



MPEDA – NETFISH

मासिक विवरण – जनवरी 2024

MONTHLY REPORT – JANUARY 2024



मत्स्य गुणवत्ता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)

[MPEDA, Ministry of Commerce & Industry, GoI]

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MONTHLY REPORT ON ACTIVITIES OF MPEDA-NETFISH DURING JANUARY 2024

MPEDA-NETFISH during January 2024 had involved in 369 nos. of various programs, reaching 4373 stakeholders along the maritime states of India, as listed below.

| Type of Program | During the month | | So far in the FY | |
|--|------------------|---------------------|------------------|---------------------|
| | No: of programs | No of Beneficiaries | No: of programs | No of Beneficiaries |
| NETFISH FUNDED PROGRAMS | | | | |
| Fishing Harbour program | 37 | 577 | 348 | 5868 |
| Dry fish awareness program | 5 | 94 | 10 | 192 |
| PPC Program | 2 | 32 | 11 | 294 |
| Stakeholder Meetings organized by SCOs | 1 | 4 | 60 | 323 |
| Swachhta Clean-up | - | - | 12 | 1491 |
| Exposure visit | - | - | 2 | 48 |
| Workshop | 2 | 109 | 3 | 149 |
| MPEDA SC PROGRAM | | | | |
| Fishing Harbour program | 30 | 897 | 62 | 1852 |
| On board training | 2 | 40 | 6 | 67 |
| Sea Safety awareness program | - | - | 3 | 90 |
| MPEDA ST PROGRAM | | | | |
| Fishing Harbour program | 2 | 60 | 8 | 240 |
| Training at CIFNET for Lakshadweep Fishers | 1 | 20 | 2 | 41 |
| Exposure visit for Lakshadweep Fishers | 1 | 20 | 2 | 41 |
| RD-SC-FH | 13 | 380 | 55 | 1605 |
| RD-SC-Seafood | 4 | 115 | 19 | 544 |
| RD-ST-FH | - | - | 8 | 240 |
| EXTERNAL FUNDED PROGRAMS | | | | |
| Seafood Unit training program | 4 | 124 | 60 | 2080 |
| Paradeep Port Trust Funded programs | 6 | 180 | 37 | 830 |
| Munambam FH Management Society | | | 5 | 98 |
| Mangrove Foundation sponsored program | 3 | 100 | 11 | 247 |
| Marine Mammal Project- Training to Marine Observers | - | - | 10 | 0 |
| Value addition training sponsored by DRP, PMFME, IDC, Mangalore | - | - | 1 | 28 |
| Joint program with CIFNET | 5 | 250 | 5 | 250 |
| OTHER ACTIVITIES | | | | |
| Awareness classes/Meetings conducted by HDCs | 214 | 1341 | 2432 | 15197 |
| Meeting / Training / Evaluation of HDCs | 4 | - | 76 | - |
| Participation in meetings/ classes/ activities organized by others | 23 | - | 167 | - |
| Participation in Exhibition | 2 | - | 2 | - |
| Coordination of visit of officials | 2 | - | 17 | - |
| CIFNET-TUNA training program | - | - | 2 | 48 |
| Ornamental fish Health Certification | 6 | - | 58 | - |
| GRAND TOTAL | 369 | 4343 | 3494 | 31863 |

Table: Details of NETFISH activities

Highlights of the Month

- MPEDA & NETFISH in collaboration with ICAR-CIFT had conducted 2 Stakeholders workshop on **“Development & Implementation of Turtle Excluder Device (TED) in India”**, at Mumbai and Vizag on 23rd and 25th of the Month respectively.
- Conducted **32 nos. of SC fisher welfare programs & 4 nos. of ST Fisher welfare programs** in various regions utilizing the SC/ST funds with NETFISH, including the 11 days Training program on ‘Tuna long lining, on board handling’ and ‘Marine electronic equipment, Navigation and Engine maintenance’ for 20 ST fishers from Lakshadweep UT at CIFNET, Kochi.
- Also, **17 nos. of SC fisher welfare programs** were conducted in various regions utilizing the SC funds with MPEDA RD/SRDs.
- Conducted **6 nos. of Paradeep Port Trust sponsored awareness programme** for fishers at Paradeep.
- MPEDA-NETFISH in collaboration with CIFNET, Kochi had conducted **5 nos.** of One day awareness programme on Basics of Marine Engine operation and maintenance/electronic & communication equipment’s, Hygienic handling and preservation of catch on-board fishing vessels in Kerala.
- Conducted **3 Nos.** of One day Training program on **“Hygienic handling and Value added fish products”** for 100 beneficiaries from Maharashtra, with the funding from Mangrove Foundation, Maharashtra.
- Conducted **4 no. of Sea food unit training programs** in Gujarat region and an income of Rs.40,000/- is generated for NETFISH as training fee.
- 214 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours.
- Carried out 92 nos. of by-catch surveys under the marine mammal project. Under the Marine Observer program in the project, obtained data comprised of 3 sightings involving 1 Humpback dolphin, 1 Olive Ridley and a Bottlenose dolphin and 3 fishery interactions involving Olive Ridley turtles during the month.

State/Region wise details of Activities during the month

The activities conducted by NETFISH in various state/regions during January 2024 are listed in the table below and described in the subsequent sections

| Type of Program | WB | OD | APN | APS | TNN | TNS | KLS | KLN | KA | MHS | MHN | GJ |
|--|----|----|-----|-----|-----|-----|-----|-----|----|-----|-----|----|
| NETFISH FUNDED PROGRAMS | | | | | | | | | | | | |
| Fishing Harbour program | | | 5 | 5 | | | | | 4 | 4 | 10 | 9 |
| Dry fish awareness | | | | | | 2 | | | | | | 3 |
| PPC | | | | | | | | 2 | | | | |
| Stakeholder Meetings organized by SCOs | 1 | | | | | | | 1 | | | | |
| Workshop | | | 1 | | | | | | | | 1 | |
| MPEDA SC PROGRAM | | | | | | | | | | | | |
| Harbour based program | 8 | 14 | | | | | 7 | | 1 | | | |

| | | | | | | | | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|
| On board | 2 | | | | | | | | | | | |
| MPEDA ST PROGRAM | | | | | | | | | | | | |
| Harbour based program | | | | | 2 | | | | | | | |
| Training to Lakshadweep fishers | | | | | | | | 1 | | | | |
| Exposure visit to Lakshadweep fishers | | | | | | | | 1 | | | | |
| RD MPEDA-SC-Harbour Progm | | | 1 | | 3 | 6 | | 3 | | | | |
| RD MPEDA-SC-Seafood training | | | 1 | 2 | | | | | | | | 1 |
| RD MPEDA-ST-Harbour Progm | | | | | | | | | | | | |
| EXTERNAL FUNDED PROGRAMS | | | | | | | | | | | | |
| Seafood unit training program | | | | | | | | | | | | 4 |
| PPT funded program | | 6 | | | | | | | | | | |
| MFHMS Program | | | | | | | | | | | | |
| Mangrove Foundation Funded Value addition training | | | | | | | | | | | 3 | |
| Joint program with CIFNET | | | | | | | 4 | 1 | | | | |
| OTHER ACTIVITIES | | | | | | | | | | | | |
| Awareness classes/Meetings conducted by HDCs | 44 | 27 | 12 | 17 | 20 | 18 | | 2 | 6 | | 35 | 33 |
| Meeting/ Training / Evaluation of HDCs | | | | | | 1 | | | 1 | | 1 | 1 |
| Participation in meetings/ classes/ activities organized by others | 4 | 1 | 4 | 1 | 1 | | 3 | 1 | 1 | 2 | 2 | 2 |
| Participation in Exhibition | 1 | | | | | | | | | | 1 | |
| Coordination of visit of officials | | | 1 | | | | | | | | 1 | |
| Ornamental fish Health Certification | 1 | | | | | | 4 | | | | 1 | |
| Grand Total | 61 | 48 | 25 | 25 | 26 | 27 | 18 | 12 | 13 | 6 | 55 | 53 |

| Marine Mammal By-catch survey | WB | OD | APN | APS | TNN | TNS | KLS | KLN | KA | MHS | MHN | GJ |
|--------------------------------------|-----------|-----------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|-----------|
| | 3 | 0 | 1 | 0 | 17 | 6 | 0 | 0 | 30 | 3 | 0 | 32 |

WB-West Bengal, **OD**-Odisha, **APN**-Andhra Pradesh North, **APS**-Andhra Pradesh South, **TNN**-Tamilnadu North, **TNS**-Tamilnadu South, **KLS**-Kerala South, **KLN**-Kerala North, **KA**-Karnataka, **MHS**-Maharashtra South & Goa, **MHN**- Maharashtra North, **GJ**- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

| S.N. | Date | Location | Type of Activity | No. of Participants |
|------|----------------------|--|---|---------------------|
| 1 | 03.01.24 to 10.01.24 | Pragati Maidan, New Delhi | SCO along with the dry fishers from West Bengal had Participated in "Aatmanirbar Bharat Utsav 2024" at New Delhi | -- |
| 2 | 04.01.24 | Dash Mile | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 3 | 05.01.24 | Haripur, Kadwip | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 4 | 06.01.24 | Haripur, Namkhana | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 5 | 11.01.24 | Choto Banashyamnagar | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 6 | 12.01.24 | Indrapur | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 7 | 13.01.24 | Shibnagar | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 8 | 16.01.24 | M/s. Rupsa Aquatic Enterprise, Ramrajatala | Inspection and issue of Ornamental fish health certificate for export | - |
| 9 | 17.01.24 | New Jaldah, Purba Medinipur | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 10 | 17.01.24 | Digha mohana | Inspection of on-going Surmi unit Attended meeting & Gangoutsav at Digha mohana | 5 |
| 11 | 18.01.24 | Tajpur- Jaldah, Purba Medinipur | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 12 | 22.01.24 | Raidighi | SCO along with DD MPEDA had conducted Inspection of upcoming fish processing unit at Raidighi | -- |
| 13 | 23.01.24 | Sultanpur FH, South 24 Parganas | MPEDA funded On board training for SC Fishers | 20 |
| 14 | 25.01.24 | Visakhapatnam | Participated in workshop on Development and Implementation of TED in India | 55 |
| 15 | 30.01.24 | Sultanpur FH, South 24 Parganas | MPEDA funded On board training for SC Fishers | 20 |
| 16 | 30.01.24 | Sultanpur FH, South 24 Parganas | Meeting with IB officer regarding various issues related to marine fisheries, security, implementation of rules & acts and TED etc. | 4 |



