile fishing and use of TED	5
19	15-04-2024	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	5
20	22-04-2024	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling	4
21	06-04-2024	New Ferry Wharf	Hygienic handling of fish and juvenile fishing	6
22	14-04-2024	New Ferry Wharf	Precooling of fish	5
23	17-04-2024	New Ferry Wharf	Use of TED and Hygienic handling on board	5
24	22-04-2024	New Ferry Wharf	Use of square mesh cod ends in trawl nets	4
25	05-04-2024	Vasai	Precooling of fish and use of crates to keep fish	3
26	08-04-2024	Vasai	Personal hygiene and hygienic handling on board	4
27	16-04-2024	Vasai	Juvenile and plastic eradication	7
28	20-04-2024	Vasai	Good Quality of dry fish	5
29	03-04-2024	Satpati	Personal hygiene and hygienic handling on board	3
30	08-04-2024	Satpati	Stop Juvenile Fishing	4
31	15-04-2024	Satpati	Plastic eradication	3
32	24-04-2024	Satpati	Clean auction area	4
33	04-04-2024	Dahanu	Use of Plastic basket and proper handling of fish on clean mat	4
34	07-04-2024	Dahanu	Proper icing and proper handling of fish	3
35	11-04-2024	Dahanu	Use of Plastic basket and proper handling of fish on clean mat	3
36	15-04-2024	Dahanu	Fish handling with clean and tidy hands and washing fish with fresh water	3

> Sl.	Detaits of fin	Content shared	Social	No. of
No.	Date	content shareu	Media Used	Viewers
1	01.04.2024	Go Global with Indian Seafood	Facebook	1900
2	04.04.2024	Uses of Red Seaweed: Carrageenan	WhatsApp	750
3	04.04.2024	Processing of salmon: Video	WhatsApp	750
4	04.04.2024	Nobashi	WhatsApp	750
	04.04.2024	Information on Shrimp Crop Insurance and Loss	WhatsApp	750
5	0 110 11202 1	Assessment Training at ICAR-CIBA	mate, tpp	,
6	08.04.2024	From Farm to Fork: Traceability made easy	Facebook	1900
7	08.04.2024	Seafood for Nutrition	WhatsApp	750
8	09.04.2024	Basic tips for aquarium hobby	Facebook	1900
9	10.04.2024	Greetings on Eid	Facebook	1900
10	11.04.2024	Indian squid for seafood enthusiasts	Facebook	1900
11	14.04.2024	Sankranti/ Bihu Wishes: MPEDA	Facebook	1900
12	16.04.2024	Benefits of seafood safety	WhatsApp	750
	17.04.2024	12.4 M women workforce involvement in fisheries and	Facebook	1900
13		seafood processing sectors		
14	18.04.2024	Seeding opportunity, cultivating growth: A shared future for	Facebook	1900
14		all		
15	18.04.2024	From Ocean to farm netting success: MPEDA Page	Facebook	1900
16	20.04.2024	Adverse impact of plastic inside sea	WhatsApp	750
17	22.04.2024	Seafood Expo Global: Facebook Promo	WhatsApp	750
18	22.04.2024	Seafood Expo Global: Irresistible seafood from Incredible	Facebook	1900
10		India		
19	22.04.2024	Barcelona calling seafood lovers	Facebook	1900
20	22.04.2024	MPEDA Participation in SEG (live)	Facebook	1900
21	23.04.2024	Nutrients in seafood	WhatsApp	750
22	26.04.2024	Impacts of Global warming	WhatsApp	750
23	27.04.2024	Release of berried female of crab by fisher: video	WhatsApp	750

IMPACTS

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month	77
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2. Marine Observer Programme

0	
No. of interaction reported in the month	1
Major animals sighted	Olive ridley

8. GUJARAT

S.N.	Date	Location	Type of Activities	No: of
				Participants
1	02.04.24	Office of the Dept. of Fisheries , Veraval	Discussion with Nodal officer regarding TED awareness program and demonstration trial	-
2	16.04.24	GIDC, Veraval	Participated in Exporters meeting	-

			organized by RD, Veraval	
3	24.04.24	M/s. Aaliya Foods , Veraval	Seafood Processing Centre program	26
4	29.04.24	Veraval	Online meeting with HDCs	-
5	30.04.24	M/s. Kan victual pvt. Ltd , Porbandar	Seafood Processing Centre program	30



