



# MPEDA – NETFISH



## मासिक विवरण -जून2021 MONTHLY REPORT -JUNE 2021



मत्स्य गुणता प्रबंधन और चिरस्थायी मत्स्ययन नेटवर्क (नेटफिश)  
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## MONTHLY REPORT ON ACTIVITIES OF NETFISH DURING JUNE 2021

### I. SUMMARY

- Arranged discussions with NGOs and Boat association members regarding external fund generation for NETFISH training programmes.
- Arranged discussion with Department of fisheries officials, fishermen and SC community regarding utilization of SC/ST fund for the year 2021-2022.
- Arranged discussion with NGOs regarding marine mammal and sea turtle campaign in all maritime states.
- Arranged discussion with the boat owners and fisherman association for implementation of square mesh cod end in the trawl net to conserve juvenile fishes.
- Conducted online training programme on reduction of post-harvest loss in capture fisheries to the Harbour Data Collectors in West Bengal.
- Discussion was initiated with the Deputy Director, Tripura Tribal Areas Autonomous District Council (TTADC), Govt. of Tripura for implementation of mechanical solar dryer system for the SC/ST beneficiaries to enhance the socio-economic development of the SC/ST community in North Eastern region.
- Discussed with the ICAR-CIFT empanelled manufacturer of mechanical solar dryer system for proper implementation and setting up of solar dryer in the state of West Bengal and Northeast states.
- Conducted an online training programme on COVID-19 guidelines for a Seafood factory in West Bengal.
- Arranged discussion with the Special officer, Deshapran fishing harbour for infrastructure development of the fishing harbour.
- Initiated discussion with the NABARD officials, Kolkata on capacity building training programmes for the coastal fishers and prepared necessary proposal for the same.
- Conducted enquiry about Histamine testing facility at various fishing harbours.
- Attended the advisory committee meeting of Cochin Fisheries Harbour.
- Attended a virtual meeting with Mayor and District Collector, Kozhikode on Beypore fishing harbor up-gradation.
- The third phase survey of fishers in connection with the Dryfish project of Azim Premji Foundation was completed in Karnataka and a discussion was held with Azim Premji Foundation regarding publishing handbook on fishing harbours of Karnataka.
- A discussion was held with Executive Director (Tech.) National Fisheries Development Board regarding dryfish FPO formation and obtained the guidelines. Further, discussion was held with member NGOs for sending project proposals to NFDB.
- Held a meeting with Collector, DIU regarding Fishing harbor/processing plant consultancy, development of fisheries sector in DIU, financial support for NETFISH regular programmes, etc.
- Submitted a proposal to DD & AD, Dept of Fisheries, Veraval seeking financial assistance for NETFISH programmes.
- HDCs at Veraval, Mangrol, Porbandar and Vanakbara had conducted awareness programmes to fishermen on TED, use of square mesh cod end, Covid-19 Guide line, Hygienic handling of ice and fish, etc.
- Disseminated various information and awareness messages on post-harvest loss, conservation, sustainable fishing and Covid 19 guidelines, etc. to boat owners, stakeholder's association and fishermen etc. through Whatsapp groups.

- The NETFISH staff including Chief Executive, State Coordinators and Research Assistants had attended a 3-days online refresher training course on MSC Certification organized by MSC during 7-9 June 2021.

## II. STATE/REGION WISE DETAILS OF ACTIVITIES DURING THE MONTH

### 1. WEST BENGAL

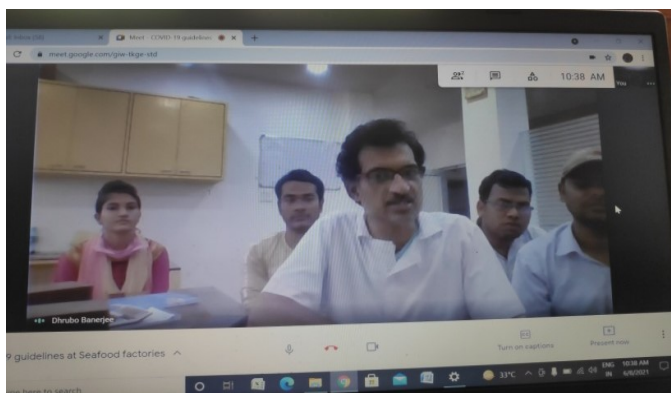
- The following activities/meetings/discussions were conducted in the state during the month:

