



MPEDA – NETFISH



मासिक विवरण – जुलाई 2022

MONTHLY REPORT – JULY 2022



**Network for Fish Quality Management & Sustainable Fishing
(NETFISH)**

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MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING JULY 2022

Summary

Activities of NETFISH along the maritime states of India during July 2022 consisted of 330 programmes, as given below.

Type of Programme	No: of programmes conducted during the month	Total for the Financial Year
NETFISH FUNDED PROGRAMMES		
Fishing harbour based programme	57	106
Dry fish based programme	4	21
Special programme-ICCD Clean up	1	1
Exposure Visit	0	1
Stakeholder Meetings organized by SCOs	6	24
MPEDA SC/ST PROGRAMMES		
<i>Landing centre Training Programmes (1 day)</i>	11	25
<i>One week skill development training</i>	0	1
<i>Value addition training (1 day)</i>	0	2
<i>Sea Safety & navigation (1 day)</i>	0	5
<i>Distribution of Aid material</i>	0	1
EXTERNAL FUNDED PROGRAMMES		
Seafood Unit Training Programme	12	21
CIFNET Trainings	1	5
Paradeep Port Trust funded programmes	0	10
Value addition sponsored by Mangrove Foundation	0	2
MFHMS funded programme	1	1
CIFT Sponsored		
<i>Fishing Harbour Based Awareness training</i>	15	33
<i>On-board programme</i>	3	3
<i>Value Addition training</i>	4	7
OTHER ACTIVITIES		
Awareness classes/Meetings conducted by HDCs	188	482
Training / Evaluation of HDCs	6	35
Participation in meetings/ classes/ activities organized by others	19	43
Coordination of visit of officials from MPEDA & other Dept.	1	6
Online training/meeting conducted by SCO	1	3
Total	330	838

Table: Details of NETFISH activities

Highlights of the Month

- Initiated the International coastal cleanup Day celebration of the year by conducting a Coastal cleanup programme in Odisha.
- Conducted **11 nos. of Landing centre awareness programme** for SC fishers at South 24 Parganas & Kerala south region under MPEDA SC/ST Scheme.
- Conducted **15 No. of CIFT sponsored Harbour based training programme** for SC fishers at Freserganj, West Bengal & Odisha.
- Conducted **3 No. of CIFT sponsored On-board training programme** for SC fishers at Freserganj, West Bengal.
- Conducted **4 nos. of CIFT Sponsored Value added fishery product training** programme for SC fishers at West Bengal & Dakshin Kannada Dist., Karnataka.
- Conducted **12 nos. of Sea food unit training programmes** in various regions and an income of Rs.12,0000/- is generated for NETFISH by these programmes.
- NETFISH Gujarat region in association with Mahavir Cooperative society had conducted a special appreciation programme for the captains of fishing vessels who bring back plastic/solid waste from sea to the land for safe disposal. Around 100 captains attended the programme.
- 188 nos. of awareness classes on Hygiene & Conservation were organized through the Harbour Data Collectors at respective harbours
- Conducted training and meetings for HDCs regarding data collection, fishing ban period activities and marine mammal and sea turtle survey, etc.
- Conducted the Review meeting of NETFISH for the year 2021-22 at MPEDA HO on 14th July 2022 in which all the State Coordinators had presented their activities and achievements during 2021-22 and the plan for 2022-23. Awareness talks by MPEDA, CIFT, NIFPHATT & Kraftwork Pvt. Ltd. were arranged on 15th & 16th July for the State Coordinators. On 17th July, a field visit to Munambam & Thoppumpady harbours were also arranged for them.

State/Region wise details of Activities during the month

The extension activities conducted by NETFISH in various state/regions during July 2022 are enlisted in the table below and described in the subsequent sections:

Sl No.	Type of Programme	WB	OD	APN	APS	TNN	TNS	KLS	KLN	KA	MHS	MHN	GJ
1	NETFISH FUNDED PROGRAMMES												
1.1	Harbour based programme	4	1	6	9		7	1	5	4	9	6	5
1.2	Dry fish programme				1		1					2	
1.3	Special programme-ICCD Cleanup		1										
1.4	Exposure visit												
1.5	Stakeholder Meetings organized by SCOs	1						2	2				1
2	MPEDA SC/ST												
2.1	Landing Centre programme	3						8					
2.2	One week Skill development programme												

2.3	Value addition programme												
3	EXTERNAL FUNDED PROGRAMMES												
3.1	Seafood Unit Training Programme	1		1			2			3		4	1
3.2	CIFNET Trainings												1
3.3	Paradeep Port Trust funded programmes												
3.4	CIFT Sponsored												
3.4.1	Harbour based programme	5	10										
3.4.2	On board programme	3											
3.4.3	Value addition programme	1											
3.5	Value addition sponsored by Mangrove foundation									3			
3.6	MFHMS funded programmes								1				
4	OTHER ACTIVITIES												
4.1	Awareness classes/Meetings conducted by HDCs	99					29	12		1		23	24
4.2	Training / Evaluation of HDCs						1	1				3	1
4.3	Participation in meetings/classes/activities organized by others	2		3	1		1	7	4	1			
4.4	Coordination of visit of officials from MPEDA & other Dept.				1								
4.5	Online Meeting Conducted by SCO								1				
	Grand Total	119	12	10	12	0	41	31	13	12	9	38	33

WB-West Bengal, **OD**-Odisha, **APN**-Andhra Pradesh North, **APS**-Andhra Pradesh South, **TNN**-Tamilnadu North, **TNS**-Tamilnadu South, **KLS**-Kerala South, **KLN**-Kerala North, **KA**-Karnataka, **MHS**-Maharashtra South & Goa, **MHN**-Maharashtra North, **GJ**- Gujarat

1. WEST BENGAL

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activity	No: of Participants
1	04.07.22	M/s. Rupsha Fish Pvt. Ltd. Khardah	Seafood processing centre programme	34
2	05.07.22	Freseganj	Site inspection for installation of solar dryer	--
3	07.07.22	Tangruchar, South 24 Parganas	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
4	08.07.22	Mudapara, South 24 Parganas,	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
5	11.07.22	Nainan, South 24 Parganas,	MPEDA sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
6	14.07.22	MPEDA, HO	Attended annual review meeting of SCOs	18
7	15.07.22	MPEDA HO	Attended awareness classes by MPEDA Officials	15
8	15.07.22	MPEDA HO	Participated in the Golden Jubilee celebrations Of RD, Kolkata, and SCO gave a talk on "Role of MPEDA-NETFISH in Export Promotion and Aquaculture in West Bengal"	140
9	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
10	17.0.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing harbours	17

11	20.07.22	Raidighi & Freserganj South 24 Parganas	Technical inspection for setting up Solar dryers along with Rep. of Craftwork Solar Pvt. Ltd.	--
12	20.07.22	Raidighi South 24 Parganas	Meeting with stakeholders & boat owners on MPEDA financial scheme for SC/ST fishers	15
13	20.07.22	Narayanpur South 24 Parganas	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
14	21.07.22	Lakhipur, Freserganj South 24 Parganas	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
15	22.07.22	Hanra LC South 24 Parganas	CIFT sponsored On board training programme for SC/ST fishers	08
16	23.07.22	South 24 Parganas, Mukundapur LC	CIFT sponsored On board training programme for SC/ST fishers	07
18	23.07.22	Hanra LC	Harbour based training programme	30
19	26.07.22	Sultanpur FH South 24 Parganas,	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
20	27.07.22	Freserganj FH	Harbour based training programme	27
21	27.07.22	Paschim Amarabati South 24 Parganas	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
22	28.07.22	Kakdwip FH	Harbour based training	30
23	28.07.22	Akshaynagar, South 24 Parganas,	CIFT sponsored Fish Quality Management and Conservation programme for SC/ST fishers	30
24	29.07.22	Kakdwip FH	Harbour based training programme	30
25	29.07.22	South 24 Parganas, Mukundapur LC	CIFT sponsored On board training programme for SC/ST fishers	08
26	30.07.22	Akshaynagar, South 24 Parganas	CIFT sponsored Value Added Fishery Products training programme for SC/ST fishers	22

➤ Brief report on major events

NETFISH, Kolkata had organized a one day training programme at M/s. Rupsha Pvt. Ltd, Kardah, West Bengal to the processing technologists, supervisors, managers and workers regarding COVID-19 guidelines, hygiene & sanitation practices, fish processing technology etc. A total of 34 trainees attended the training programme.



CIFT sponsored awareness programme at Lakhipur



CIFT Value addition programme at Akshaynagar

➤ Awareness Classes/Meetings conducted by HDCs

Type of programme	Raidighi	Deshapran	Kakdwip	Freserganj	Namkhana	Shoula	Sankarpur	Total
Awareness programme on Hygiene, Chill killing & Conservation	24	20	8	12	15	10	10	99

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.07.22	Raidighi	Awareness on life jacket and life buoy	8
2	05-07-22	Raidighi	Chill-killing process	5