MPEDA Funded awareness program for SC fishers

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Raidighi | Freserganj | Deshapran | Sankarpur | Namkhana | Kakdwip | Shoula | Total |
|-------------------|----------|------------|-----------|-----------|----------|---------|--------|-------|
| Awareness by HDCs | 7 | 9 | 6 | 6 | 8 | 5 | 3 | 44 |

| S.N | Date | Location | Type Of Activities | No: Of Participants |
|-----|------------|------------|---|---------------------|
| 1 | 03.01.2024 | Kakdwip | 1.Post harvest loss (Chill killing & chill wash) 2. Awareness on Sea safety (life jacket & life buoy) | 7 |
| 2 | 09.01.2024 | | | 5 |
| 3 | 17.01.2024 | | | 10 |
| 4 | 20.01.2024 | | | 8 |
| 5 | 24.01.2024 | | | 11 |
| 6 | 01.01.2024 | Raidighi | 1.Awareness about life jacket and life buoy 2.Chill-killing process 3. Avoid bamboo bucket and iron shovel 4. Awareness about catching small hilsa 5. Awareness of marine mammals act | 8 |
| 7 | 02.01.2024 | | | 4 |
| 8 | 03.01.2024 | | | 7 |
| 9 | 04.01.2024 | | | 5 |
| 10 | 05.01.2024 | | | 8 |
| 11 | 06.01.2024 | Namkhana | 1. Life jacket and life buoy 2. Chill-kill & chill-wash 3. Awareness about catching small hilsa 4. Subsidy of insulated box 5. Awareness of marine mammals act | 5 |
| 12 | 10.01.2024 | | | 5 |
| 13 | 02.01.2024 | | | 12 |
| 14 | 04.01.2024 | | | 13 |
| 15 | 08.01.2024 | | | 11 |
| 16 | 12.01.2024 | Freserganj | 1. Awareness about life jacket and life buoy. 2. Chill-kill & chill-wash. 3. Awareness about catching small hilsa 4. Subsidy of insulated box. 5. Awareness of marine mammals act | 13 |
| 17 | 16.01.2024 | | | 12 |
| 18 | 24.01.2024 | | | 15 |
| 19 | 30.01.2024 | | | 9 |
| 20 | 31.01.2024 | | | 10 |
| 21 | 05.01.2024 | Soula | 1. Awareness about life jacket and life buoy. 2. Chill-kill & chill-wash. 3. Awareness about catching small hilsa 4. Subsidy of insulated box. 5. Awareness of marine mammals act | 11 |
| 22 | 08.01.2024 | | | 10 |
| 23 | 11.01.2024 | | | 10 |
| 24 | 13.01.2024 | | | 11 |
| 25 | 16.01.2024 | | | 12 |
| 26 | 20.01.2024 | Sankarpur | 1. Stop overfishing 2. Ice handling properly 3. Chill killing practice in on board 4. Post-Harvest Loss and its reduction (Chill | 9 |
| 27 | 22.01.2024 | | | 10 |
| 28 | 25.01.2024 | | | 10 |
| 29 | 29.01.2024 | | | 12 |
| 30 | 06.01.2024 | | | 5 |
| 31 | 08.01.2024 | Soula | 1. Stop overfishing 2. Ice handling properly 3. Chill killing practice in on board | 8 |
| 32 | 15.01.2024 | | | 5 |
| 33 | 05.01.2024 | Sankarpur | 1. Post-Harvest Loss and its reduction (Chill | 5 |

| | | | | |
|----|------------|-----------|--|---|
| 34 | 09.01.2024 | | kill & chill washing) | 6 |
| 35 | 10.01.2024 | | 2. Awareness on MM&T conservation | 5 |
| 36 | 11.01.2024 | | 3. Awareness on sea safety (life jacket & life buoy) | 5 |
| 37 | 22.01.2024 | | | 6 |
| 38 | 24.01.2024 | | | 5 |
| 39 | 04.01.2024 | Deshapran | 1.Post Harvest Loss and its reduction (Chill kill & chill washing) | 7 |
| 40 | 12.01.2024 | | 2. Awareness on MM&T conservation | 5 |
| 41 | 18.01.2024 | | 3. Awareness on sea safety (life jacket & life buoy) | 6 |
| 42 | 19.01.2024 | | | 7 |
| 43 | 22.01.2024 | | | 8 |
| 44 | 24.01.2024 | | 4. Plastic pollution | 7 |

➤ **Details of information disseminated to stakeholders on social media:**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|----------|--|-----------------------------------|----------------|
| 1 | 02.01.24 | Indian seafood exports to Australia have surged from \$4.67M to a whopping \$18.83M in 2022-23! | Facebook Instagram Whatsapp | 1500 |
| 2 | 02.01.24 | Unwavering commitment to quality | | 1500 |
| 3 | 03.01.24 | Indian seafood exports to Australia are SURGING! | | 1500 |
| 4 | 04.01.24 | MPEDA Shines at Aatmanirbhar Bharat Utsav! | | 1500 |
| 5 | 24.01.24 | Quality first, always | | 1500 |
| 6 | 24.01.24 | Aquaponics- where fish and green goes tango | | 1500 |
| 7 | 24.01.24 | MPEDA, in collaboration with ICAR-CIFT and NETFISH, conducted a stakeholders' workshop on the 'Development and Implementation of Turtle Excluder Device (TED)' in Navi Mumbai on January 23, 2024. | | 1500 |
| 8 | 26.01.24 | Wishing everyone a joyous Republic Day filled with pride, honor, and patriotism. | | 1500 |
| 9 | 27.01.24 | Stakeholders' workshop on the "Development and Implementation of Turtle Excluder Device (TED) at Visakhapatnam On 25 th January 2024. | | 1500 |
| 10 | 28.01.24 | Introducing the Turtle Excluder Device – a fisherman's ally in ocean conservation! | | 1500 |
| 11 | 29.01.24 | Safe seafood, guaranteed! | | 1500 |
| 12 | 30.01.24 | India's seafood export to Australia | | 1500 |
| 13 | 31.01.24 | Experience of visit to MPEDA - MY Bharat | | 1500 |



Participation in “Aatmanirbar Bharat Utsav 2024” at Paragati Maidan, New Delhi

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

| | |
|---|---|
| No. of By catch survey conducted in the month | 3 |
|---|---|

2.ODISHA

➤ Details of major activities of the month

| S.N. | Date | Location | Type of Activity | No. of Participants |
|------|----------|--|--|---------------------|
| 1 | 01.01.24 | Balisahi PFCS, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 2 | 03.01.24 | Paradeep | Fishing Harbour based program-PPT | 30 |
| 3 | 04.01.24 | Barunaei PFCS, Khatasahi, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 4 | 05.01.24 | Pragati PFCS, Berhampur, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 5 | 08.01.24 | Paradeep | Fishing Harbour based program-PPT | 30 |
| 6 | 09.01.24 | Paradeep | Fishing Harbour based program-PPT | 30 |
| 7 | 10.01.24 | Paradeep | Fishing Harbour based program-PPT | 30 |
| 8 | 11.01.24 | Paradeep | Fishing Harbour based program-PPT | 30 |
| 9 | 12.01.24 | Paradeep | Fishing Harbour based program-PPT | 30 |
| 10 | 15.01.24 | Trinaththakura PFCS, Mangalajodi, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 11 | 17.01.24 | Berhampur PFCS, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 12 | 18.01.24 | Pragati PFCS, Berhampur, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 13 | 19.01.24 | Satapada PFCS, Balabhadrapur, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 14 | 22.01.24 | Bindhyagiri PFCS, Kanasa, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 15 | 23.01.24 | Nairi PFCS, Nairi, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 16 | 25.01.24 | Vizag | Participate in TED workshop at Vizag | - |
| 17 | 27.01.24 | Jayantipur PFCS, Khurda, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 18 | 28.01.24 | Harihara Janamangala PFCS, Jagulaeipadar, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 19 | 29.01.24 | Uttara Chilka,Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 20 | 30.01.24 | Biplabani PFCS, Jagulaeipadar, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 21 | 31.01.24 | Laxminarayana PFCS, Panidwar, Chilka | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |

➤ Awareness Classes/Meetings conducted by HDCs

| Type of program | Paradeep | Balaramgadi | Dhamara | Total |
|--|----------|-------------|---------|-------|
| Awareness program on Fish Quality Management | 12 | 7 | 8 | 27 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|-----------|----------|-------------------------|---------------------|
| 1 | 04.1.2024 | Paradeep | Fish Quality Management | 10 |
| 2 | 11.1.2024 | Paradeep | Fish Quality Management | 10 |

| | | | | |
|----|-----------|-------------|-------------------------|----|
| 3 | 16.1.2024 | Paradeep | Fish Quality Management | 10 |
| 4 | 17.1.2024 | Paradeep | Fish Quality Management | 10 |
| 5 | 18.1.2024 | Paradeep | Fish Quality Management | 10 |
| 6 | 19.1.2024 | Paradeep | Fish Quality Management | 10 |
| 7 | 23.1.2024 | Paradeep | Fish Quality Management | 10 |
| 8 | 24.1.2024 | Paradeep | Fish Quality Management | 10 |
| 9 | 25.1.2024 | Paradeep | Fish Quality Management | 10 |
| 10 | 28.1.2024 | Paradeep | Fish Quality Management | 10 |
| 11 | 29.1.2024 | Paradeep | Fish Quality Management | 10 |
| 12 | 31.1.2024 | Paradeep | Fish Quality Management | 10 |
| 13 | 17.1.2024 | Balaramgadi | Fish Quality Management | 10 |
| 14 | 23.1.2024 | Balaramgadi | Fish Quality Management | 10 |
| 15 | 24.1.2024 | Balaramgadi | Fish Quality Management | 10 |
| 16 | 25.1.2024 | Balaramgadi | Fish Quality Management | 10 |
| 17 | 26.1.2024 | Balaramgadi | Fish Quality Management | 10 |
| 18 | 29.1.2024 | Balaramgadi | Fish Quality Management | 10 |
| 19 | 31.1.2024 | Balaramgadi | Fish Quality Management | 10 |
| 20 | 7.1.2024 | Dhamara | Fish Quality Management | 10 |
| 21 | 5.1.2024 | Dhamara | Fish Quality Management | 10 |
| 22 | 12.1.2024 | Dhamara | Fish Quality Management | 10 |
| 23 | 13.1.2024 | Dhamara | Fish Quality Management | 10 |
| 24 | 23.1.2024 | Dhamara | Fish Quality Management | 10 |
| 25 | 25.1.2024 | Dhamara | Fish Quality Management | 10 |
| 26 | 9.1.2024 | Dhamara | Fish Quality Management | 10 |
| 27 | 26.1.2024 | Dhamara | Fish Quality Management | 10 |