<i>Date</i>	<i>Particulars</i>
01.06.21	SCO had a discussion with the Territory Manager of M/s. NilkamalPvt. Ltd. regarding procurement of IFB and implementation of SC/ ST project.
02.06.21	SCO had discussion with the dry fish khuti regarding damage and loss of fishing boats, nets and infrastructure in dry fish yard due to cyclone YAAS.  On the same day, another discussion was held with M/s. Shri. Hari Fabricator regarding present status of manufacturing of solar dryer, MOA with NETFISH, propagation of solar dryer and external fund generation.
03.06.21	Attended virtual meeting conducted by NETFISH HO
04.06.21	SCO had discussion with exporters regarding online training programme on COVID-19 guidelines and hygiene & sanitation practices in Processing plant.
07.06.21 to 09.06.21	Attended refresher training course on MSC Certification organized by MSC India.
09.06.21	SCO had discussion with special officer, Deshapran fishing harbour regarding harbour development and management.
10.06.21	Attended virtual meeting conducted by NETFISH HO
11.06.21	SCO had discussion with General Manager, NABARD regarding financial support for conducting capacity building training programmes to fishers.  On the same day, a discussion was arranged with HDCs of South 24 Parganas regarding preparation of fishing after ban period, present situation of Covid-19 in harbour, Harbour data collection, SC/ST Projects, regular training programmes at fishing harbour and landing centres, etc.
16.06.21	SCO had conducted online training class on reduction of post-harvest loss to HDCs
17.06.21	Attended virtual meeting conducted by NETFISH HO
18.06.21	Attended a meeting convened by DFFTA with MIC Fisheries, State Fisheries, harbour officers, Exporters, fishermen association etc. regarding export to China
19.06.21	SCO had discussion with DD TTADC, Tripura regarding SC/ST project proposal for setting up Solar based mechanical dryers.

25.06.21	Attended online meeting arranged by NETFISH HO
29.06.21	SCO along with DD MPEDA had visited Scampi DC for pre-harvest sampling and to finalize the harvest date.



**Meeting at Dighamohana, Purba Medinipur on 18<sup>th</sup> June 2021**



**View of Virtual training programme arranged for QC technologist on Covid 19 guidelines for seafood factory at M/s.Essex Marine Pvt.ltd.**

➤ **Efforts for generating External funds**

S.N	Date	Action	Status
1	11.06.21	SCO had initiated discussion with Shri.KuntalPurakayastha, GM NABARD, Kolkata on capacity building training programmes for the coastal fishers.	A project has been prepared to be submitted to NABARD for getting external funds
2	21.06.21	Prepared a project proposal for "Fish Processing- Shrimp/Fish Paste, Dry and Salted Fish, Fermented and Pickled Fish Plant at Freserganj, South 24 Parganas to be considered under the SC/ST scheme.	The proposal is submitted to MPEDA. If implemented, NETFISH may earn royalty from the project

➤ **Details of information disseminated to stakeholders on social media:**(7 WhatsApp groups in 7 harbours)

<b>Date</b>	<b>Content Disseminated</b>	<b>Social Media Used</b>	<b>No: of Viewers</b>
01.06.21	Let's take care of Parent Marine life – Global Day of Parents	WhatsApp, Facebook, Instagram	1600
02.06.21	8-9 tons of Sea bass ready for harvest, RGCA farm, TN	Facebook	1000
02.06.21	Inauguration of Aqua One Centre at Korukollu, West Godavari Dist.	Facebook	1000
02.06.21	India Exports 1149341 MT of seafood during 2020-21	Facebook	1000
03.06.21	Looking for Pre-Harvest Test certificate?	Facebook	1000
05.06.21	Celebration of World Environment Day	WhatsApp, Facebook	1500
05.06.21	# Preserve Our Ocean June 5 World Environment Day	WhatsApp, Facebook	1500
07.06.21	Food Safety matters June 7 World Food Safety Day	WhatsApp, Facebook	1500
08.06.21	Yellow Fish Tuna sourced from Lakshadweep Islands exported to Japan	Facebook	1000
08.06.21	Notification for fishers by the Dept. of Disaster Management and Civil Defence, govt. of West Bengal	WhatsApp,	500
08.06.21	Here are six reasons why we protect our oceans!	WhatsApp, Facebook, Instagram	1600
09.06.21	Get export seafood quality at your doorstep from MPEDA's Seafood India Stall	Facebook	1000
10.06.21	Chairman MPEDA & President RGCA virtually inaugurated the harvest programme of sea bass	WhatsApp, Facebook, Instagram	1600
11.06.21	When you are protecting our ocean protecting the livelihood of millions people.	WhatsApp, Facebook, Instagram	1600
14.06.21	We have got a new face	Facebook, Instagram	1100
14.06.21	Life jacket – At sea, your life saviour is not always a human	WhatsApp	500
16.06.21	Got a Seafood Recipe in mind?	Facebook, Instagram	1100
16.06.21	Asian Sea bass harvest programme was arranged by MPEDA RD, Mangalore	Facebook, Instagram	1100
17.06.21	Let's get you some the SEAFOOD! Right now	Facebook	1000
17.06.21	MPEDA-RGCA never LOCKDOWN the Aquatic Quarantine Facility for quarantine of Shrimp brooders even during COVID Pandemic	Facebook	1000
17.06.21	Hygienic handling of fishes at Freserganj FH	WhatsApp	500
19.06.21	This Reading Day, subscribe the MPEDA Newsletter	Facebook	1000
19.06.21	Use of 1:1 fish and ice for preservation of fish	WhatsApp	500
20.06.21	Griddled Fish Fillets	Facebook, Instagram	1100
21.06.21	Wishing you all a Happy Yoga Day! Start stretching today- English, Hindi & Bengali	WhatsApp, Facebook, Instagram	1600
23.06.21	Uses of plastic crates and baskets for handling of fishes at Namkhana LC	WhatsApp	500
24.06.21	#MPEDAFacts Selectively bred, Disease (TiLV) Free Fast growth and high yielding seed supplied to farmers...	Facebook, Instagram	1100
25.06.21	MPEDA-RGCA Nucleus Breeding Centre for GIFT	WhatsApp, Facebook, Instagram	1600
26.06.21	Dissemination and scaling strategy for GIFT in India, 2020-2030	Facebook, Instagram	1100
28.06.21	Fish Rolls Kabab	Facebook, Instagram	1100
28.06.21	Get export seafood quality at your doorstep from MPEDA's Seafood India Stall	Facebook, Instagram	1100
29.06.21	# SayNoToPlasticStraws It's time we should say no to plastic straws!	WhatsApp, Facebook, Instagram	1600
29.06.21	Better handling of fish and ice at Namkhana LC	WhatsApp	500