3	06-07-22	Raidighi	Avoid bamboo basket and iron shovel	9
4	07-07-22	Raidighi	Catching of juvenile Hilsa	7
5	07-07-22	Raidighi	Marine mammals act.	10
6	07-07-22	Raidighi		5
7	07-07-22	Raidighi		8
8	08-07-22	Raidighi		11
9	08-07-22	Raidighi		9
10	08-07-22	Raidighi		6
11	08-07-22	Raidighi		8
12	08-07-22	Raidighi		11
13	08-07-22	Raidighi		6
14	09-07-22	Raidighi		7
15	09-07-22	Raidighi		9
16	11-07-22	Raidighi		5
17	12-07-22	Raidighi		6
18	21-07-22	Raidighi		5
19	23-07-22	Raidighi		8
20	23-07-22	Raidighi		7
21	23-07-22	Raidighi		7
22	23-07-22	Raidighi		5
23	26-07-22	Raidighi		10
24	26-07-22	Raidighi		6
25	05-07-22	Deshapran (Petuaghat)		6
26	05-07-22	Deshapran (Petuaghat)		6
27	09-07-22	Deshapran (Petuaghat)		4
28	09-07-22	Deshapran (Petuaghat)		5
29	09-07-22	Deshapran (Petuaghat)		5
30	12-07-22	Deshapran (Petuaghat)		4
31	12-07-22	Deshapran (Petuaghat)		5
32	14-07-22	Deshapran (Petuaghat)		5
33	18-07-22	Deshapran (Petuaghat)		4
34	19-07-22	Deshapran (Petuaghat)		6
35	05-07-22	Deshapran (Petuaghat)		6
36	05-07-22	Deshapran (Petuaghat)	Chilling of fish	6
37	09-07-22	Deshapran (Petuaghat)	Plastic pollution	4
38	09-07-22	Deshapran (Petuaghat)	Marine mammal & Sea Turtle	5
39	09-07-22	Deshapran (Petuaghat)	Sea safety	5
40	12-07-22	Deshapran (Petuaghat)		4
41	12-07-22	Deshapran (Petuaghat)		5
42	14-07-22	Deshapran (Petuaghat)		5
43	18-07-22	Deshapran (Petuaghat)		4
44	19-07-22	Deshapran (Petuaghat)		6
45	04-07-22	Kakdwip		7
46	04-07-22	Kakdwip	Post-harvest loss	5
47	05-07-22	Kakdwip	Chill killing & chill wash	6
48	06-07-22	Kakdwip	MM&T conservation	5
49	06-07-22	Kakdwip	Subsidy for insulated box from NETFISH	5
50	06-07-22	Kakdwip	Sea safety (life jacket & life buoy)	5
51	06-07-22	Kakdwip		6
52	07-07-22	Kakdwip		5
53	01.07.22	Freserganj		9
54	02.07.22	Freserganj	Life jacket & life buoy	9
55	04.07.22	Freserganj	Chill-kill & chill-wash	9
56	05.07.22	Freserganj	Catching of juvenile Hilsa	10
57	07.07.22	Freserganj	Subsidy for insulated box	10
58	07.07.22	Freserganj	Marine mammals act	10
59	08.07.22	Freserganj		10

60	12.07.22	Freserganj		10
61	14.07.22	Freserganj		10
62	18.07.22	Freserganj		9
63	18.07.22	Freserganj		9
64	26.07.22	Freserganj		10
65	03.07.22	Namkhana	Life jacket & life buoy Chill-kill & chill-wash Catching of juvenile Hilsa Subsidy for insulated box Marine mammals act	13
66	06.07.22	Namkhana		15
67	06.07.22	Namkhana		10
68	07.07.22	Namkhana		14
69	08.07.22	Namkhana		12
70	09.07.22	Namkhana		15
71	11.07.22	Namkhana		13
72	12.07.22	Namkhana		9
73	12.07.22	Namkhana		12
74	15.07.22	Namkhana		14
75	20.07.22	Namkhana		10
76	26.07.22	Namkhana		9
77	27.07.22	Namkhana		13
78	28.07.22	Namkhana		8
79	30.07.22	Namkhana		15
80	01-07-22	Shoula	Post-harvest loss Chill killing & chill wash MM&T conservation use of poly sheet Hygienic ice handling	5
81	01-07-22	Shoula		4
82	02-07-22	Shoula		9
83	05-07-22	Shoula		4
84	05-07-22	Shoula		5
85	06-07-22	Shoula		4
86	06-07-22	Shoula		5
87	11-07-22	Shoula		4
88	11.07.22	Shoula		5
89	14.07.22	Shoula		7
90	01.07.22	Sankarpur	Reduction of post-harvest loss Chill killing & Chill washing MM&T conservation Sea safety (life jacket & life buoy) Information about increase in the number of jellyfish in sea and injuries caused by it	5
91	04.07.22	Sankarpur		5
92	04.07.22	Sankarpur		8
93	04.07.22	Sankarpur		5
94	05.07.22	Sankarpur		5
95	05.07.22	Sankarpur		5
96	08.07.22	Sankarpur		6
97	11.07.22	Sankarpur		5
98	11.07.22	Sankarpur		6
99	12.07.22	Sankarpur		9

➤ **Details of information disseminated to stakeholders on social media:** (7 WhatsApp groups in 7 harbours)

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	04.07.22	NETFISH-MPEDA, Kolkata conducted one day training programme on COVID-19 guidelines, hygiene & sanitation practices at M/s. Rupsa Fish Pvt. Ltd	Facebook, Instagram, Whatsapp	1500
2	08.07.22	The webinar on Role of MPEDA and its societies for the Export Promotion and Aquaculture in West Bengal	„	1500
3	10.07.22	The Chairman MPEDA as a guest of honour of the National Fish Farmer Day 2022	„	1500
4	12.07.22	MPEDA QC labs FAPAS PT performance	„	1500
5	13.07.22	Golden jubilee celebration at Bhubaneswar	„	1500
6	14.07.22	Subscribe MPEDA Monthly Newsletter	„	1500

7	15.07.22	Govt. of Thailand lifted the ban on import of frozen Vannamei shrimp from India	„	1500
8	17.07.22	India's export increase by 25% in Q1	„	1500
9	17.07.22	Ribbon fish curry	„	1500
10	20.07.22	MPEDA QC labs FAPAS PT performance	„	1500
11	21.07.22	Right fishing bright future	„	1500
12	24.07.22	King fish Theeyal	„	1500
13	25.07.22	Har Ghar Tiranga	„	1500
14	25.07.22	The most awaited seafood show is back	„	1500
15	26.07.22	Gov. of West Bengal has constituted a Task Force Committee for prevention of banned antibiotics in aquaculture in the state	„	1500
16	30.07.22	NETFISH-MPEDA Kolkata organized training programme on reduction of post-harvest loss at Kakdwip fishing harbour	„	1500
17	31.07.22	Grilled fish with grape sauce	„	1500

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	04.07.2022	Seafood processing unit training programme at M/s.Rupsha Fish Pvt.Ltd, West Bengal	Received Rs.10,000/- as training fee

2. ODISHA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	05.07.22	Alanda, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
2	06.07.22	Biripadar, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
3	07.07.22	Mahisa, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
4	08.07.22	Berhampur, Chilka	CIFT sponsored Harbour based programme for SC fishers	30
5	14.07.22	MPEDA HO Kochi	Attended Annual review meeting of NETFISH	--
6	17.07.22	Mirzapur, Chilka.	CIFT Sponsored Harbour Based Programme For SC Fishers	30
7	21.7.22	Mahinsa, Chilka.	CIFT sponsored Harbour based programme for SC fishers	30
8	21.7.22	Berhampur, Chilka.	CIFT sponsored Harbour based programme for SC fishers	30
9	25.7.22	Khirisahi, Chilka.	CIFT sponsored Harbour based programme for SC fishers	30
10	26.7.22	Sanapatana, Chilka.	CIFT sponsored Harbour based programme for SC fishers	30
11	26.7.22	Arakhakuda, Chilka.	CIFT sponsored Harbour based programme for SC fishers	30
12	28.7.22	Balaramgadi	Fishing Harbour Based Programme	30
13	31.7.22	Arakhakuda, Chilka	Coastal Clean Up Programme	70



CIFT sponsored awareness programmes at Chilka

In connection with the International Coastal cleanup day celebrations in the 75th anniversary of Indian Independence, NETFISH MPEDA, Odisha had conducted a cleanup programme at Arakhakuda Fish landing centre, Chilka on 31st July 2022. The programme started with an inaugural function. Mr. Pravat Ranjan Mishra, Asst. Sub Inspector of Marine Police, Mrs. Sumitra Behera, Sarpanch of Arakhakuda Panchayat, Mr. Pradeep Behera, Deputy Sarpanch of Arakhakuda Panchayat, Mr. Gangadhar Behera, President of Primary Fisherman Co-operative, Mr. Sanjay Kumar Behera, Secretary of Primary Fisherman Co-operative, Mr. Hare Krushna Khataei, NGO member, Mr. Subhrakanta Mohapatra, NETFISH State Coordinator and 60 fishers from Arakhakuda were present on the occasion. SCO NETFISH briefed the importance of coastal cleaning and role of fishers in keeping the coastal area clean. The Inaugural session was followed by an awareness rally and coastal cleanup programme by the fishers. NETFISH distributed T-shirts, Caps, Mask, Hand gloves, Hand sanitizer and Refreshment to all the participants. During the closing session, feedback was collected from the fishers. They requested to continue the cleaning programme in Arakhakuda coast line in future and for that a committee was also formed to continue the process.



➤ **Details of information disseminated to stakeholders on social media:**(7 WhatsApp groups in 5 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	02.07.22	Video-Advantage of using square mesh cod end	Whatsapp	500
2	04.07.22	Videos-Conservation of Marine resources, Quality shrimp seeds	Whatsapp	500
3	05.07.22	Video - Co-Management in fishery	Whatsapp	500
4	07.07.22	Video - Comparison between maintaining hygiene and not hygiene	Whatsapp	500
5	09.07.22	Videos-Conservation of Marine resources, Quality shrimp seeds	Whatsapp	500
6	11.07.22	Videos- Conservation of Marine resources, Avoid use of plastic, An Escape to Depth	Whatsapp	500

7	13.07.22	Video-Advantage of using square mesh cod end	Whatsapp	500
8	15.07.22	Videos-Conservation of Marine resources, Quality shrimp seeds	Whatsapp	500
9	18.07.22	Video – Co-Management in fishery	Whatsapp	500
10	20.07.22	Video – Comparison between maintaining hygiene and not hygiene	Whatsapp	500
11	21.07.22	Video – Managing Fish and Fishery resources	Whatsapp	500
12	22.07.22	Videos- Journey of Seafood, An Escape to Depth	Whatsapp	500
13	25.07.22	Video – Co-Management in fishery	Whatsapp	500
14	26.07.22	Videos-Conservation of Marine resources, Avoid use of plastic, An Escape to Depth	Whatsapp	500
15	27.07.22	Video- An Escape to Depth	Whatsapp	500
16	28.07.22	Video – Maintaining quality of seafood	Whatsapp	500
17	29.07.22	Videos-Conservation of Marine resources, Avoid use of plastic, An Escape to Depth	Whatsapp	500
18	30.07.22	Video-Advantage of using square mesh cod end	Whatsapp	500