Seafood Processing Centre program at Veraval

Туре	of program		Mangrol	Chorwad	Veraval	Porbandar	Vanakba	ara	Total
Awar	wareness meeting by HDCs 4		4	5	6	6	10		31
S.N.	Date	Harbour/LC		Торіс					No: of ticipants
1	02/04/2024	Porbandar							7
2	04/04/2024	Chorwad							4
3	04/04/2024	Mangrol							7
4	09/04/2024	Vanakabara	l						11
5	09/04/2024	Porbandar							6
6	11/04/2024	Chorwad							5
7	13/04/2024	Vanakabara	I						6
8	13/04/2024	Mangrol							8
9	16/04/2024	Vanakabara	l						6
10	16/04/2024	Vanakabara	I	Awareness	monting	with fichorm	on on		5
11	16/04/2024	Chorwad		"Hygienic han	•				5
12	17/04/2024	Porbandar	Porbandar						5
13	17/04/2024	Chorwad							4
14	18/04/2024	Vanakabara	I						4
15	19/04/2024	Mangrol							6
16	19/04/2024	Veraval							5
17	19/04/2024	Porbandar							6
18	19/04/2024	Veraval							5
19	20/04/2024	Veraval							4
20	20/04/2024	Veraval							4
21	21/04/2024	Porbandar							6
22	21/04/2024	Chorwad							5

23	23/04/2024	Vanakabara
24	23/04/2024	Porbandar
25	24/04/2024	Vanakabara
26	25/04/2024	Vanakabara
27	25/04/2024	Vanakabara
28	26/04/2024	Veraval
29	26/04/2024	Veraval
30	27/04/2024	Mangrol
31	28/04/2024	Vanakabara



Awareness programs by HDCs

Sl.No:	Date	Content shared	Social Media Used	No: of Viewers
1	01/04/24	1.Vidoe on buyer seller meet by MPEDA2.Information about plastic waste3.Video on sea turtle released by FV of Porbandar4.Photos of various FV of Mangrol bring backplastic waste to land	WhatsApp Instagram Facebook You tube	Whatsapp-1931 Instagram-44 Facebook-44 Youtube-319 subscribed and
2	02/04/24	 1.Information about fin fishes 2.Video on plastic pollution 3.Information about satellite tag for whale shark population in Indian ocean 4.Photos of AWM conducted by HDC Porbandar 		2400 viewed
3	03/04/24	 1.Video on fish farming 2.Information about stop juvenile fishing 3.Photos of various FV of Mangrol bring back plastic waste to land 	,,,	"
4	04/04/24	 Information about sea weed Video on how AI is being used to prevent illegal fishing Photos of awareness conducted by HDC Chorwad & Mangrol Information about sea turtle Photos of various FV of Mangrol bring back plastic waste to land 	"	"