MPEDA Funded awareness program for SC fishers at Chilka



Paradeep Port Trust funded Harbour based programs at Paradeep

➤ **Details of information disseminated to stakeholders on social media:**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|----------|--|-------------------|----------------|
| 1 | 01.01.24 | Profit of using square mesh cod end | Whatsapp | 500 |
| 2 | 03.01.24 | Conservation of Marine resources; Quality shrimp seed | Whatsapp | 500 |
| 3 | 04.01.24 | Profit of using square mesh cod end | Whatsapp | 500 |
| 4 | 07.01.24 | Conservation of Marine resources; Quality shrimp seed | Whatsapp | 500 |
| 5 | 08.01.24 | Profit of using square mesh cod end | Whatsapp | 500 |
| 6 | 09.01.24 | Conservation of Marine resources; Quality shrimp seed | Whatsapp | 500 |
| 7 | 11.01.24 | Profit of using square mesh cod end | Whatsapp | 500 |
| 8 | 12.01.24 | Maintaining the quality of seafood | Whatsapp | 500 |
| 9 | 14.01.24 | Co-management In Fishery | Whatsapp | 500 |
| 10 | 16.01.24 | Comparison between maintain hygiene and not maintain hygiene | Whatsapp | 500 |
| 11 | 17.01.24 | Maintaining the quality of seafood | Whatsapp | 500 |
| 12 | 18.01.24 | Co-management In Fishery | Whatsapp | 500 |
| 13 | 20.01.24 | Comparison between maintain hygiene and not maintain hygiene | Whatsapp | 500 |
| 14 | 23.01.24 | Maintaining the quality of seafood | Whatsapp | 500 |
| 15 | 24.01.24 | Co-management In Fishery | Whatsapp | 500 |
| 16 | 25.01.24 | Comparison between maintain hygiene and not maintain hygiene | Whatsapp | 500 |
| 17 | 26.01.24 | Maintaining the quality of seafood | Whatsapp | 500 |
| 18 | 29.01.24 | Co-management In Fishery | Whatsapp | 500 |
| 19 | 31.01.24 | Comparison between maintain hygiene and not maintain hygiene | Whatsapp | 500 |

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

Details of major activities of the month

| S.N. | Date | Location | Type of Activity | No. of Participants |
|------|----------|---|--|---------------------|
| 1 | 04.01.24 | Vizag | SCO along with AD MPEDA had conducted meeting with Joint Director Fisheries regarding Harbour issues | -- |
| 2 | 08.01.24 | Vizag | Attended exporters meeting conducted by Port Authority, Vizag | -- |
| 3 | 09.01.24 | Vizag | Fishing Harbour based program | 10 |
| 4 | 10.01.24 | M/s. Kader Exports Pvt Ltd., Bhimavaram | RD MPEDA SC Fund-Seafood training | 25 |
| 5 | 11.01.24 | Deyyalatippa, Bhimavaram | RD MPEDA SC Fund- Fishing Harbour based program | 30 |
| 6 | 17.01.24 | Vizag | Fishing Harbour based program | 10 |
| 7 | 18.01.24 | Vizag | Fishing Harbour based program | 11 |
| 8 | 19.01.24 | Vizag | Fishing Harbour based program | 10 |
| 9 | 22.01.24 | Vizag | Program to Fishery students on harbour activities & Seafood processing | 17 |
| 10 | 23.01.24 | CIFNET, Vizag | Attended the program "Matsya Sampada Jagrukta Abhiyan" conducted by CIFNET | 50 |
| 11 | 25.01.24 | Vizag | East Coast Workshop on "Development & Implementation TED in India" | 50 |
| 12 | 30.01.24 | Vizag | Fishing Harbour based program | 11 |



Harbour based training program at Vizag FH



RD MPEDA SC-Seafood Training program at Bhimavaram



MPEDA NETFISH in collaboration with CIFT, Kochi had organized East coast workshop on “Development and Implementation of Turtle Excluder Device (TED)” on 25th January 2024 at Vizag. Around 50 participants including officials from MPEDA, NETFISH, CIFT, CMFRI, EIA, FSI, CIFNET, SEAI, Nodal Officers from State Fisheries Dept. of Odisha, Andhra Pradesh and Puducherry and boat owners and net manufactures had attended the program.

➤ **Aid material distributed during the month**

| Sl No. | Date | Type of Aid material distributed | No. of Item | Fund source |
|--------|----------|----------------------------------|-------------|-------------|
| 1 | Jan 2024 | Hand Gloves | 52 | NETFISH |

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Pudimadaka | Vizag | Kakinada | Total |
|--|------------|-------|----------|-------|
| Awareness program on Fish Quality Management | 4 | 4 | 4 | 12 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|------------|---------------|---|---------------------|
| 1 | 05.01.2024 | Kakinada | Importance of Square mesh cod end | 5 |
| 2 | 05.01.2024 | Visakhapatnam | Eradication of single use plastics | 5 |
| 3 | 8.01.2024 | Pudimadaka | Save sea turtles and marine Mammals | 6 |
| 4 | 10.01.2024 | Visakhapatnam | Advantages of using square mesh cod end | 4 |
| 5 | 11.01.2024 | Kakinada | Hygienic handling of ice | 4 |
| 6 | 11.01.2024 | Pudimadaka | Fish quality management to reduce post-harvest loss | 5 |
| 7 | 18.01.2024 | Visakhapatnam | Eradication of single use plastics | 4 |
| 8 | 18.01.2024 | Kakinada | Eradication of single use plastics | 4 |
| 9 | 18.01.2024 | Pudimadaka | Importance of hygienic handling of fish | 5 |
| 10 | 24.01.2024 | Kakinada | Eradication of single use plastics | 4 |
| 11 | 29.01.2024 | Pudimadaka | Eradication of single use plastics | 7 |
| 12 | 30.01.2024 | Visakhapatnam | Conservation of marine mammals and sea turtles | 5 |

➤ **Details of information disseminated to stakeholders on social media:**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|------------|--|-------------------|----------------|
| 1 | 02.01.2024 | Safety first! Here's a guide to essential sea safety equipment | Whatsapp | 68 |
| 2 | 02.01.2024 | Hooked on Indian sea food | Whatsapp | 68 |
| 3 | 04.01.2024 | Information on Fishing zone | Whatsapp | 159 |
| 4 | 05.01.2024 | Tuna fish cutting video | Whatsapp | 159 |
| 5 | 09.01.2024 | Meet about silver pompano | Whatsapp | 68 |
| 6 | 11.01.2024 | Eye care for you | Whatsapp | 68 |
| 7 | 13.01.2024 | About lifebuoy | Whatsapp | 68 |
| 8 | 14.01.2024 | Always use shovel to handle fish | Whatsapp | 68 |
| 9 | 16.01.2024 | Plastic bags in the ocean | Whatsapp | 68 |
| 10 | 17.01.2024 | About carry fish in open and without ice | Whatsapp | 68 |
| 11 | 18.01.2024 | Today's juveniles tomorrows wealth | Whatsapp | 68 |
| 12 | 19.01.2024 | Clean your boat before& after fishing | Whatsapp | 68 |
| 13 | 21.01.2024 | How you can help the ocean | Whatsapp | 167 |
| 14 | 23.01.2024 | How you can help save sea turtles | Whatsapp | 68 |
| 15 | 26.01.2024 | MPEDA -Happy republic day | Whatsapp | 68 |
| 16 | 27.01.2024 | TEDs for Turtles | Whatsapp | 167 |
| 17 | 30.01.2024 | Fishing zone information from reliance foundation | Whatsapp | 91 |

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

| | |
|---|---|
| No. of By catch survey conducted in the month | 1 |
|---|---|

3.2 ANDHRA PRADESH SOUTH

➤ Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|---|--|---------------------|
| 1 | 09.01.24 | Machilipattinam | Fishing Harbour based program | 7 |
| 2 | 09.01.24 | Machilipattinam | Fishing Harbour based program | 8 |
| 3 | 11.01.24 | Machilipattinam | Fishing Harbour based program | 7 |
| 4 | 11.01.24 | Machilipattinam | Fishing Harbour based program | 7 |
| 5 | 19.01.24 | Machilipattinam | Fishing Harbour based program | 7 |
| 6 | 25.01.23 | Machilipattinam | Attended TED workshop at Visakhapatnam | 50 |
| 7 | 30.01.23 | M/s Royale Marine Impex, Bapatla | RD MPEDA SC Fund-Seafood training | 30 |
| 8 | 31.01.24 | M/s Abad Overseas Pvt. Ltd. Nizampatnam | RD MPEDA SC Fund-Seafood training | 30 |

➤ Aid material distributed during the month

| Sl No. | Date | Type of Aid material distributed | No. of Item | Fund source |
|--------|----------|----------------------------------|-------------|-------------|
| 1 | Jan 2024 | Reusable Gloves | 36 | NETFISH |



Fishing Harbour based program at Machilipatnam

➤ Awareness Classes/Meetings conducted by HDCs

| Type of program | Machilipattinam | Vodarevu | Total |
|--|-----------------|----------|-------|
| Awareness program on Hygiene, Chill killing & Conservation | 8 | 9 | 17 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|---------------|--|---------------------|
| 1 | 02-01-24 | Machilipatnam | Post-harvest loss | 7 |
| 2 | 04-01-24 | Machilipatnam | Chill killing | 6 |
| 3 | 06-01-24 | Machilipatnam | Eradication of single use plastic from sea | 9 |
| 4 | 07-01-24 | Machilipatnam | Dry fish hygiene practices | 5 |
| 5 | 12-01-24 | Machilipatnam | Boat cleaning, handling of fish and Ice | 3 |
| 6 | 19-01-24 | Machilipatnam | Juvenile fish and square mesh cod ends | 5 |
| 7 | 26-01-24 | Machilipatnam | Boat cleaning, handling of fish and Ice | 5 |
| 8 | 28-01-24 | Machilipatnam | Eradication of single use plastic from sea | 6 |
| 9 | 04-01-24 | Vadarevu | Post-harvest loss | 7 |
| 10 | 06-01-24 | Vadarevu | Chill killing | 8 |
| 11 | 08-01-24 | Vadarevu | Eradication of single use plastic from sea | 5 |
| 12 | 11-01-24 | Vadarevu | Dry fish hygiene practices | 6 |
| 13 | 13-01-24 | Vadarevu | Chill killing | 6 |
| 14 | 18-01-24 | Vadarevu | Boat cleaning, handling fish and Ice | 6 |
| 15 | 19-01-24 | Vadarevu | Post-harvest loss | 6 |

| | | | | |
|----|----------|----------|----------------------------|---|
| 16 | 27-01-24 | Vadarevu | Dry fish hygiene practices | 6 |
| 17 | 28-01-24 | Vadarevu | Dry fish hygiene practices | 6 |