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	28.07.22	Square mesh cod end	2	NETFISH

3. ANDHRA PRADESH

3.1 ANDHRA PRADESH NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	07.07.22	Vizag	Fishing Harbour based programme	30
2	11.07.22	SRD, Vizag	Discussion with JD Fisheries along with the Solar Dryer manufacturer	--
3	12.07.22	Vizag	Attend the Workshop and guest lecture on Climate Resilient practices and Value chain in Small scale Fishery organized by Institute for motivating self-employment (IMSE) & DFYWA	--
4	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
5	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
6	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
7	17.0.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing harbours	17
8	21.07.22	SRD, Vizag	Participated in the Golden Jubilee celebration of SRD Vizag and presented the activities of NETFISH in Andhra Pradesh State	--
9	22.07.22	Vizag	Fishing Harbour based programme	30
10	25.07.22	M/S. Arya Sea food Pvt Ltd., Bhimavaram	Seafood Processing centre training programme	35
11	26.07.22	Kakinada	Fishing Harbour based programme	26
12	27.07.22	Kakinada	Fishing Harbour based programme	30
13	27.07.22	Kakinada	Visited Kakinada FH along with CE NETFISH	--
14	28.07.22	Hotel Grand Bay, Vizag	Participated in the Seafood exporters meeting headed by Chairman MPEDA	--
15	28.07.22	Pudimadaka	Fishing Harbour based programme	40
16	29.07.22	Vizag	Fishing Harbour based programme	30
17	29.07.22	Vizag	Meeting with the officer in charges of FSI, NIFPHATT and CIFNET along with CE NETFISH	--

18	30.07.22	Vizag	Coordinated the visit of MPEDA officials JD, RD Vijayawada & AD, SRD Vizag to Visakhapatnam FH	--
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During the month, NETFISH –MPEDA Vizag region had organized a one day training programme at M/s Arya Seafoods Pvt. Ltd, Bhimavaram to the processing staffs and workers of QC section regarding Good handling practices in seafood processing, Fish quality Management, HACCP basics and MPEDA Covid-19 guidelines, etc. A total of 35 trainees attended the training programme.

From 27th to 29th of the month, SCO had coordinated the visit of CE NETFISH to Andhra Pradesh North region. State Coordinator along with CE NETFISH had visited and interacted with the fishermen and stakeholders of Uppada FLC, Pudimadaka FLC, Kakinada and Visakhapatnam fishing harbours. During the visit, CE NETFISH suggested the fishers to strengthen the existing harbour management committees by generating revenue to meet the expenditures related to the hygiene and sanitation in the fishing harbours.



Harbour based programme at Pudimadala



Processing centre programme at Bhimavaram

During the month, the HDCs of AP North coastal region had conducted Marine mammal and sea turtle by-catch survey among 86 fishers in Visakhapatnam harbour (17 boats), Pudimadaka fish landing center (13 boats) and Kakinada fishing harbour (56 boats).

➤ **Details of information disseminated to stakeholders on social media:**(4 WhatsApp groups in 4 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.07.22	The news of imposing ban on use of carry bags and single use plastics in AP State from 01.07.2022	WhatsApp	350
2	04.07.22	Video - Hygienic handling of ice while loading from vehicle to fish hold in fishing boat at Vizag harbour	WhatsApp	350
3	08.07.22	Weather forecast regarding low depression over Bay of Bengal	WhatsApp	350
4	09.07.22	Photos and videos of Hygienic catch segregation in boat but not on wharf at Kakinada fishing harbour	WhatsApp	350
5	15.07.22	Pictures of Hygienic fish vending equipment with crushed ice and simple value addition for domestic markets	WhatsApp	350
6	19.07.22	Poster with health benefits of Tilapia	WhatsApp	350
7	21.07.22	Webinar on "Role of MPEDA in development of AP"	WhatsApp	350
8	21.07.22	Poster of MPEDA on "Right fishing Bright Future"	WhatsApp	350
9	23.07.22	Video - "How the nature gives return gift to land" the shore is full of with plastics	WhatsApp	350

10	24.07.22	Invitation of MPEDA & RGCA on Initiatives of MPEDA for Promotion of Diversified Aquaculture in India with special focus on Andhra Pradesh-Way forward	WhatsApp	350
11	28.07.22	The news of Vizag fishing harbour up gradation with Central Government funds of Rs.151.81 Cr.	WhatsApp	350
12	28.07.22	Video - Huge collection of floating plastic waste by vessel from sea	WhatsApp	350
13	28.07.22	Social media news of Chairman MPEDA meeting with exporters	WhatsApp	350
14	29.09.22	News- "Fish product first but last in domestic consumption in AP State"	WhatsApp	350

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	19.07.2022	Seafood processing unit training programme at M/s. Arya Sea food Pvt Ltd., Bhimavaram	Received Rs.10,000/- as training fee

➤ **Impacts/Outcomes observed during the month**

As a result of continuous awareness programmes by NETFISH the ice handling practices at Visakhapatnam & Kakinada are improved. Now ice blocks are not crushed on the floor. The fishermen made a tarpaulin attached to the ice crusher and loading the ice directly in to the fish hold of fishing vessel at Kakinada fishing harbour.

Before-Ice crushing on Jetty



Now-Improved ice handling at Visakhapatnam & Kakinada FH

3.2 ANDHRA PRADESH SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	05.07.22	Machilipatnam	Fishing Harbour based programme	16
2	07.07.22	Nizampatnam	Fishing Harbour based programme	17
3	08.07.22	Vodarevu	Dry fish awareness programme	21
4	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
5	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
6	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
7	17.0.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing harbours	17
8	20.07.22	Machilipatnam	Fishing Harbour based programme	16
9	22.07.22	Vodarevu	Fishing Harbour based programme	26
10	26.07.22	Vijayawada	Participated in the MPEDA-RGCA Golden and Silver jubilee celebration at Gateway hotel Vijayawada	--
11	27.07.22	Vijayawada	Coordinated the visit of Chairman and Director, MPEDA to RD Vijayawada	--
12	30.07.22	Machilipatnam	Fishing Harbour based programme	25
13	30.07.22	Machilipatnam	Fishing Harbour based programme	21
14	31.07.22	Nizampatnam	Fishing Harbour based programme	25
15	31.07.22	Vodarevu	Fishing Harbour based programme	25
16	31.07.22	Vodarevu	Fishing Harbour based programme	20



Fishermen distributed with aid materials during awareness programmes

➤ Details of information disseminated to stakeholders on social media:(9 WhatsApp groups in 9 harbours)

SL.No	Date	Content Disseminated	Social Media Used	No: of Viewers
1	1.07.22	NETFISH Animation - Good practice for better price	Whatsapp	550
2	2.07.22	NETFISH Animation - Conservation of marine resource	Whatsapp	550
3	3.07.22	NETFISH Animation - Management society	Whatsapp	550
4	4.07.22	Why sustainable fish is important	Whatsapp	550
5	5.07.22	Covid 19 guide lines for sea food sector	Whatsapp	550
6	6.07.22	Importance of sea food	Whatsapp	550
7	7.07.22	NETFISH Animation - An escape to the depths	Whatsapp	550
8	8.07.22	Amazing fast tuna fishing skills, Catching fish on the sea	Whatsapp	550
9	9.07.22	Sardine fish health Benefits	Whatsapp	550
10	10.07.22	Weather news –FFMA App	Whatsapp	550
11	11.07.22	Fishermen released marine mammal in Gujarat	Whatsapp	550

12	12.07.22	Micro plastic news	Whatsapp	550
13	13.07.22	Gill net hauler	Whatsapp	550
14	14.07.22	Hygienic handling of fish	Whatsapp	550
15	15.07.22	Top 10 health benefits of Mackerel	Whatsapp	550
16	16.07.22	NETFISH Animation - Square mesh cod end(you tube	Whatsapp	550
17	17.07.22	More shrimp means better health- MPEDA	Whatsapp	550
18	18.07.22	Indian sea food – safe and delicious	Whatsapp	550
19	19.07.22	Americas Favourite sea food –Indian shrimp	Whatsapp	550
20	20.07.22	Weather news-FFMA App	Whatsapp	550
21	21.07.22	The importance of consuming sea food–MPEDA	Whatsapp	550
22	22.07.22	Rarely caught fish news	Whatsapp	550
23	23.07.22	Big lobster	Whatsapp	550
24	24.07.22	Why we should eat more fish	Whatsapp	550
25	25.07.22	Save juvenile fish awareness video	Whatsapp	550
26	26.07.22	Long line fishing techniques	Whatsapp	550
27	27.07.22	On board handling of fish	Whatsapp	550
28	28.07.22	Seer fish catching	Whatsapp	550
29	29.07.22	Japanese street food	Whatsapp	550
30	30.07.22	Whale shark news	Whatsapp	550
31	31.07.22	How to clean & de-vein shrimps	Whatsapp	550

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	05.07.22	Tarpaulins	16	NETFISH
2	07.07.22	Tarpaulins	17	NETFISH
3	08.07.22	Tarpaulins	21	NETFISH
4	20.07.22	Tarpaulins	16	NETFISH
5	22.07.22	Hand Gloves	26	NETFISH
6	30.07.22	Tarpaulins	46	NETFISH
7	31.07.22	Tarpaulins	70	NETFISH

4. TAMIL NADU

4.1 TAMIL NADU NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	04.07.22	Samiyarpettai & Annankovil	Visited Samiyarpettai and Annankovil landing centre & meeting with DEAN, CAS Marine Biology, Parangipettai	--
2	05.07.22	Cuddalore	Harbour visit along with DD MPEDA	--
3	06.07.22	Pazhaiyar	Harbour visit and stakeholders meeting along with DD MPEDA	--
4	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
5	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
6	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
7	17.07.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing harbours	17
8	29.07.22	Pondicherry	Meeting with DD Fisheries regarding FIMSUL project	--

