



MPEDA – NETFISH



मासिक विवरण -मई 2021

MONTHLY REPORT -MAY 2021



मत्स्य गुणता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)
Network for Fish Quality Management & Sustainable Fishing (NETFISH)

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MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING MAY 2021

I. Summary

- The activities and achievements of NETFISH during 2020-2021 and the tentative action plan & budgetary requirement proposed for the year 2021-2022 were reviewed by the President NETFISH on 20th May 2021 through a virtual meeting. The key officials at MPEDA HO, CE NETFISH and all the State Coordinators of NETFISH had attended the meeting. It was directed by the President to initiate several fund generation activities by NETFISH apart from conducting the regular extension activities.
- A series of virtual meetings were arranged with all the State Coordinators to discuss further on preparation of target-oriented action plan, initiation of income generation activities, collection of CSR funds, carrying out external funded programmes, etc. and a frame is prepared on the various activities that can be initiated for fund generation.
- In each region the State Coordinators had arranged discussions with NGOs on planning of extension training programmes for 2021-2022 and external fund generation for training programmes.
- Communications were sent by CE, NETFISH to 15 NGOs working with NETFISH, seeking their support in obtaining external funds for NETFISH and some of them have responded positively, offering their support in all possible ways.
- Letters to be sent to Port authorities, Commissioners/Directors of Fisheries, District Collectors and Harbour Engineering divisions requesting them to include NETFISH as a consultant in Harbour Infrastructure Development, were drafted.
- At regional level, several discussions were held with various officials and stakeholders concerned regarding fund generation activities under NETFISH.
- Conducted Dryfish producer's surveys and fishing harbour surveys in connection with Azim Premji Foundation's Dryfish Project (3rd phase) in Karnataka.
- The Harbour Data Collector's at Gujarat had conducted awareness among fishermen on reduction of post-harvest loss and hygienic handling of fishes by showing photos and videos.
- Arranged virtual meetings with exporter's regarding present status of exports, issues related to COVID, workers & staff movement, raw material sourcing, availability of containers and other logistic support, external fund generation, etc.
- Arranged several virtual meetings and discussions with boat owners & fishermen association regarding e-auction, Tuna training programme, present COVID situation, preparation for fishing, preparations for cyclone, export market scenario, meeting with exporters, external fund generation, SC/ST projects etc.
- Disseminated various information and awareness messages on post-harvest loss, conservation, sustainable fishing and Covid 19 guidelines, cyclone alert, etc. through Whatsapp groups consist of SCOs, HDCs, boat owners, stakeholder's association and fishermen etc. in the respective fishing harbour and fish landing centre

II. State/Region wise details of Activities during the month

1. WEST BENGAL

➤ The following meetings/discussions were conducted in the state during the month:

Date	Particulars
05.05.21	SCO along with DD MPEDA had conducted site inspection at M/s.Swarnali Chilled fish unit for verification
13.05.21& 14.05.21	SCO had arranged a VC with the HDCs of South 24 Parganas regarding present status of COVID situation, status of fishers during the ban period, discussion on online training programme, online meeting with stakeholders, data collection during COVID situation, SC / ST financial project etc.
17.05.21, 18.05.21 & 19.05.21	SCO had arranged discussion with Secretary, Kaylaghata Fisherman Association, Secretary, Kakdwip Fisherman Association and Secretary, Digha Fisherman & Traders Association regarding present COVID situation, preparation for fishing, preparation for cyclone "YAAS", export market scenario, meeting with exporters, SC/ST projects etc.
19.05.21,2 0.05.21, 21.05.21& 25.05.21	SCO had discussion with the exporters regarding present status of exports, issues related to COVID, workers & staff movement, raw material sourcing, availability of containers and other logistic support etc.
24.05.21	SCO had a discussion with the boat owners regarding financial assistance under SC/ST project of MPEDA.
25.05.21	Arranged discussion with NGO members regarding Action Plan for the year 2021-22, generation of external funds, SC/ST projects etc. Prepared draft proposal for implementation of fees-based log sheet system in capture fisheries for generating external funds and send it to HO.
27.05.21	SCO had arranged discussion over phone with exporters, farmers, boat owner's associations regarding post YAAS scenario, well-being of the fishers, farmers etc. in Purba Medinipur and South 24 Parganas.
30.05.21	and fund generation. Conducted discussion with the Deputy Director, TTADC for SC/ST project proposal for the fishers at Tripura.