30.06.21	We're active everywhere. Follow us now	Facebook, Instagram	1100
30.06.21	We are on time! The Official Newsletter of MPEDA is up to date	Facebook, Instagram	1100

### **NETFISH IMPACTS**

- Fishers are using plastic sheets for keeping ice blocks and using adequate ice to preserve the fishes at Kakdwip FH



- In Namkhana landing center, fishes are handled in plastic crates and crates are covered with plastic sheet to avoid contamination during transportation to the auction market



## **2. ODISHA**

- **The following activities/meetings/discussions were conducted in the state during the month:**

<b>Date</b>	<b>Particulars</b>
01.06.21	SCO had arranged discussion with RPRDS NGO regarding external fund generation for NETFISH training programmes.
02.06.21	SCO had arranged discussion over phone with officials of Paradeep Port Trust regarding CSR fund
03.06.21	Attended virtual meeting conducted by NETFISH HO
07.06.21 to 09.06.21	Attended 3-day online refresher training course on MSC Certification organized by MSC India.
10.06.21	Attended virtual meeting conducted by NETFISH HO
14.06.21	Attended VC on inauguration of new website of MPEDA.

15.06.21	Arranged discussion with HDCs regarding harbour data collection
17.06.21	Attended virtual meeting conducted by NETFISH HO
21.06.21	Discussion with trawler owners regarding post fishing ban period activity
25.06.21	Attended online meeting arranged by NETFISH HO

➤ **Efforts for generating External funds**

S.N	Date	Action	Status
1	07.06.21 & 16.06.21	Discussed with NGO SRMSS regarding external fund generation	They informed that they will send a proposal to WWF for funding
2	18.06.24	Contacted Paradeep Port Trust officer regarding the status of CSR fund	He informed that the proposal for CSR fund is being processed

➤ **Details of information disseminated to stakeholders on social media:**(7 WhatsApp groups in 5 harbours)

Date	Content Disseminated	Social Media Used	No: of Viewers
06.06.21	Video on Never waste food Profit of using square mesh cod end	Whatsapp	500
07.06.21	Safety measures in sea food sector	Whatsapp	500
08.06.21	Conservation of Marine resources, Awareness about synthetic egg, World Ocean day message	Whatsapp	500
09.06.21	Maintaining quality of sea food	Whatsapp	500
10.06.21	Comparison video on hygiene vs un-hygiene	Whatsapp	500
11.06.21	Save juvenile fishery Respect your parents	Whatsapp	500
12.06.21	Fishery Good morning wish	Whatsapp	500
13.06.21	Save juvenile fishery	Whatsapp	500
14.06.21	Comparison video on hygiene vs un-hygiene	Whatsapp	500
15.06.21	Corona news, Speech of Sonu Sharma, Maintaining quality of sea food	Whatsapp	500
16.06.21	Conservation of Marine resources, Avoid plastic uses	Whatsapp	500
17.06.21	Profit of using square mesh cod end	Whatsapp	500
18.06.21	Conservation of Marine resources Quality shrimp seed pdf	Whatsapp	500
19.06.21	Escape to depth-animation	Whatsapp	500
20.06.21	Profit of using square mesh cod end	Whatsapp	500
21.06.21	Comparison video on hygiene vs un-hygiene	Whatsapp	500
22.06.21	Managing the fish and fishery resources Renewal notice for mechanised fishing vessels	Whatsapp	500
23.06.21	Journey of sea food	Whatsapp	500
25.06.21	Safety and hygiene precautions during sea food journey	Whatsapp	500
26.06.21	An escape to depth-animation	Whatsapp	500
27.06.21	Covid awareness picture	Whatsapp	500

### 3. ANDHRA PRADESH NORTH

➤ The following activities/meetings/discussions were conducted in the region during the month:

Date	Particulars
03.06.21	Attended virtual meeting conducted by NETFISH HO
04.06.21	Collected the data of APMFRA amendments on use of TED and fishery conservation aspects
07.06.21 to 09.06.21	Attended 3-day online refresher training course on MSC Certification organized by MSC India.
10.06.21	Attended virtual meeting conducted by NETFISH HO
17.06.21	Attended virtual meeting conducted by NETFISH HO
23.06.21	SCO had discussion with Mr.ArjilliDasu, NGO regarding generation of fund from the companies at Pudimadaka
25.06.21	Attended online meeting arranged by NETFISH HO
29.06.21	SCO had arranged discussion with the President of Mechanized boat owners association, Vizag FH regarding toll collection and receipt books printing.
30.06.21	Conducted virtual meeting with HDCs regarding Harbour data collection, Fisheries data collection, issue related to the data collection and online catch data entry.