4.2 TAMIL NADU SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	-
2	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	-
3	15.07.22	MPEDA HO	Participated in the Golden Jubilee celebration of SRD Tuticorin and delivered "Role of MPEDA and its societies for the development of export oriented capture and culture fishery in Tamil Nadu".	--
4	19.0.22	SRD, Tuticorin	Conducted online meeting of HDCs regarding MM&T by catch survey	-
5	21.07.22	M/s. Asvini Fisheries Pvt. Ltd., Tuticorin	Seafood processing center programme	35
6	22.07.22	M/s. Ninans Fisheries Pvt. Ltd., Tuticorin	Seafood processing center programme	35
7	25.07.22	Thengapattinam	Dry fish awareness programme	15
8	25.07.22	Eraviputhenthurai	Fishing Harbour based programme	15
9	26.07.22	Vallavilai	Fishing Harbour based programme	16
10	26.07.22	Marthandan Thurai	Fishing Harbour based programme	20
11	27.07.22	Eraviputhenthurai	Fishing Harbour based programme	17
12	27.07.22	Eraviputhenthurai	Fishing Harbour based programme	16
13	28.07.22	Poothurai	Fishing Harbour based programme	16
14	28.07.22	Chinnathurai	Fishing Harbour based programme	18



Harbour based programme at Eraviputhenthurai



Processing centre programme at Tuticorin

➤ Details of information disseminated to stakeholders on social media: (9 WhatsApp groups in 9 harbours)

S.NO	Date	Content Disseminated	Social Media	No. Of viewers. (Approx)
1	04.07.22	MPEDA Social media post- stakeholders meeting on marine capture Wind Alert	Whatsapp	1308
2	05.07.22	Wind Alert	Whatsapp	269
3	06.07.22	Notification of Ramanathapuram district fishermen grievance meeting (08/07/22)	Whatsapp	79
4	07.07.22	MPEDA poster - Say No to the misuse of Antibiotics Fisheries College Admission Notification	Whatsapp	634
5	10.07.22	MPEDA Social media post - sustainable future programme	Whatsapp	1093

		Marine by catch survey Fish landing data collection on fishing harbour (Facebook link)		
6	15.07.22	MPEDA poster - Sea food export worth \$678 million	Whatsapp	109
7	16.07.22	MPEDA poster - India Seafood going places	Whatsapp	410
8	18.07.22	MPEDA poster - As a result of Govt. of Thailand lifted the ban on Vannamei shrimp	Whatsapp	424
9	21.07.22	MPEDA Poster – Right fishing Bright future Practice sustainable fishing Awareness meeting about IMBL crossing	Whatsapp	818
10	30.07.22	Fisheries college admission notification BFSC course details in Annamalai university	Whatsapp	213

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	21.07.22	Seafood processing unit training programme at M/s. Asvini Fisheries Pvt. Ltd., Tuticorin	Received Rs.10,000/- as training fee
2	22.07.22	Seafood processing unit training programme at M/s. Ninans Fisheries Pvt. Ltd., Tuticorin	Received Rs.10,000/- as training fee

➤ **Aid material distributed during the month**

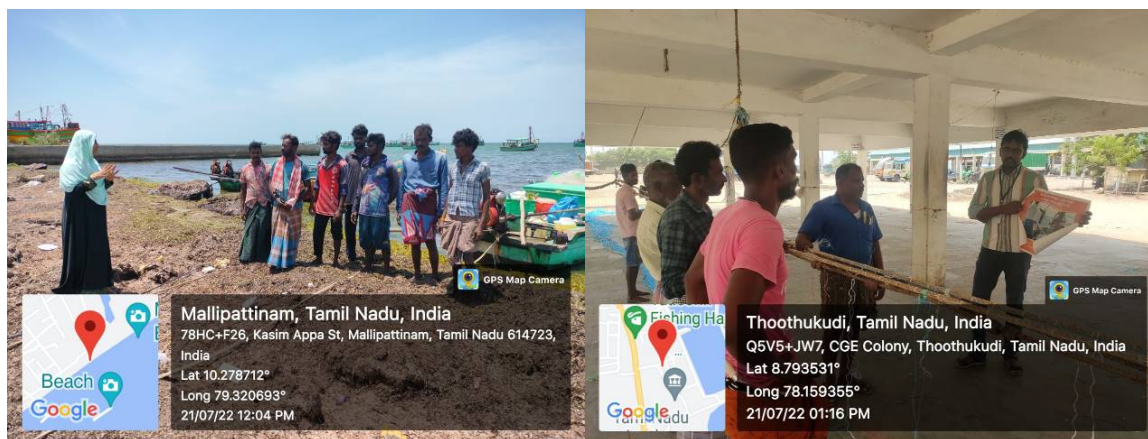
Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	25.07.22	Pl. Basket (Small)- 16 + Pl Shovel-1 Pl. Basket (Big)- 10+ Pl Shovel-1	17 15	NETFISH
2	26.07.22	Pl. Basket (Big)- 6 + Pl Shovel-3 Pl. Basket (Small)- 9+ Pl. Basket Big 1+ Pl Shovel-3	16 20	NETFISH
3	27.07.22	Pl. Basket (Big)- 3 + Pl. Basket (Small)-5+ Pl Shovel-3 Pl. Basket (Big)- 2 + Pl. Basket (Small)-3+ Pl Shovel-4	17 16	NETFISH
4	28.07.22	Pl. Basket (Small)-14 + Pl Shovel-2 Pl. Basket (Small)- 12+ Pl Shovel-2	16 15	NETFISH

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Thengapattinam	Colachel	Mallipattinam	Chinnamuttom	Tharuvaikulam	Tuticorin	Kottapattinam	Rameswaram	Total
Ice handling and preservation in Boats & harbours	8	7	3	1	4	4	1	1	29

S.N.	Date	Location	Type of Activities	No: of Participants
1	20/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	5
2	20/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	5
3	21/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	7
4	21/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	6
5	22/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	5
6	22/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	4
7	23/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	9
8	23/07/2022	Thengaipattinam	Ice handling and preservation in Boats & harbours	4
9	20/07/2022	Colachel	Ice handling and preservation in Boats & harbours	6

10	21/07/2022	Colachel	Ice handling and preservation in Boats & harbours	4
11	22/07/2022	Colachel	Ice handling and preservation in Boats & harbours	4
12	26/07/2022	Colachel	Ice handling and preservation in Boats & harbours	6
13	26/07/2022	Colachel	Ice handling and preservation in Boats & harbours	4
14	29/07/2022	Colachel	Ice handling and preservation in Boats & harbours	4
15	30/07/2022	Colachel	Ice handling and preservation in Boats & harbours	4
16	20/07/2022	Mallipattinam	Ice handling and preservation in Boats & harbours	5
17	21/07/2022	Mallipattinam	Ice handling and preservation in Boats & harbours	7
18	23/07/2022	Mallipattinam	Ice handling and preservation in Boats & harbours	6
19	21/07/2022	Chinnamuttom	Ice handling and preservation in Boats & harbours	5
20	20/07/2022	Tharuvaikulam	Ice handling and preservation in Boats & harbours	5
21	21/07/2022	Tharuvaikulam	Ice handling and preservation in Boats & harbours	6
22	23/07/2022	Tharuvaikulam	Ice handling and preservation in Boats & harbours	4
23	26/07/2022	Tharuvaikulam	Ice handling and preservation in Boats & harbours	5
24	20/07/2022	Tuticorin	Ice handling and preservation in Boats & harbours	5
25	21/07/2022	Tuticorin	Ice handling and preservation in Boats & harbours	5
26	21/07/2022	Tuticorin	Ice handling and preservation in Boats & harbours	5
27	23/07/2022	Tuticorin	Ice handling and preservation in Boats & harbours	5
28	23/07/2022	Kottapattinam	Ice handling and preservation in Boats & harbours	2
29	21/07/2022	Rameswaram	Ice handling and preservation in Boats & harbours	4



Awareness programme conducted by HDCs at Tamil Nadu South region

5. KERALA

5.1 KERALA SOUTH

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	04.07.22	Vaikom	Conducted meeting with the officials of Vaikom Block Panchayath regarding SC/ST financial assistance scheme	16
2	05.07.22	CMFRI, Kochi	Participated in the Stake holders workshop on recent unhealthy trends in marine fisheries sector	--
3	06.07.22	MPEDA HO	Attended the Webinar Organized by MPEDA as part of Golden Jubilee celebrations	--
4	07.07.22	NETFISH HO	Conducted online interview for the appointment of HDC at Vizhinjam FH	--
5	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
6	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
7	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
8	17.07.22	Munambam &	Field visit to Munambam & Thoppumpady fishing	17

		Thoppumpady	harbours	
9	18.7.22	NETFISH HO	Conducted Online training on Good Hygiene practices for HDCs	8
10	19.07.22	Chellanam	Fishing Harbour based programme	39
11	22.07.22	Ezhumanthuruthu	MPEDA sponsored Landing centre programme for SC/ST fishers	30
12	22.07.22	Thevalakkad	MPEDA sponsored Landing centre programme for SC/ST fishers	31
13	25.07.22	Valayil Colony, Kallara	MPEDA sponsored Landing centre programme for SC/ST fishers	30
14	25.07.22	Murinjapuzha, Chempu Thuruth	MPEDA sponsored Landing centre programme for SC/ST fishers	31
15	25.07.22	Kakduthuruthy	Meeting with the Block Development Officer of Kaduthuruthy Block Panchayath regarding the implementation MPEDA financial assistance schemes for SC/ST Fishers	--
16	26.07.22	KUFOS, Panangad	Attended seminar Organized by KUFOS on WTO agreement	--
17	27.07.22	Kattikkunnu	MPEDA sponsored Landing centre programme for SC/ST fishers	30
18	27.07.22	Thalayolaparambu	MPEDA sponsored Landing centre programme for SC/ST fishers	30
19	28.07.22	Manjoor	MPEDA sponsored Landing centre programme for SC/ST fishers	30
20	28.07.22	Thalayazham	MPEDA sponsored Landing centre programme for SC/ST fishers	30
21	29.07.22	Chavara, Kollam	Delivered lecture in the awareness programme organized by Dept. of Fisheries	35
22	29.07.22	Aalappuzha	Delivered lecture in the awareness programme organized by Dept. of Fisheries	100
23	30.07.22	Neendakara	Delivered lecture in the awareness programme organized by Dept. of Fisheries	25
24	30.07.22	Vaadi	Delivered lecture in the awareness programme organized by Dept. of Fisheries	25