Awareness by HDCs

➤ **Details of information disseminated to stakeholders on social media:**

| sl.no: | date | content shared | social media used | no: of viewers |
|--------|-----------|---|-------------------|----------------|
| 1 | 01.1.2024 | Good practice for better price-animation | Whatsapp | 601 |
| 2 | 02.1.2024 | Hooked on Indian sea food | Whatsapp | 601 |
| 3 | 03.1.2024 | Filling up the Australian platter with Indian sea food | Whatsapp | 601 |
| 4 | 04.1.2024 | Say yes to square mesh cod end ,protect juvenile fish and reduce by catch | Whatsapp | 601 |
| 5 | 05.1.2024 | Tuna fishing news | Whatsapp | 601 |
| 6 | 06.1.2024 | NETFISH awareness program Save Juvenile Fish | Whatsapp | 601 |
| 7 | 07.1.2024 | Visakhapatnam sea news-BBC news | Whatsapp | 601 |
| 8 | 08.1.2024 | Weather news -INCOIS | Whatsapp | 601 |
| 9 | 09.1.2024 | Want to be a sea food exporter -YouTube short | Whatsapp | 601 |
| 10 | 10.1.2024 | Save juvenile fish - Telugu version | Whatsapp | 601 |
| 11 | 11.1.2024 | Why fishermen should start using square mesh cod ends for fishing? | Whatsapp | 601 |
| 12 | 13.1.2024 | Eradication of plastic | Whatsapp | 601 |
| 13 | 14.1.2024 | Cyclone alert for fishermen | Whatsapp | 601 |
| 14 | 15.1.2024 | Wish you a happy Pongal - MPEDA poster | Whatsapp | 601 |
| 15 | 16.1.2024 | Marine mammals video | Whatsapp | 601 |
| 16 | 17.1.2024 | Sea turtle news | Whatsapp | 601 |
| 17 | 18.1.2024 | Weather news | Whatsapp | 601 |
| 18 | 19.1.2024 | By catch-MPEDA poster | Whatsapp | 601 |
| 19 | 20.1.2024 | Sea -Plastic pollution | Whatsapp | 601 |
| 20 | 21.1.2024 | Weather news | Whatsapp | 601 |
| 21 | 22.1.2024 | Stop small fish catch-animation | Whatsapp | 601 |
| 22 | 23.1.2024 | Ocean starts with lifebuoy- MPEDA poster | Whatsapp | 601 |
| 23 | 24.1.2024 | Follow hygienic practices on board fishing vessels | Whatsapp | 601 |
| 24 | 25.1.2024 | Impact of marine plastic pollution | Whatsapp | 601 |
| 25 | 26.1.2024 | Happy republic day - MPEDA poster | Whatsapp | 601 |
| 26 | 27.1.2024 | Approximately 500,000 sea turtles are caught as by catch every year | Whatsapp | 601 |
| 27 | 28.1.2024 | Good practice for better price | Whatsapp | 601 |
| 28 | 29.1.2024 | WEATHER it's good to go or not - MPEDA poster | Whatsapp | 601 |
| 29 | 30.1.2024 | Save the turtle -animation | Whatsapp | 601 |
| 30 | 31.1.2024 | TED for turtles - MPEDA poster | Whatsapp | 601 |

➤ **MARINE MAMMAL PROJECT**

1. Marine Observer Programme

| | |
|--|--------------|
| No. of Interaction reported in the month | 2 |
| Major animals | Olive Ridley |

4.TAMIL NADU

4.1. TAMIL NADU NORTH

➤ **Details of major activities of the month**

| S.N. | Date | Location | Type of Activities | No. of Participants |
|------|----------|-----------------|---|---------------------|
| 1 | 10.01.24 | Kodiyakarai | RD MPEDA –SC Fund-Fishing Harbour based program | 30 |
| 2 | 11.01.24 | Kodiyakarai | RD MPEDA –SC Fund-Fishing Harbour based program | 30 |
| 3 | 23.01.24 | Mayiladuthurai | RD MPEDA –SC Fund-Fishing Harbour based program | 30 |
| 4 | 25.01.24 | Visakhapattinam | Attended TED workshop at Visakhapattinam | -- |
| 5 | 29.01.24 | MGR Nagar | MPEDA sponsored fish quality Management & conservation program for ST fishers | 30 |
| 6 | 30.01.24 | Kalaingar Nagar | MPEDA sponsored fish quality Management & conservation program for ST fishers | 30 |



MPEDA Sponsored awareness program & Aid material distribution for ST fishers at MGR Nagar



RD MPEDA SC Fund-Fishing Harbour based program

➤ **Aid material distributed during the month**

| Sl No. | Date | Type of Aid material distributed | No. of Item | Fund source |
|--------|----------|--|-------------|---------------|
| 1 | 29.01.24 | Plastic Baskets/Plastic Fish Crates/Gloves | 90/30/20 | MPEDA ST FUND |
| 2 | 30.01.24 | Plastic Baskets/Plastic Fish Crates/Gloves | 90/30/20 | MPEDA ST FUND |

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Chennai | Karaikal | Mudasaloodai | Pulicat | Pazhayar | Pondicherry | Poombuhar | Nagapattinam | Kodikkarai | Total |
|--|---------|----------|--------------|---------|----------|-------------|-----------|--------------|------------|-------|
| Awareness program on Hygiene, Chill killing & Conservation | 4 | 1 | 2 | 3 | 3 | 2 | 1 | 2 | 2 | 20 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|------------|--------------|--|---------------------|
| 1 | 03.01.2024 | Pulicat | Ice Handling of Fish | 3 |
| 2 | 04.01.2024 | Pulicat | TED | 3 |
| 3 | 22.01.2024 | Pulicat | Clean up program For Landing centre | 2 |
| 4 | 12.01.2024 | Chennai | ICE and FISH | 3 |
| 5 | 24.01.2024 | Chennai | Square Mesh Cod End | 3 |
| 6 | 25.01.2024 | Chennai | Square Mesh Cod End | 2 |
| 7 | 27.01.2024 | Chennai | ICE AND FISH | 3 |
| 8 | 08.01.2024 | Pondicherry | Mesh size regulation and fishing | 4 |
| 9 | 15.01.2024 | Pondicherry | Hygienic ice handling | 2 |
| 10 | 10.01.2024 | Mudasalodai | Hygienic fish handling | 5 |
| 11 | 22.01.2024 | Mudasalodai | Marine Mammal and Sea turtle | 3 |
| 12 | 03.01.2024 | Pazhayar | Marine turtle | 2 |
| 13 | 04.01.2024 | Pazhayar | Marine turtle | 2 |
| 14 | 25.01.2024 | Pazhayar | Marine turtle | 3 |
| 15 | 02.01.2014 | Poombuhar | Marine turtle | 3 |
| 16 | 05.01.2024 | Karaikal | Fish quality and Hygienic handling of fish | 2 |
| 17 | 25.01.2024 | Nagapattinam | Dry fish Quality | 3 |
| 18 | 25.01.2024 | Nagapattinam | Dry fish Quality | 2 |
| 19 | 18.01.2024 | Kodikkarai | Proper handling of ice | 4 |
| 20 | 19.01.2024 | Kodikkarai | Over fishing on seas | 4 |

➤ **Details of information disseminated to stakeholders on social media**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|------------|----------------------|-------------------|----------------|
| 1 | 01.01.2024 | Rocket launch Letter | WhatsApp | 29 |
| 2 | 01.01.2024 | Marine turtle | WhatsApp | 110 |
| 3 | 07.01.2024 | Weather Warning News | WhatsApp | 15 |
| 4 | 08.01.2024 | Weather Warning News | WhatsApp | 15 |
| 5 | 05.01.2024 | Weather Warning News | WhatsApp | 27 |
| 6 | 09.01.2024 | Weather Warning News | WhatsApp | 138 |

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

| | |
|---|----|
| No. of By catch survey conducted in the month | 17 |
|---|----|

2. Marine Observer Programme

| | |
|---------------------------------------|----------------------------------|
| No. of Sighting reported in the month | 2 |
| Major animals | Olive ridley, Bottlenose dolphin |

4.2. TAMIL NADU SOUTH

➤ **Details of major activities of the month**

| S.N. | Date | Location | Type of Activities | No. of Participants |
|------|----------|------------------------------|---|---------------------|
| 1 | 04.01.24 | Tuticorin | RD MPEDA SC Fund -Fishing Harbour based program | 25 |
| 2 | 05.01.24 | Tuticorin | RD MPEDA SC Fund -Fishing Harbour based program | 25 |
| 3 | 08.01.24 | Tuticorin | RD MPEDA SC Fund -Fishing Harbour based program | 30 |
| 4 | 09.01.24 | Pausiya Thanga Mahal, Ramnad | RD MPEDA SC Fund -Fishing Harbour based program | 30 |
| 5 | 10.01.24 | Pausiya Thanga Mahal, Ramnad | RD MPEDA SC Fund -Fishing Harbour based program | 30 |
| 6 | 11.01.24 | Uppur, Morepannai | RD MPEDA SC Fund -Fishing Harbour based program | 30 |
| 7 | 19.01.24 | Tuticorin | Online meeting with HDCs | 9 |
| 8 | 22.01.24 | Chinnamuttom, Kovalam | Dry fish awareness program | 20 |
| 9 | 22.01.24 | Chinnamuttom, Kovalam | Dry fish awareness program | 20 |

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Thengapattinam | Colachel | Chinnamuttom | Kottaipattinam | Tuticorin | Tharuvaikulam | Mallipattinam | Mandapam | Rameswaram | Total |
|---|----------------|----------|--------------|----------------|-----------|---------------|---------------|----------|------------|-------|
| Awareness program on Hygiene & Conservation | 3 | 2 | 3 | 1 | 2 | 1 | 2 | 2 | 2 | 18 |

| S.N. | Date | Place | Type of Activity | No: of Participants |
|------|------------|-----------------|--|---------------------|
| 1 | 18/01/2024 | Thengaipattinam | Hygienic handling of fishes on board | 6 |
| 2 | 20/01/2024 | Thengaipattinam | Hygienic handling of fishes on board | 5 |
| 3 | 25/01/2024 | Thengaipattinam | Hygienic handling of fishes on Harbour | 5 |
| 4 | 08/01/2024 | Colachel | Hygienic handling of fishes on board | 5 |

| | | | | |
|----|------------|----------------|--|---|
| 5 | 22/01/2024 | Colachel | Hygienic handling of fishes on Harbour | 5 |
| 6 | 04/01/2024 | Chinnamuttom | Hygienic handling of fishes on board | 4 |
| 7 | 11/01/2024 | Chinnamuttom | Hygienic handling of fishes on Harbour | 4 |
| 8 | 18/01/2024 | Chinnamuttom | Hygienic handling of fishes on Harbour | 4 |
| 9 | 24/01/2024 | Tuticorin | Hygienic handling of fishes on board | 5 |
| 10 | 25/01/2024 | Tuticorin | Hygienic handling of fishes on Harbour | 4 |
| 11 | 26/01/2024 | Tharuvaikulam | Hygienic handling of fishes on board | 8 |
| 12 | 13/01/2024 | Mallipattinam | Hygienic handling of fishes on Harbour | 4 |
| 13 | 21/01/2024 | Mallipattinam | Hygienic handling of fishes on Harbour | 4 |
| 14 | 30/01/2024 | Kottaipattinam | Hygienic handling of fishes on Harbour | 1 |
| 15 | 10/01/2024 | Mandapam | Hygienic handling of fishes on Harbour | 4 |
| 16 | 25/01/2024 | Mandapam | Hygienic handling of fishes on Harbour | 3 |
| 17 | 09/01/2024 | Rameswaram | Hygienic handling of fishes on Harbour | 5 |
| 18 | 18/01/2024 | Rameswaram | Hygienic handling of fishes on Harbour | 4 |