➤ Efforts for generating External funds

Sl.No:	Date	Activity done	Remarks
1	06.06.21	Arranged discussion with Mr.ArjilliDasu, NGO regarding generation of fund	He agreed to meet the management companies in Pudimadaka for external fund

**Details of information disseminated to stakeholders on social media :** ( 4 WhatsApp groups in 4 harbours)

Date	Content Disseminated	Social Media Used	No: of Viewers
01.06.2021	Poster on "Parent of Marine life" and poster on "save seas" by not to pollute	WhatsApp	350
02.06.2021	Short video on Chairman's message on Export performance 2020-21	WhatsApp	350
08.06.2021	Poster on "World oceans Day", and "Poster on not to pollute sea save fisheries" in regional language Telugu	WhatsApp	350
09.06.2021	Poster developed by Department of Fisheries AP State- schemes on Aqua hubs in regional language Telugu.	WhatsApp	350
11.06.2021	Video on Covid-19 precautions.	WhatsApp	350
12.06.2021	Protect the Oceans that will protect livelihood of millions of Peoples in regional language Telugu.	WhatsApp	350
14.06.2021	Information of close of fishing ban and the preparation of boats for first voyage after the monsoon fish ban and instruction given by the Dept of Fisheries.	WhatsApp	350
17.06.2021	Broodstock imports details even in Covid 19 lockdown due to	WhatsApp	350



	the inception of unlocked AQF of RGCA MPEDA		
18.06.2021	Saving of Sting Ray and its babies as information of Fishery conservation.	WhatsApp	350
21.06.2021	Video on live biggest blue whale and its features so as to conserve the whales while them at stranding. Poster by MPEDA on "International Yoga Day"	WhatsApp	350
22.06.2021	Notification by Dept of AP Fisheries inviting applications for the 1 year training course on Tindal cum Driver training and the procedure of application submission. The picture message to all Harbour groups on Do & Don'ts of handling of big tuna fish. Use tarpaulin sheet and not to keep on bare land for auction.	WhatsApp	350
24.06.2021	Equipment fixing in fishing boats to track and communicate by messages by NARROW Band Internet of Things( NBIOT) of SKYLO HUB App.	WhatsApp	350
25.06.2021	Plastic pollution to sea by people.	WhatsApp	350
29.06.2021	Ocean pollution by Straws"	WhatsApp	350
30.06.2021	News of Aqua Hubs to increase the fish consumption in state published in regional language.	WhatsApp	350

### **NETFISH IMPACTS**

Due to the awareness created by NETFISH among fishermen on fish quality and control of post-harvest loss, now even the local auctioneers in Vizag fishing harbour are keeping the fish in small plastic fish baskets for auction. Earlier they used to keep the fish on floor.

#### **Before Now**



Even the small catamaran fishermen are using sheet for segregation of fish from nets to avoid contact with floor.



#### 4. TAMIL NADU SOUTH

➤ **The following activities/meetings/discussions were conducted in the region during the month:**

<i>Date</i>	<i>Particulars</i>
03.06.21	Attended virtual meeting conducted by NETFISH HO
07.06.21 to 09.06.21	Attended 3-day online refresher training course on MSC Certification organized by MSC India.
10.06.21	Attended virtual meeting conducted by NETFISH HO
14.06.21	SCO had discussion with the representative of Perkin Elmer regarding Histamine Testing kits
17.06.21	Discussion with Dr. Naveen Naboothiri, Director, Dakshin Foundation regarding the integrated all India Turtle Programme with NETFISH.
18.06.21	SCO had discussion with Deputy Director of Fisheries, Kanyakumari and Advisor cum training partner of SCFPCPL regarding registration of NABARD-NETFISH assisted FPO, South coast fisher producer company pvt.ltd.
19.06.21	SCO had attended the first planning committee/business planning meeting of the NABARD-NETFISH Assisted FPO, South Coast Fisher Producer Company Pvt Ltd.
24.06.21	SCO had arranged virtual meeting with HDCs of Tamil Nadu North and South region regarding data collection and covid vaccination awareness
25.06.21	Attended online meeting arranged by NETFISH HO

➤ **Efforts for generating External funds**

<b>Sl.No:</b>	<b>Date</b>	<b>Activity done</b>	<b>Remarks</b>
1	17.06.21	SCO had conducted discussion with Dr. Naveen Naboothiri, Director, Dakshin Foundation regarding the Integrated all India Turtle Programme with NETFISH.	Director, Dakshin Foundation, communicated that they would take a decision shortly on the matter with due consultations with the Turtle expert, Dr. Karthik Shankar.