➤ Efforts for generating External funds

S.N	Date	Action	Status
1	21.05.21	SCO had conducted discussion over phone with Shri. Ul Aung Mog, ST beneficiary regarding preparation of DPR for setting up fish paste unit under SC/ST project.	Shri. Mog is preparing the DPR and he is agreed to provide the royalty to NETFISH as per the project proposal.
2	28.05.21	SCO had conducted discussion over phone with Shri. Ratan Debnath, SC beneficiary regarding setting up dry fish unit at Tripura under SC/ST project for the production of dryfish meant for export market.	Shri. Debnath is preparing the proposal and he is agreed to provide the royalty to NETFISH as per the project proposal.
3	30.05.21	SCO had conducted discussion over phone with Shri. V. C. Gupta, manufacturer of	Shri Gupta will prepare and send the draft copy of MOA to

	mechanical solar dryer regarding MOA with NETFISH, technology transfer on solar dryer and fish tofu etc. and propagated machineries and equipment for development of fishermen community.	be executed with NETFISH
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➤ **Details of information disseminated to stakeholders on social media:**(7 WhatsApp groups in 7 harbours)

<i>Date</i>	<i>Content Disseminated</i>	<i>Social Media Used</i>	<i>No: of Viewers</i>
02.05.21	Masala Fish Fry	Facebook	1000
04.05.21	In 2020-21, the MPEDA-RGCA's hatchery has produced and supplied more than 3.3 million seeds to 639 farmers across the country	WhatsApp, Facebook& Instagram	1600
05.05.21	Sustainable Seafood – From India to America!	Facebook	1000
	RGCA, the R&D arm of MPEDA, established India's first large scale Mud crab hatchery at TN	Facebook	1000
06.05.21	The key to sustainable seafood	Facebook	1000
07.05.21	Fatty is good – Omega 3 fatty acids are vital for optimal health-English	Instagram & Facebook	1100
08.05.21	Fatty is good – Omega 3 fatty acids are vital for optimal health- Bengali	WhatsApp	500
09.05.21	Happy Mother's Day – Fish Biryani	Facebook	1000
	It's time to save the world.. by staying home-English	WhatsApp	500
10.05.21	It's time to save the world.. by staying home- Bengali	WhatsApp	500
	MPEDA-RGCA paying tribute to legend of Aquaculture pathology Prof. Donald V. Lightner	Facebook	1000
12.05.21	MPEDA QC lab at Porbandar inaugurated new QC lab – in Bengali	WhatsApp	500
	MPEDA QC lab at Porbandar inaugurated new QC lab – In English	Facebook	1000
	Saluting the wings of the present world – International Nurses Day	Facebook	1000
15.05.21	G.O. on COVID-19 pandemic by Govt. of West Bengal	WhatsApp	500
	In order to provide relief to COVID-19 patients -#Oxygen Express	Facebook	1000
16.05.21	Flambeyed Prawns	Facebook	1000
19.05.21	Wear mask stay safe – In Bengali	WhatsApp & Facebook	1500
	Formation of Low Pressure at Bay of Bengal	WhatsApp	500
	Special bulletin regarding Formation of Low Pressure at Bay of Bengal by GOWB	WhatsApp	500
21.05.21	Visit our State of the Art Microbiology Lab at Panampilly Nagar Kochi	WhatsApp , Instagram & Facebook	1600
22.05.21	MPEDA along with industry experts are participating in "India-Philippines Virtual Business Conference on Marine Fisheries & Aquaculture	Facebook	1000
	National Biodiversity Day on 22.05.21	Facebook	1000
23.05.21	Exploring & studying life in the Deep sea	WhatsApp, Instagram&Facebook	1600
25.05.21	Fish Kofta Curry	Facebook	1000
26.05.21	Impact of cyclone YAAS	WhatsApp	500
	Get export seafood quality at your doorstep from MPEDA's Seafood India Stall	Facebook	1000

27.05.21	Enrol your farm right now!	Facebook	1000
28.05.21	Empowering words by Anaanta Kumar Badiya on the Farmer's meet programme by MPEDA	Facebook	1000
29.05.21	World Dugong Day - Bengali	WhatsApp	500
	Ready to become Seafood entrepreneur?	Facebook	1000
	State of the Art Microbiology Lab at Panampilly Nagar Kochi	Facebook	1000
30.05.21	G.O. on COVID-19 pandemic by Govt. of West Bengal	WhatsApp	500
	Let's say NO to TOBACCO!	Facebook	1000

2. ODISHA

- Discussed with NGOs, Boat owners and Fisher Association members regarding availability of external fund for training programmes.