RD MPEDA SC Fund-Fishing Harbour based program at Ramnad

➤ **Details of information disseminated to stakeholders on social media:**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|----------|--|-------------------|----------------|
| 1 | 01.01.24 | Happy New Year -MPEDA Poster | WhatsApp | 703 |
| 2 | 04.01.24 | Weather warning | WhatsApp | 114 |
| 3 | 05.01.24 | Australian plates filled Indian sea food- Tamil MPEDA Poster | WhatsApp | 472 |
| 4 | 06.01.24 | Weather warning | WhatsApp | 118 |
| 5 | 07.01.24 | Wind alert | WhatsApp | 70 |
| 6 | 15.01.24 | Pongal Wishes | WhatsApp | 125 |
| 7 | 18.01.24 | Ad office notification- Prime Minister Visit | WhatsApp | 66 |
| 8 | 23.01.24 | Fishermen news | WhatsApp | 115 |
| 9 | 24.01.24 | Marine job vacancy -Circular | WhatsApp | 80 |
| 10 | 26.01.24 | Happy Republic day – MPEDA Poster | WhatsApp | 454 |
| 11 | 27.01.24 | TED - MPEDA Poster | WhatsApp | 267 |
| 12 | 28.01.24 | Don't throw waste in ocean- MPEDA Poster TED | WhatsApp | 199 |
| 13 | 31.01.24 | Ghost fishing - MPEDA poster | WhatsApp | 79 |

5. KERALA

5.1. KERALA SOUTH

➤ Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No. of Participants |
|------|----------|--|---|---------------------|
| 1 | 03.01.24 | M/s. Fabcern Pet Care Mannarkkad, Palakkad | Inspection and issue of ornamental fish health certificate | 1 |
| 2 | 04.01.24 | M/s. Travancore Aquapets Aluva | Inspection and issue of ornamental fish health certificate | 1 |
| 3 | 08.01.24 | Ayiram Thengu | Joint awareness program with CIFNET | 58 |
| 4 | 08.01.24 | Chethy | Joint awareness program with CIFNET | 43 |
| 5 | 10.01.24 | St.Alberts College & KUFOS | Discussion regarding My Bharat program | -- |
| 6 | 11.01.24 | Chellanam | Joint awareness program with CIFNET | 45 |
| 7 | 11.01.24 | Chellanam | Joint awareness program with CIFNET | 54 |
| 8 | 15.01.24 | K.S Mangalam | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 9 | 16.01.24 | Chembu, Kattikkunnu | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 10 | 17.01.24 | Thuravoor | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 11 | 21.01.24 | M/s.Aqua pets International, Kozhikode | Inspection and issue of ornamental fish health certificate | 1 |
| 12 | 22.01.24 | M/s. Travancore Aqua pet, Aluva | Inspection and issue of ornamental fish health certificate | 1 |
| 13 | 23.01.24 | Chellanam | MPEDA funded Fishing Harbour based training for SC Fishers Attended CIFNET Workshop Attended meeting with coastal AIG at Thoppumpady regarding Coastal security | 30 |
| 14 | 23.01.24 | Chellanam | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 15 | 25.01.24 | Chellanam | MPEDA funded Fishing Harbour based training for SC Fishers Attended meeting with coastal AIG at Thoppumpady regarding Coastal security | 30 |
| 16 | 29.01.24 | Thykkattusserry | MPEDA funded Fishing Harbour based training for SC Fishers | 30 |
| 17 | 30.01.24 | Chellanam | Participated in community interaction program jointly organized by Coast Guard & Dept. of Fisheries | 100 |



MPEDA Funded Fishing Harbour based program for SC fishers

➤ **Details of information disseminated to stakeholders on social media :**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|------------|---|-------------------|------------------|
| 1 | 01/1/2024 | New year wishes Fisheries department news Evolution of fishes | Whatsapp | 373 320 45 |
| 2 | 02/1/2024 | Smart seafood | Whatsapp | 769 |
| 3 | 03/1/2024 | Iodine in | Whatsapp | 774 |
| 4 | 04/1/2024 | Fatty is good | Whatsapp | 773 |
| 5 | 05/1/2024 | Life jacket | Whatsapp | 774 |
| 6 | 06/1/2024 | Marine mammals data collection news | Whatsapp | 775 |
| 7 | 08/1/2024 | Aims of MPEDA | Whatsapp | 772 |
| 8 | 09/1/2024 | Ocean protection 6 reason | Whatsapp | 768 |
| 9 | 10/1/2024 | Water protection | Whatsapp | 770 |
| 10 | 11/1/2024 | Sustainable fishing | Whatsapp | 769 |
| 11 | 12/1/2024. | Oil pollution | Whatsapp | 765 |
| 12 | 13/1/2024 | Fire extinguisher | Whatsapp | 764 |
| 13 | 15/1/2024 | Life jackets | Whatsapp | 760 |
| 14 | 16/1/2024 | Clean ocean green future | Whatsapp | 768 |
| 15 | 18/1/2024 | Seafood safety Marine mammals data collection news | Whatsapp | 760 745 |
| 16 | 19/1/2024 | Fishing boat insurance | Whatsapp | 765 |
| 17 | 24/1/2024 | Hydraulic pressure processing | Whatsapp | 750 |
| 18 | 25/1/2024 | World Tourism day | Whatsapp | 668 |
| 19 | 26/1/2024 | Republic Day wishes | Whatsapp | 665 |
| 20 | 29/1/2024 | Smart seafood | Whatsapp | 663 |

| | | | | |
|----|-----------|------------------------|----------|-----|
| 21 | 30/1/2024 | Over fishing | Whatsapp | 640 |
| 22 | 31/1/2024 | Seafood for eye health | Whatsapp | 392 |



Joint awareness program with CIFNET

5.2 KERALA NORTH

➤ Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|---|----------------------------|---|---------------------|
| 1 | 02.01.24 | CIFNET Kochi | Visit to CIFNET regarding Lakshadweep fisher's 2 nd batch training program | - |
| 2 | 04.01.24 | Arsha PPC, Nayarambalam | Pre-processing centre program | 17 |
| 3 | 04.01.24 | Arsha PPC, Nayarambalam | Pre-processing centre program | 15 |
| 4 | 10.01.24 | St.Alberts College & KUFOS | Discussion regarding MY Bharat program | -- |
| 5 | 11.01.24 | Nayarambalam | RD MPEDA SC Fund- Fishing Harbour based program | 30 |
| 6 | 12.01.24 | Ayyampilly | RD MPEDA SC Fund- Fishing Harbour based program | 30 |
| 7 | 15.01.24 to 20.01.24 & 22.01.24 to 26.01.24 | CIFNET Kochi | Training program to Lakshadweep fishers Exposure visit to Munambam Fishing Harbour | 20 |
| 8 | 16.01.24 | Chettuva | Joint awareness program with CIFNET | 50 |
| 9 | 23.01.24 | CIFNET, Kochi | Attended Matsya Sampda Jakrutha Abhiyan | - |
| 10 | 30.01.24 | Nedungad | RD MPEDA SC Fund- Fishing Harbour based program | 30 |
| 11 | 31.01.24 | Munambam | DROP plastic project review, award distribution & stake holders meeting | 50 |



Pre-processing centre program at Edavanakkad



RD MPEDA-SC Fund Fishing Harbour based program

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Munambam | Total |
|-------------------|----------|-------|
| Awareness by HDCs | 2 | 2 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|----------|--------------------|---------------------|
| 1 | 31.01.24 | Munambam | Precooling | 14 |
| 2 | 31.01.24 | Munambam | Precooling | 10 |



Joint program with CIFNET at Chettuva



ST Fishers from Lakshadweep UT attending 11 days training program on 1. Capacity Building in Monofilament Long line and Tuna Handling and 2. Basic Seamanship, Marine Electronics and Marine Engineering at CIFNET, Kochi under PMMSY Scheme.



Exposure Visit to Munambam Fishing Harbour



Prize distribution to the fishing vessels and the fishers who have brought maximum quantities of plastic wastes from sea under DROP project at Munambam

➤ **Details of information disseminated to stakeholders on social media during the month**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|-----------|---|-------------------|----------------|
| 1 | 1/1/2023 | New year wishes from MPEDA | Whatsapp | 1397 |
| 2 | 2/1/2024 | Video on Importance of safety equipment's in a vessel | Whatsapp | 1396 |
| 3 | 3/1/2024 | Freezing gives good quality fish | Whatsapp | 1393 |
| 4 | 4/1/2024 | Marine mammal's data collection Notice for fishermen | Whatsapp | 1392 |
| 5 | 5/1/2024 | Message for New seafood exporters | Whatsapp | 1385 |
| 6 | 6/1/2024 | Fisheries Dept. notice to keep Aadhar card of fishermen during fishing | Whatsapp | 1379 |
| 7 | 6/1/2024 | Notice about Anti-Drug class for fishermen at Koyilandy | Whatsapp | 1377 |
| 8 | 8/1/2024 | Big blue fin Tuna fetches very high price in Japan | Whatsapp | 1377 |
| 9 | 9/1/2024 | Poster about Indian sea food | Whatsapp | 1374 |
| 10 | 10/1/2024 | News about micro plastics in drinking water bottles | Whatsapp | 1372 |
| 11 | 11/1/2024 | Photo of Big Trevally fish catch by fisherman | Whatsapp | 1369 |
| 12 | 12/1/2024 | News about "Sea food cafe" from Govt. of Kerala | Whatsapp | 1363 |
| 13 | 13/1/2024 | Poster about Fishing vessels Insurance details | Whatsapp | 1360 |
| 14 | 15/1/2024 | MPEDA poster regarding hike in Seafood export to Australia | Whatsapp | 1358 |
| 15 | 15/1/2024 | Pongal Wishes from MPEDA | Whatsapp | 1354 |
| 16 | 17/1/2024 | Marine mammal's data collection Notice for fishermen | Whatsapp | 1348 |
| 17 | 18/1/2024 | Fisheries Dept. notice to keep Aadhar card of fishermen during fishing. | Whatsapp | 1352 |
| 18 | 19/1/2024 | News about sustainable fishing | Whatsapp | 1347 |
| 19 | 20/1/2024 | Photo of Chettuva harbour decoration for Religious festival | Whatsapp | 1341 |
| 20 | 20/1/2024 | Poster about Fishing vessels Insurance details | Whatsapp | 1339 |
| 21 | 23/1/2024 | News regarding Night coastal area trawling, strict action taken from Fisheries dept. | Whatsapp | 1327 |
| 22 | 24/1/2024 | Video recording of Rare White whale spotted in Thailand | Whatsapp | 1323 |
| 23 | 25/1/2024 | Video for Pliosaur sea monster | Whatsapp | 1313 |
| 24 | 26/1/2024 | Republic day wishes from MPEDA | Whatsapp | 1294 |
| 25 | 27/1/2024 | Kerala fisher who collects plastic bottle from Vembanad lake attends Republic day program | Whatsapp | 1293 |
| 26 | 28/1/2024 | Video about underwater world in a mall | Whatsapp | 1271 |
| 27 | 30/1/2024 | Fisheries Dept. subsidy scheme for fish sale stalls | Whatsapp | 1255 |
| 28 | 31/1/2024 | News reports- Fort Kochi beach cleaned by Russian Tourists | Whatsapp | 1219 |