MPEDA SC/ST programme at Thevalakkad



Harbour based programme at Chellanam

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Neendakara	Adimalathura	Kayamkulam	Port Kollam	Total
Awareness programme on Hygiene, Chill killing & Conservation	1	2	2	3	26

S.N.	Date	Location	Type of Activities	No. of Participants
1	02.07.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	9

2	06.07.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	11
3	07.07.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	11
4	07.07.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	13
5	08.07.22	Neendakara	Awareness programme on Hygiene, Chill killing & Conservation	14
6	12.07.22	Adimalathurai	Awareness programme on Hygiene, Chill killing & Conservation	6
7	20.07.22	Adimalathurai	Awareness programme on Hygiene, Chill killing & Conservation	7
8	21.07.22	Kayamkulam	Awareness programme on Hygiene, Chill killing & Conservation	3
9	26.07.22	Kayamkulam	Awareness programme on Hygiene, Chill killing & Conservation	3
10	27.07.22	Kayamkulam	Awareness programme on Hygiene, Chill killing & Conservation	4
11	13.04.22	Port Kollam	Awareness programme on Hygiene, Chill killing & Conservation	4
12	20.07.22	Port Kollam	Awareness programme on Hygiene, Chill killing & Conservation	6

➤ **Details of information disseminated to stakeholders on social media** (9 WhatsApp groups in 9 harbours)

SI NO	Date	Content disseminated	Social media used	No.of viewers
1	01/07/2022	Webinar-Aquaculture Do not mask marine life Weather warning	Whatsapp	695 249 131
2	02/07/2022	Photos of Juvenile fish disposed Tips to protect ocean	Whatsapp	960 134
3	03/07/2022	News- Juvenile fishing	Whatsapp	563
4	04/07/2022	Overfishing is overrated Weather warning	Whatsapp	775 130
5	05/07/2022	MPEDA Golden jubilee Celebrations	Whatsapp	780
6	06/07/2022	Weather warning Webinar for marine product	Whatsapp	130 131
7	07/07/2022	Weather warning Life jacket	Whatsapp	131 125
8	08/07/2022	Newspaper Report Weather warning	Whatsapp	917 130
9	09/07/2022	Avoid plastic	Whatsapp	124
10	10/07/2022	Eid Mubarak Climate news	Whatsapp	123 131
11	11/07/2022	Weather report	Whatsapp	250
12	12/07/2022	Weather warning Fight against illegal fishing	Whatsapp	131 117
13	13/07/2022	Iodine in	Whatsapp	902
14	14/07/2022	Discarded fish net	Whatsapp	907
15	15/07/2022	Weather report Stop juvenile fishing	Whatsapp	116 115
16	16/07/2022	Responsible fishing Paper cutting	Whatsapp	650 130

17	19/07/2022	Long chain omega 3 fatty acid	Whatsapp	739
18	20/07/2022	Stop juvenile fishing News on Juvenile fishing	Whatsapp	804 687
19	21/07/2022	Avoid plastic kit at ocean	Whatsapp	816
20	22/07/2022	Omega 3 fatty acid	Whatsapp	872
21	23/07/2022	Right fishing bright future Minimum legal size -Chart Importance of sustainable fishing	Whatsapp	663 415 107
22	25/07/2022	It's Squid for health	Whatsapp	117

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	19.07.22	Plastic basket	33	NETFISH
2	19.07.22	Plastic Shovel	3	NETFISH

5.2 KERALA NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	05.07.22	CMFRI, Kochi	Participated in the Stake holders workshop on recent unhealthy trends in marine fisheries sector	40
2	06.07.22	MPEDA HO	Attended the Webinar Organized by MPEDA as part of Golden Jubilee celebrations	95
3	07.07.22	Office of JD Fisheries, EKM	Meeting with NGO- Plan@earth	4
4	08.07.22	Eriyad, Thrissur	Stakeholders awareness programme on juvenile fishing organized by Fisheries Dept.	30
5	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
6	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
7	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
8	17.07.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing harbours	17
9	19.07.22	Vypin	Fishing Harbour based programme	28
10	20.07.22	Munambam	Fishing Harbour based programme	24
11	21.07.22	Vypin	Stakeholders meeting(Online)	15
12	22.07.22	Munambam	Fishing Harbour based programme	23
13	22.07.22	Munambam	Fishing Harbour based programme	25
14	26.07.22	Munambam	Awareness programme organized by Seafood Dealers Organization	150
15	27.07.22	Poklayi, Thrissur	Awareness programme organized by Fisheries Dept.	50
16	29.07.22	Munambam	Inauguration of MFHMS funded programmes	35
17	29.07.22	Munambam	Fishing Harbour based programme	25

NETFISH-MPEDA, Kerala North region had organized a special awareness programme and inauguration function of MFHMS sponsored trainings in Munambam FH on 29th July 2022. The programme was inaugurated by Shri. A.N.Unnikrishnan, Vice President of Grama Panchayath in a function presided over by Shri. M.S.Saju, Joint Director, Fisheries Department. Shri. Santhosh N.K. SCO MPEDA- NETFISH did the welcome speech and Shri. Syam Krishnan, Hygiene inspector MFHMS offered the vote of thanks. Dr. K. Pradeep, Instructor, CIFNET took the awareness class for the fishers. During the function, 200 pairs of rubber gloves were distributed to the fish & ice handling workers of the harbour using the fund received from MFHMS. Children of Harbour workers who

have secured full A plus in 10th & 12th classes in the year 2022 were also felicitated in the function. Around 35 harbour workers attended the function.



During the month, SCO had organized two stakeholders meeting, one with an NGO Plan@Earth & Joint Director of fisheries, Ernakulum regarding plastic collection project at Munambam FH. Due to insufficient fund, it was decided to start the project in a small scale in the harbour initially. Another meeting was organized with the stakeholders of Vypin fishing harbour to discuss about the ways to enhance fish handling standards and operational standards of Vypin fishing harbour. SCO suggested to have a dress code for the fish handlers in the harbour and also urged the auctioneers to stop the practice of dumping of fish on floor and to use plastic baskets during auction. The stakeholders agreed to have a dress code for the fish handlers and assured that efforts will be made to keep fish in plastic baskets for the auction purpose.



Harbour based programme at Vypin

Harbour based programme at Munambam

➤ **Details of information disseminated to stakeholders on social media during the month – (11 WhatsApp groups in 11 harbours)**

Sl. No	Date	Contents Disseminated	Social media used	No of viewers
1	1/7/2022	List of banned single use plastic items	Whatsapp	1524
2	1/7/2022	News regarding illegal fishing	„	1542
3	1/7/2022	News regarding prohibition of single use plastic	„	1540
4	2/7/2022	Poster of MPEDA Golden Jubilee Webinar - Kerala	„	1534
5	3/7/2022	Weather warning	„	1528
6	4/7/2022	Poster regarding MPEDA - Webinar Kerala	„	1530
7	7/5/2022	Poster regarding MPEDA - Webinar Kerala	„	1526
8	5/7/2022	News regarding juvenile fishing	„	1528
9	6/7/2022	News regarding unavailability of sardine post 1	„	1516
10	6/7/2022	News regarding unavailability of sardine post 2	„	1502
11	7/7/2022	News regarding unavailability of sardine post 3	„	1504
12	7/7/2022	News regarding unavailability of sardine post 4	„	1495
13	7/7/2022	News regarding unavailability of sardine post 5	„	1495

14	7/7/2022	News regarding unavailability of sardine post 6	„	1492
15	7/7/2022	News regarding unavailability of sardine post 7	„	1490
16	7/7/2022	News regarding unavailability of sardine post 8	„	1483
17	7/7/2022	News regarding unavailability of sardine post 9	„	1476
18	7/7/2022	News regarding unavailability of sardine post 10	„	1406
19	7/7/2022	MPEDA - Webinar image	„	1508
20	8/7/2022	Weather warning	„	1510
21	8/7/2022	News regarding juvenile fishing	„	1496
22	9/7/2022	Notice regarding free medical entrance coaching by DoF	„	1479
23	9/7/2022	News regarding illegal fishing in trawl ban period	„	1477
24	9/7/2022	Eid Mubarak wishes	„	1476
25	10/7/2022	Newspaper report- plastic footprints	„	1495
26	10/7/2022	Safety measurements in fishing vessels	„	1486
27	12/7/2022	Newspaper report- plastic footprints	„	1480
28	13/7/2022	News regarding super moon effects	„	1485
29	14/7/2022	News regarding ocean pollution by plastics	„	1484
30	15/7/2022	News regarding Dolphin stranding	„	1482
31	16/7/2022	List of minimum legal size of fishes	„	1482
32	16/7/2022	News regarding Payanthi fish in Koyilandy harbour	„	1480
33	18/7/2022	Newspaper report - Juvenile fishing	„	1472
34	19/7/2022	A good model of fish sales vehicle in Andhrapradesh	„	1458
35	20/7/2022	Life cycle of fish	„	1456
36	21/7/2022	List of minimum legal size of fishes	„	1446
37	22/7/2022	Food safety is our responsibility	„	1449
38	23/7/2022	Sustainable fishing	„	1441
39	23/7/2022	News regarding juvenile fishing	„	1432
40	24/7/2022	Newspapers report regarding Ambergris	„	1436
41	24/7/2022	Newspaper report regarding finger jetty in Puthiyappa harbour	„	1428
42	25/7/2022	Sea food dealers meeting at Munambam	„	1431
43	25/7/2022	Notice regarding Sea food dealers meeting	„	1403
44	26/7/2022	Conservation of nature for a better future	„	1405
45	27/7/2022	News regarding plastic pollution -Mumbai beach	„	1401
46	28/7/2022	News report - self declared fishing ban - Maharashtra	„	1383
47	28/7/2022	Newspaper report - Juvenile fishing	„	1382
48	29/7/2022	MPEDA 23 rd India International Seafood show	„	1366
49	29/7/2022	Inauguration of finger jetty in Puthiyappa	„	1334
50	30/7/2022	Newspaper report regarding end of trawl ban period	„	1338
51	31/7/2022	Newspaper report regarding end of trawl ban period	„	1307