➤ **Details of information disseminated to stakeholders on social media:**(9 WhatsApp groups in 9 harbours)

<i>Date</i>	<i>Content Disseminated</i>	<i>Social Media Used</i>	<i>No. of Viewers</i>
01.06.21	Global day of parents	Whatsapp	858
02.06.21	India's Seafood export performance 20-2021(Video)	Whatsapp	313
05.06.21	Preserve our Ocean MPEDA poster(English) Tamilnadu government lockdown instructions (Tamil)	Whatsapp	967
07.06.21	World food safety day Market wise export of marine products	Whatsapp	1162

	Food safety matters(MPEDA poster)		
18.06.21	World Ocean day Six reasons why we must protect our oceans(English-MPEDA )	Whatsapp	1861
09.06.21	Fish market in Dubai video	Whatsapp	310
12.06.21	Sea is livelihood of millions of people (Tamil-MPEDA)	Whatsapp	823
14.06.21	Tamilnadu fisheries college admission Uses of vaccination-Covid-Safety video	Whatsapp	849
18.06.21	Tonnes of fishes landed during the year of 2019 all over India Species exported during 2020-21	Whatsapp	764
26.06.21	Indian coast guard admission notification 2021	Whatsapp	108
27.06.21	Bait curve setting	Whatsapp	80

## 5. KERALA SOUTH

➤ **The following activities/meetings/discussions were conducted in the region during the month:**

<i>Date</i>	<i>Particulars</i>
03.06.21	Attended virtual meeting conducted by NETFISH HO
07.06.21 to 09.06.21	Attended 3 day online refresher training course on MSC Certification organized by MSC India.
10.06.21	Attended virtual meeting conducted by NETFISH HO
11.06.21	SCO had attended the advisory committee meeting of Cochin Fisheries Harbour. During the meeting SCO asked the status of availability of CSR fund from Cochin Ship Yard for installation of water kiosk at Thoppumpady fishing harbour. Deputy Chairman informed that they will collect tender for the same at the earliest.
15.06.21	SCO had arranged discussion with Department of fisheries officials regarding MPEDA SC/ST assistance schemes
17.06.21	Attended virtual meeting conducted by NETFISH HO
25.06.21	Attended online meeting arranged by NETFISH HO

➤ **Details of information disseminated to stakeholders on social media** (9 WhatsApp groups in 9 harbours)

<b>Date</b>	<b>Content disseminated</b>	<b>Social media used</b>	<b>Viewers</b>
01/06/2021	Paper cutting-Free education for the children of fishermen	Whatsapp	1100

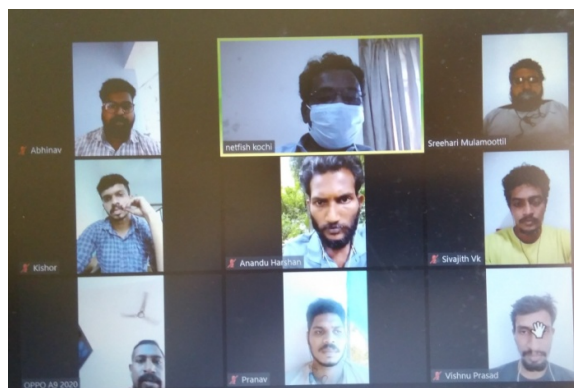
	Damage fish video World milk day Global day of parents World reef awareness day wishes		1200 1192 1200 1189
02/06/2021	Trawl ban paper cutting	Whatsapp	1260
03/06/2021	Wearing life jacket World bicycle day wishes	Whatsapp	1320 1230
04/06/2021	Get some immunity Distribution of food kit for fishermen	Whatsapp	1300 1103
05/06/2021	Video-Preserve our ocean Vizhinjam sea fishing vessel accident news Environmental day wishes	Whatsapp	1272 1203 1190
06/06/2021	Paper cutting on trawl ban	Whatsapp	1312
07/06/2021	World food safety day	Whatsapp	1285
08/06/2021	World Ocean day	Whatsapp	1210
09/06/2021	Paper cutting on trawl ban	Whatsapp	1118
10/06/2021	Wear double masks stay safe Trawl ban paper cutting	Whatsapp	1225 1186
11/06/2021	Protecting the ocean	Whatsapp	1237
12/06/2021	Get some immunity	Whatsapp	1002
13/06/2021	Job vacancy police recruitment	Whatsapp	1120
14/06/2021	World blood donor day Inaugural function on launching of new MPEDA website	Whatsapp	1280 1234
18/06/2021	Ocean conservation Fishermen vaccine registration	Whatsapp	1256 1207
19/06/2021	Reading day	Whatsapp	1211
20/06/2021	Father's day	Whatsapp	1245
21/06/2021	Fishermen vaccine registration International Yoga day	Whatsapp	1230 1129
23/06/2021	Protecting ocean	Whatsapp	1128
24/06/2021	Subsidy loan for fishermen-paper cutting Wear double mask stay safe	Whatsapp	1222 1320
25/06/2021	Bottle art	Whatsapp	1130
26/06/2021	National crab meat day in America	Whatsapp	1200
28/06/2021	Life jacket	Whatsapp	1140
30/06/2021	Mind body connect World social media day wishes	Whatsapp	930 912

## 6. KERALA NORTH

➤ **The following meetings/discussions were conducted in the region during the month:**

Date	Particulars
03.06.21	Attended virtual meeting conducted by NETFISH HO
03.06.21& 10.06.21	SCO had attended the virtual meeting regarding upgradation of Beypore fishing harbour.
07.06.21 to 09.06.21	Attended 3 day online refresher training course on MSC Certification organized by MSC India.
15.06.21	SCO had attended the virtual stakeholders meeting regarding the draft proposal on blue economy
23.06.21	SCO had arranged a virtual meeting with HDCs regarding data collection, dissemination of awareness messages and to find out beneficiaries for SC/ST

	programmes
25.06.21	Attended online meeting arranged by NETFISH HO



**Online Meeting with HDCs of Kerala North region**

➤ **Efforts for generating External funds**

Sl.No:	Date	Activity done	Remarks
1	30.06.21	SCO along with CE had arranged a meeting with Munambam Harbour Management and gave a proposal for extension programmes at Munambam FH	Management society will take a decision on it.