- **Details of information disseminated to stakeholders on social media:**(7 WhatsApp groups in 5 harbours)

<i>Date</i>	<i>Content Disseminated</i>	<i>Social Media Used</i>	<i>No. of Viewers</i>
1.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
4.5.21	COVID -19 Awareness message	Whatsapp	500
6.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
7.5.21	COVID -19 Awareness message	Whatsapp	500
9.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
11.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
13.5.21	COVID -19 Awareness message	Whatsapp	500
15.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
18.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
20.5.21	COVID -19 Awareness message & Animation film on conservation of marine resources.	Whatsapp	500
22.5.21	COVID -19 Awareness message & Animation film on conservation of marine resources.	Whatsapp	500
23.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
26.5.21	COVID -19 Awareness message & Animation film on conservation of marine resources.	Whatsapp	500
28.5.21	COVID -19 Awareness message & Animation film on conservation of marine resources.	Whatsapp	500
29.5.21	COVID -19 Awareness message & Animation film on square mesh	Whatsapp	500
31.5.21	COVID -19 Awareness message & Animation film on conservation of marine resources.	Whatsapp	500

3. ANDHRA PRADESH NORTH

- **The following meetings/discussions were conducted in the region during the month:**

Date	Particulars
04.05.21	Discussion with NGOs regarding future activities of NETFISH in selected harbours to bring improvements.

➤ Efforts for generating External funds

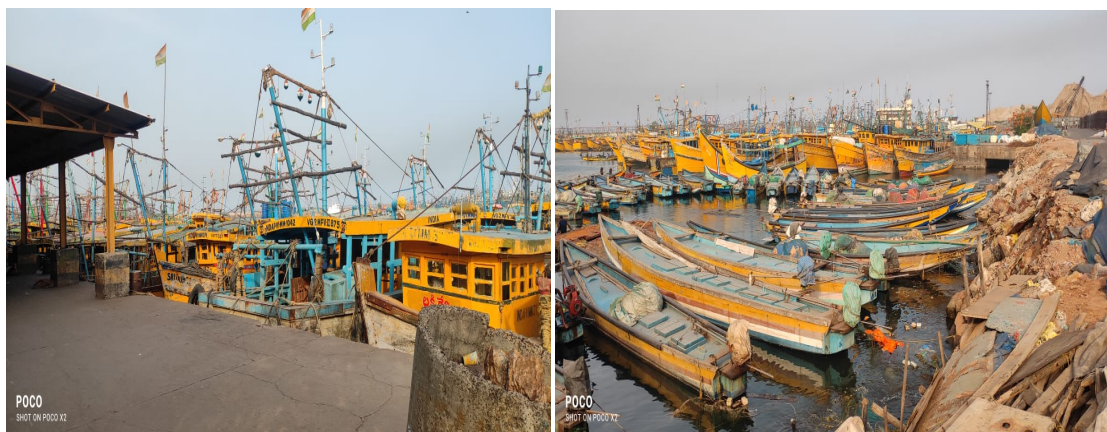
Sl.No:	Date	Activity done	Remarks
1	06.05.21	SCO discussed with the Visakhapatnam Fishing Harbour Management Sub-committee (VFHM subcommittee) Treasurer to conduct NETFISH trainings with Management committee funds.	The committee has accepted the request and agreed to allocate some fund for extension training by NETFISH to the fishermen and will be approved in next HM Sub-committee Meeting.