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	06/7/22	Nilkamal Plastic boxes (Munakkakadavu)	60	NETFISH
2	20/7/22 22/7/22	Rubber gloves (Munambam)	75 pairs	NETFISH
3	29/7/22	Rubber gloves (Munambam)	200 pairs	MFHMS

6. KARNATAKA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	06.07.22	MPEDA, Mangalore	Participated in Online webinar organized by RD MPEDA on 'Prospects of Aquaculture and Exports	91

			from Karnataka and Goa" and SCO gave a talk on NETFISH activities in Karnataka region	
2	07.07.22	Malpe	Fishing Harbour based programme	24
3	09.07.22	Dakshin Kannada	CIFT Sponsored Value added training programme for SC/ST fishers	20
4	11.07.22	Gangolli	Fishing Harbour based programme	26
5	14.07.22	MPEDA HO	Attended Annual review meeting of SCOs	18
6	15.07.22	MPEDA HO	Attended awareness classes by MPEDA Officials	15
7	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
8	18.07.22	Malpe	Fishing Harbour based programme	24
9	19.07.22	M/S. Malpe Fresh co., Kundapur	Seafood processing plant programme	50
10	20.07.22	M/S Tolar Oceanic products export co., Kota	Seafood processing plant programme	35
11	25.07.22	Malpe	Fishing Harbour based programme	21
12	26.07.22	Honnavar	Monitored Marine Mammal & Sea Turtle survey	--
13	27.07.22	Malpe	CIFT Sponsored Value added training programme for SC/ST fishers	20
14	28.07.22	M/S. Everest Seafoods Pvt. Ltd, Baikampady, Mangalore	Seafood processing plant programme	35
15	29.07.22	Puttur	CIFT Sponsored Value added training programme for SC/ST fishers	20



CIFT sponsored Value added training programme



Harbour programme at Gangolli

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Karwar	Total
Awareness programme on Hygiene, Chill killing & Conservation	1	1

S.N.	Date	Location	Type of Activities	No: of Participants
1	01.07.22	Karwar	Fish quality management, hygiene and sanitation in FH	10

➤ **Details of information disseminated to stakeholders on social media:** (9 WhatsApp groups in 9 harbours)

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	7/2/2022	What makes shrimp so good	Whatsapp	702
2	7/4/2022	Frozen shrimp	Whatsapp	702
3	7/5/2022	Juvenile Fishing in Kerala	Whatsapp	702
4	7/7/2022	Online training programme on New start-up opportunities in Fisheries	Whatsapp	702
5	7/7/2022	Golden Jubilee Marine Quest 2022	Whatsapp	702
6	7/5/2022	World Environmental Day	Whatsapp	702
7	7/7/2022	Safe Seafood for everyone	Whatsapp	702

8	7/8/2022	Prawns pickle	Whatsapp	702
9	7/8/2022	Let's protect the Ocean from plastic	Whatsapp	702
10	7/11/2022	7 year old robs petsup pet stofél in vasco	Whatsapp	702
11	7/13/2022	WTO Fishing subsidies	Whatsapp	702
12	13/07/2022	PMMSY Scheme	Whatsapp	702
13	7/13/2022	Accident Insurance scheme for fishermen	Whatsapp	702
14	7/10/2022	National Fish Fishermen day	Whatsapp	702
15	7/13/2022	Golden Jubilee celebration	Whatsapp	702
16	7/25/2022	Fisherman from Odisha using square mesh cod end	Whatsapp	702
17	7/26/2022	MPEDA Twitter massage	Whatsapp	702

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	07.07.22	Hand gloves	24	NETFISH
2	09.07.22	Hand gloves, mask, head gear and Apron	20	CIFT
3	11.07.22	Hand gloves	26	NETFISH
4	18.07.22	Hand gloves	24	NETFISH
5	25.07.22	Hand gloves	21	NETFISH
6	27.07.22	Hand gloves, mask, head gear and Apron	20	CIFT
7	29.07.22	Hand gloves, mask, head gear and Apron	20	CIFT

➤ **Efforts For Generating External Fund**

Sl.No:	Date	Activity done	Remarks
1	19.07.22	Seafood processing unit training programme at M/s. Malpe Fresh co., Kundapur	Received Rs.10,000/- as training fee
2	20.07.22	Seafood processing unit training programme at M/s. Tolar Oceanic products export co., Kota	Received Rs.10,000/- as training fee
3	28.07.22	Seafood processing unit training programme at M/s. Everest Seafoods Pvt. Ltd, Baikampady, Mangalore	Received Rs.10,000/- as training fee

7. MAHARASHTRA & GOA

7.1 MAHARASHTRA SOUTH & GOA

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No: of Participants
1	08.07.22	Ratnagiri	Discussion with HDCs & stakeholders of Ratnagiri Jilha Machhimar Sangha, Pethkilla regarding arrangement of training programmes	--
2	09.07.22	Ratnagiri	Fishing Harbour based programme	16
3	09.07.22	Ratnagiri	Fishing Harbour based programme	27
4	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
5	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
6	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
7	17.07.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing hrabours	17
8	21.07.22	Ratnagiri	Fishing Harbour based programme	25
9	21.07.22	Ratnagiri	Fishing Harbour based programme	21
10	22.07.22	Ratnagiri	Fishing Harbour based programme	25
11	26.07.22	Sindhudurg	Fishing Harbour based programme	19
12	27.07.22	Sindhudurg	Fishing Harbour based programme	25
13	28.07.22	Sindhudurg	Fishing Harbour based programme	19

14	28.07.22	Sindhudurg	Fishing Harbour based programme	25
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Harbour based programme at Ratnagiri

Harbour based programme at Sindhudurg

- **Details of information disseminated to stakeholders on social media:** (15WhatsApp groups in 15 harbours)

Sl. No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01.07.2022	News- Bharatane Sagari Utpadanamdhaye gathala Ucchank NETFISH poster - Always use Shovels to handle fish	WhatsApp	640
2	02.07.2022	Meme -Do you know?? 25% of our Fish Catch is Lost as Post Harvest Loss!! Youtube link of Krishi Darshan Programme "Dry fish process and it's Marketing" How to artificially breed Salmon	WhatsApp	640
3	03.07.2022	Newspaper Article-Bottom Trawling in Marine Protected areas (MPAs) Animation film -An Escape to the Depths Diamond mesh Vs Square mesh Chart Meme- Plastic Free Future-Say No to Plastic bag, Use Your Reusable Bag	WhatsApp	640
4	04.07.2022	Suchitwa Sagaram	WhatsApp	640
5	05.07.2022	Animation film-Good Practices for Better Price	WhatsApp	640
6	07.07.2022	Meme-Say No To Overfishing Youtube link -Sea Turtle Conservation Konkan Meme-Say No to the Misuse of Antibiotics Video -"Cut the Crap" to stop use of single use plastic	WhatsApp	640
7	08.07.2022	Video-Hawai Island's Complex Marine Ecosystem	WhatsApp	640
8	09.07.2022	Meme-Biofloc system helps fish farmers to manage wastes and nutrient retention in the culture water	WhatsApp	640
9	10.07.2022	Meme "SEAzing the Opportunities : India exported \$3.56 Billion worth of marine products to the Indo Pacific market, contributing a share of 7.62% Article "Plastic pollution in the sea"	WhatsApp	640
10	11.07.2022	YouTube video -Velas Turtle Festival Newspaper Article-Gopal Krishna report recommendations about Separate Enforcement Wing, etc.	WhatsApp	640
11	14.07.2022	Video -Don't throw Plastic wastes in the nature" Meme -Govt. of Thailand has lifted the ban imposed by them on import of frozen Vannamei shrimp from India.	WhatsApp	640
12	17.07.2022	Field Visit Photos of Munambam and Thopampady fishing harbours Meme - Say NO to Unauthorized usage of banned antibiotics	WhatsApp	640
13	18.07.2022	Article "Fishing vessels Account for Half of Ocean	WhatsApp	640

		Plastic Pollution”		
14	20.07.2022	YouTube video-How to draw Stop Water Pollution Poster, Save nature drawing easy Video about “Plastic pollution”	WhatsApp	640
15	21.07.2022	Meme “Right Fishing Bright Future”. Meme- Online Photography Contest: Life in Mangroves	WhatsApp	640
16	23.07.2022	Meme- Indian Black Tiger King of Prawns-RGCA has established a Domestication of Tiger Shrimp Project	WhatsApp	640
17	24.07.2022	Meme-Seafood Export Worth US \$ 678 Million from India to Asian countries	WhatsApp	640
18	25.07.2022	Youtube link- Sea banned plastic wastes Meme -Want to make your diet delicious and healthy? ADD FISH TO IT! Article -Increased height of Dams preventing migration of fishes and 16-17 species on verge of extinction Photo -Square mesh use in Odisha	WhatsApp	640
19	26.07.2022	Youtube link-Pomfret fishing by using Dolnets Meme “RIGHT FISHING BRIGHT FUTURE”.	WhatsApp	640
20	27.07.2022	Animation -Good practices for better Price	WhatsApp	640
21	28.07.2022	Leaflet in Marathi language -On board fish handling	WhatsApp	640
22	30.07.2022	Meme- Tips to Protect the Ocean: Stop Overfishing, Do not dump Plastic into the Ocean, Practice Sustainable fishing, Spread awareness on the importance of Ocean Conservation	WhatsApp	640
23	31.07.2022	YouTube video link -FISHNET manufacturing at Granfisher Nets Pvt Ltd Coastal cleanup photos from Chilka, Odisha.	WhatsApp	640

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	09.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	16	NETFISH
2	09.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
3	21.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
4	21.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	21	NETFISH
5	22.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
6	26.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	19	NETFISH
7	27.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH
8	28.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	19	NETFISH
9	28.07.22	Rubber hand gloves, Wooden nylon brushes, Hand wash pouches	25	NETFISH

7.2 MAHARASHTRA NORTH

➤ **Details of major activities of the month**

S.N.	Date	Location	Type of Activities	No. of Participants
1	04.07.22	Murbe, Palghar	Fishing Harbour based programme	26
2	04.07.22	Murbe, Palghar	Dry fish awareness programme	20
3	05.07.22	Arnala	Dry fish awareness programme	20