5	05/04/24	 Information about Green sea turtle Photos of various FV of Mangrol bring back plastic waste to land 	"	,,
		3.Video on breaded Nobashi Shrimp ready to cook value added sea food by MPEDA		
	06/04/24	1. Video on breaded Nobashi stretched Shrimp		
6		ready to cook value added sea food by MPEDA 2. Photos of various FV of Mangrol bring back	"	"
	07/04/24	plastic waste to land		
7	07/04/24	1.Information through poster on plastic pollution in sea	,,	"
8	08/04/24	1. Photos of various FV of Mangrol bring back		
	09/04/24	plastic waste to land	,,	"
9	07/04/24	1.Photos of AWM conducted by HDC Vanakbara 2.Informative video on tuna on board handling	"	"
	10/04/24	1.Photos & information shared about workshop		
		conducted by Digha fishermen association on		
10		implementation of square mesh cod end in west Bengal to stop juvenile fishing		"
		2.Informative video on effect of Ghost fishing		
		3.Information through poster on TED		
11	11/04/24	 Photos of various FV of Mangrol bring back plastic waste to land 		"
12	12/04/24	1.Photos of AWM conducted by HDC Chorwad	"	
	13/04/24	1.Poster information on stop juvenile fishing		
13		2.Photos of AWM conducted by HDC Vanakbara & Mnagrol	"	"
14	14/04/24	1.Photos of various FV of Mangrol bring back plastic waste to land	"	"
	15/04/24	1.Photos of various FV of Mangrol bring back plastic waste to land		
15		2.Video Hands on training programme on seafood value addition-MPEDA	"	"
16	16/04/24	1.Photos of AWM conducted by HDC Vanakbara & Chorwad	"	"
	17/04/24	1.Photos of AWM conducted by HDC Porbandar &		
17		Chorwad 2. Photos of various FV of Mangrol bring back	"	"
		plastic waste to land		
	18/04/24	1.Video on Sea turtle released by Fishermen in live		
		conduction 2.Poster information on TED		
18		3.Photos of AWM conducted by HDC Vanakbara		
10		4. Photos of various FV of Mangrol bring back	"	"
		plastic waste to land 5.Information about consumption of fish twice in a		
		week for Good health		
19	19/04/24	1.photos of AWM conducted by HDC Mangrol, Versval & Perhander	,,	,,
19	,-,	Veraval & Porbandar	,,	11

		2. Photos of various FV of Mangrol bring back plastic waste to land		
	20/0//2/	•		
20	20/04/24	1.Photos of AWM conducted by HDCs Veraval 2.Video of sea turtle released by FV IND GJ 11 MM 255 of Mangrol	"	"
21	21/04/24	1.Photos of AWM conducted by HDC Porbandar & Chorwad2.Video of sea turtle released by FV of Mangrol FH	"	"
23	22/04/24	 1.poster information on plastic waste in Ocean 2. Photos of various FV of Mangrol bring back plastic waste to land 	"	
24	23/04/24	1.Video on MPEDA is making waves at Seafood expo global Barcelona (SEG)	"	"
25	24/04/24	1.Photos of AWM conducted by HDCs Vanakbara 2.Information on stop juvenile fishing	"	"
26	25/04/24	 1.Photos of AWM conducted HDCs Vanakbara 2.Video of TWO sea turtle released by FV of Porbandar 3.Information on sustainable fishing 4.You tube video on MPEDA SEG 2024, Barcelona Spain 5. Photos of various FV of Mangrol bring back plastic waste to land 	"	"
27	26/04/24	1.Photos of AWM conducted by HDCs Veraval	,,	
28	27/04/24	1.Photos of AWM conducted by HDC Mangrol 2.Photos & video of Outcome of HBP conducted at Mangrol FH	"	"
29	28/04/24	1.Information about sustainable fishing 2.Photos of AWM conducted by HDC Vanakbara	"	"
30	29/04/24	1.Information about plastic waste 2.Photos of plastic waste bring back to land by Vanakbara FV	"	"
31	30/04/24	1.Video of Sea turtle released by Mangrol FV2.Information about TED3. Photos of plastic waste bring back to land byVanakbara FV		

EFFORT FOR GENERATING EXTERNAL FUND

Sl. No.	Effort taken	Status/ Remarks
1	Seafood Processing centre program at M/s. Aaliya Sea Food, Veraval	Received Rs.10000/-as training fee

IMPACTS

More Fishers of Veraval, Mangrol & Porbandar adopted quick chilling practices to reduce postharvest loss



Fishers of Veraval, Mangrol & Porbandar maintaining cleanliness of Fishing Vessel & crates before and after each trip



Fishers of Veraval, Mangrol, Porbandar, Vanakbara bringing back Plastic wastes and disposed off properly.



Vessel log sheet collected by HDCs during the month of April 24:

Sl.no	Harbour	Number of log sheet collected
51.110	пагроп	C C
		during the month
1	Vanakbara	37
2	Kotada	13
3	Veraval	18
4	Mangrol	38
5	Porbandar	29
	Total	135

MARINE MAMMAL PROJECT

1. By catch Survey

No. of By catch survey conducted in the month

287