6. KARNATAKA

➤ **Details of major activities of the month**

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|----------|---|---------------------|
| 1 | 04.01.24 | Ankola | MPEDA funded Fishing Harbour based program for SC fishers | 27 |
| 2 | 10.01.24 | Bhatkal | Fishing Harbour based program | 21 |
| 3 | 11.01.24 | Malpe | Fishing Harbour based program | 18 |
| 4 | 23.01.24 | Mumbai | Attended TED workshop at Mumbai | - |
| 5 | 26.01.24 | Malpe | Fishing Harbour based program | 19 |
| 6 | 29.01.24 | Malpe | Fishing Harbour based program | 19 |
| 7 | | | Meeting with HDCs | 8 |

➤ **Aid material distributed during the month**

| Sl No. | Date | Type of Aid material distributed | No. of Item | Fund source |
|--------|----------|-----------------------------------|-------------|---------------|
| 1 | 04.01.23 | Uniform, Rain coats, Hygiene kits | 27 | MPEDA SC Fund |
| 2 | Jan 2023 | Hand Gloves | 77 Pair | NETFISH |

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Gangolli | Malpe | Amdalli | Honnavar | Mangalore | Karwar | Total |
|---------------------------|----------|-------|---------|----------|-----------|--------|-------|
| Awareness program by HDCs | 1 | 1 | 1 | 1 | 1 | 1 | 6 |

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|-----------|-----------|-----------------------------|---------------------|
| 1 | 17/1/2024 | Karwar | FQM and Sustainable fishing | 8 |
| 2 | 12/1/2024 | Honnavar | FQM and Sustainable fishing | 8 |
| 3 | 12/1/2024 | Amdalli | FQM and Sustainable fishing | 10 |
| 4 | 18/1/2024 | Mangalore | FQM and Sustainable fishing | 10 |
| 5 | 12/1/2024 | Gangolli | FQM and Sustainable fishing | 8 |
| 6 | 22/1/2024 | Malpe | FQM and Sustainable fishing | 9 |



MPEDA Funded Fishing Harbour based training program at Ankola

➤ **Details of information disseminated to stakeholders on social media:**

| Sl. No. | Date | Content shared | Social Media Used | No. of Viewers |
|---------|------------|---|-------------------|----------------|
| 1 | 1/4/2024 | Tuna sashimi cutting in Taiwan | Whatsapp | 625 |
| 2 | 1/5/2024 | Chowri fishing with plastic bottles in Karnataka polluting sea | Whatsapp | 625 |
| 3 | 1/7/2024 | The price people pay for smoking cigarettes | Whatsapp | 625 |
| 4 | 1/9/2024 | Construction of fish fund at Davangere | Whatsapp | 625 |
| 5 | 1/10/2024 | Unpolluted sea | Whatsapp | 625 |
| 6 | 1/11/2024 | Aqua connect and Start up TN launch blue economy innovation challenge | Whatsapp | 625 |
| 7 | 1/12/2024 | International Youth Day | Whatsapp | 625 |
| 8 | 1/12/2024 | Grouper fish fry | Whatsapp | 625 |
| 9 | 1/12/2024 | Video on strangest animals in the Ocean | Whatsapp | 625 |
| 10 | 1/15/2024 | Two new shrimp breeds to battle disease | Whatsapp | 625 |
| 11 | 1/15/2024 | 7 health benefits of consuming fish in winter | Whatsapp | 625 |
| 12 | 1/15/2024 | 27000 fish species | Whatsapp | 625 |
| 13 | 1/15/2024 | Live Tuna fish Catching | Whatsapp | 625 |
| 14 | 16/01/2024 | Shrimp prices in China | Whatsapp | 625 |
| 15 | 1/18/2024 | Turtle eggs found at Kasargod | Whatsapp | 625 |
| 16 | 1/20/2024 | Lifesaving Video | Whatsapp | 625 |
| 17 | 1/21/2024 | Our ocean are quickly losing their ability to support fish population | Whatsapp | 625 |
| 18 | 1/28/2024 | The longest living Animals on Earth 2024 | Whatsapp | 625 |
| 19 | 1/29/2024 | Indian Seaweed Biodiversity | Whatsapp | 625 |
| 20 | 1/29/2024 | Fish meat development in lab | Whatsapp | 625 |

| | | | | |
|----|-----------|--|----------|-----|
| 21 | 1/30/2024 | World's First fish- less fish | Whatsapp | 625 |
| 22 | 1/31/2024 | Scarcity of fish hits Mangaluru, Udupi, boat return empty handed | Whatsapp | 625 |

➤ MARINE MAMMAL PROJECT

1. By catch Survey

| | |
|---|----|
| No. of By catch survey conducted in the month | 30 |
|---|----|

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|--------------------------|---|---------------------|
| 1 | 05.01.24 | Sahakar Nagar, Ratnagiri | Joint program with Reliance Foundation on Hygienic handling of fish | 20 |
| 2 | 18.01.24 | Vasco | Fishing Harbour based program | 22 |
| 3 | 18.01.24 | Vasco | Fishing Harbour based program | 19 |
| 4 | 19.01.24 | Vasco | Fishing Harbour based program | 15 |
| 5 | 23.01.24 | Mumbai | Attended TED workshop at Mumbai | - |
| 6 | 31.01.24 | Sahakar Nagar, Ratnagiri | Fishing Harbour based program | 20 |



Fishing Harbour based program at Mirkarwada & Vasco

➤ Aid material distributed during the month

| Sl No. | Date | Type of Aid material distributed | No. of Item | Fund source |
|--------|--------|----------------------------------|-------------|-------------|
| 1 | Jan 24 | Round Cap | 39 | NETFISH |
| 2 | Jan 24 | Rubber hand gloves | 76 | NETFISH |
| 3 | Jan 24 | Brush | 32 | NETFISH |
| 4 | Jan 24 | Waste Bin | 4 | NETFISH |
| 5 | Jan 24 | Dispenser | 12 | NETFISH |
| 6 | Jan 24 | Liquid Soap Sachets | 10 | NETFISH |

➤ Details of information disseminated to stakeholders on social media:

| Sl. No: | Date | Content shared | Social Media Used | No: of Viewers |
|---------|----------|--|-------------------|----------------|
| 1 | 27.01.24 | TEDs for turtles | WhatsApp | 695 |
| 2 | 30.01.24 | Newspaper report on Oyster culture production by women SHGs in Vatad group of 05 villages in Ratnagiri district. | WhatsApp | 695 |

➤ **MARINE MAMMAL PROJECT**

1. By catch Survey

| | |
|---|---|
| No. of By catch survey conducted in the month | 3 |
|---|---|

2. Marine Observer Programme

| | |
|---------------------------------------|------------------|
| No. of Sighting reported in the month | 1 |
| Major animals sighted | Humpback dolphin |

7.2 MAHARASHTRA NORTH

➤ **Details of major activities of the month**

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------|--|---|---------------------|
| 1 | 03.01.24 | Chandigaon, Palghar | Mangrove Foundation sponsored workshop on “Hygienic handling and value-added fish products” | 28 |
| 2 | 05.01.24 | Dandi-Pokharan, Palghar | Mangrove Foundation sponsored workshop on “Hygienic handling and value-added fish products” | 28 |
| 3 | 09.01.24 | Hotel K-Star, Navi Mumbai | Attended inauguration of Seafood HACCP training programme | -- |
| 4 | 10.01.24 | Alibaug, Raigad | Fishing Harbour based program | 17 |
| 5 | 10.01.24 | Alibaug, Raigad | Fishing Harbour based program | 16 |
| 6 | 12.01.24 | Uttan, Thane | Fishing Harbour based program | 15 |
| 7 | 12.01.24 | Uttan, Thane | Fishing Harbour based program | 15 |
| 8 | 16.01.24 | New Ferry Wharf | Fishing Harbour based program | 17 |
| 9 | 16.01.24 | New Ferry Wharf | Fishing Harbour based program | 15 |
| 10 | 17.01.24 | Shrivardhan, Raigad | Mangrove Foundation sponsored workshop on “Hygienic handling and value-added fish products” | 44 |
| 11 | 18.01.24 | Aquatic World, Mumbai | Inspection and Issue of ornamental fish health certificate | 1 |
| 12 | 19.01.24 | RD Mumbai | Online meeting with HDCs | 10 |
| 13 | 23.01.24 | Hotel Royal Tulip, Navi Mumbai | West Coast Workshop on “Development & Implementation TED in India” | 59 |
| 14 | 23.01.24 | Mumbai | Attended Exporters Meet for Maharashtra region | 29 |
| 15 | 25.01.24 | Chowk, Uttan, Thane | Fishing Harbour based program | 15 |
| 16 | 25.01.24 | Chowk, Uttan, Thane | Fishing Harbour based program | 15 |
| 17 | 26.01.24 | Global Konkani Festival, Dombivli East | MPEDA Stall Duty in Global Konkani Festival 2024 | - |
| 18 | 29.01.24 | Alibaug, Raigad | Fishing Harbour based program | 15 |
| 19 | 29.01.24 | Alibaug, Raigad | Fishing Harbour based program | 18 |



Fishing Harbour based program at Uttan & Alibaug



One day Training program on “Hygienic handling and Value added fish products” funded by Mangrove Foundation, Maharashtra.