➤ **Details of information disseminated to stakeholders on social media:**

Date	Content	Social media used	Total Views
01.06.21	June 1 <sup>st</sup> - Entrance ceremony for school children	Whatsapp	1228
02.06.21	Parents day	Whatsapp	1228
03.06.21	Video of MPEDA Chairman on marine exports data	Whatsapp	1207
04.06.21	Mackerel, an important fish for health	Whatsapp	1219
05.06.21	World environment day/ Shining world earth protection award	Whatsapp	1222
06.06.21	Kerala on your finger	Whatsapp	1210
07.06.21	Food safety day	Whatsapp	1208
08.06.21	World Oceans day message	Whatsapp	1191
09.06.21	Save sea turtles	Whatsapp	1184
11.06.21	Importance of sustainable fishing	Whatsapp	1187
14.06.21	Save our seas	Whatsapp	1209
15.06.21	Importance of tree planting - National awards to Mrs. Thimmakka	Whatsapp	1202
16.06.21	World turtles day	Whatsapp	1196
18.06.21	Use of solar energy for fishing vessels	Whatsapp	1179
19.06.21	Remark on use of chemicals for preservation of fish for sale in Kerala	Whatsapp	1183
21.06.21	Omega 3 fatty acid in fishes is good for your heart health	Whatsapp	1173
21.06.21	International Yoga day	Whatsapp	1151
22.06.21	The Wonder world of Whales.	Whatsapp	1149

23.06.21	Save sea turtles	Whatsapp	1139
24.06.21	Report of illegal fish catch and Fisheries dept. action against it (from Thrissur dist).	Whatsapp	1126
25.06.21	Message on Covid -19	Whatsapp	1133
28.06.21	Omega 3 fatty acid in fishes is good for your heart health	Whatsapp	1096
29.06.21	Join the fight to save our ocean.	Whatsapp	1061
36.06.21	Message on SC /ST scheme of MPEDA	Whatsapp	1007
30.06.21	June 30 – World social media day	Whatsapp	950

## 7. KARNATAKA & GOA

➤ The following activities /discussions were conducted in the region during the month:

Date	Particulars
01.06.21	SCO had arranged discussion with Snehakunja Trust regarding Marine Mammal and Sea turtle campaign
03.06.21	Attended virtual meeting conducted by NETFISH HO
04.06.21	SCO had discussion with Shri. Vijaykumar Yaragal, Executive Director(Tech.) National Fisheries Development Board regarding FFPO guidelines
07.06.21 to 09.06.21	Attended 3 day online refresher training course on MSC Certification organized by MSC India.
10.06.21	Attended virtual meeting conducted by NETFISH HO
11.06.21, 18.06.21& 24.06.21	SCO had discussion with SC fisher women society regarding proposals for SC/ST welfare scheme by MPEDA.
15.06.21	Arranged discussion with APU regarding publishing handbook on fishing harbours of Karnataka
16.06.21	Attended Seabass Harvest inaugural function at MPEDA demofarm, Anagalli village, Kundapur
17.06.21	Attended virtual meeting conducted by NETFISH HO
25.06.21	Submitted proposal from SC fisherwomen society, Thottam, Udupi for the construction of ice plant under MPEDA SC/ST project.
25.06.21	Attended online meeting arranged by NETFISH HO



*Dry fish survey at Bhatkal*



*Dry fish survey at Gangolli*

➤ Efforts for generating External funds

Sl.No:	Date	Activity done	Remarks
1	5/6/2021	SCO had contacted Shri.Gouthm, DSDO, Karnataka Skill Development Corporation and collected information for fund generation	DSDO told SCO to submit a proposal in the month of July again
2	10/6/2021	SCO contacted President, Snehakunja Trust for fund generation	He assured that fund will be given to NETFISH for organizing dry fish training to the producers under NABARD funded dry fish FPO project

➤ Details of information disseminated to stakeholders on social media:(9 WhatsApp groups in 9 harbours)