Details of information disseminated to stakeholders on social media:(4 WhatsApp groups in 4 harbours)

Date	Content Disseminated	Social Media Used	No: of Viewers
03.05.2021	Poster of NETFISH on Save Juvenile fish and Hygiene in Fish markets printed in Telugu	WhatsApp	350
04.05.2021	Preventive measures in Covid 19 and circulated the information of imposed partial lock down in AP by Government and timing of relaxation hours. Also circulated the Oxy meter precautions news paper cutting given by the Central Ministry.	WhatsApp	350
05.04.2021	Details of availability of REMIDESIVIR injections and stock arranged by HETERO Labs Hyderabad. Circulated the details of documents to be submitted in local language Telugu	WhatsApp	350
	Government Order on Curfew exemption to Aquaculture and Processing units.	WhatsApp	350
07.05.2021	MPEDA poster of "Fatty also Good" and the importance of Omega3 fatty acid and source in regional language Telugu	WhatsApp	350
09.05.2021	MPEDA poster of "Stay Safe" it's time to save the world by staying at home.	WhatsApp	350
	MPEDA poster of "Happy Mother's Day Wishes with dish of Fish Biryani"	WhatsApp	350
10.05.2021	Poster of state Government made on Covid precautions to be followed in Telugu.	WhatsApp	350
	MPEDA short video made on "It's time to See SEAFOOD" and its importance for healthy life.	WhatsApp	350
14.05.2021	Animated short video on Covid 19 virus effects the humans and when it cannot do harm.	WhatsApp	350
18.05.2021	Preventive measures in Covid 19 and circulated the information of imposed partial lock down extension 18.05.2021-31.05.2021 in AP by Government and timing of relaxation hours.	WhatsApp	350
	Paper cutting of MatsyakaraBharosa Rs.10,000/- deposits to 22,366 fishermen as support by State Government in view of 61 days Monsoon Fishing ban.	WhatsApp	350
20.05.2021	Telugu NETFISH poster on "Today's Juveniles are tomorrow's wealth.	WhatsApp	350
27.05.2021	Telugu NETFISH animated short video on Square mesh cod end to save juveniles to bring awareness among the boat owners.	WhatsApp	350

NETFISH IMPACTS

It was observed that all the fishing boats including motorized craft are following the Monsoon fishing ban strictly from April 15th onwards at all fishing harbour and fish landing centers in state. This shows the result of mass awareness generated by NETFISH among all fishermen not to do fishing during their breeding season to ensure sustainable fishing.



Fishing vessels berthed at Visakhapatnam harbour during fishing ban period

4. TAMIL NADU SOUTH

- **The following activities/meetings/discussions were conducted in the region during the month:**

<i>Date</i>	<i>Particulars</i>
06.05.21	Consultation with Processing plants regarding conduct of online training on “Protocols of COVID 19 for seafood sector”
12.05.21	Consultation with board of Directors and Promoters of NETFISH supported FPO regarding memberships and way forward
13.05.21	Consultation with stakeholders of Colachel and Thengapattinam regarding identification of harbour issues for conducting NETFISH Trainings
17.05.21	Discussion with Director- Centre for Social Reconstruction (CSR) regarding the Training support and Advisory role of NETFISH in the FPO- South Coast Fisher Producer Company Pvt.Ltd.
19.05.21	Consultation with stakeholders of Chinnamuttom and Tharuvaikulam regarding identification of harbor issues for conducting NETFISH Trainings
20.05.21	Discussion with HDCs of TN (South) region regarding harbor landings and COVID 19 restrictions.
21.05.21	Discussion with partner NGOs of Tuticorin & Kanyakumari regarding identification of trainings in the respective region
25.05.21	Consultation with stakeholders of Mallipattinam & Tuticorin regarding harbor issues identification for NETFISH Trainings
26.05.21	Background information collection and discussion with stakeholders regarding requirement of Histamine content assessment in tuna landed in Thengapattinam FH
28.05.21	Preparation regarding <i>On-site</i> Rapid Histamine Testing Kits/Procedure and discussion with Boat owners regarding requirement and implementation of testing.