MPEDA NETFISH in collaboration with CIFT, Kochi had organized West coast workshop on “Development and Implementation of Turtle Excluder Device (TED)” at Mumbai on 23rd January 2024. Around 60 Participants including officials from MPEDA, CIFT, CMFRI, EIA, FSI, SEAI, State Government Fishery Nodal Officers from Karnataka, Goa, Maharashtra, Gujarat and Daman Diu UT, NETFISH, Mangrove Foundation of Maharashtra and Fishermen association members and net menders attended the program.

➤ **Aid material distributed during the month**

| Sl No. | Date | Type of Aid material distributed | No. of Item | Fund source |
|--------|--------|----------------------------------|-------------|-------------|
| 1 | Jan 24 | Plastic Baskets | 32 | NETFISH |
| 2 | Jan 24 | Brush | 143 | NETFISH |
| 2 | Jan 24 | Hand wash | 141 | NETFISH |

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Sasson dock | Versova | Alibaug | New ferry wharf | Uttan | Vasai | Dahanu | Arnala | Satpati | Total |
|-------------------|-------------|---------|---------|-----------------|-------|-------|--------|--------|---------|-------|
| Awareness by HDCs | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 35 |

| S.N | Date | Harbour/LC | Topic / Type of program | No: of Participants |
|-----|------------|-----------------|--|---------------------|
| 1 | 01-01-2024 | New Ferry Wharf | Proper handling of fish and ice | 5 |
| 2 | 12-01-2024 | New Ferry Wharf | Use of square mesh cod end in trawl nets | 6 |
| 3 | 16-01-2024 | New Ferry Wharf | Precooling and use of plastic crates | 5 |
| 4 | 21-01-2024 | New Ferry Wharf | Hygienic handling of fish and ice | 4 |
| 5 | 05-01-2024 | Satpati | Keeping auction area clean | 4 |
| 6 | 12-01-2024 | Satpati | Stop Juvenile Fishing | 4 |
| 7 | 16-01-2024 | Satpati | Use of square mesh cod end in trawl nets | 3 |
| 8 | 22-01-2024 | Satpati | Eradication of single use plastic | 3 |
| 9 | 15-01-2024 | Alibaug | Hygienic handling on vessels, personal hygiene and wash auction area | 4 |
| 10 | 17-01-2024 | Alibaug | About Juvenile fishing, marine mammals and sea turtles | 5 |
| 11 | 17-01-2024 | Alibaug | Use plastic sheet and basket for auction and use hand gloves and hand wash for hygiene | 6 |
| 12 | 18-01-2024 | Alibaug | Clean storage box properly | 4 |
| 13 | 14-01-2024 | Arnala | Hygienic handling of fish | 5 |
| 14 | 15-01-2024 | Arnala | Hygienic handling of fish | 5 |
| 15 | 16-01-2024 | Arnala | Hygienic handling of fish | 5 |
| 16 | 05.01.2024 | Sassoon Dock | Square mesh, Sustainable fishing | 3 |
| 17 | 09.01.2024 | Sassoon Dock | Juvenile catch, Sustainable fishing, Minimum legal-size | 4 |
| 18 | 18.01.2024 | Sassoon Dock | Juvenile catch, Sustainable fishing, Minimum legal-size | 4 |
| 19 | 23.01.2024 | Sassoon Dock | Juvenile catch, Sustainable fishing, Minimum legal-size | 3 |
| 20 | 20.01.2024 | Versova | Juvenile catch and precooling method | 2 |
| 21 | 20.01.2024 | Versova | Hygienic handling of catch and precooling method | 2 |
| 22 | 23.01.2024 | Versova | Hygienic handling of catch and precooling method | 2 |
| 23 | 23.01.2024 | Versova | Precooling method | 1 |
| 24 | 03.01.2024 | Dahanu | Use of Plastic basket and proper handling of fish on clean mat. | 2 |
| 25 | 08.01.2024 | Dahanu | Fish handling with clean and tidy hands and washing fish with fresh water | 1 |
| 26 | 14.01.2024 | Dahanu | Using clean and tidy hands while handling the fish | 5 |
| 27 | 20.01.2024 | Dahanu | Use of Plastic basket and proper handling of fish on clean mat. | 2 |
| 28 | 08.01.2024 | Uttan | Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling | 4 |
| 29 | 08.01.2024 | Uttan | Quick chilling and juvenile fishing | 5 |
| 30 | 10.01.2024 | Uttan | Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling | 5 |
| 31 | 18.01.2024 | Uttan | Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing and quick chilling | 5 |

| | | | | |
|----|------------|-------|---|---|
| 32 | 02.01.2024 | Vasai | Personal hygiene and hygienic handling on board | 8 |
| 33 | 06.01.2024 | Vasai | Juvenile and plastic eradication | 4 |
| 34 | 15.01.2024 | Vasai | Good Quality of dry fish. | 2 |
| 35 | 18.01.2024 | Vasai | Juvenile and plastic eradication | 5 |

➤ **Details of information disseminated to stakeholders on social media:**

| Sl. No. | Date | Content shared | Social Media Used | No. of Viewers |
|---------|------------|---|---------------------|----------------|
| 1 | 01.01.2024 | MPEDA Content on New Year Wishes for Year 2024 | Facebook | 1850 |
| 2 | 02.01.2024 | MPEDA News on Seafood Export from India to Australia | Facebook | 1850 |
| 3 | 03.01.2024 | Filling up of Australian Seafood Platter with Indian Seafood | Facebook | 1850 |
| 4 | 05.01.2024 | More fish, more proteins | WhatsApp | 750 |
| 5 | 08.01.2024 | MPEDA-NETFISH Value addition training on 3 rd Jan, 2024 | Facebook | 1850+750 |
| 6 | 09.01.2024 | MPEDA-NETFISH Value addition training on 5 th Jan, 2024 | Facebook | 1850+750 |
| 7 | 09.01.2024 | News on Inauguration of seafood HACCP training at Mumbai by MPEDA | Facebook | 1850 |
| 8 | 11.01.2024 | FAO: SDGs | WhatsApp | 750 |
| 9 | 12.01.2024 | Benefits of Mangroves | WhatsApp | 750 |
| 10 | 13.01.2024 | Fish for healthy heart and sharper brain | WhatsApp | 750 |
| 11 | 15.01.2024 | Makar Sankranti Wishes by MPEDA | Facebook | 1850 |
| 12 | 20.01.2024 | MPEDA-NETFISH Value addition training on 17 th Jan, 2024 | Facebook | 1850+750 |
| 13 | 20.01.2024 | News on Harbour based training at Uttan on 12 th Jan, 2024 | Facebook | 1850+750 |
| 14 | 20.01.2024 | News on Harbour based training at New Ferry Wharf on 16 th January, 2024 | Facebook | 1850+750 |
| 15 | 20.01.2024 | News on Harbour based training at Alibaug on 10 th Jan, 2024 | Facebook | 1850+750 |
| 16 | 20.01.2024 | Newspaper cutting on ISRO upgrades distress alert device for fishermen | WhatsApp | 750 |
| 17 | 23.01.2024 | MPEDA content on Quality First | Facebook | 1850 |
| 18 | 24.01.2024 | Aquaponics: A sustainable ecosystem | Facebook | 1850 |
| 19 | 25.01.2024 | News on TED workshop at Mumbai | Facebook | 1850 |
| 20 | 26.01.2024 | Republic Day Wishes | Facebook | 1850 |
| 21 | 27.01.2024 | TEDs for Turtles | Facebook + WhatsApp | 1850 +750 |
| 22 | 29.01.2024 | News on Harbour based training at Uttan on 25 th Jan, 2024 | Facebook | 1850+750 |
| 23 | 30.01.2024 | MPEDA video on India seafood export to Australia | Facebook | 1850 |

➤ **MARINE MAMMAL PROJECT**

1. Marine Observer Programme

| | |
|--|--------------|
| No. of Interaction reported in the month | 1 |
| Major animals | Olive Ridley |

IMPACTS

Use of sufficient quantity of ice for fish preservation at Satpati



EFFORT FOR GENERATING EXTERNAL FUND

| Sl. No. | Date | Effort taken | Status/ Remarks |
|---------|----------|---|---|
| 1 | 16.01.24 | Communicated and coordinated with Mangrove Foundation of Maharashtra for Value addition training programmes | Received an amount of Rs. 76,131/- to conduct one training programme in Raigad district |

8. GUJARAT

➤ Details of major activities of the month

| S.N. | Date | Location | Type of Activities | No: of Participants |
|------|----------------------|-----------------------------------|--|---------------------|
| 1 | 01.01.24 | Veraval | Fishing Harbour based program | 22 |
| 2 | 02.01.24 | Veraval | Fishing Harbour based program | 20 |
| 3 | 03.01.24 | Veraval | RD MPEDA SC Fund- Seafood Processing centre program | 30 |
| 4 | 04.01.24 | M/s.NishiIndo Food, GIDC, Veraval | Seafood Processing centre program | 32 |
| 5 | 05.01.24 | M/s.Silver Sea Foods, Porbandar | Seafood Processing centre program | 30 |
| 6 | 06.01.24 | M/s.Silver Sea Foods, Porbandar | Seafood Processing centre program | 32 |
| 7 | 08.01.24 | Veraval | Fishing Harbour based program | 24 |
| 8 | 09.01.24 | Veraval | Fishing Harbour based program | 26 |
| 9 | 10.01.24 | Mangrol | Fishing Harbour based program | 16 |
| 10 | 10.01.24 | Mangrol | Fishing Harbour based program | 16 |
| 11 | 11.01.24 | Porbandar | Fishing Harbour based program | 15 |
| 12 | 11.01.24 | Porbandar | Fishing Harbour based program | 15 |
| 13 | 12.01.24 | M/s.Silver Sea Foods, Porbandar | Seafood Processing centre program | 30 |
| 14 | 15.01.24 | Veraval | Fishing Harbour based program | 24 |
| 15 | 17.01.24 to 19.01.24 | CSIR-CSMCRI , Bhavnagar | Participated in Three days training programme on Seaweed cultivation & Processing Technology | - |
| 16 | 23.01.24 | Mumbai | Attended TED workshop & exporters meeting at Mumbai | - |
| 17 | 24.01.24 | Umargam | Dry fish awareness program | 17 |
| 18 | 25.01.24 | Umargam | Dry fish awareness program | 17 |
| 19 | 25.01.24 | Umargam | Dry fish awareness program | 20 |
| 20 | 29.01.24 | Veraval | Conducted review meeting with HDCs | 8 |