Date	Content Disseminated	Social Media Used	No: of Viewers
1/6/2021	The new food chain	Whatsapp	702
2/6/2021	Vaccination for Covid19	Whatsapp	702
3/6/2021	Parent of Marine Life OCEAN	Whatsapp	702
4/6/2021	Save Sea	Whatsapp	702
5/6/2021	Ocean for sustainable Development	Whatsapp	702
6/6/2021	India's Seafood Export Performance 2020-21	Whatsapp	702
7/6/2021	India pavilion at Expo 2021,Dubai.	Whatsapp	702
8/6/2021	Wear mask for your life	Whatsapp	702
9/6/2021	Rare Sea creatures	Whatsapp	702
10/6/2021	When &who can take vaccine	Whatsapp	702
11/6/2021	Video about whale	Whatsapp	702
12/6/2021	Ardhamatsyendrasana	Whatsapp	702
6/13/2021	Covid Guide lines	Whatsapp	702
6/14/2021	How set up the LG Mask	Whatsapp	702
6/15/2021	Map of India.	Whatsapp	702
6/16/2021	FFPOs Guide lines	Whatsapp	702
6/17/2021	Asian sea bass Harvest.	Whatsapp	702
6/18/2021	Documentary film by Tamilnadu Fisheries department	Whatsapp	702
6/19/2021	World Ocean day	Whatsapp	702
6/20/2021	Video on World Ocean Day2021	Whatsapp	702
6/21/2021	Amazing food video	Whatsapp	702
6/22/2021	World Environment day 2021	Whatsapp	702
6/23/2021	Six reasons why we must protect our ocean	Whatsapp	702
6/24/2021	Bangalore police arrest four people for sale of Ambergris worth Rs. 8 crore	Whatsapp	702
6/25/2021	Maritime project coming up@ Karwar, Honnavara, Mangalore	Whatsapp	702
6/26/2021	Video on birds	Whatsapp	702
6/27/2021	Report on Covid 19	Whatsapp	702
6/28/2021	Have you got sea food recipe in mind?	Whatsapp	702
6/29/2021	MPEDA Mangalore division conducts pond grow out demo of Asian sea bass	Whatsapp	702
6/30/2021	International yoga day -2021	Whatsapp	702
6/31/2021	Arona female fish video	Whatsapp	702

## 8. MAHARASHTRA

➤ The following activities /discussions were conducted in the region during the month:

Date	Particulars
03.06.21	Attended virtual meeting conducted by NETFISH HO
07.06.21 to 09.06.21	Attended 3 day online refresher training course on MSC Certification organized by MSC India.
10.06.21	Attended virtual meeting conducted by NETFISH HO
17.06.21	Attended virtual meeting conducted by NETFISH HO
25.06.21	Attended online meeting arranged by NETFISH HO
30.06.21	SCO had arranged awareness programme for NGOs & HDCs on MFR act of Maharashtra

➤ Details of information disseminated to stakeholders on social media:(15WhatsApp groups in 15 harbours)

Date	Content Disseminated	Social Media Used	No: of Viewers
01.06.2021	Live news programme on "Fishing ban period a measure for Sustainable fishing".	Whatsapp	809
03.06.2021	Video "India's Seafood Export Performance 2020-21"		
04.06.2021	Kerala tops Sustainable Development Index" on Niti Aayog's Sustainable Development Goals India Index Article "Minimum Legal Size (MLS) for marine capture fisheries management in Maharashtra".		
05.06.2021	"World Environment Day" "Do we need only this much of fish in future?"		
06.06.2021	Blood Clam availability in coastal areas of Maharashtra		
08.06.2021	"World Ocean Day"		
12.06.2021	Video of rescuing turtle from ghost fishing net. Video of rescuing birds and animals from fencing, plastic, etc.		
13.06.2021	Video of traditional fishermen practising cast nets.		
14.06.2021	News of WTO conference against Fisheries Subsidies News about Problems in Indian Fisheries.		
16.06.2021	Video of "Stop extinction, act now" from Greenpeace News about rehabilitation package of fishers affected by Tauktae cyclone.		
17.06.2021	Newspaper cutting about "To stop juvenile fishing" Marine Fish Landings in India during 2019 by CMFRI. News about MMKS visited to Rehabilitation Minister Shri. Vijay Vadettiwar and they declared that fishers will be helped. Video of "Multispecies Aquaculture Complex by MPEDA"		
18.06.2021	Video of Skates being fed at sea shore in an open sea		
19.06.2021	Newspaper cutting about Vadhvan International port. Video of School from Assam who implement project of collecting plastic from Students. Video by Late Dr. Vinay Deshmukh and Dr.Nandani Deshmukh "Mase JanunGhevuya".		
21.06.2021	Video of Blue Whale the largest animal on the earth. Video of Plastic waste decomposition project by Bisleri in Mumbai.		



	Video of Swimming pool to create awareness about plastic waste.		
23.06.2021	News about Arowana golden fish. Male keep eggs in mouth for 50 days.		
30.06.2021	Video "Kolis of Bombay -1965 to 1975- Old Video Culture of Koli community". Video of "Topali throwing art at Sassoon dock harbour".		

## 9. GUJARAT

➤ The following activities /discussions were conducted in the region during the month:

Date	Particulars
03.06.21	Attended virtual meeting conducted by NETFISH HO
07.06.21 to 09.06.21	Attended 3 day online refresher training course on MSC Certification organized by MSC India.
08.06.21	SCO had meeting with Collector, DIU UT regarding harbour consultancy and fund for NETFISH awareness programmes.
10.06.21	Attended virtual meeting conducted by NETFISH HO
11.06.21	SCO had prepared proposal for getting fund from Dept. of Fisheries, Cooperative Society, Sea Foods Exporters Association and Boat Association etc.
17.06.21	Attended virtual meeting conducted by NETFISH HO
25.06.21	Attended online meeting arranged by NETFISH HO
29.06.21	SCO had meeting with Commissioner/Deputy commissioner and Harbour engineer at Office of CoF, Gandhinagar and submitted proposal of Rs. 1,66,500 for conducting NETFISH training programmes in Gujarat State

- World ocean day was celebrated by organizing various group meetings with fishermen at Veraval ,Mangrol, Porbandar, Chorwad and Vanakbara fishing harbour.