- **Details of information disseminated to stakeholders on social media:**(9 WhatsApp groups in 9 harbours)

<i>Date</i>	<i>Content Disseminated</i>	<i>Social Media Used</i>	<i>No. of Viewers</i>
01.05.21	Accidental Vallavilai boat landed photos	Whatsapp	199

04.05.21	Lockdown in Tamilnadu-News Corona precautions by government	Whatsapp	869
05.05.21	Sustainable Seafoods-From India to America	Whatsapp	483
06.05.21	How to wear mask?;Corona safety measures by MPEDA	Whatsapp	793
07.05.21	Invasion of Co-variants; How corona spreads; Fatty is Good-Poster	Whatsapp	1665
08.05.21	Chief Minister's Medical Insurance scheme Application Form; Covid19 awareness video	Whatsapp	530
10.05.21	It's time to save the world #Stay safe-Poster Covid situation news & stay safe poster	Whatsapp	1129
12.05.21	International Nurses Day-Poster	Whatsapp	580
13.05.21	Wear mask awareness; Eid-Mubarak-Poster; How to protect Mask (awareness message)	Whatsapp	514
16.05.21	Cyclone TAUKTAE updates and prediction Wear Mask-MPEDA Poster Safety precautions before and after cyclone	Whatsapp	1047
17.05.21	Covid-19 safety steps	Whatsapp	208
18.05.21	Covid-19 safety steps	Whatsapp	344
19.05.21	MPEDA Covid Awareness Video	Whatsapp	653
23.05.21	Wear double mask	Whatsapp	663
25.05.21	Wind alert	Whatsapp	268
28.08.21	Dugong day	Whatsapp	573
29.05.21	Covid-19 Death relief Form Save Dugong from Extinction-Video	Whatsapp	877

5. KERALA SOUTH

- **Details of information disseminated to stakeholders on social media** (9 WhatsApp groups in 9 harbours)

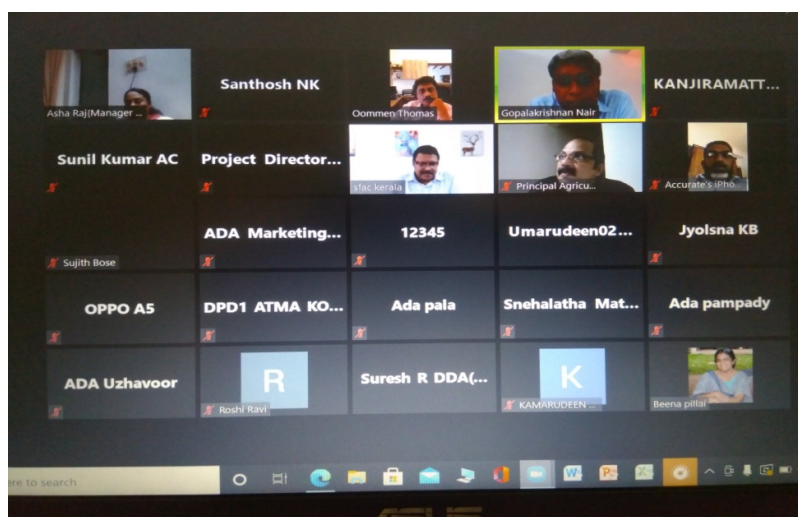
Date	Content disseminated	Social media used	Viewers
01.05.2021	Sea turtles	Whatsapp	1236
02.05.2021	Covid 19 news	Whatsapp	1187
03.05.2021	Harbour closing order	Whatsapp	1569
04.05.2021	Plastic pollution	Whatsapp	1498
05.05.2021	Life buoy	Whatsapp	1211
06.05.2021	Sea Turtles	Whatsapp	1117
09.05.2021	Life Jacket	Whatsapp	1189
11.05.2021	Overfishing is threat to ocean life	Whatsapp	1471
12.05.2021	Corona virus-safety tips	Whatsapp	945
13.05.2021	Cyclone forecast	Whatsapp	1113
13.05.2021	Voyage restricted in Kerala due to cyclone	Whatsapp	1421
13.05.2021	Special alert in coastal areas	Whatsapp	1275
14.05.2021	Taukte cyclone-precautions to be taken	Whatsapp	1135
16.05.2021	Wear Mask ; Stay Safe	Whatsapp	954
20.05.2021	Newspaper cutting- strict action against illegal fishing	Whatsapp	874
20.05.2021	Yaas cyclone forecast	Whatsapp	1374
20.05.021	Newspaper cutting- Additional precautions in containment zones	Whatsapp	584
21.05.2021	Ocean conservation	Whatsapp	823
22.05.2021	Wear Mask stay safe	Whatsapp	437
24.05.2021	Stay safe -Covid precautions	Whatsapp	1176
25.05.2021	Disposal of mask	Whatsapp	1175
26.05.2021	Ocean facts	Whatsapp	934
27.05.2021	Say no to Plastic	Whatsapp	1121