Fishing Harbour based program at Porbandar & Veraval

➤ **Aid material distributed during the month**

| SI No. | Date | Type of Aid material distributed | No. of Item | Fund source |
|--------|--------|----------------------------------|-------------|-------------|
| 1 | Jan 24 | Crate | 9 | NETFISH |
| 2 | Jan 24 | Shovel | 7 | NETFISH |
| 3 | Jan 24 | Gumboot | 36 | NETFISH |
| 4 | Jan 24 | Gloves | 72 | NETFISH |
| 5 | Jan 24 | Powder | 82 | NETFISH |
| 6 | Jan 24 | Brush | 47 | NETFISH |
| 7 | Jan 24 | Basket | 34 | NETFISH |
| 8 | Jan 24 | Tub | 16 | NETFISH |
| 9 | Jan 24 | Plastic Sheet | 4 | NETFISH |



RD MPEDA SC-Seafood Processing plant training program



Seafood processing centre programs at Porbandar

➤ **Awareness Classes/Meetings conducted by HDCs**

| Type of program | Mangrol | Chorwad | Veraval | Porbandar | Vanakbara | Total |
|---------------------------|---------|---------|---------|-----------|-----------|-------|
| Awareness meeting by HDCs | 4 | 5 | 6 | 8 | 10 | 33 |

| S.N. | Date | Harbour/LC | Topic | No. of Participants |
|------|------------|------------|--|---------------------|
| 1 | 03/01/2024 | Porbandar | Awareness meeting with fishermen on “Hygienic handling of fish & Conservation” | 7 |
| 2 | 04/01/2024 | Mangrol | | 7 |
| 3 | 04/01/2024 | Porbandar | | 6 |
| 4 | 05/01/2024 | Porbandar | | 5 |
| 5 | 06/01/2024 | Mangrol | | 10 |

| | | | | |
|----|------------|------------|--|---|
| 6 | 06/01/2024 | Chorwad | | 4 |
| 7 | 07/01/2024 | Chorwad | | 5 |
| 8 | 10/01/2024 | Vanakabara | | 8 |
| 9 | 13/01/2024 | Mangrol | | 7 |
| 10 | 14/01/2024 | Vanakabara | | 5 |
| 11 | 16/01/2024 | Chorwad | | 6 |
| 12 | 17/01/2024 | Vanakabara | | 7 |
| 13 | 17/01/2024 | Chorwad | | 4 |
| 14 | 17/01/2024 | Porbandar | | 5 |
| 15 | 19/01/2024 | Porbandar | | 7 |
| 16 | 20/01/2024 | Veraval | | 5 |
| 17 | 20/01/2024 | Veraval | | 5 |
| 18 | 20/01/2024 | Vanakabara | | 5 |
| 19 | 20/01/2024 | Chorwad | | 4 |
| 20 | 21/01/2024 | Vanakabara | | 7 |
| 21 | 23/01/2024 | Veraval | | 7 |
| 22 | 23/01/2024 | Mangrol | | 7 |
| 23 | 23/01/2024 | Veraval | | 6 |
| 24 | 24/01/2024 | Vanakabara | | 7 |
| 25 | 24/01/2024 | Veraval | | 5 |
| 26 | 24/01/2024 | Veraval | | 6 |
| 27 | 25/01/2024 | Vanakabara | | 7 |
| 28 | 26/01/2024 | Vanakabara | | 5 |
| 29 | 26/01/2024 | Porbandar | | 4 |
| 30 | 27/01/2024 | Vanakabara | | 6 |
| 31 | 27/01/2024 | Porbandar | | 5 |
| 32 | 29/01/2024 | Vanakabara | | 7 |
| 33 | 31/01/2024 | Porbandar | | 5 |

➤ **Details of information disseminated to stakeholders on social media:**

| Sl.No: | Date | Content shared | Social Media Used | No: of Viewers |
|--------|----------|---|---|--|
| 1 | 01/01/24 | 1.Video on sea turtle released by FV by Mangrol Fishers 2.Photos of plastic wastes bring back to land by various FV of Mangrol FH | WhatsApp Instagram Facebook You tube | Whatsapp-1931 Instagram-44 Facebook-44 Youtube-319 subscribed and 2400 viewed |
| 2 | 02/01/24 | 1. Video on Turtle Excluder device 2.Poster on fish washing with clean sea water 3.Video on sea turtle released by Mangrol Fishers 4.Photos of plastic wastes bring back to land by various FV of Mangrol FH | | |
| 3 | 03/01/24 | 1.Photos of AWM conducted by HDC Porbandar 2.Photos of plastic wastes bring back to land by various FV of Mangrol FH | " | " |
| 4 | 04/01/24 | 1.You tube video on Marine products performance 2022-23 –MPEDA 2.Information about save Ocean 3.Photos of AWM conducted by HDC Mangrol & Porbandar 4.Information about plastic waste collection centre near beach & harbour 5.Video on release of sea turtle by FV by Mangrol Fishers | " | " |
| 5 | 05/01/24 | 1.Photos of AWM conducted by HDC Porbandar | " | " |

| | | | | |
|----|----------|---|---|---|
| | | 2.Information about yellow fin tuna 3.Video on sea turtle released by FV by Mangrol fishers 4.Photos of plastic wastes bring back to land by various FV of Mangrol FH | | |
| 6 | 06/01/24 | 1.Information about various type of sea turtle 2.Video on Indian mackerel & Black pomfret 3.Photos of AWM conducted by HDC Mangrol & Chorwad | ” | ” |
| 7 | 07/01/24 | 1.Video on Mahi Mahi fish 2.Photos of plastic wastes bring back to land by various FV of Mangrol FH | ” | ” |
| 8 | 08/01/24 | 1.Information about TED 2.Photos of AWM conducted by HDC Chorwad 3.Photos of plastic wastes bring back to land by various FV of Mangrol FH | ” | ” |
| 9 | 09/01/24 | 1.Video on Tuna fish 2.Photos of plastic wastes bring back to land by various FV of Mangrol & Veraval FH | ” | ” |
| 10 | 10/01/24 | 1.Photos of AWM conducted by HDC Vanakbara 2.Video on Emperor and red snapper fish | ” | ” |
| 11 | 11/01/24 | 1.NETFISH poster Good fish handling practices at Habour 2.Information about over fishing 3. Photos of plastic wastes bring back to land by various FV of Mangrol & Veraval FH | ” | ” |
| 12 | 12/01/24 | 1.Video on sea turtle released back to sea by FV of Mangrol | ” | ” |
| 13 | 13/01/24 | 1.Photos of AWM conducted by HDC Mangrol 2.Plastic wastes bring back to land by various FV of Mangrol , Vanakbara & Veraval FH 3.Video on Prawns | ” | ” |
| 14 | 14/01/24 | 1.Photos of AWM conducted by HDC Vanakbara | ” | ” |
| 15 | 15/01/24 | 1.Information about plastic pollution in Ocean 2.Plastic wastes bring back to land by various FV of Mangrol, Vanakbara & Veraval FH 3.Video on Squid fish | ” | ” |
| 16 | 16/01/24 | 1.Photos of AWM conducted by HDC Chorwad 2.Photos of plastic wastes bring back to land by various FV of Mangrol | ” | ” |
| 17 | 17/01/24 | 1.Video on Sea turtle released back to sea by FV of Mangrol Fishers 2.Photos of AWM conducted by HDC Vanakbara, Chorwad & Porbandar 3.Information about Ghost fishing | ” | ” |
| 18 | 18/01/24 | 1.Newspaper cutting on NETFISH MPEDA training programme conducted at Mangrol and Porbandar FH | ” | ” |
| 19 | 19/01/24 | 1.Video on Crab 2.NETFISH Posters on fish transportation & fish cleaning with clean water 3.Photos of AWM conducted by HDC Porbandar | ” | ” |
| 20 | 20/01/24 | 1. Photos of AWM conducted by HDC Veraval, Vanakbara & Chorwad | ” | ” |
| 21 | 21/01/24 | 1. Photos of AWM conducted by HDC | ” | ” |

| | | | | |
|----|----------|--|---|---|
| | | Vanakbara | | |
| 23 | 23/01/24 | 1.Photos of AWM conducted by HDC Veraval & Mangrol 2.Photos of plastic waste bring back to land by Various FV of Mangrol | " | " |
| 24 | 24/01/24 | 1.Photos of AWM conducted by HDC Vanakbara & Veraval 2.Video on sea turtle release back to sea by FV 3.Photos of plastic waste bring back to land by Various FV of Mangrol | " | " |
| 25 | 25/01/24 | 1.Photos of AWM conducted by HDC Veraval 2.Information about say no to over fishing 3. Photos of plastic waste bring back to land by Various FV of Mangrol | " | " |
| 26 | 26/01/24 | 1.Information about life saving equipment's 2.Photos of AWM conducted by HDC Vanakbara | " | " |
| 27 | 27/01/24 | 1.Photos of AWM conducted by HDC Porbandar & Vanakbara 2. Photos of plastic waste bring back to land by Various FV of Mangrol & Vanakbara FH | " | " |
| 28 | 28/01/24 | 1.Video on red snapper & Emperor fish 2.You tube video on TED | " | " |
| 29 | 29/01/24 | 1.Photos of AWM conducted by HDC Vanakbara 2.Photos of plastic waste bring back to land by various FV of Mangrol FH | " | " |
| 30 | 30/01/24 | 1.Information about TED for Turtles 2.Information about Overfishing | " | " |
| 31 | 31/01/24 | 1.Photos of AWM conducted by HDC Porbandar 2. Photos of plastic waste bring back to land by various FV of Mangrol FH 3.Video on lobster | " | " |

EFFORT FOR GENERATING EXTERNAL FUND

| Sl. No. | Effort taken | Status/ Remarks |
|---------|--|-------------------------------------|
| 1 | Contacted 7 companies viz. M/s. Siver Star Exports, Porbandar, M/s. K.R Sea Food, Porbandar, M/s. West coast Sea Food, Porbandar, M/s. Navrang Sea Food, Porbandar, M/s. Tejal Sea Food, Porbandar, M/s. Dhanani Frozen Foods, Dwarka, M/s. Shree Nidhi Exports, Porbandar for Seafood processing centre programme | Received Rs.80000/- as training fee |

Vessel log sheet collected by HDCs during the month of January'24:

| Sl.no | Harbour | Number of log sheet collected during the month |
|-------|-----------|--|
| 1 | Vanakbara | 32 |
| 2 | Kotada | 10 |
| 3 | Veraval | 23 |
| 4 | Mangrol | 57 |
| 5 | Porbandar | 27 |
| | | 149 |

IMPACTS

- Improved handling of fishes for fish drying at Umagam



➤ MARINE MAMMAL PROJECT

1. By catch Survey

| | |
|---|----|
| No. of By catch survey conducted in the month | 32 |
|---|----|