*Meeting at Mangrol Meeting at Porbandar*

➤ **Efforts for generating External funds**

Sl.No:	Date	Activity done	Remarks
1	16/06/21	SCO had met the Asst. Director of Fisheries, Veraval and submitted a proposal for Rs. 38,400/- for conducting Extension training programme at Veraval Fishing harbour.	AD, Fisheries, Veraval suggested to prepare the proposal for entire Gujarat state and submit to Commissioner of Fisheries, Gandhinagar. He informed that he will also try to get fund from the department.
2	29/06/21	Conducted meeting with Commissioner/Deputy commissioner and Harbour engineer at Office of CoF, Gandhinagar and submitted proposal of Rs. 1,66,500 for conducting 150 numbers of training programmes in Gujarat State	Commissioner shown positive attitude for conducting some joint programme. He accepted the proposal and told that he will discuss with concerned official and inform us.

➤ **Details of information disseminated to stakeholders on social media:** (12 WhatsApp groups in 12 harbours)

<i>Date</i>	<i>Content Disseminated</i>	<i>Social Media Used</i>	<i>No: of Viewers</i>
01/06/21	Information about whale shark	Whatsapp	> 1200
02/06/21	Information about sea turtle	Whatsapp	> 1200
03/06/21	Information about marine ecosystem	Whatsapp	> 1200
04/06/21	Information about Gold fish	Whatsapp	> 1200
05/06/21	Information about Preserve our Ocean Information about world Environment Day Information about Scampi Video on Puffer fish Photos of awareness meeting conducted by HDC, Mangrol with fishermen	Whatsapp	> 1200
06/06/21	Information about sea urchin, Bombay duck Information about covid-19 guideline Video on Freshwater dolphin & conservation	Whatsapp	> 1200
07/06/21	Information about Blue whale Video on Unusual deep sea creatures	Whatsapp	> 1200
08/06/21	Photos and videos shares about awareness meeting conducted by HDC's Gujarat on World Ocean day Celebration	Whatsapp	> 1200
09/06/21	Video on why fishermen should start using square mesh cod end for fishing	Whatsapp	> 1200
10/06/21	Information about Oyster, Indian Mackerel, Ocean of entire world, star fish etc	Whatsapp	> 1200
11/06/21	Information about Shrimps on nutrition facts, benefit and concerns Information about star fish, Lobster Video on Horse mackerel fish catching at Sea, Conservation of Marine resource, Indian fisheries at Cross roads etc	Whatsapp	> 1200
12/06/21	Information about blue whale fish, Octopus, Plastic waste collection bin at sea shore, Jelly fish etc Video on let's see lobster shedding its skin, 71% Earth is covered by water	Whatsapp	> 1200
13/06/21	Information solo fish Video on whale shark rescue	Whatsapp	> 1200

14/06/21	Information about yellow fin tuna Video of beach clean by fishermen of Veraval	Whatsapp	> 1200
15/06/21	Information about Bombay duck, Rani fish, Jelly fish, soft coral Video on MPEDA activity in Aquaculture, predator fish leaps out of water to catch bird	Whatsapp	> 1200
16/06/21	Information about Fish oil benefits, tuna fish, sea turtle	Whatsapp	> 1200
17/06/21	information about Atlantic blue fin tuna, puffer fish, white shrimps Video on whale singing Information of Marine landing in India 2019	Whatsapp	> 1200
18/06/21	Video of fishing, Marine pollution Information about sailfish Photos of Veraval sea shore cleaned by fishermen	Whatsapp	> 1200
19/06/21	Information about sea lion Video on Tuna fishing skill, catching fish big on the sea	Whatsapp	> 1200
20/06/21	Information about Dwarf sperm whale, blue whale, cuttle fish Video on Brave drivers rescued whale shark	Whatsapp	> 1200
21/06/21	Information about half Matsyanadrasan, European Green crab, Indian salmon Video on Masala fish recipe	Whatsapp	> 1200
22/06/21	Video on Marine pollution, how we can keep plastic out of our ocean, Japanese street food Information about Barracuda, Malabar reef cod	Whatsapp	> 1200
23/06/21	Video on Ocean conservation research OCR Information about plastic waste dumping in to sea	Whatsapp	> 1200
24/06/21	Information about silver bar fish, jelly fish Video on sharks	Whatsapp	> 1200
25/06/21	Information about bluepot mullet, squid Video on Puffer fish	Whatsapp	> 1200
26/06/21	Information about energy getting from fish, flying ray fish, gold fish	Whatsapp	> 1200
27/06/21	Information about logger head sea turtle	Whatsapp	> 1200
28/06/21	Information about logger head sea turtle, blue fish	Whatsapp	> 1200
29/06/21	Information about bull shark, stony coral, red mullet say no to plastic straws Video on stop small fish catch Ratnagiri net fishing, ICAR-CIFT chitin & chitosan	Whatsapp	> 1200
30/06/21	Information about Bombay duck Video on most terrifying sea monster ever, welcome to the western Indian ocean, NETFISH-MPEDA conservation film	Whatsapp	> 1200

### **NETFISH IMPACTS**

Due to NETFISH regular awareness, fishermen staying near to sea shore of Veraval fishing harbor voluntarily removed solid wastes lying near sea shore and cleaned the beaches on 14.06.21&18.06.21