28.05.2021	Ocean conservation	Whatsapp	864
29.05.2021	Do not overfish	Whatsapp	932
30.05.2021	Vessel monitoring system (VMS)	Whatsapp	845
31.05.2021	Ocean facts	Whatsapp	1136

6. KERALA NORTH

➤ The following meetings/discussions were conducted in the region during the month:

Date	Particulars
22.05.21	SCO had attended the Munambam fishing harbour stakeholders and officials meeting to discuss about the operations of the harbour in the current situation of Covid 19. Grama Panchayat officials, Representative from health, police, etc. were present in the meeting.
25.05.21	SCO had attended the FPC interview meeting conducted by SFAC (Small Farmers Agri business Consortium), Kerala for the formation of Farmer Producer Organization.



Online meeting with SFAC, Kerala

➤ Details of information disseminated to stakeholders on social media:

Date	Content	Social media used	Total Views
1.5.21	The sea turtle came ashore and was returned to the sea safely	Whatsapp	1244
2.5.21	Caution for the safety of vessels	Whatsapp	1240
3.5.21	Prevent Covid - 19	Whatsapp	1236
6.5.21	Importance of wearing of mask	Whatsapp	1238
6.5.21	Post regarding Covid - 19	Whatsapp	1234
7.5.21	Use double mask for safety.	Whatsapp	1233
7.5.21	When human can come back to normal life.	Whatsapp	1232
8.5.21	Dispose masks safely, or it will reach ocean	Whatsapp	1223
9.5.21	Stay Home Stay safe	Whatsapp	1215
10.5.21	Cyclone warning for fisherman	Whatsapp	1215
11.5.21	News regarding olive ridley turtle	Whatsapp	1220

11.5.21	Video regarding sea food	Whatsapp	1216
12.5.21	Cyclone warning for fisherman	Whatsapp	1207
12.5.21	Nurses day message	Whatsapp	1206
14.5.21	Importance of wearing of double mask	Whatsapp	1203
14.5.21	Cyclone warning for fisherman	Whatsapp	1205
15.5.21	Must Wear mask	Whatsapp	1200
16.5.21	Don't be a reason for spreading covid - 19	Whatsapp	1187
16.5.21	One person can change the world- Covid message	Whatsapp	1193
17.5.21	Stay Home Stay safe, Keep social distancing	Whatsapp	1194
18.5.21	Inland fishing ban of brood fish during rainy season	Whatsapp	1186
18.5.21	Personal safety at sea	Whatsapp	1172
19.5.21	Save inland fishes	Whatsapp	1150
20.5.21	Safety measures for getting rid from Covid - 19	Whatsapp	1150
21.5.21	Keep social distancing like shark do	Whatsapp	1141
22.5.21	Video regarding Covid -19	Whatsapp	1131
24.5.21	Ghost Fishing	Whatsapp	1101
25.5.21	Proper ways to handle fishes	Whatsapp	998

7. KARNATAKA & GOA

- Discussed with NGOs members on availability of external fund for training programmes.
- SCO monitored HDCs in connection with APU Project- dry fish data analysis and fish quality measurement (3rd phase). A total of 169 dryfish producers were surveyed by the HDCs at 9 harbours.

➤ Efforts for generating External funds

Sl.No:	Date	Activity done	Remarks
1	5.5.21	SCO had contacted Shri. Goutham, DSDO, Karnataka Skill Development Corporation and collected information for fund generation	DSDO told SCO to submit a proposal in the month of June 2021
2	12.5.21	SCO contacted President, Snehakunja Trust for fund generation	He assured that fund can be given to NETFISH for organizing dry fish training to the producers under NABARD funded dry fish FPO project
3	23.5.21	SCO contacted Dr.AmalenduJyotishi, Azim Premji University, Bangalore for fund generation	He said that they are expecting a project on fish quality after Covid situation. In that project they can give fund to NETFISH for providing needful assistance.