4	05.07.22	Arnala	Fishing Harbour based programme	22
5	08.07.22	Murbe, Palghar	Fishing Harbour based programme	25
6	08.07.22	Murbe, Palghar	Fishing Harbour based programme	26
7	11.07.22	Uttan	Fishing Harbour based programme	24
8	12.07.22	Uttan	Fishing Harbour based programme	32
9	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
10	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
11	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
12	17.07.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing harbours	17
13	22.07.22	M/S. Rizwan Ice & Cold Storage, Turbhe, Mumbai	Seafood processing centre programme	40
14		M/S. Noor Ice & Cold Storages, Taloja, Raigad	Seafood processing centre programme	30
15	26.07.22	Online	Conducted virtual meeting of HDCs regarding by catch survey on marine mammals and sea turtles, completion of targets, evaluation of HDCs, data collection, dissemination of information on social media, etc.	10
16	27.07.22	M/s. Sonia Marine Exports, Taloja, Raigad	Seafood processing centre programme	40
17	28.07.22	RD, Mumbai	Attended online webinar organized by ICAR-CIFT, Mumbai on "Fish for health"	--
18	29.07.22	RD, Mumbai	Conducted physical meeting of HDCs	9
19	29.07.22	RD, Mumbai	Arranged special awareness programme for the HDCs	9
20	30.07.22	M/s. Castle rock Fisheries Pvt. Ltd., Thane	Seafood processing centre programme	25

On 29th July 2022, a special awareness programme was organized for the HDCs at MPEDA RD, Mumbai. Dr. Girija, SCO NETFISH briefed about the agenda. Mr. Naresh Vishnu Tambada, Deputy Director, MPEDA RD, Mumbai delivered a talk on "Role of MPEDA in Aquaculture development in Maharashtra. Mr. Subray Pavar, Assistant Director, MPEDA RD, Mumbai delivered a talk on the topic "Hygiene and Sanitation in connection with fish processing". Mrs. Maangaal Patil, Assistant Director of MPEDA RD, Mumbai interacted and delivered a talk on various schemes of MPEDA in the field of aquaculture. All the 9 HDCs working in Maharashtra North region had attended the awareness programme.



Fishers with Aid materials during awareness programmes

➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	New ferry wharf	Dahanu	Sassoon dock	Arnala	Versova	Alibaug	Vasai	Uttan	Satpati	Total
Awareness by HDCs	3	3	2	2	1	3	3	3	3	23

S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	10.07.22	New Ferry Wharf	Use of 40 mm square mesh cod end in trawl nets	4
2	14.07.22	New Ferry Wharf	Hygienic handling of fish at harbours	3
3	25.07.22	New Ferry Wharf	Awareness on Juvenile fish, marine mammals and sea turtles	4
4	12.07.22	Dahanu	Fish handling with clean and tidy hands and washing fish with fresh water	2
5	19.07.22	Dahanu	Using clean and tidy hands while handling the fish	1
6	21.07.22	Dahanu	Better icing, Proper handling of fish	4
7	05.07.22	Sassoon dock	Juvenile fishing and its impacts	2
8	19.07.22	Sassoon dock	Juvenile fishing and its impacts	2
9	08.07.22	Arnala	Hygienic handling of fish at harbours, Marine mammal and sea turtle conservation, plastic eradication	7
10	21.07.22	Arnala	Hygienic handling of fish at harbours, Marine mammal and sea turtle conservation, plastic eradication	3
11	22.07.22	Versova	Hygienic handling of catch and Juvenile fishing and its impact on fisheries	5
12	15.07.22	Alibaug	On board Hygienic handling and plastic eradication, Marine mammal conservation	5
13	15.07.22	Alibaug	Personal Hygiene and dry fish development	3
14	19.07.22	Alibaug	Juvenile fishing and plastic eradication	4
15	08.07.22	Vasai	Personal hygiene and hygienic handling on board	2
16	16.07.22	Vasai	Production of good quality dry fish	2
17	20.07.22	Vasai	Juvenile fishing and its impacts, eradication of single use plastic	3
18	04.07.22	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icing, quick chilling and juvenile fishing and TED information	4
19	14.07.22	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icings and quick chilling	3
20	20.07.22	Uttan	Hygienic handling on board, importance of personal hygiene and sanitation, responsible fishing, icings and quick chilling	5
21	11.07.22	Satpati	Cleaning and Hygiene in auction area	3
22	16.07.22	Satpati	Juvenile fishing and its impact	2
23	22.07.22	Satpati	Personal hygiene and hygienic handling on board	3

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Item	Fund source
1	04.07.22	1. First Aid Kits 2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Reusable grip hand gloves 6. Brush for cleaning boat surfaces and fish keeping surfaces	26	NETFISH
2	04.07.22	1. First Aid Kits	20	NETFISH

		2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Brush for cleaning boat surfaces and fish keeping surfaces		
3	05.07.22	1. First Aid Kits 2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Brush for cleaning boat surfaces and fish keeping surfaces	20	NETFISH
4	05.07.22	1. First Aid Kits 2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Reusable grip hand gloves 6. Brush for cleaning boat surfaces and fish keeping surfaces	22	NETFISH
5	08.07.22	1. First Aid Kits 2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Reusable grip hand gloves 6. Brush for cleaning boat surfaces and fish keeping surfaces	25	NETFISH
6	08.07.22	1. First Aid Kits 2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Reusable grip hand gloves 6. Brush for cleaning boat surfaces and fish keeping surfaces	26	NETFISH
7	11.07.22	1. First Aid Kits 2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Reusable grip hand gloves 6. Brush for cleaning boat surfaces and fish keeping surfaces 7. Plastic sheets	24	NETFISH
8	12.07.22	1. First Aid Kits 2. Gum boots 3. Hand wash 4. Reusable rubber hand gloves 5. Reusable grip hand gloves 6. Brush for cleaning boat surfaces and fish keeping surfaces 7. Plastic sheets	32	NETFISH

➤ **Details of information disseminated to stakeholders on social media:**

Sl.No:	Date	Content Disseminated	Social Media Used	No.of Viewers
1	01.07.2022	Marine Fish Production of India	Whatsapp	672
2	01.07.2022	Assessment report of states/ UTs under Business Reforms Action Plan, 2020	Facebook	1623
3	02.07.2022	YouTube video documentary on Olive Ridley Turtle Conservation	Whatsapp	672
4	02.07.2022	YouTube video on fish drying process and	Facebook	1623

		marketing management		
5	03.07.2022	YouTube video link on endangered fish species	Whatsapp	672
6	03.07.2022	YouTube video link on fishing operation in Indian waters	Whatsapp	672
7	02.07.2022	Information on various types of water bodies	Whatsapp	672
8	04.07.2022	Harbour based and dry fish development training photos from Murbe, Palghar	Whatsapp	672
9	05.07.2022	Harbour based and dry fish development training photos from Murbe, Palghar	Whatsapp	672
10	05.07.2022	Content on Single use plastic	Whatsapp	672
11	06.07.2022	Video on bringing modifications in harbours	Whatsapp	672
12	07.07.2022	Content on Indopacific Partnerships in marine ecology & waste management series	Whatsapp	672
13	08.07.2022	Content of MPEDA on Misuse of antibiotics	Whatsapp	672
14	09.07.2022	Content on say no to plastic	Whatsapp	672
15	10.07.2022	MPEDA News on presence of Chairman as Guest of Honour for fish farmers day celebration	Facebook	1623
16	11.07.2022	MPEDA News on Fish Export from India	Facebook	1623
17	12.07.2022	Need of reducing use of plastic	Whatsapp	672
18	13.07.2022	Content of MPEDA on MPEDA QC Labs performance	Facebook	1623
19	13.07.2022	Content of MPEDA on Golden Jubilee Celebration at Odisha	Facebook	1623
20	15.07.2022	Content of MPEDA on lifting of ban on export of Vannamei to Thailand	Whatsapp Facebook	672+1623=2295
21	15.07.2022	Invitation for CIFT National Campaign on Fish for health and prosperity	Facebook	1623
22	15.07.2022	Content of MPEDA on importance of eating Indian mackerel	Whatsapp	672
23	16.07.2022	Content on beach clean-up activity at Arnala	Whatsapp	672
24	17.07.2022	Importance of forests	Whatsapp	672
25	17.07.2022	Difference between green alert, red alert, orange alert and yellow alert for fishers	Whatsapp	672
26	17.07.2022	Importance of keeping sea cleaner	Whatsapp	672
27	17.07.2022	Content on plastic ban useful or not?	Whatsapp	672
28	17.07.2022	Content on Oarfish and their relation with Tsunami	Whatsapp	672
29	18.07.2022	Video on fishing vessels account for half of ocean plastic pollution	Whatsapp	672
30	20.07.2022	Content of MPEDA on Indian Agri Food Products Export	Whatsapp	672
31	23.07.2022	News of MPEDA on Processing plant training on COVID-19 guidelines, hygiene and sanitation practices at Rizwan Ice and Cold Storage, Turbhe MIDC, Maharashtra	Facebook	1623
32	24.07.2022	Video on bringing back plastic from sea to land	Facebook	1623

33	25.07.2022	India International Seafood Show 2023	Facebook	1623
34	25.07.2022	Har Ghar Tiranga	Facebook	1623
35	25.07.2022	Processing plant training on COVID-19 guidelines, hygiene and sanitation practices at Noor Ice and Cold Storages Pvt. Ltd., Maharashtra	Facebook	1623
36	27.07.2022	Processing plant training on COVID-19 guidelines, hygiene and sanitation practices at Sonia Marine Exports Pvt. Ltd., Maharashtra	Facebook	1623
37	28.07.2022	Interactive meeting of Chairman, MPEDA with Seafood Exporters at Visakhapattanam	Facebook	1623
38	29.07.2022	Content in Hindi on India International Seafood Show 2023	Facebook	1623
39	29.07.2022	Diversified aquaculture seminar by RGCA and MPEDA at Andhra Pradesh	Facebook	1623
40	31.07.2022	Recipe of Grilled fish with grape sauce	Facebook	1623

➤ Efforts For Generating External Fund

Sl.No:	Date	Activity done	Remarks
1	22.07.22	Seafood processing unit training programme at M/S. Rizwan Ice & Cold Storage, Turbhe, Mumbai	Received Rs.10,000/- as training fee
2	21.07.22	Seafood processing unit training programme at M/s. Noor Ice and Cold Storages Pvt. Ltd., Maharashtra North	Received Rs.10,000/- as training fee
3	21.07.22	Seafood processing unit training programme at M/s. Sonia Marine Exports Pvt. Ltd., Maharashtra North	Received Rs.10,000/- as training fee
4	25.07.22	Seafood processing unit training programme at M/s. Castlerock Fisheries Private Limited, Maharashtra North	Received Rs.10,000/- as training fee
5	27.07.22	Seafood processing unit training programme at M/s. Gausiya Exports Private Limited, Maharashtra North	Received Rs.10,000/- as training fee and programme scheduled on 5 th August 2022.