- **Details of information disseminated to stakeholders on social media:**(9 WhatsApp groups in 9 harbours)

Date	Content Disseminated	Social Media Used	No: of Viewers
5/1/2021	Labour day wishes Turtle rescue video	Whatsapp	702
5/3/2021	Covid 19 awareness video	Whatsapp	702
5/4/2021	Udupitimes news prohibition of public in fishing harbours	Whatsapp	702

5/6/2021	Covid 19 awareness	Whatsapp	702
5/6/2021	Covid 19 isolated- food diets	Whatsapp	702
5/6/2021	Covid 19 awareness wearing double Face mask with pictures	Whatsapp	702
5/6/2021	Covid 19 awareness	Whatsapp	702
5/8/2021	Covid 19 awareness animatedvideos	Whatsapp	702
5/8/2021	It's time to save the world by staying home - picture	Whatsapp	702
5/9/2021	Award winning Iranian short film Mother on Mother's Day	Whatsapp	702
5/9/2021	Mother's Day wishes	Whatsapp	702
5/9/2021	Covid 19 awareness information	Whatsapp	702
5/10/2021	Covid 19 myths busted	Whatsapp	702
5/10/2021	Seafood importance video	Whatsapp	702
5/10/2021	Covid Kit medicine	Whatsapp	702
5/11/2021	Covid 19 emergency information services information	Whatsapp	702
5/11/2021	Cyclone warning	Whatsapp	702
5/11/2021	Cyclone warning to harbours	Whatsapp	702
5/12/2021	Cyclone warning to harbours order copy	Whatsapp	702
5/12/2021	International nurses day posts link	Whatsapp	702
5/12/2021	Cyclone warning from coastal guards to fishing vessels video	Whatsapp	702
5/12/2021	Helpline numbers fishermen	Whatsapp	702
5/14/2021	Social distancing video	Whatsapp	702
5/15/2021	Wear double mask stay safe	Whatsapp	702
5/16/2021	Covid 19 awareness	Whatsapp	702
5/20/2021	Black fungus prevention	Whatsapp	702
5/20/2021	Covid 19 awareness motivational thoughts	Whatsapp	702
5/21/2021	Covid 19 test at home YouTube video	Whatsapp	702
5/21/2021	Video of ray fish	Whatsapp	702
5/21/2021	MPEDA along with industry experts are participating in India Philippines virtual business conference on marine fisheries and aquaculture - Facebook, Twitter, Instagram post links	Whatsapp	702
5/21/2021	Oxygen helpline numbers	Whatsapp	702
5/22/2021	Covid 19 awareness by Dr.Basavaraju BC	Whatsapp	702
5/23/2021	Importance and awareness of wearing mask video	Whatsapp	702
5/24/2021	Karnataka government order copy of fishing ban period	Whatsapp	702

8. MAHARASHTRA

- **Details of information disseminated to stakeholders on social media:**(15WhatsApp groups in 15 harbours)

<i>Date</i>	<i>Content Disseminated</i>	<i>Social Media Used</i>	<i>No: of Viewers</i>
03.05.21	Turtle conservation Video	Whatsapp	827
05.05.21	World Tuna Day Video		
06.05.21	Video of "Forest Man of India - an inspirational Story		
08.05.21	"Marine Fisheries Census 2016 -CMFRI" Advisory to States by Joint Secretary, Dept. of Fisheries		
10.05.21	Video of "It's time to SEE SEAFOOD & it's importance" Video "Names of fishes in English and Marathi"		
11.05.21	Whale releasing video		
15.05.21	MPEDA's meme "Wear Masks Stay Safe". Video "Corona or Karma - Time to Reflect".		
16.05.21	Meme from Forest Dept. about contact details district wise to		

	inform them about Marine Mammals and Turtles during Tauktae Cyclone”.		
17.05.21	Shared Contact details Licensing Officers of Dept of Fisheries. Article from Hindu Daily “The Climate Crisis and Cyclones”		
18.05.21	Meme of Andhra Pradesh State Government “MatsyakaraBharosa Rs. 10,000/- to 1,19,875 fishermen during fishing ban period”. This is a financial support to fishermen.		
21.05.21	MPEDA Video “Here’s how we can fight this Pandemic together” MPEDA’s meme “Get your fish and fishery products tested from the State-of -the-Art Microbiology Lab”		

9. GUJARAT

- Discussed with NGOs and Boat association members on availability of external fund for training programmes.
- HDCs of Porbandar, Okha, Jafrabad and Vanakbara conducted awareness meeting with fishermen on Hygienic handling of fish and ice, Use of square mesh cod end, Release of marine mammal & Sea turtle, Covid 19 guidelines, etc.



HDCs conducting awareness programmes to fishermen

➤ Efforts for generating External funds

Sl.No:	Date	Activity done	Remarks
1	21.05.21	SCO had conducted meeting with active NGO and discussion made regarding fund generation for NETFISH programmes	NGO informed that they have no fund so they are working with NETFISH, but if they get fund from any other source they are ready to do sponsored programmes with NETFISH
2	24.05.21	SCO had conducted discussion over phone with officials of Dept. fisheries -DIU (UT) for funding and also fixing meeting with DIU UT administration as instructed by Chairman	Officials of Dept. of fisheries informed that presently they all are busy with survey of damage due to Taukete cyclone so he will call us next month for meeting with DIU administration and also discussion on funding
3	25.05.21 & 27.05.21	Contacted various boat association presidents and leaders of fishermen of Veraval and Mangroland discussed for fund generation for NETFISH training programme	They all informed that since last two years due to Covid-19 all fishermen are highly affected economically they are asking some kind of package from Govt. for their survival, under such condition they cannot think about any funding to NETFISH. However, the Mahavir Fisheries Cooperative Society has informed to visit the society after decrease of covid 19 cases, to discuss about

			funding.
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➤ **Details of information disseminated to stakeholders on social media:**(12 WhatsApp groups in 12 harbours)

Date	Content Disseminated	Social Media Used	No: of Viewers
01.05.21	Information about plastic waste Information about labour day	Whatsapp	> 1200
02.05.21	Information about whale sharks	Whatsapp	> 1200
03.05.21	Information about Cuttle fish , tuna fish	Whatsapp	> 1200
04.05.21	Information about Ocean Pollution	Whatsapp	> 1200
05.05.21	Information about reduction of fish catch Information about Guitar fish	Whatsapp	> 1200
06.05.21	Information about Torpedo scud	Whatsapp	> 1200
07.05.21	Information about solid waste dumping in to Ocean in one year by entire world	Whatsapp	> 1200
08.05.21	Information about trout fish	Whatsapp	> 1200
09.05.21	Information about Bombay duck fish	Whatsapp	> 1200
10.05.21	Information about leather jacket fish	Whatsapp	> 1200
11.05.21	Information about Cuttle fish, Hawksbill turtle	Whatsapp	> 1200
12.05.21	Information about Tiger shark fish Video on plastic waste dumping in to the sea and its effect on marine population	Whatsapp	> 1200
13.05.21	Information about MPEDA QC lab at Porbandar	Whatsapp	> 1200
15.05.21	Videos on Green sea turtle	Whatsapp	> 1200
16.05.21	Information about Sun fish	Whatsapp	> 1200
18.05.21	Information about aid giving by Andhra Govt. to fishermen during fishing Ban period	Whatsapp	> 1200
19.05.21	Video on ;Information about food web	Whatsapp	> 1200
20.05.21	Youtube link shared on 10 Deep Sea creatures you don't want to meet	Whatsapp	> 1200
22.05.21	Information about GPS Information about sea turtle	Whatsapp	> 1200
23.05.21	Information about Ocean water Govt. circular for fishing Ban in Gujarat circulated	Whatsapp	> 1200
26.05.21	Information passed about Awareness meeting conducted by HDC Veraval	Whatsapp	> 1200
27.05.21	Information passed about Awareness meeting conducted by HDC Mangrol	Whatsapp	> 1200
28.05.21	Information passed about Awareness meeting conducted by HDC Chorwad , Porbandar	Whatsapp	> 1200
29.05.21	Information about world Dugong Day Information about sea horse Information about plastic in fish	Whatsapp	> 1200
30.05.21	Video on Sea turtles	Whatsapp	> 1200
31.05.21	Video on together we can stop plastic pollution in our ocean Video on increasing threat from ocean pollution Information passed about Awareness meeting conducted by HDC Porbandar ,Vanakbbara , Okha , Jafarbad	Whatsapp	> 1200