Impacts/Outcomes observed during the month

- Fishers from Thane district of Maharashtra have declared extended two weeks of self-declared fishing ban from 1st August 2022 to 14th August 2022 and they are going to follow the same in the first two weeks of August as a step towards conservation of fish.
- As an impact of NETFISH training programme, fisherwomen from Arnala, Palghar started using hand gloves for hygienic handling of fish

8.GUJARAT

➤ Details of major activities of the month

S.N.	Date	Location	Type of Activities	No: of Participants
1	14.07.22	MPEDA HO	Attended the Annual Review meeting of NETFISH	18
2	15.07.22	MPEDA HO	Attended the awareness classes by MPEDA Officials	15
3	16.07.22	MPEDA HO	Attended awareness classes by CIFT Officials	15
4	17.07.22	Munambam & Thoppumpady	Field visit to Munambam & Thoppumpady fishing harbours	17
5	22.07.22	Porbandar	Seafood Processing centre training programme at M/s. Nilesh Sea foods , Porbandar	30
6	25.07.22	Mangrol	Appreciation programme for fishing vessel captains	125
7	25.07.22	Mangrol	Fishing Harbour based programme	20
8	25.07.22 to	CIFNET Kochi	Arranged Long line Tuna training programme for the	24

	30.07.22		fishers	
9	26.07.22	Veraval	Fishing Harbour based programme	25
10	27.07.22	Veraval	Attended On line Master Class on Plastic waste Management organized by FICCI	
11	27.07.22	Veraval	Fishing Harbour based programme	20
12	28.07.22	Veraval	Fishing Harbour based programme	20
13	29.07.22	Veraval	Fishing Harbour based programme	20
14	31.07.22	Veraval	Conducted review meeting of HDCs	10



Harbour based programme at Mangrol



Harbour based programme at Veraval

NETFISH MPEDA in association with Mahavir Fisheries Cooperative Society Mangrol had conducted a special appreciation programme for the captains of fishing vessels who bring back plastic/solid waste from sea to the land for safe disposal. President of the Community, Ex. Authority member of MPEDA and Around 100 fishing vessel captains were attended the programme. SCO briefed about the importance of plastic waste management and the efforts taken by SCO, HDC, and president of Society to implement the plastic waste collection programme successfully in the harbor. More than 100 fishing vessel captains who followed the practice of collecting plastic/solid waste from sea were honored with appreciation letter and memento.



➤ **Awareness Classes/Meetings conducted by HDCs**

Type of programme	Mangrol	Chorwad	Veraval	Porbandar	Vanakbara	Jafrabad	Okha	Total
Awareness meeting by HDCs	2	4	4	4	5	3	2	24

S.N.	Date	Harbour/LC	Topic / Type of programme	No: of Participants
1	02/07/22	Mangrol	Awareness meeting with fishers on hygienic handling and conservation	11
2	02/07/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	4
3	04/07/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	6

4	05/07/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	5
5	05/07/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	6
6	05/07/22	Jafrabad	Awareness meeting with fishers on hygienic handling and conservation	4
7	07/07/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	7
8	08/07/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	5
9	09/07/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	6
10	09/07/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	6
11	10/07/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	6
12	12/07/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	5
13	13/07/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	8
14	12/07/22	Jafrabad	Awareness meeting with fishers on hygienic handling and conservation	4
15	15/07/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	5
16	15/07/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	7
17	17/07/22	Mangrol	Awareness meeting with fishers on hygienic handling and conservation	11
18	20/07/22	Vanakbara	Awareness meeting with fishers on hygienic handling and conservation	7
19	20/07/22	Porbandar	Awareness meeting with fishers on hygienic handling and conservation	6
20	20/07/22	Chorwad	Awareness meeting with fishers on hygienic handling and conservation	7
21	21/07/22	Jafrabad	Awareness meeting with fishers on hygienic handling and conservation	5
22	21/07/22	Okha	Awareness meeting with fishers on hygienic handling and conservation	6
23	21/07/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	5
24	21/07/22	Veraval	Awareness meeting with fishers on hygienic handling and conservation	5

➤ **Details of information disseminated to stakeholders on social media: (12 WhatsApp groups in 12 harbours)**

Sl.No:	Date	Content Disseminated	Social Media Used	No: of Viewers
1	01/07/22	1.Information on plastic wastes, juvenile fishing & jelly fish	WhatsApp	1300
2	02/07/22	1.Information about diamond mesh and square mesh nets 2.Photos of AWM conducted by HDC Vanakbara & Mangrol 3.Video on Plastic ocean, death of MM&T due to plastic in Ocean	WhatsApp	1300
3	03/07/22	1.Information about international Plastic free Bag Day	WhatsApp	1300
4	04/07/22	1.Photos of AWM conducted by HDC Vanakbara 2.Information about Plastic waste in Ocean 3.Video on SUP	WhatsApp	1300
5	05/07/22	1.Photos of AWM conducted by HDC Vanakbara, Chorwad,	WhatsApp	1300

		Veraval & Jafrabad 2.Information about Trawl fishing, Whale shark 3.Video on What happens to Plastic in The ocean		
6	06/07/22	1.Information about plastic waste in Sea 2.Video on How to reduce plastic waste in Sea	WhatsApp	1300
7	07/07/22	1.Information about stop use of SUP	WhatsApp	1300
8	08/07/22	1.Information about death of fish due to plastic waste 2.Photos of AWM conducted by HDC Porbandar & Chorwad	WhatsApp	1300
9	09/07/22	1.Video on MPEDA Covid-19 Guidelines for sea food sector to minimize Plastic waste 1.Information about sustainable fishing 3.Photos of AWM conducted HDCs Veraval	WhatsApp	1300
10	10/07/22	1.Information about Fish Farmers Day, Trawl fishing 2.Photos of AWM by HDC vanakbara	WhatsApp	1300
11	11/07/22	1.Information about food web of Marine Eco system , stop juvenile fishing, Plastic waste, how to maintain cleanliness in Vessel 2.Video on how to stop plastic pollution forever	WhatsApp	1300
12	12/07/22	1.Video on MPEDA Marine fish export data by MPEDA 2.Information about Paper Bag Day 3.Photos of AWM conducted by HDCs Porbandar & Jafrabad	WhatsApp	1300
13	13/07/22	1.Video on Why Sustainable fishing is Important 2.Photos of AWM by HDC Porbandar	WhatsApp	1300
14	14/07/22	1.Information about Eat Fish More, plastic waste	WhatsApp	1300
15	15/07/22	1.Photos of AWM conducted by HDC Vanakbara & chorwad 2.Information about clean fishing vessel before and after each trip, stop juvenile fishing 3.Video on The future Of Ocean Farming	WhatsApp	1300
16	16/07/22	1.Information about Plastic waste In Ocean	WhatsApp	1300
17	17/07/22	1.Information about PMMSY scheme, Blue fish, Tuna fish, Moon fish, Milk fish, around 11 Lakh fish is getting death due to plastic waste in Ocean in Year 2.Photos of AWM conducted by HDC Mangrol	WhatsApp	1300
18	18/07/22	1.Information about Tuna fish & plastic waste	WhatsApp	1300
19	19/07/22	1.Video on how sea food caught in Bottom trawling	WhatsApp	1300
20	20/07/22	1.Information about plastic waste 2.Photos of AWM conducted by HDC vanakbara, Chorwad & Porbandar	WhatsApp	1300
21	21/07/22	1.Information about Bio Plastic dissolves in Water, Ghost fishing 2.Photos of AWM conducted by HDC Jafrabad & Veraval	WhatsApp	1300
22	22/07/22	1.Video on Plastic waste, juvenile fishing	WhatsApp	1300
23	23/07/22	1.Photos of beach clean-up by Chorwad fishermen	WhatsApp	1300
24	24/07/22	1.Information about TED	WhatsApp	1300
25	25/07/22	1.Photos of Appreciation programme for captain of FV who bring back Plastic waste during entire season	WhatsApp	1300
26	26/07/22	1.Information about Various Sea turtle, juvenile fishing	WhatsApp	1300
27	27/07/22	1.Information about Ribbon fish	WhatsApp	1300
28	30/07/22	1. Video on MPEDA activity on Ornamental fishes 2. Video on success story of plastic waste brings back to land by Mangrol Fishermen 3. Information about Octopus	WhatsApp	1300

➤ **Aid material distributed during the month**

Sl No.	Date	Type of Aid material distributed	No. of Beneficiaries	Fund source
1	25/07/22	Plastic tub	25	NETFISH
2	25/07/22	Plastic tub	25	NETFISH

3	26/07/22	Plastic crates, box, gum boot, gloves, shovel, detergent powder	20	NETFISH
4	27/07/22	Plastic crates, box, gum boot, gloves, shovel, detergent powder	20	NETFISH
5	28/07/22	Plastic crates, box, gum boot, gloves, shovel, detergent powder	20	NETFISH
6	29/07/22	Plastic crates, box, gum boot, gloves, shovel, detergent powder	20	NETFISH

Impacts/Outcomes observed during the month

- As a result of NETFISH awareness programmes, Fishermen of Chorwad FH themselves organized beach cleanup programme.

